

DIGITAL MARKETING ASSIGNMENT



BE-Computer Science and Engineering

Vivekanandha College of Technology for Women

Namakkal-637205

NM id: AD91FDD138DB6098BD2487729F3AD0C2

Submitted by:

C DHARSHA au613020104016

□ **BRAND NAME:**

ART HOUSE

□ **LOGO:**



□ CATEGORY:

Art

1. Create a blog or website using Blogspot and WordPress.

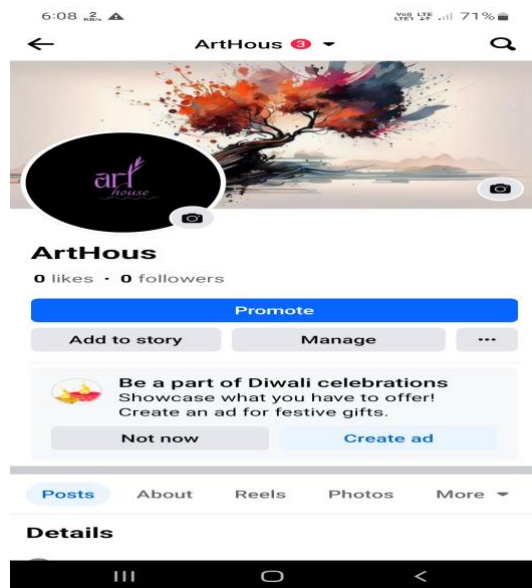
Blog spot: <https://dharshadharsh07.blogspot.com/2023/10/art-universal-language-of-expression.html?m=1>

WordPress: <https://analytics.google.com/analytics/web/#/provision/create>

Create a New Facebook Business Page and Post one social Media poster

Business Page id :

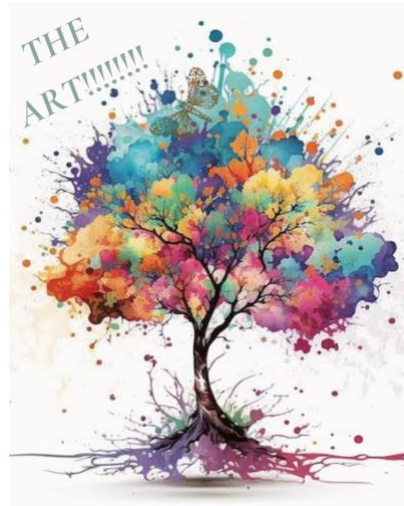
<https://www.facebook.com/profile.php?id=61552105156035&mibextid=ZbWKwL>



Social media poster:



2. Social media advertisement poster using Canva



3. E-mail newsletter using Mail Chimp or Canva

