

DIGITAL MARKETING ASSIGNMENT



BE-Computer Science and Engineering

Vivekanandha College of Technology for Women

Namakkal-637205

NM id: C71A06EDB286140B8D54B5C2C37AC57C

Submitted by: D.Kaviya

au613020104035

□ **BRAND NAME:**

SPECIAL TREATMENT FOR SKIN CARE

□ **LOGO:**



□ **CATEGORY:**

Skin care

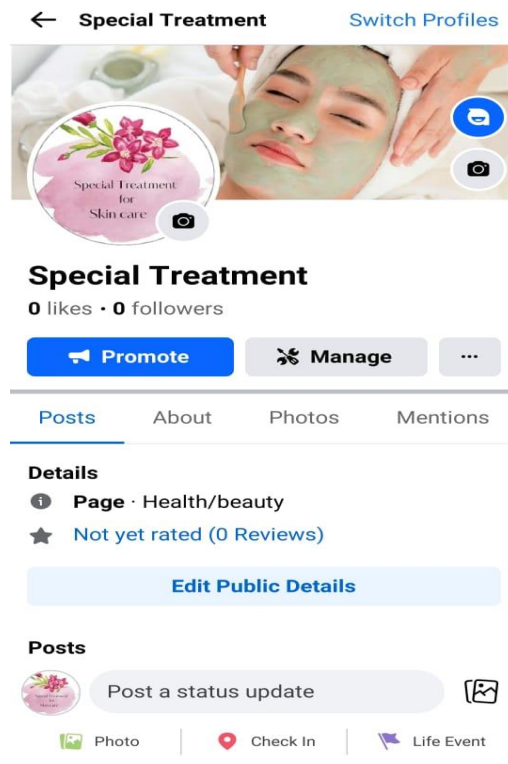
1.Create a blog or website using Blogspot .

Blogspot: <https://www.blogger.com/blog/posts/2458752331815651162>

2.Create a New Facebook Business Page and Post one social Media poster

Business Page Link:

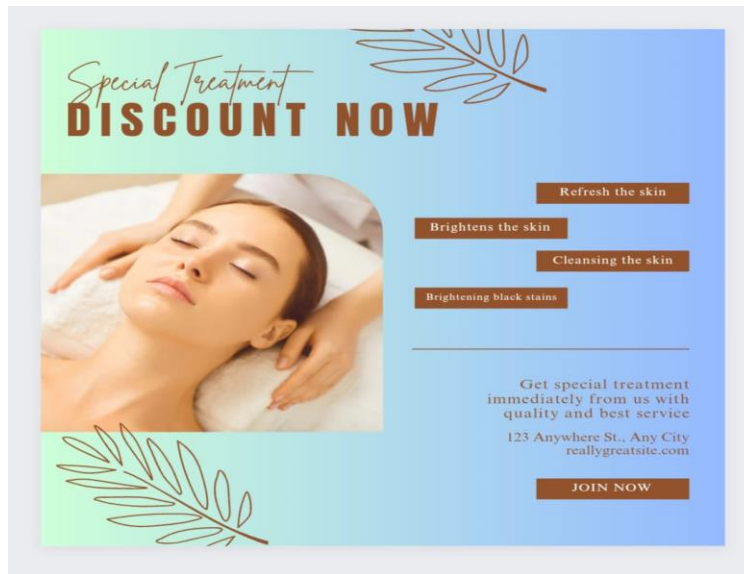
<https://www.facebook.com/profile.php?id=61552022762860>



Social media poster:



1. Social media advertisement poster using Canva



2. E-mail newsletter using Mail Chimp or Canva

