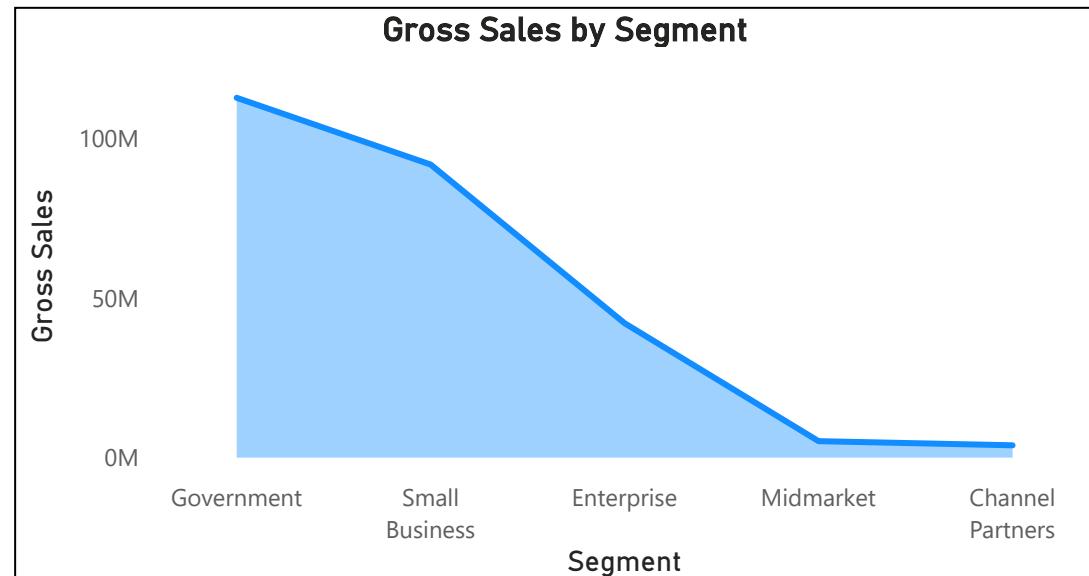


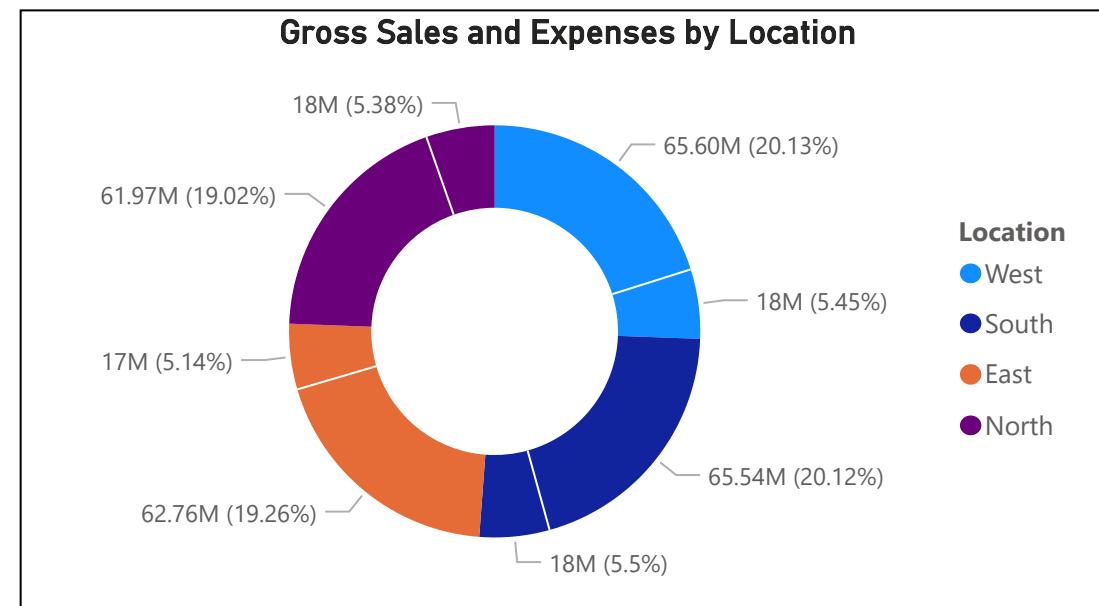
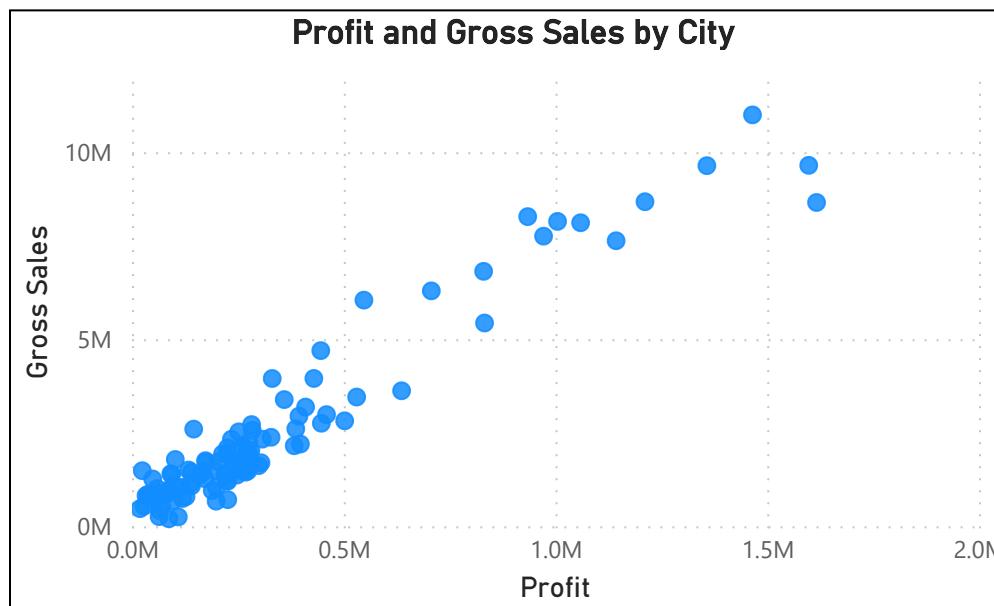
