

# Lecture 1 Basic Concepts of Probability and Inference

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E6100 Introduction to Bayesian Statistics

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# What Is the Course About?

- ▶ Introduce Bayesian inferential methods & develop hands-on skills for Python data science
- ▶ **Why Bayesian paradigm?** Handle sophisticated models & uncertainty in decision making
- ▶ Main references
  - ▶ required: Greenberg (2008), *"Introduction to Bayesian Econometrics"*
  - ▶ optional: Geweke (2005), *"Contemporary Bayesian Econometrics and Statistics"*
- ▶ Homework production
  - ▶  $\text{\LaTeX}$  typesetting: [Overleaf](#)
  - ▶ Python programming: [GitHub Codespaces](#)

# The Road Ahead...

① Probability

② Prior, Likelihood, and Posterior

# Frequentist v.s. Bayesian

## Probability axioms

1.  $0 \leq \mathbb{P}(A) \leq 1$  for any event  $A$
2.  $\mathbb{P}(A) = 1$  if event  $A$  represents logical truth
3.  $\mathbb{P}(A \cup B) = \mathbb{P}(A) + \mathbb{P}(B)$  for disjoint events  $A$  and  $B$
4.  $\mathbb{P}(A|B) = \mathbb{P}(A \cap B) / \mathbb{P}(B)$  (conditional probability)

- ▶ Satisfied by any assignment of probabilities
  - ▶ frequentists assign probabilities to events describing outcome of *repeated* experiment
  - ▶ Bayesians assign 'subjective' probabilities to uncertain events [de Finetti's (1990) coherency principle]
- ▶ How likely it rains tomorrow?

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# Prior, Likelihood, and Posterior

## Bayes theorem

$$\pi(\theta|y) = \frac{f(y|\theta)\pi(\theta)}{m(y)} \propto f(y|\theta)\pi(\theta)$$

- ▶ Bayesians treat **parameters**  $\theta$  as random variables & **data**  $y = [y_1, \dots, y_n]'$  as given
  - ▶ start with **prior** density  $\pi(\theta)$
  - ▶ update by **likelihood** function  $f(y|\theta)$
  - ▶ **posterior** density  $\pi(\theta|y)$  proportional to prior  $\times$  likelihood
  - ▶ **marginal likelihood**  $m(y) = \int f(y|\theta)\pi(\theta)d\theta$

# Coin-Tossing Example

- ▶ Likelihood function

- ▶ one toss (Bernoulli):  $\mathbb{P}(Y_i = 1) = \theta = 1 - \mathbb{P}(Y_i = 0)$

$$f(y_i|\theta) = \theta^{y_i}(1 - \theta)^{1-y_i}$$

- ▶  $n$  independent tosses

$$f(y_1, \dots, y_n|\theta) = \theta^{\sum y_i} (1 - \theta)^{n - \sum y_i}$$

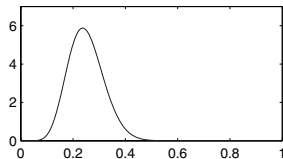
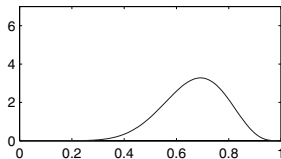
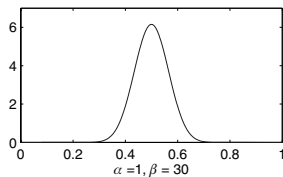
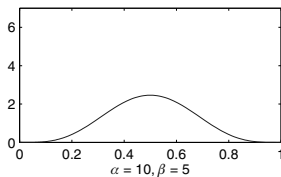
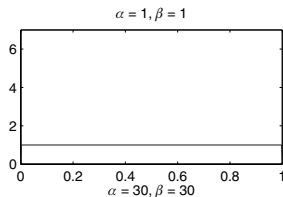
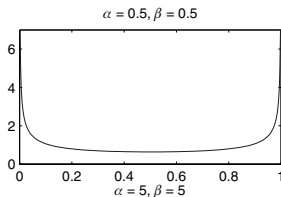
- ▶ (Conjugate) beta prior:  $\theta \sim \mathcal{B}(\alpha, \beta)$

$$\pi(\theta) = \frac{\Gamma(\alpha + \beta)}{\Gamma(\alpha)\Gamma(\beta)} \theta^{\alpha-1} (1 - \theta)^{\beta-1}, \quad 0 \leq \theta \leq 1, \quad \alpha, \beta > 0$$

- ▶ Beta posterior:  $\theta|y \sim \mathcal{B}(\alpha + \sum y_i, \beta + n - \sum y_i)$

$$\pi(\theta|y) \propto \theta^{\alpha + \sum y_i - 1} (1 - \theta)^{\beta + n - \sum y_i - 1}$$

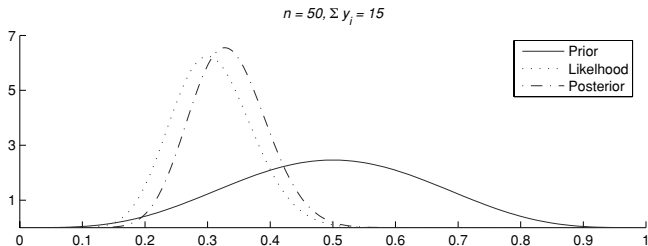
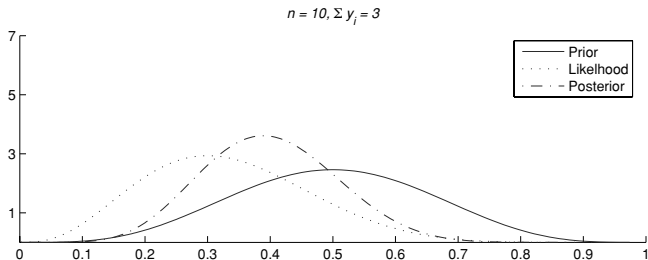
# Hyperparameters



► Shape of beta:  $\mathbb{E}(\theta) = \frac{\alpha}{\alpha+\beta}$ ,  $\mathbb{V}(\theta) = \frac{\alpha\beta}{(\alpha+\beta)^2(\alpha+\beta+1)}$



# Sample Size



►  $\mathbb{E}(\theta|y) = \frac{\alpha+\beta}{\alpha+\beta+n}\mathbb{E}(\theta) + \frac{n}{\alpha+\beta+n}\bar{y} \rightarrow_{n \rightarrow \infty} \bar{y} \text{ (MLE)}$

# References

- ▶ de Finetti (1990), “Theory of Probability”, John Wiley & Sons