

I. Project Overview



Christian Wijaya is a luxury fashion brand known for combining timeless timelessness with a stylish modern touch. The brand consistently presents high-class clothing, accessories, and shoes that highlight exclusivity and refinement in every detail. Christian Wijaya products are designed with great care, from the selection of premium materials to the cutting in the workmanship. The brand's philosophy emphasizes not only aesthetics, but also well-being. Through the implementation of environmentally friendly production practices, Christian Wijaya ensures that the beauty of its products does not harm nature. The commitment to quality and art makes this brand popular with celebrities and fashion lovers who want style but dare to remain elegant. This brand represents the perfect blend of traditional heritage and modern innovation, and continues to build a reputation as a world-class luxury fashion house.

In the context of digital development, Christian Wijaya is a luxury fashion brand aiming to establish an online presence through a stylish,

responsive, and user-friendly website. This website is designed using HTML, CSS, and JavaScript without the use of frameworks. It reflects the elegance and exclusivity of the brand while ensuring usability across various devices.

The website consists of five main pages:

- Home
- Product
- Product Detail
- Event
- About Us

Each page includes a consistent structure: header, navigation bar, content, and footer. The visual theme prioritizes cottagecore and a luxurious feel through typography, color palette, and layout choices.

II. Project Directory Structure

christian-wijaya-website/

|— about.html

|— event.html

|— index.html

```
|— product-detail.html
|
|— product.html
|
|— assets/
|   └─ ... Images, videos, and logos
|
|— css/
|   └─ style.css
|
|— js/
|   └─ main.js
|
|— Documentation/
|   └─ Christian Wijaya Web Documentation.pdf
|— Christian Wijaya.fig
```

Project Directory Structure Explanation

◆ Root Directory (christian-wijaya-website/)

This is the main folder containing all core HTML files for the five main pages of the website:

- **index.html** — Home Page introducing the Christian Wijaya brand.
- **product.html** — Displays a list of products available.

- **product-detail.html** — Shows details of a selected product.
 - **event.html** — A registration form for users who want to be models in events.
 - **about.html** — Provides detailed information about the company and brand identity.
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♦ **assets/**

This folder contains all **media files** such as images and videos used throughout the website. Centralizing assets helps maintain organization and keeps code separate from design elements.

Examples include:

- **Product images:** gown 1 front.png, handbag 2 back.png, etc.
 - **Brand visuals:** logo.png, building.png, etc.
 - **Icons:** add.png, magnifier.png, shopping bag.png
 - **Videos:** video.mp4 — Showcasing the brand or product trailers.
-

♦ **css/**

This folder contains external CSS files that control the **layout and styling** of the entire website:

- **style.css** — The main stylesheet defining visual aspects such as color schemes, fonts, spacing, and responsive behavior using media queries.

Note: Internal and inline CSS are not used.

♦ **js/**

This folder holds JavaScript files responsible for **interactivity and form validation**:

- **main.js** — The core script containing JavaScript logic for:
 - Validating the event registration form (without using regular expressions).
 - Interactive UI effects like button actions, menu behavior, etc.
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♦ **Documentation/**

This folder contains project documentation:

- **Christian Wijaya Web Documentation.pdf** — A document explaining the website features, usage, references for media assets, and the overall purpose of the website.
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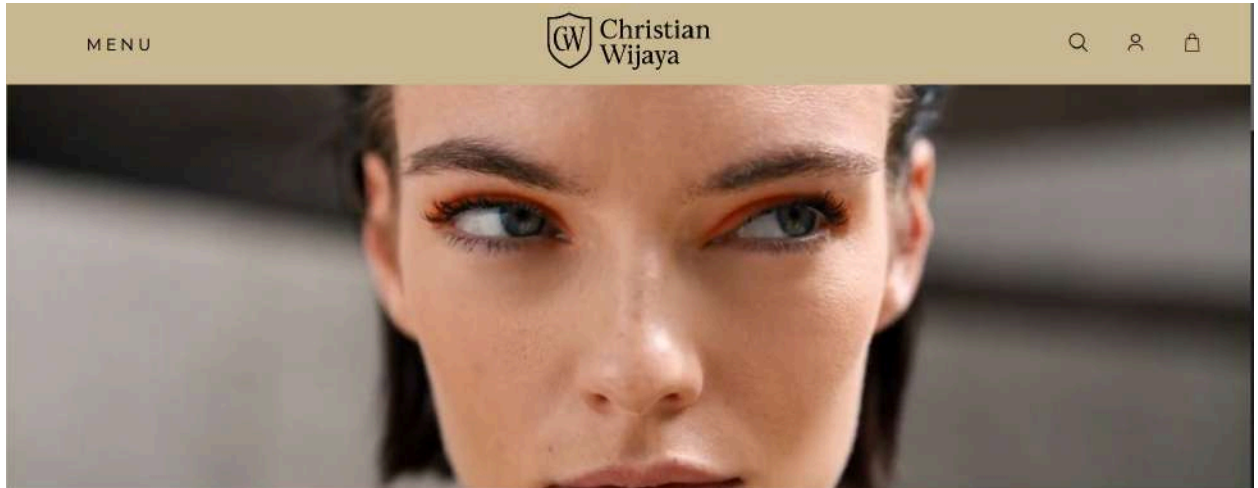
III. Features by Page

