Website Generator, Content Elements, Sections, and Patterns

📖 Purpose

This document defines ALL permissible content block patterns for the inPowerSuite website based on actual design requirements. **Element-based architecture** for maximum flexibility.

Supported Patterns:

✅ 10 layout patterns (split, stacked, grid, columns, forms)

✅ 7 element types (title, paragraph, list, media, CTA, form, spacer)

✅ Multiple titles per block (with list-specific titles)

✅ 1-up and 2-up form layouts

✅ Flexible element ordering

✅ Complex multi-column layouts

✅ Both JSON and TOML formats

📝 Element Type Reference

Element (types)	Required Fields	Optional Fields
Title	type, content	level, style, position
Paragraph	type, content	align, position
List	type, style, items	title, position
Media	type, mediaType, src, alt	caption, position, size, captions
callToAction (link)	type, text, (targetId OR url)	style, position, newWindow
Form	type, title, fields[]	description, layout, submitButton, successMessage
Spacer	type	height

🎨 Style Reference

List Styles:

bullets → Standard bullet points (•)

checkmark → Green checkmarks (✓)

checkbox → Empty checkboxes (☐)

numbered → Numbered list (1, 2, 3)

none → Plain list

Media Types:

image → Single image

carousel → Multiple images (slideshow)

video → Embedded video (YouTube/Vimeo)

icon → Small icon/logo

CTA Styles:

primary → Prominent button (red background)

secondary → Outline button

link → Text link with arrow

outline → Outlined button

Form Field Types:

text → Single-line text input

email → Email input with validation

tel → Phone number input

textarea → Multi-line text input

select → Dropdown menu

checkbox → Checkbox input

radio → Radio button

Field Sizes:

full → 100% width

half → 50% width (for 2-up layouts)

Validation Rules

☑ Every element MUST have type

☑ Title elements MUST have content

☑ Paragraph elements MUST have content

☑ List elements MUST have style and items[]

☑ Media elements MUST have mediaType, src, and alt

☑ CTA elements MUST have text and either targetId OR url

☑ Form elements MUST have title and fields[]

Block-Level Rules:
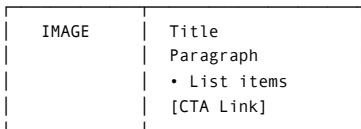
☑ Every block MUST have unique id

☑ Every block MUST have layout specified

☑ Every block MUST have at least one element in elements[]

☑ Grid layouts MUST have panels[] defined

☑ Two-column layouts MUST have columns[] defined

Form Field Rules:

☑ Every field MUST have name, label, type

☑ Field names MUST be unique within a form

☑ Field size MUST be "full" or "half"

☑ Required fields MUST have required: true

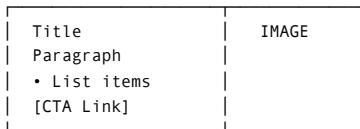☑ Textarea fields MAY have rows specified

Block (patterns)

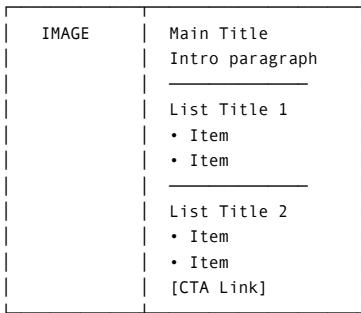## Pattern 1:
Split Layout - Image Left

```
┌─────────┬─────────────────┐
│         │ Title           │
│  IMAGE  │ Paragraph       │
│         │ • List items    │
│         │ [CTA Link]      │
└─────────┴─────────────────┘
```

```
layout = "split-left"
media.position = "left"
```

Pattern 2:
Split Layout - Image Right

```
┌─────────────────┬─────────┐
│ Title           │         │
│ Paragraph       │  IMAGE  │
│ • List items    │         │
│ [CTA Link]      │         │
└─────────────────┴─────────┘
```
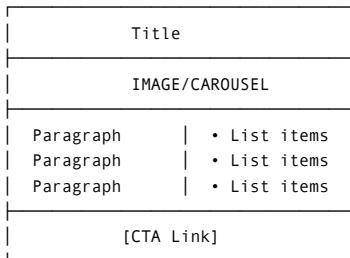
```
layout = "split-right"
media.position = "right"
```

Pattern 3:
Multi-Title with Multiple Lists

```
┌─────────┬─────────────────┐
│  IMAGE  │ Main Title      │
│         │ Intro paragraph │
│         │ ─────────────   │
│         │ List Title 1    │
│         │ • Item          │
│         │ • Item          │
│         │ ─────────────   │
│         │ List Title 2    │
│         │ • Item          │
│         │ • Item          │
│         │ [CTA Link]      │
└─────────┴─────────────────┘
```
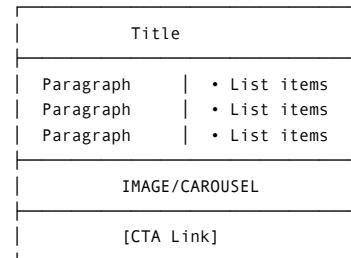
```
layout = "split-left"
media.position = "left"
```