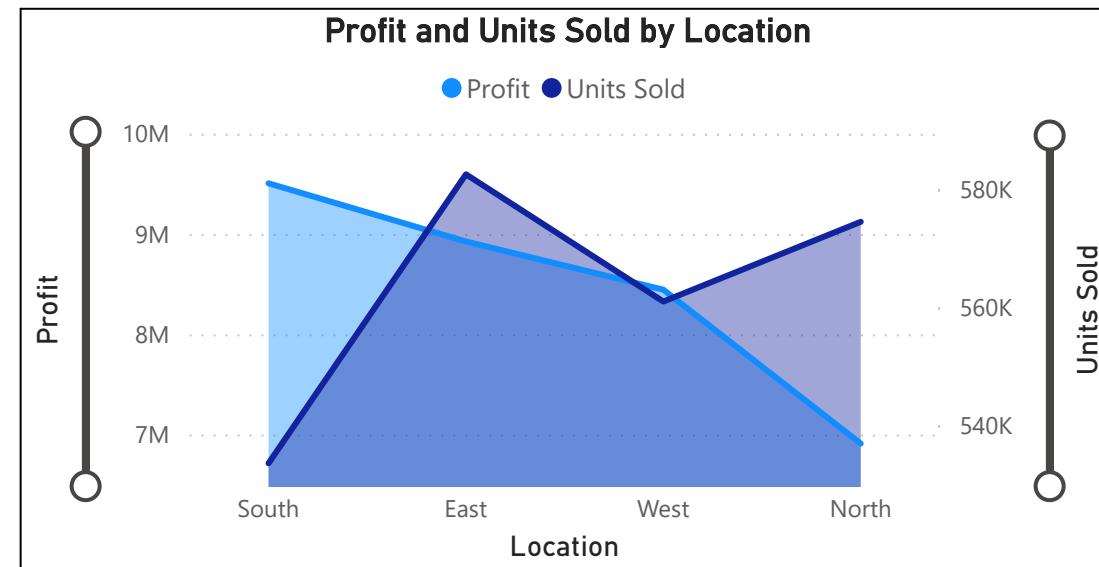
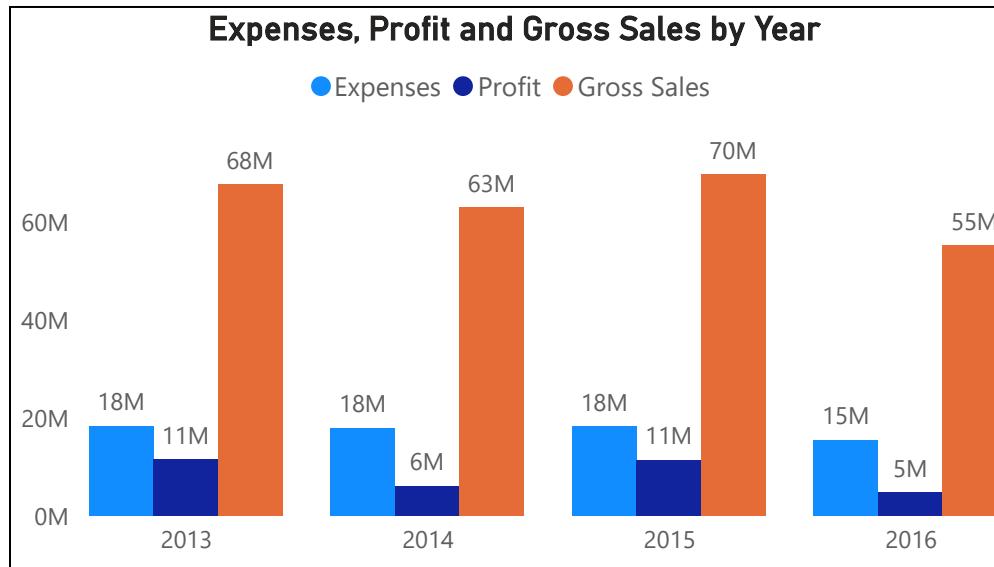
Summary

