

## DIGITAL MARKETING ASSIGNMENT



BE-Computer Science and Engineering

Vivekanandha College of Technology for Women

Namakkal-637205

NM id: B56C9E8BAE1468AB2B947D19261630AF

Submitted by:

ATHIRA NAGARAJAN

au613020104009

□ BRAND NAME:

SPECIAL BIRIYANI

□ LOGO:



## □ CATEGORY:

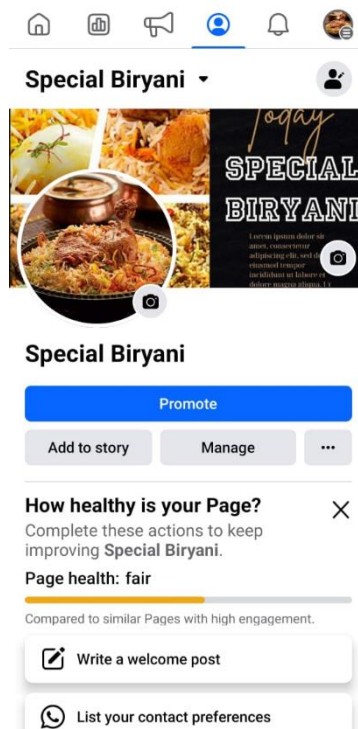
Food

### 1. Create a blog or website using Blogspot and WordPress.

Blogspot: <https://athiranagarajan.blogspot.com>

### 2. Create a New Facebook Business Page and Post one social Media poster

Business Page Link:



[https://m.facebook.com/story.php?story\\_fbid=1241256530608950&substory\\_index=1241256530608950&id=61552196664540&mibextid=Nif5oz](https://m.facebook.com/story.php?story_fbid=1241256530608950&substory_index=1241256530608950&id=61552196664540&mibextid=Nif5oz)

**Social media poster:**



### 3. Social media advertisement poster using Canva



### 4. E-mail newsletter using Mail Chimp or Canva



# HOW TO WORK FROM HOME

Tips from People who did it successfully



## COMMUNICATION WITH ANYONE IN HOME

Make sure any roommates and family members respect your space during work hours.

## TAKE CLEAR BREAKS

It can be so easy to get discarded as a telecommuter that you avoid breaks altogether



## INTERACT WITH OTHER HUMANS

When working from home, you don't have to small talk and other activities that makes each day in the office unique

## PICK A DEFINITIVE FINISHING TIME

Work from home can also feel like being at a casino

Pick One Thing and Do It Until Done



## TALK TO EMPLOYEEER

Talk to your employee about the works needed to be added in it