Pattern 4:
Stacked Layout - Image Top

```
┌───────────────────────────┐
│           Title           │
├───────────────────────────┤
│       IMAGE/CAROUSEL       │
├───────────────┬───────────┤
│ Paragraph     │ • List items
│ Paragraph     │ • List items
│ Paragraph     │ • List items
├───────────────┴───────────┤
│        [CTA Link]         │
└───────────────────────────┘
```
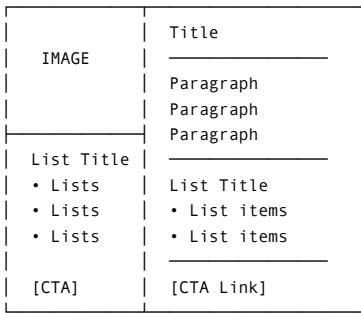
```
layout = "stacked-image-top"
media.position = "top"
```

Pattern 5:
Stacked Layout - Image Bottom

```
┌───────────────────────────┐
│           Title           │
├───────────────┬───────────┤
│ Paragraph     │ • List items
│ Paragraph     │ • List items
│ Paragraph     │ • List items
├───────────────┴───────────┤
│       IMAGE/CAROUSEL       │
├───────────────────────────┤
│        [CTA Link]         │
└───────────────────────────┘
```
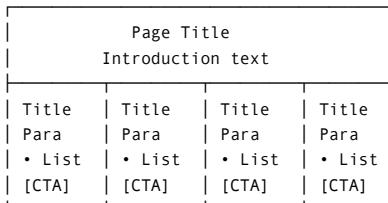
```
layout = "stacked-image-bottom"
media.position = "bottom"
```
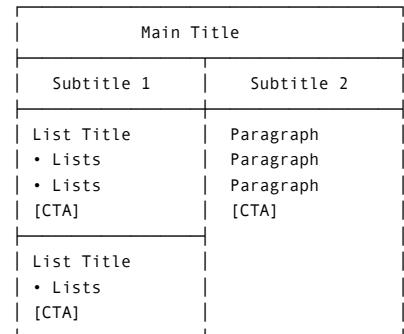
Pattern 6:
Complex Split - Mixed Content

```
┌─────────┬─────────────────┐
│         │ Title           │
│  IMAGE  │ ─────────────   │
│         │ Paragraph       │
│         │ Paragraph       │
├─────────┤ Paragraph       │
│ List Title ─────────────  │
│ • Lists │ List Title      │
│ • Lists │ • List items    │
│ • Lists │ • List items    │
│         │ ─────────────   │
│ [CTA]   │ [CTA Link]      │
└─────────┴─────────────────┘
```

Pattern 7:
Grid Layout - 2, 3, or 4 Columns

```
┌───────────────────────────┐
│        Page Title         │
│     Introduction text     │
├──────┬──────┬──────┬──────┤
│ Title│ Title│ Title│ Title│
│ Para │ Para │ Para │ Para │
│ • List│ • List│ • List│ • List│
│ [CTA]│ [CTA]│ [CTA]│ [CTA]│
└──────┴──────┴──────┴──────┘
```

Pattern 8:
Two-Column with Subtitles

```
┌───────────────────────────┐
│        Main Title         │
├───────────────┬───────────┤
│ Subtitle 1    │ Subtitle 2│
├───────────────┼───────────┤
│ List Title    │ Paragraph │
│ • Lists       │ Paragraph │
│ • Lists       │ Paragraph │
│ [CTA]         │ [CTA]     │
├───────────────┤           │
│ List Title    │           │
│ • Lists       │           │
│ [CTA]         │           │
└───────────────┴───────────┘
```

Pattern 9:
Form Block - 1-up Layout

```
┌───────────────────────────┐
│        Contact Us         │
│  Fill out the form below  │
├───────────────────────────┤
│ Name (required)           │
├───────────────────────────┤
│ Email (required)          │
├───────────────────────────┤
│ Phone                     │
├───────────────────────────┤
│ Message                   │
│                           │
│                           │
├───────────────────────────┤
│      [Send Message]       │
└───────────────────────────┘
```

Pattern 10:
Form Block - 2-up Layout

```
┌───────────────────────────┐
│       Request a Demo      │
│  We'll contact you shortly│
├───────────────┬───────────┤
│ Name          │ Email     │
├───────────────┼───────────┤
│ Company       │ Phone     │
├───────────────┴───────────┤
│ Message (full width)      │
│                           │
├───────────────────────────┤
│      [Request Demo]       │
└───────────────────────────┘
```