Gross Sales	Units Sold	Expenses	Profit	Country
4,431,807.00	47,182.00	1,315,016	375,205.46	Argentina
5,862,129.00	37,863.00	1,455,820	865,065.17	Australia
3,042,893.00	36,937.00	1,503,620	431,699.87	Brazil
3,235,692.00	34,990.00	1,282,514	429,567.11	Bulgaria
26,932,163.50	247,428.50	7,524,003	3,529,228.89	Canada
8,946,523.00	47,037.00	1,341,091	1,209,509.77	China
5,476,651.50	51,844.50	1,588,643	689,267.39	Egypt
26,081,674.50	240,931.00	6,549,918	3,781,020.78	France
24,921,467.50	201,494.00	7,018,044	3,680,388.82	Germany
4,346,663.00	40,661.50	1,224,283	520,608.79	Greece
255,863,197.00	2,251,612.00	69,960,140	33,787,404.52	





Test Page

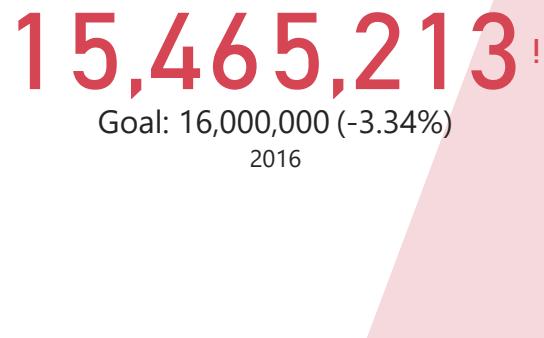


- Month Name
- April
 - August
 - December
 - February
 - January
 - July
 - June
 - March
 - May
 - November
 - October
 - September

- Segment
- Channel Partners
 - Enterprise
 - Government
 - Midmarket
 - Small Business