◆ Home Page















The "Highlighted Treasures" section on the Home Page serves as an interactive product showcase, presenting a curated selection of Christian Wijaya's most iconic designs. Visually elegant and consistent with the brand's luxury identity, this section features three highlighted dresses—The Eloise Dress, Selene in Smoke, and The Arabelle Gown—each displayed with a high-quality image, product name, and price. More than just static visuals, each item in this section is fully functional; users can click on any dress to be redirected to its respective Product Detail Page, where they can explore more information and potentially proceed to purchase. This design not only enhances user engagement but also provides a seamless browsing experience that bridges inspiration with action.

◆ Product Page



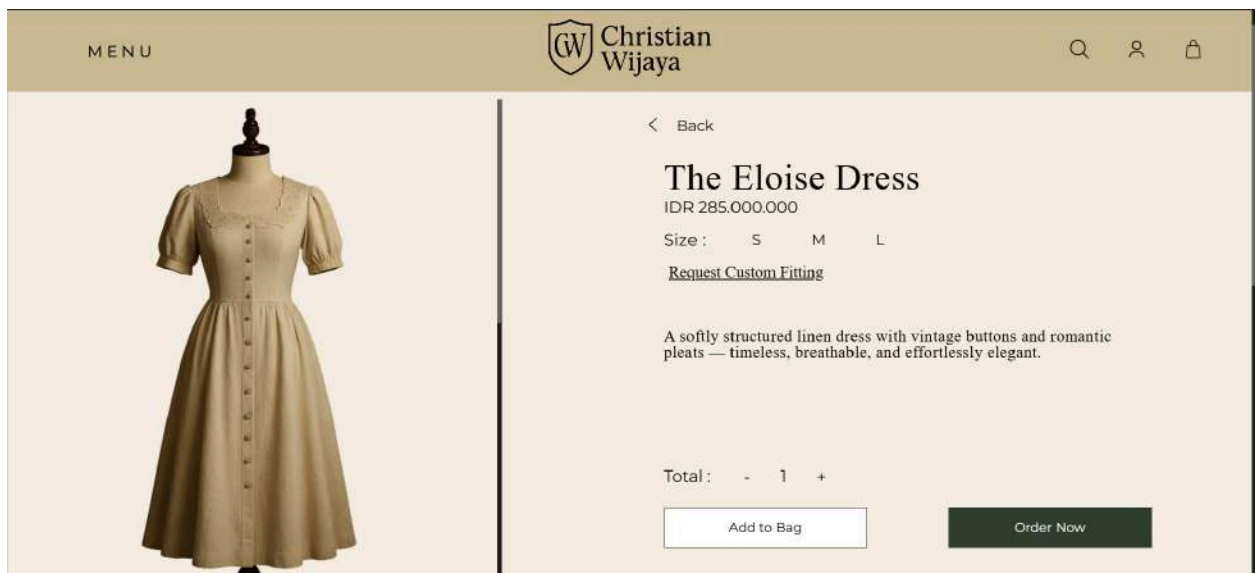
This section on the Product Page features a full-width video trailer that visually represents the essence and elegance of the Christian Wijaya brand. Positioned prominently near the top of the page, the video captures a close-up of a model, creating a bold and captivating introduction to the brand's fashion identity. Serving as a visual storytelling element, this trailer enhances the luxurious atmosphere of the website and aims to emotionally connect with visitors through expressive imagery. It helps set the tone for the products showcased below and reinforces the brand's commitment to sophistication, beauty, and high fashion.