🎯 Core Architecture: Element-Based Blocks

Every content block is composed of **ORDERED ELEMENTS**:

```json
---json
{
  "blocks": {
    "block-id": {
      "id": "block-id",
      "layout": "split-left",
      "elements": [
        { "type": "title", ... },
        { "type": "paragraph", ... },
        { "type": "list", ... },
        { "type": "media", ... },
        { "type": "callToAction", ... }
      ]
    }
  }
}
---
```

🧩 Element Types

Element 1: Title

```json
---json
{
  "type": "title",
  "content": "Section Title",
  "level": 1,
  "style": "standard",
  "position": "default"
}
---
```

```toml
---toml
[[blocks.example.elements]]
type = "title"
content = "Section Title"
level = 1
style = "standard"
---
```

level: {1=main, 2=subsection, 3=minor}
style: (standard, uppercase, centered}
position: {default, left, right, center}

Element 2: Paragraph

```json
---json
{
  "type": "paragraph",
  "content": "Text with **markdown** support",
  "align": "left",
  "position": "default"
}
---
```

```toml
---toml
[[blocks.example.elements]]
type = "paragraph"
content = "Text with **markdown** support"
align = "left"
position = "default"
---
```

align: (left, center, right, justify}
position: {default, left, right} (for split layouts)

Element 3: List

```json
---json
{
  "type": "list",
  "title": "Optional list title",
  "style": "bullets",
  "items": [
    "First item",
    "Second item with **bold**",
    "Third item"
  ],
  "position": "default"
}
---
```

```toml
---toml
[[blocks.example.elements]]
type = "list"
title = "Features"  # Optional list title"
style = "bullets"
items = [
    "First item",
    "Second item with **bold**",
    "Third item"
]
position = "default"
---
```

NEW: Title for this specific list
style: {bullets, checkbox, checkmark, numbered}

position: {default, left, right} (for split layouts)

Element 4: Media

```json
---json
{
  "type": "media",
  "mediaType": "image",
  "src": "filename.jpg",
  "alt": "Description",
  "caption": "Optional caption",
  "position": "left",
  "size": "standard"
}
---
```

```toml
---toml
**Image Example:**
[[blocks.example.elements]]
type = "media"
mediaType = "image"
src = "filename.jpg"
alt = "Description"
position = "left"
size = "standard"
---

**Carousel Example:**
[[blocks.example.elements]]
type = "media"
mediaType = "carousel"
src = ["image1.jpg", "image2.jpg", "image3.jpg"]
alt = "Product screenshots"
captions = ["Step 1", "Step 2", "Step 3"]
---
```

mediaType: {image, carousel, video, icon}
string or array for carousel

position: {left, right, top, bottom, center}
size: {standard, large, small, full-width}

Element 5: Call-to-Action (link)

```json
---json
{
  "type": "callToAction",
  "text": "Learn More",
  "targetId": "features",
  "url": "",
  "style": "primary",
  "position": "inline",
  "newWindow": false
}
---
```

```toml
---toml
[[blocks.example.elements]]
type = "callToAction"
text = "Learn More"
targetId = "features"
style = "primary"
position = "inline"
---
```

Internal link
OR external URL
primary, secondary, link, outline
inline, block, left, right, center
For external URLs

Element 6: Form

```json
---json
{
  "type": "form",
  "title": "Contact Us",
  "description": "Fill out the form below",
  "layout": "2-up",
  "fields": [
    {
      "name": "name",
      "label": "Your Name (required)",
      "type": "text",
      "required": true,
      "size": "half",
      "placeholder": "John Doe"
    },
    {
      "name": "email",
      "label": "Email (required)",
      "type": "email",
      "required": true,
      "size": "half"
    },
    {
      "name": "message",
      "label": "Message",
      "type": "textarea",
      "required": false,
      "size": "full",
      "rows": 5
    }
  ],
  "submitButton": {
    "text": "Send Message",
    "style": "primary"
  },
  "successMessage": "Thank you! We'll be ..."
}
---
```

```toml
---toml
[[blocks.contact.elements]]
type = "form"
title = "Contact Us"
description = "Fill out the form below"
layout = "2-up"
successMessage = "Thank you! We'll be in ..."

[[blocks.contact.elements.fields]]
name = "name"
label = "Your Name (required)"
type = "text"
required = true
size = "half"
placeholder = "John Doe"

[[blocks.contact.elements.fields]]
name = "email"
label = "Email (required)"
type = "email"
required = true
size = "half"

[[blocks.contact.elements.fields]]
name = "message"
label = "Message"
type = "textarea"
required = false
size = "full"
rows = 5

[blocks.contact.elements.submitButton]
text = "Send Message"
style = "primary"
---
```
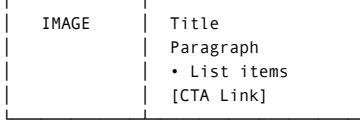
layout: {1-up, 2-up}