Actual vs Expected Expenses



Actual vs Expected Profit



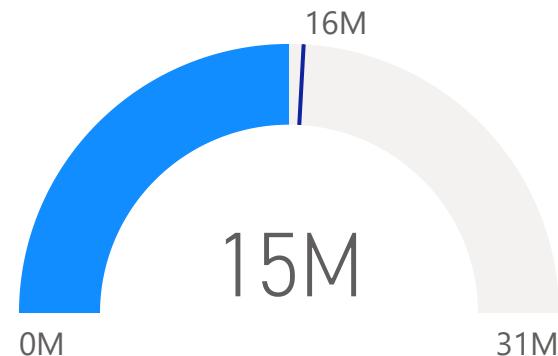
Actual vs Expected Gross Sales



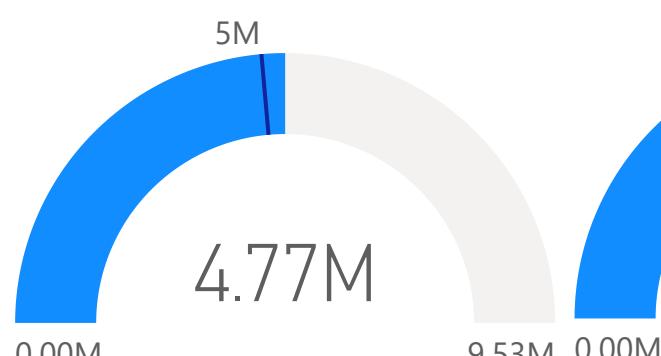
Actual vs Expected Units Sold



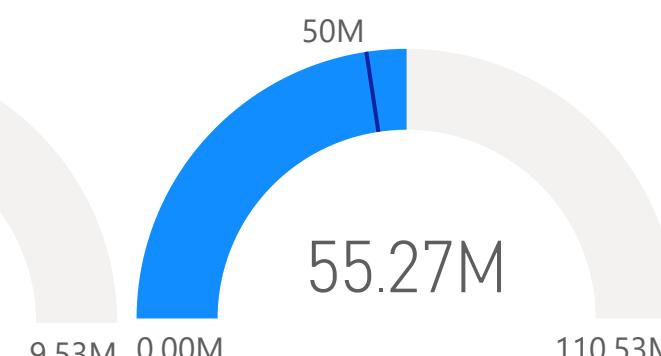
Total Expenses



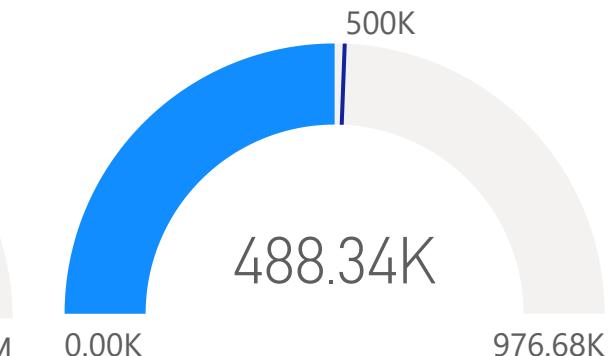
Total Profit



Total Sales



Total Units Sold



Category

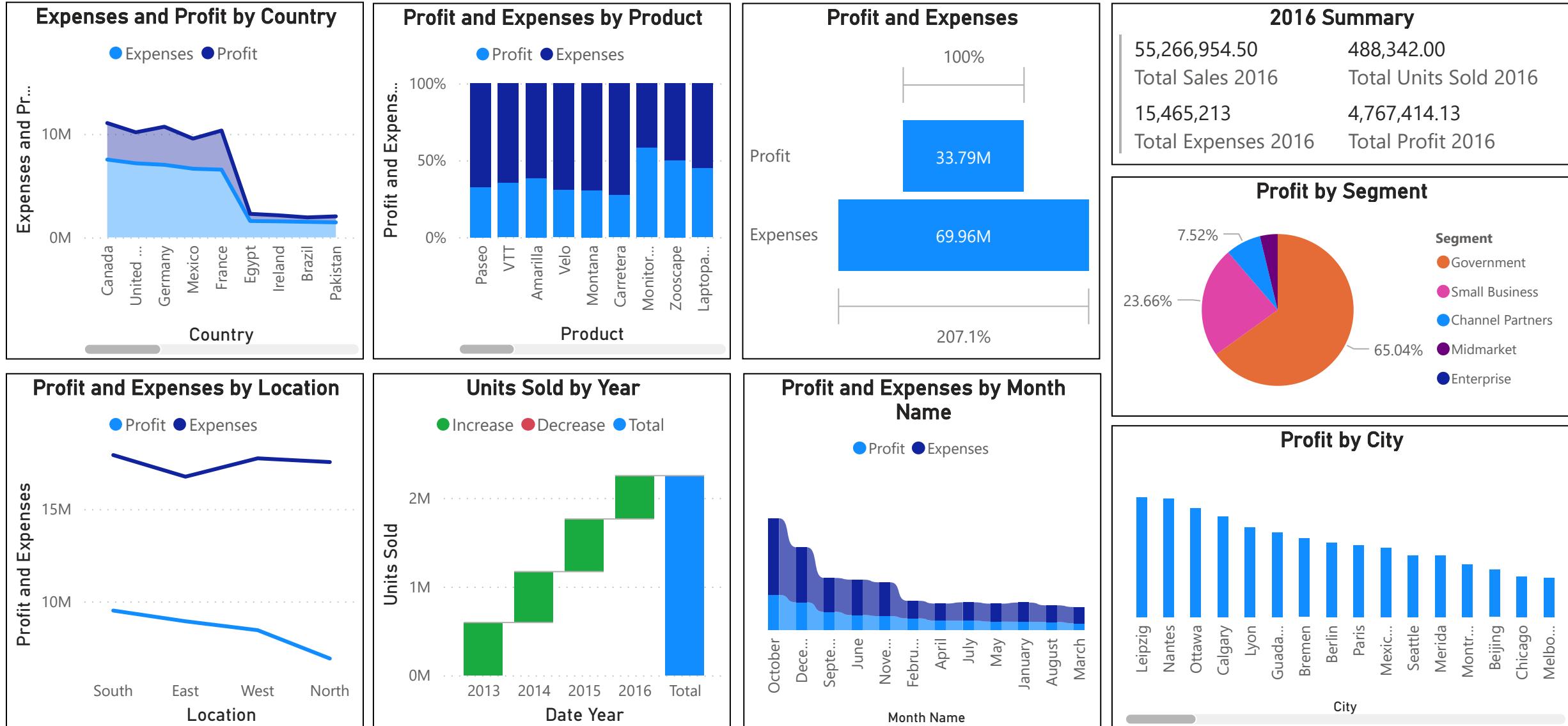
All

Country

All

Product

All





Total 2016 by City





DAX Formulas

```
AVERAGE_PROFIT = AVERAGE(Data[Profit])
COUNTA = COUNTA(Data[Profit])
COUNT_DISTINCT_Cities = DISTINCTCOUNT(CompanyData[City])
SUM_Profit = SUM(Data[Profit])
MAX_PROFIT = MAX(Data[Profit])
MIN_PROFIT = MIN(Data[Profit])
Median Profit = MEDIAN(Data[Profit])
Small Business Profit = CALCULATE( SUM(Data[Profit]), 'CompanyData'[Segment] = "Small Business", 'Data'[Year] = 2016)
MidMarket Gross Sales = SUMX(FILTER(CompanyData, CompanyData[Segment]="MidMarket"),[Gross Sales])
MidMarket Avg. Gross Sales = AVERAGEX(FILTER(CompanyData, CompanyData[Segment]="MidMarket"),[Gross Sales])
Gross Sales / Profit = sum(CompanyData[Gross Sales])/sum(Data[Profit])
Total Profit Minus Expense = Round(ABS(sum(Data[Profit])-sum(Data[Expenses])),0)
```

24,133.86	1400	99	33,787,404.52	262,200.00	-40,617.50	9,242.20
AVERAGE_PROFIT	COUNTA	COUNT_DISTINCT_Cities	SUM_Profit	MAX_PROFIT	MIN_PROFIT	Median Profit
1,132,112.00	5,165,340.00	25,826.70	7.57	36,172,735.00		
Small Business Profit	MidMarket Gross Sales	MidMarket Avg. Gross ...	Gross Sales / Profit	Total Profit Minus Expense		