APPAREL			
 <p>The Eloise Dress IDR 285.000.000</p>	 <p>Selene in Smoke IDR 320.000.000</p>	 <p>The Arabelle Gown IDR 445.000.000</p>	 <p>Rosée de l'Aube IDR 400.000.000</p>
ACCESSORIES			
 <p>Cuir Brun IDR 64.000.000</p>	 <p>Cendre d'Hiver IDR 80.000.000</p>	 <p>Marron du Midi IDR 70.000.000</p>	 <p>Jardin de Minuit IDR 75.000.000</p>
FOOTWEAR			
 <p>Clair de Ville IDR 80.000.000</p>	 <p>Ambré Héritage IDR 74.000.000</p>	 <p>Ligne de Grâce IDR 98.000.000</p>	 <p>Madeleine 1927 IDR 87.000.000</p>

This section of the Product Page displays a full catalog of twelve featured products, systematically grouped into three main categories: **Apparel**, **Accessories**, and **Footwear**. Each category is introduced with a

clearly labeled heading, followed by a grid layout of four products. Every product includes a high-resolution image, the product name, and its price in Indonesian Rupiah. Additionally, all the product items are **clickable**—when a user clicks on a product, they are redirected to the corresponding **Product Detail Page** where they can view more detailed information and proceed with actions such as ordering. The layout is clean and minimalistic, maintaining the brand’s luxury aesthetic while ensuring ease of browsing.

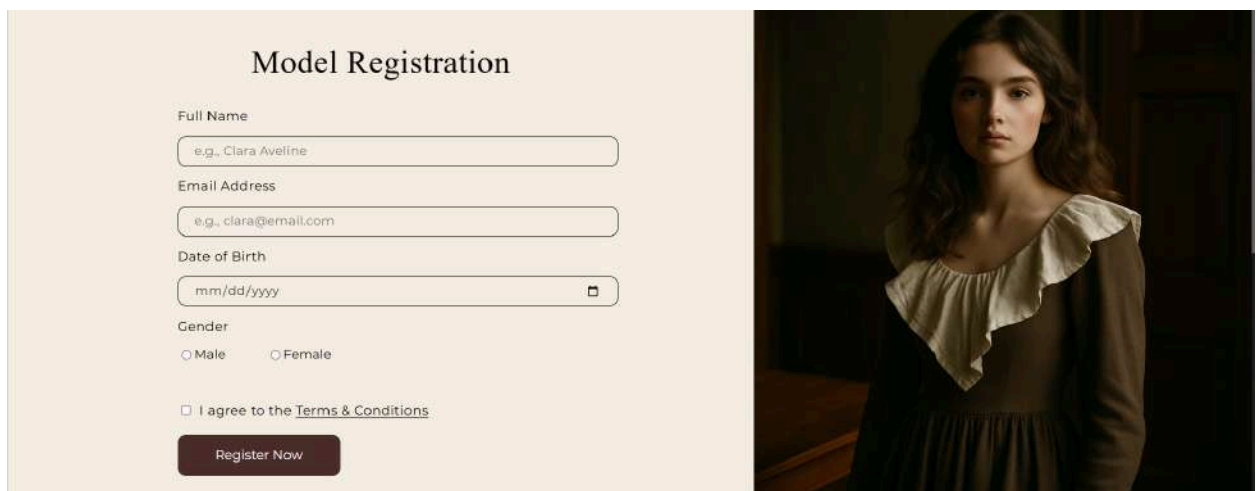
◆ Product Detail Page



This is the Product Detail Page for **The Eloise Dress**, showcasing a clean and elegant layout that reflects the brand’s luxury identity. On the left side, the product image area is scrollable, allowing users to view both the front and back of the product for a more detailed visual experience. The right section provides key product information, including the name, price, size options (S, M, L), and a short description emphasizing the garment’s

timeless and breathable design. Users can select a size by clicking on the available options. The quantity input is fully functional, enabling users to increase or decrease the number of items they wish to purchase. Additionally, the **Back** button at the top is interactive and takes users to the previous page. The **Add to Bag** and **Order Now** buttons are placed at the bottom to guide users through the purchasing process, completing the product detail functionality in a user-friendly manner.