size: {full, half}

Element 7: Spacer

```json
---json
{
  "type": "spacer",
  "height": "medium"
}
---
```

```toml
---toml
[[blocks.example.elements]]
type = "spacer"
height = "medium"
---
```

height: {small, medium, large, custom}

🎨 Layout Patterns

Pattern 1: Split Layout - Image Left

```
|          | Title          |
| IMAGE    | Paragraph      |
|          | • List items   |
|          | [CTA Link]     |
```

```json
---json
{
  "id": "mobile-commerce",
  "layout": "split-left",
  "elements": [
    {
      "type": "media",
      "mediaType": "image",
      "src": "165507.jpg",
      "alt": "Mobile Commerce",
      "position": "left"
    },
    {
      "type": "title",
      "content": "Mobile Commerce",
      "level": 1
    },
    {
      "type": "paragraph",
      "content": "We assess your mobile ..."
    },
    {
      "type": "list",
      "style": "bullets",
      "items": [
        "Mobile Assessments",
        "Mobile Solution Design",
        "Hybrid Development"
      ]
    },
    {
      "type": "callToAction",
      "text": "LEARN MORE",
      "targetId": "services"
    }
  ]
}
---
```

```toml
---toml
[blocks.mobile-commerce]
id = "mobile-commerce"
layout = "split-left"

[[blocks.mobile-commerce.elements]]
type = "media"
mediaType = "image"
src = "165507.jpg"
alt = "Mobile Commerce"
position = "left"

[[blocks.mobile-commerce.elements]]
type = "title"
content = "Mobile Commerce"
level = 1

[[blocks.mobile-commerce.elements]]
type = "paragraph"
content = "We assess your mobile ..."

[[blocks.mobile-commerce.elements]]
type = "list"
style = "bullets"
items = [
    "Mobile Assessments",
    "Mobile Solution Design",
    "Hybrid Development"
]

[[blocks.mobile-commerce.elements]]
type = "callToAction"
text = "LEARN MORE"
targetId = "services"
---
```
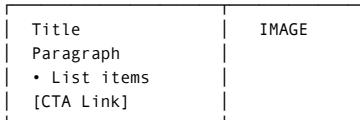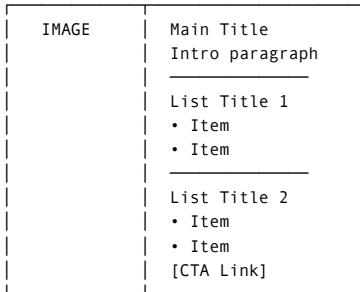
Pattern 2: Split Layout - Image Right

```
| Title          |          |
| Paragraph      | IMAGE    |
| • List items   |          |
| [CTA Link]     |          |
```

Same structure as Pattern 1, but -layout = "split-right"- and -media.position = "right"-

Pattern 3: Multi-Title with Multiple Lists

```
+-----------+-------------------+
|   IMAGE   |  Main Title       |
|           |  Intro paragraph  |
|           |  _____  |
|           |                   |
|           |  List Title 1     |
|           |  • Item           |
|           |  • Item           |
|           |  _____  |
|           |                   |
|           |  List Title 2     |
|           |  • Item           |
|           |  • Item           |
|           |  [CTA Link]       |
+-----------+-------------------+
```

```json
---json
{
  "id": "enrollment",
  "layout": "split-left",
  "elements": [
    {
      "type": "media",
      "mediaType": "carousel",
      "src": ["enroll-1.png", "enroll-2.png",...],
      "alt": "Enrollment Process",
      "position": "left"
    },
    {
      "type": "title",
      "content": "Member Enrollment",
      "level": 1
    },
    {
      "type": "paragraph",
      "content": "Comprehensive enrollment ..."
    },
    {
      "type": "list",
      "title": "Basic Features",
      "style": "checkmark",
      "items": [
        "Custom fields",
        "Sponsor lookup",
        "Multiple products and kits"
      ]
    },
    {
      "type": "list",
      "title": "Advanced Options",
      "style": "checkmark",
      "items": [
        "Flexible payment options",
        "Downloadable terms and conditions",
        "Welcome letter and notifications"
      ]
    },
    {
      "type": "callToAction",
      "text": "SEE DEMO",
      "targetId": "demo"
    }
  ]
}
---
```

```toml
---toml
[blocks.enrollment]
id = "enrollment"
layout = "split-left"

[[blocks.enrollment.elements]]
type = "media"
mediaType = "carousel"
src = ["enroll-1.png", "enroll-2.png", ...]
alt = "Enrollment Process"
position = "left"

[[blocks.enrollment.elements]]
type = "title"
content = "Member Enrollment"
level = 1

[[blocks.enrollment.elements]]
type = "paragraph"
content = "Comprehensive enrollment ..."

[[blocks.enrollment.elements]]
type = "list"
title = "Basic Features"
style = "checkmark"
items = [
    "Custom fields",
    "Sponsor lookup",
    "Multiple products and kits"
]

[[blocks.enrollment.elements]]
type = "list"
title = "Advanced Options"
style = "checkmark"
items = [
    "Flexible payment options",
    "Downloadable terms and conditions",
    "Welcome letter and notifications"
]

[[blocks.enrollment.elements]]
type = "callToAction"
text = "SEE DEMO"
targetId = "demo"
---
```
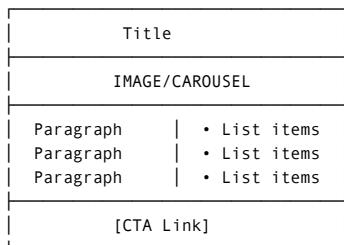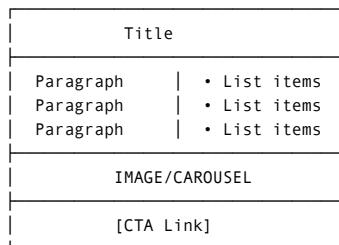
Pattern 4: Stacked Layout - Image Top

```
+---------------------------------+
|             Title               |
+---------------------------------+
|          IMAGE/CAROUSEL         |
+---------------------------------+
| Paragraph      | • List items  |
| Paragraph      | • List items  |
| Paragraph      | • List items  |
+---------------------------------+
|           [CTA Link]            |
+---------------------------------+
```

