



LIFE INSURANCE INDUSTRY AWARDS - 2015



Daily Mirror
December 17, 2015

Message from the Chief Guest

I am honored to be named to be the Chief Guest of Sri Lanka's 1st ever Life Insurance Industry Awards. I thank Insurance Association of Sri Lanka (IASL) for inviting me to participate this important and glamorous event.

Life insurance is the foundation of society. Those who've had tragedy should be protected. The insurance industry exists to rebuild and protect. LIMRA and LOMA are proud to add their contributions to this important event both financially and other wise.

I am happy to see that the life insurance industry in Sri Lanka is progressing. I understand that the industry experienced 30% new business during the Life Insurance Awareness Month, which is a significant achievement. I would like to congratulate the Marketing and Sales Forum of the IASL who conducted this Life Insurance Awareness Campaign and the

Industry Awards ceremony. Events and activities of this nature will definitely enhance the image and importance of the industry and drive even more growth.

I sincerely encourage the industry to continue such important activities to uplift the profile of life insurance sales advisors and the overall standard of the industry. And let me congratulate all those sales advisors who achieved the minimum criteria and the top 100 who were recognized and rewarded at the recently held award ceremony.

We assure you that the LIMRA and LOMA will continue to support the life insurance industry in Sri Lanka and look forward to work closely with all of you in the future as well.

IAN WATTS
Managing Director / Senior Vice President
LIMRA / LOMA - USA



Message from Director General - Insurance Board of Sri Lanka

I t's with great pleasure that I congratulate the life insurance industry and the Marketing and Sales Forum of the Insurance Association of Sri Lanka for initiating a Life Insurance awareness month during the month of September and celebrating the remarkable achievement of truly talented Sales Advisors who have worked tirelessly to make this noble event a success.

As the slogan for the 2015 Life Insurance Awareness Month, 'Get Life, Live Life', life insurance is becoming increasingly important in a rapidly changing environment. It is evident by the number of new life policies that have been issued during this campaign, an increase of 30%, to the average monthly number of policies issued.

The insurance industry is also celebrating its first ever Industry Wide Awards Ceremony culminating with the awareness month. The awareness month brought all life insurance companies together to promote life insurance among the people of Sri Lanka, which campaign was conducted with the blessings of the Insurance Board of Sri Lanka. I wish to thank the IASL, Life insurance companies for their unstinted support for the campaign and most importantly the life Sales Advisors who participated to make this event a reality and congratulate all life Sales Advisors who were recognized for high achievement.

Damayanthi Fernando

Message from President - Insurance Association of Sri Lanka

O n behalf of the Insurance Association of Sri Lanka (IASL), it is a privilege to acknowledge the successful conclusion of the 3rd Life Insurance Awareness campaign conducted with the support of all life insurance companies under the patronage of the Insurance Board of Sri Lanka.

The campaign clearly highlighted the value of working together as an industry to build awareness regarding the vital need for protection and life insurance in today's fast paced society.

On behalf of the Executive Committee we take this opportunity to thank the leadership displayed by the Marketing and Sales Forum of the IASL for conceptualizing and executing an excellent programme.

We also place on record our deep appreciation for the support extended by the Chairperson, Director General and their team at the Insurance Board of Sri Lanka as well as the Insurance Ombudsman who has played a very active role in promoting the concept of insurance to the wider public.

We believe the insurance professionals who took part in this valuable exercise will continue to develop themselves to provide high quality advice to their existing and potential customers.

We look forward to their continued success and with them, the success of the insurance industry and all stakeholders in the years to come.

Dirk Pereira

Message from Chairman - Marketing & Sales Forum of Insurance Association of Sri Lanka

I am pleased to give this message at the time where Sri Lanka's Life Insurance Industry has conducted its first ever Awards Ceremony in grand scale. Awards Ceremony was conducted to recognize and reward the sales officers of the Industry upon their commitment, contribution and achievement during Life Insurance Awareness Month which was successfully observed during the month of September 2015.

The most significant thing that we observed was the unity among all Insurance Companies during this period in addressing the key issue of relatively low level of Life Insurance penetration.

I am sure this Awards Ceremony will inspire many of the Sales Officers to the Life Insurance Industry to do well in time to come and be rewarded in front of Industry top officials.

We believe this opportunity to thank Mr. Ian Watts - Managing Director/ Senior Vice President of LIMRA / LOMA, Chairperson and Director General of Insurance Board of Sri Lanka, President and the Executive Committee of Insurance Association of Sri Lanka, Managing Directors, Directors, CEOs, Senior Managers of all Insurance Companies, my colleagues at the Marketing and Sales Forum, all the sales officers in the Industry and importantly our top achievers who received awards at the Ceremony.