◆ Event Page

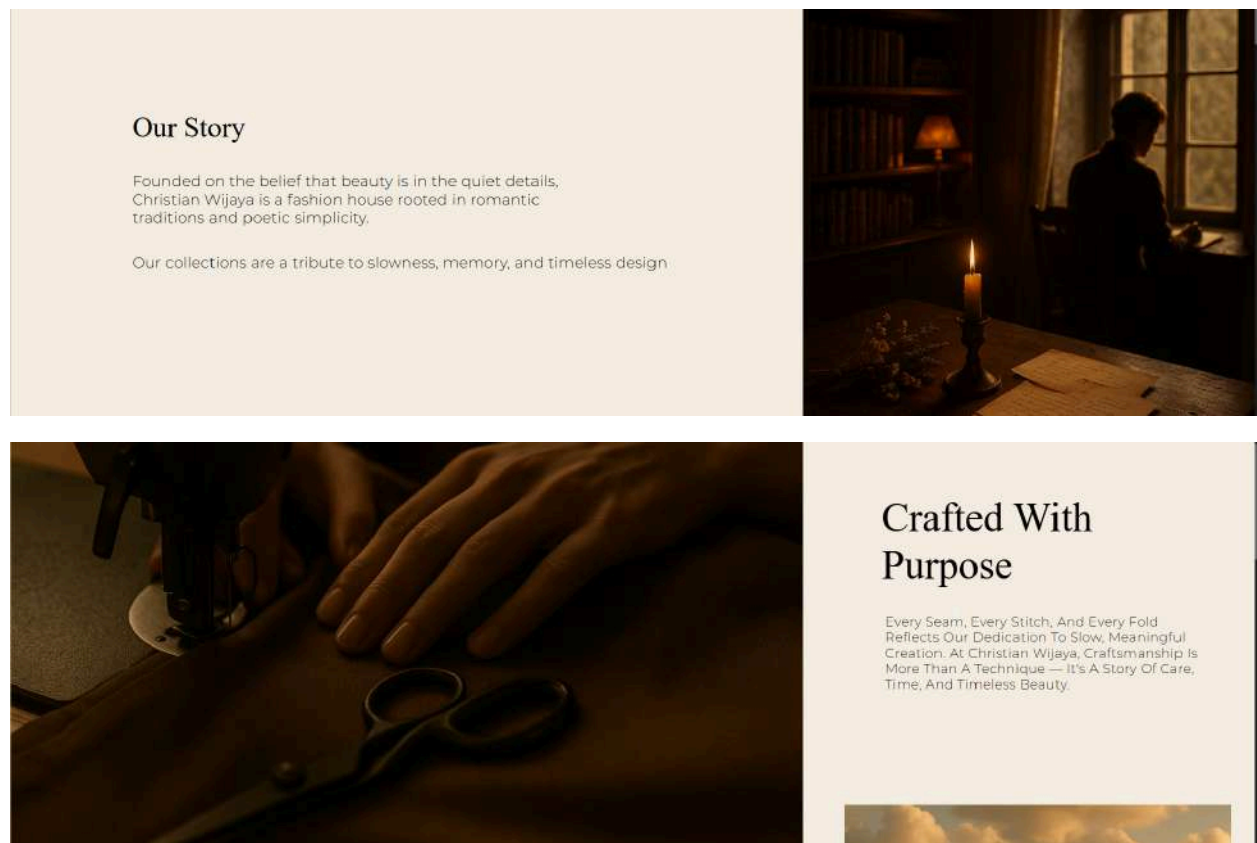


The image displays a 'Model Registration' form on the left and a photograph of a woman on the right. The form is titled 'Model Registration' and includes the following fields: 'Full Name' with a placeholder 'e.g., Clara Aveline', 'Email Address' with a placeholder 'e.g., clara@email.com', 'Date of Birth' with a placeholder 'mm/dd/yyyy' and a calendar icon, and 'Gender' with radio buttons for 'Male' and 'Female'. Below these fields is a checkbox for 'I agree to the [Terms & Conditions](#)' and a 'Register Now' button. The photograph on the right shows a woman with long, wavy brown hair wearing a dark, long-sleeved dress with a large, light-colored ruffled collar.

This section belongs to the Event Page and features a functional Model Registration Form. The form allows aspiring models to submit their personal information including full name, email address, date of birth, gender selection, and agreement to the terms and conditions. Each input field is equipped with JavaScript-based validation to ensure that users fill out the form correctly—for example, checking if the name is not too short, the email ends with “@gmail.com”, the birthdate confirms that the user is at least 17

years old, the gender is selected, and the agreement box is checked. This validation process occurs on the client side and does not use regular expressions, in compliance with the assignment rules. The form's layout is clean and professional, reflecting the elegance of the brand, while also ensuring usability and data accuracy before registration is processed.

◆ About Us Page



This is the **About Us Page** of the Christian Wijaya website, designed to communicate the brand's core philosophy and values through carefully crafted content and visuals. The first section, titled "*Our Story*," introduces the foundation of the brand—emphasizing its belief in beauty found within subtle, quiet details. It

highlights Christian Wijaya as a fashion house deeply rooted in romantic traditions and poetic simplicity, presenting its collections as tributes to slowness, memory, and timeless design. The second section, “*Crafted With Purpose*,” focuses on the brand’s dedication to meaningful craftsmanship. It explains that each stitch and fold is more than a technique; it represents care, time, and artistic intention. Accompanied by warm-toned imagery, this page not only builds emotional resonance with the audience but also reinforces the luxury and thoughtful identity of the Christian Wijaya brand.

IV. Assets Reference

- ◆ Icon link : <https://www.flaticon.com/>
 - ◆ Images (product, background, logos) : <https://chatgpt.com/>
 - ◆ Video : https://youtu.be/mkxNQfUcdR0?si=r_IFZNi0xWFrXoRg
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