Pattern 5: Stacked Layout - Image Bottom

```
+---------------------------------+
|             Title               |
+---------------------------------+
| Paragraph      | • List items  |
| Paragraph      | • List items  |
| Paragraph      | • List items  |
+---------------------------------+
|          IMAGE/CAROUSEL         |
+---------------------------------+
|           [CTA Link]            |
+---------------------------------+
```

Same as Pattern 4, but -layout = "stacked-image-
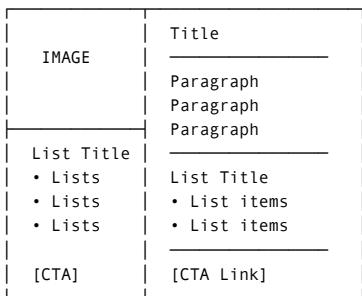bottom"- and media element comes after content.

```json
{
  "id": "product-showcase",
  "layout": "stacked-image-top",
  "elements": [
    {
      "type": "title",
      "content": "Product Features",
      "level": 1
    },
    {
      "type": "media",
      "mediaType": "carousel",
      "src": ["feature1.jpg", "feature2.jpg", ...],
      "alt": "Product Features"
    },
    {
      "type": "paragraph",
      "content": "First key benefit paragraph."
    },
    {
      "type": "list",
      "style": "bullets",
      "items": ["Feature A", "Feature B", ...]
    },
    {
      "type": "paragraph",
      "content": "Second key benefit paragraph."
    },
    {
      "type": "list",
      "style": "checkmark",
      "items": ["Capability 1", "Capability 2",...]
    },
    {
      "type": "callToAction",
      "text": "VIEW DETAILS",
      "targetId": "features"
    }
  ]
}
```

Pattern 6: Complex Split - Mixed Content

```
|         |   Title              |
|         |  ──────────          |
|  IMAGE  |                      |
|         |  Paragraph           |
|         |  Paragraph           |
|─────────|  Paragraph           |
| List Title |  ──────────       |
| • Lists |   List Title         |
| • Lists |   • List items       |
| • Lists |   • List items       |
|         |  ──────────          |
|  [CTA]  |   [CTA Link]         |
```

```json
{
  "id": "complex-features",
  "layout": "complex-split-left",
  "elements": [
    {
      "type": "title",
      "content": "Comprehensive Platform",
      "level": 1
    },
    {
      "type": "media",
      "mediaType": "image",
      "src": "platform.jpg",
      "alt": "Platform Overview",
      "position": "left"
    },
    {
      "type": "paragraph",
      "content": "First paragraph on right side.",
      "position": "right"
    },
    {
      "type": "paragraph",
      "content": "Second paragraph on right side.",
      "position": "right"
    },
    {
      "type": "paragraph",
      "content": "Third paragraph on right side.",
      "position": "right"
    },
    {
      "type": "list",
      "title": "Left Side Features",
      "style": "bullets",
      "items": ["Feature 1", "Feature 2", ...],
      "position": "left"
    },
    {
      "type": "list",
      "title": "Right Side Benefits",
      "style": "checkmark",
      "items": ["Benefit 1", "Benefit 2", ...],
      "position": "right"
    },
    {
      "type": "callToAction",
      "text": "MORE INFO",
      "targetId": "details",
      "position": "left"
    },
    {
      "type": "callToAction",
      "text": "GET STARTED",
      "targetId": "demo",
      "position": "right",
      "style": "primary"
    }
  ]
}
```