Samitha Hemachandra



S. Subramaniam – The winner of Best Life Insurance Advisor 2015 with Chief Guest Mr. Ian Watts, Managing Director and Vice President of LIMRA/LOMA, Mrs. Indrani Sugathadasa, Guest of Honour, President of IBSL and Mr. Dirk Pereira, President of IASL



THE BEST 10 LIFE INSURANCE ADVISORS -
S. Subramaniam, V.K.S. Jayasinghe, K.A.A. Karunarathne, R.M.K.C. Ranathunga, S.I Amarasinghe, H.D.J.C. Appuhamy, A. Mohanathas (Absent) all of Union Assurance PLC, W.G. Chanaka Duminda of LOIC Life Assurance Ltd., W.M.N. Weerasooriya of SL Insurance Corporation Ltd. and T. Sathibalan of Janashakthi Insurance PLC

The Best 100 Insurance Advisors

Rank	Name	COMPANY	Rank	Name	COMPANY	Rank	Name	COMPANY
000001	SUBRAMANIAM, S. (MR.)	Union Assurance PLC	000011	MR AJITH FERNANDO	AIA Insurance PLC	000022	PRIYADHARSHANI, A.M.R.S. (MR.)	Manjusha Assurance PLC
000002	MR.WEERAPPULI GAMAGE CHANAKA DUMINDA	LOLC Life Assurance Limited	000012	Arunachalam Renuka	Life Insurance Corporation (Lanka) Ltd.	000023	Mr. D M S Jayawardhana	Sri Lanka Insurance Corporation Ltd.
000003	JAYASINGHE, V.K.S. (MR.)	Union Assurance PLC	000013	Mrs. A. (MISS.) JENSI	Union Assurance PLC	000024	M THIVIYA	Janashakthi Insurance PLC
000004	KARUNARATHNE, K.A.A. (MR.)	Union Assurance PLC	000014	A.J.P. MANJULA	Ceylinco Life Insurance Limited	000025	MRS D G A SWARNA	AIA Insurance Lanka PLC
000005	Mr. W.M. Weerasooriya	Sri Lanka Insurance Corporation Ltd.	000015	MRA MANIVANNAN	AIA Insurance Lanka PLC	000026	SILVA, P.H.D.A. (MR.)	Union Assurance PLC
000006	RANATHUNGA, R.M.K.C. (MR.)	Union Assurance PLC	000016	MR JAYASINGHE, D.M.D.P. (MR.)	Union Assurance PLC	000027	FERNANDO, W.M.H.C. (MR.)	Union Assurance PLC
000007	TSAZHIBALAN	Janashakthi Insurance PLC	000017	MRM SARATH JAYALAL	AIA Insurance Lanka PLC	000028	SIRIHRAN, S. (MR.)	Union Assurance PLC
000008	AMARASINGHE, S.J. (MRS.)	Union Assurance PLC	000018	ARASARATNAM, M. (MR.)	Union Assurance PLC	000029	MRAMBAGAHAGE PRADEEP	
000009	APPUHAMY, H.D.J.C. (MR.)	Union Assurance PLC	000019	MR. BASC MENDIS	HNB Assurance PLC	000030	ROSHAN FERNANDO	LOLC Life Assurance Limited
000010	MOHANATHAS, A. (MR.)	Union Assurance PLC	000020	Mr. G M LAHIRU MADURANGA	Asian Alliance Insurance PLC	000031	FERNANDO, R.W.S.H. (MR.)	Union Assurance PLC

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**Asian Alliance wins
INSURANCE GOLD**
at National Business Excellence Awards

Asian Alliance is delighted to have won the Insurance Gold at the National Business Excellence Awards 2015. The company was also awarded Silver in the Large Companies Category. This award is a testament to Team Asian Alliance who have had an Extraordinary Year and have demonstrated performance excellence across varied dimensions that include; Corporate Governance, Capacity Building, Performance Management, Global and Local Market Ready, Corporate Social Responsibility & Environmental Sustainability, and Business and Financial Results.

Asian Alliance Insurance
A Softlogic Company

Loved by millions.
Protected by us.

Proudly protecting our boys as they carry the hope of a nation on to the pitch.

Sri Lanka Cricket | **AIP** THE REAL LIFE COMPANY
Official Insurance Partner

Then, Now and Always
The nation's

KING OF INSURANCE

Sri Lanka Insurance
Like a father - Like a mother

WHY UNMATCHED?

Backed by the biggest unmatched life insurance fund worth Rs.74 billion

Declared Rs.30 billion in life insurance bonuses to its life policyholders during the last 10 years,

Awarded financial scholarships worth Rs.18 million to the children of our nation for the year 2014 alone;

Claims an unparalleled asset base of over Rs.161 billion.

Who else other than our nation's very own trusted insurer claiming a history of 53 years of assurance.

Bringing light to life

There is unwavering commitment in some people we meet in our day to day lives. These rare individuals are truly committed to fulfilling their responsibilities and bringing a light into our lives through their total dedication.

We at Janashakthi Life are committed to being that guiding light in your life. Forever present to guide you through your darkest moments. That is our solemn promise.

For more information please call 0112 303 300
www.janashakthi.com

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