Pattern 7: Grid Layout - 2, 3, or 4 Columns

```
┌─────────────────────────────────────┐
│              Page Title              │
│           Introduction text          │
├──────────┬──────────┬──────────┬─────┤
│ Title    │ Title    │ Title    │ Title│
│ Para     │ Para     │ Para     │ Para │
│ • List   │ • List   │ • List   │ • List│
│ [CTA]    │ [CTA]    │ [CTA]    │ [CTA]│
└──────────┴──────────┴──────────┴─────┘
```

```json
---json
{
  "id": "feature-grid",
  "layout": "grid-4-column",
  "elements": [
    {
      "type": "title",
      "content": "Our Solutions",
      "level": 1,
      "position": "header"
    },
    {
      "type": "paragraph",
      "content": "Choose the solution that ...",
      "position": "header"
    }
  ],
  "panels": [
    {
      "elements": [
        { "type": "title", "content": "MLM",
"level": 2 },
        { "type": "paragraph", "content": "Multi-
level marketing tools" },
        { "type": "list", "style": "checkmark",
"items": ["Genealogy", "Commissions"] },
        { "type": "callToAction", "text": "Learn
More", "targetId": "mlm" }
      ]
    },
    {
      "elements": [
        { "type": "title", "content": "Party
Plan", "level": 2 },
        { "type": "paragraph", "content": "Party
planning features" },
        { "type": "list", "style": "checkmark",
"items": ["Party Management", "Host Rewards"] },
        { "type": "callToAction", "text": "Learn
More", "targetId": "partyplan" }
      ]
    },
    {
      "elements": [
        { "type": "title", "content": "B2B",
"level": 2 },
        { "type": "paragraph", "content":
"Business solutions" },
        { "type": "list", "style": "checkmark",
"items": ["Vendor Portal", "Bulk Ordering"] },
        { "type": "callToAction", "text": "Learn
More", "targetId": "b2b" }
      ]
    },
    {
      "elements": [
        { "type": "title", "content": "B2C",
"level": 2 },
        { "type": "paragraph", "content":
"Consumer eCommerce" },
        { "type": "list", "style": "checkmark",
"items": ["Shopping Cart", "Checkout"] },
        { "type": "callToAction", "text": "Learn
More", "targetId": "b2c" }
      ]
    }
  ]
}
---
```

```toml
---toml
[blocks.feature-grid]
id = "feature-grid"
layout = "grid-4-column"

[[blocks.feature-grid.elements]]
type = "title"
content = "Our Solutions"
level = 1
position = "header"

[[blocks.feature-grid.elements]]
type = "paragraph"
content = "Choose the solution that fits..."
position = "header"

# Panel 1
[[blocks.feature-grid.panels]]
[[blocks.feature-grid.panels.elements]]
type = "title"
content = "MLM"
level = 2

[[blocks.feature-grid.panels.elements]]
type = "paragraph"
content = "Multi-level marketing tools"

[[blocks.feature-grid.panels.elements]]
type = "list"
style = "checkmark"
items = ["Genealogy", "Commissions"]

[[blocks.feature-grid.panels.elements]]
type = "callToAction"
text = "Learn More"
targetId = "mlm"

# Panel 2
[[blocks.feature-grid.panels]]
[[blocks.feature-grid.panels.elements]]
type = "title"
content = "Party Plan"
level = 2

[[blocks.feature-grid.panels.elements]]
type = "paragraph"
content = "Party planning features"

[[blocks.feature-grid.panels.elements]]
type = "list"
style = "checkmark"
items = ["Party Management", "Host Rewards"]

[[blocks.feature-grid.panels.elements]]
type = "callToAction"
text = "Learn More"
targetId = "partyplan"

# ... (panels 3 and 4 follow same pattern)
---
```
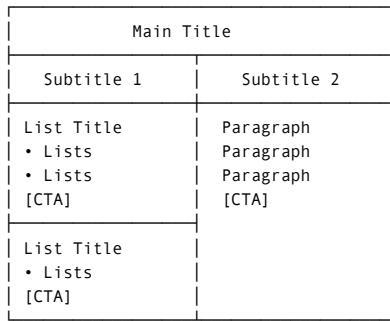
Pattern 8: Two-Column with Subtitles

```
┌─────────────────────────────┐
│          Main Title         │
├─────────────────────────────┤
│   Subtitle 1  │  Subtitle 2 │
├───────────────┼─────────────┤
│ List Title    │ Paragraph   │
│ • Lists       │ Paragraph   │
│ • Lists       │ Paragraph   │
│ [CTA]         │ [CTA]       │
├───────────────┤             │
│ List Title    │             │
│ • Lists       │             │
│ [CTA]         │             │
└───────────────┴─────────────┘
```

```json
---json
{
  "id": "comparison",
  "layout": "two-column-subtitles",
  "elements": [
    {
      "type": "title",
      "content": "Feature Comparison",
      "level": 1,
      "position": "header"
    }
  ],
  "columns": [
    {
      "subtitle": "Standard Plan",
      "elements": [
        {
          "type": "list",
          "title": "Core Features",
          "style": "checkmark",
          "items": ["Feature A", "Feature B", ...]
        },
        {
          "type": "callToAction",
          "text": "Choose Standard",
          "targetId": "pricing"
        },
        {
          "type": "list",
          "title": "Add-Ons",
          "style": "bullets",
          "items": ["Add-on 1", "Add-on 2"]
        },
        {
          "type": "callToAction",
          "text": "View Add-Ons",
          "targetId": "addons",
          "style": "secondary"
        }
      ]
    },
    {
      "subtitle": "Enterprise Plan",
      "elements": [
        {
          "type": "paragraph",
          "content": "Our enterprise plan ..."
        },
        {
          "type": "paragraph",
          "content": "Advanced analytics and ..."
        },
        {
          "type": "paragraph",
          "content": "Dedicated support and ..."
        },
        {
          "type": "callToAction",
          "text": "Contact Sales",
          "targetId": "contact",
          "style": "primary"
        }
      ]
    }
```

```
  ]
}
---
```

Pattern 9: Form Block - 1-up Layout

```
|          Contact Us          |
|     Fill out the form below  |
|------------------------------|
| Name (required)              |
|------------------------------|
| Email (required)             |
|------------------------------|
| Phone                        |
|------------------------------|
| Message                      |
|                              |
|                              |
|------------------------------|
|        [Send Message]        |
```

```json
---json
{
  "id": "contact-form",
  "layout": "form-1-up",
  "elements": [
    {
      "type": "form",
      "title": "Contact Us",
      "description": "Fill out the form ...",
      "layout": "1-up",
      "fields": [
        {
          "name": "name",
          "label": "Your Name (required)",
          "type": "text",
          "required": true,
          "size": "full"
        },
        {
          "name": "email",
          "label": "Email Address (required)",
          "type": "email",
          "required": true,
          "size": "full"
        },
        {
          "name": "phone",
          "label": "Phone Number",
          "type": "tel",
          "required": false,
          "size": "full"
        },
        {
          "name": "message",
          "label": "Your Message",
          "type": "textarea",
          "required": false,
          "size": "full",
          "rows": 5
        }
      ],
      "submitButton": {
        "text": "Send Message",
        "style": "primary"
      },
      "successMessage": "Thank you! We'll ..."
    }
  ]
}
---
```

```toml
---toml
[blocks.contact-form]
id = "contact-form"
layout = "form-1-up"

[[blocks.contact-form.elements]]
type = "form"
title = "Contact Us"
description = "Fill out the form below ..."
layout = "1-up"
successMessage = "Thank you! We'll be in..."

[[blocks.contact-form.elements.fields]]
name = "name"
label = "Your Name (required)"
type = "text"
required = true
size = "full"

[[blocks.contact-form.elements.fields]]
name = "email"
label = "Email Address (required)"
type = "email"
required = true
size = "full"

[[blocks.contact-form.elements.fields]]
name = "phone"
label = "Phone Number"
type = "tel"
required = false
size = "full"

[[blocks.contact-form.elements.fields]]
name = "message"
label = "Your Message"
type = "textarea"
required = false
size = "full"
rows = 5

[blocks.contact-form.elements.submitButton]
text = "Send Message"
style = "primary"
---
```

Pattern 10: Form Block - 2-up Layout

```
┌─────────────────────────────────────┐
│           Request a Demo            │
│     We'll contact you shortly       │
├──────────────────┬──────────────────┤
│ Name             │ Email            │
├──────────────────┼──────────────────┤
│ Company          │ Phone            │
├──────────────────┴──────────────────┤
│ Message (full width)                │
│                                     │
├─────────────────────────────────────┤
│        [Request Demo]               │
└─────────────────────────────────────┘
```

```json
---json
{
  "id": "demo-form",
  "layout": "form-2-up",
  "elements": [
    {
      "type": "form",
      "title": "Request a Demo",
      "description": "We'll contact you ...",
      "layout": "2-up",
      "fields": [
        {
          "name": "name",
          "label": "Your Name (required)",
          "type": "text",
          "required": true,
          "size": "half"
        },
        {
          "name": "email",
          "label": "Email (required)",
          "type": "email",
          "required": true,
          "size": "half"
        },
        {
          "name": "company",
          "label": "Company Name",
          "type": "text",
          "required": false,
          "size": "half"
        },
        {
          "name": "phone",
          "label": "Phone Number",
          "type": "tel",
          "required": false,
          "size": "half"
        },
        {
          "name": "message",
          "label": "Tell us about your needs",
          "type": "textarea",
          "required": false,
          "size": "full",
          "rows": 4
        }
      ],
      "submitButton": {
        "text": "Request Demo",
        "style": "primary"
      },
      "successMessage": "Demo request rece..."
    }
  ]
}
---
```

```toml
---toml
[blocks.demo-form]
id = "demo-form"
layout = "form-2-up"

[[blocks.demo-form.elements]]
type = "form"
title = "Request a Demo"
description = "We'll contact you shortly ..."
layout = "2-up"
successMessage = "Demo request received! ..."

[[blocks.demo-form.elements.fields]]
name = "name"
label = "Your Name (required)"
type = "text"
required = true
size = "half"

[[blocks.demo-form.elements.fields]]
name = "email"
label = "Email (required)"
type = "email"
required = true
size = "half"

[[blocks.demo-form.elements.fields]]
name = "company"
label = "Company Name"
type = "text"
required = false
size = "half"

[[blocks.demo-form.elements.fields]]
name = "phone"
label = "Phone Number"
type = "tel"
required = false
size = "half"

[[blocks.demo-form.elements.fields]]
name = "message"
label = "Tell us about your needs"
type = "textarea"
required = false
size = "full"
rows = 4

[blocks.demo-form.elements.submitButton]
text = "Request Demo"
style = "primary"
---
```

📚 Complete Example: Complex Page

features.content.json

```json
---json
{
  "siteId": "inpowersuite",
  "contentId": "features-content",
  "language": "en",
  "hub": "hub02",
  "lastUpdated": "2025-11-19",
  "author": "Marketing Team",

  "blocks": {
    "enrollment": {
      "id": "enrollment",
      "layout": "split-left",
      "elements": [
        {
          "type": "media",

          "mediaType": "carousel",
          "src": ["enroll-1.png", "enroll-
2.png", "enroll-3.png"],
          "alt": "Enrollment Process",
          "position": "left"
        },
        {
          "type": "title",
          "content": "MEMBER ENROLLMENT",
          "level": 1
        },
        {


          "type": "paragraph",
          "content": "inPowerSuite® provides a
comprehensive and customizable member enrollment
module for self-serve and up-line initiated new
member sign-ups."
        },
        {
          "type": "list",
          "title": "FEATURES",
          "style": "checkmark",
          "items": [
            "Custom fields",
            "Sponsor lookup (multi-country ready)",
            "Multiple products and kits",
            "Flexible payment options",
            "Downloadable terms and conditions",
            "Welcome letter and up-line
notifications"
          ]
        },
        {
          "type": "callToAction",
          "text": "SEE DEMO",
          "targetId": "demo",
          "style": "primary"
        }
      ]
    },

    "genealogy": {
      "id": "genealogy",
      "layout": "split-right",
      "elements": [
        {
          "type": "title",
          "content": "GENEALOGY & COMMISSIONS",
          "level": 1


        },
```

features.content.toml

```toml
---toml
siteId = "inpowersuite"
contentId = "features-content"
language = "en"
hub = "hub02"
lastUpdated = "2025-11-19"
author = "Marketing Team"

# Enrollment Block
[blocks.enrollment]
id = "enrollment"
layout = "split-left"

[[blocks.enrollment.elements]]
type = "media"
mediaType = "carousel"
src = ["enroll-1.png", "enroll-2.png", "enroll-
3.png"]

alt = "Enrollment Process"
position = "left"

[[blocks.enrollment.elements]]
type = "title"
content = "MEMBER ENROLLMENT"
level = 1

[[blocks.enrollment.elements]]
type = "paragraph"

content = "inPowerSuite® provides a
comprehensive and customizable member
enrollment module for self-serve and up-line
initiated new member sign-ups."




[[blocks.enrollment.elements]]
type = "list"
title = "FEATURES"
style = "checkmark"
items = [
    "Custom fields",
    "Sponsor lookup (multi-country ready)",
    "Multiple products and kits",
    "Flexible payment options",
    "Downloadable terms and conditions",
    "Welcome letter and up-line notifications"

]

[[blocks.enrollment.elements]]
type = "callToAction"
text = "SEE DEMO"
targetId = "demo"
style = "primary"

# Genealogy Block
[blocks.genealogy]
id = "genealogy"
layout = "split-right"

[[blocks.genealogy.elements]]
type = "title"
content = "GENEALOGY & COMMISSIONS"
level = 1

[[blocks.genealogy.elements]]
type = "paragraph"

content = "Real-time genealogy charts and
commission tracking help distributors manage
their downline."
```

```json
---json
      {
        "type": "paragraph",
        "content": "Real-time genealogy charts
and commission tracking help distributors manage
their downline."
      },
      {
        "type": "list",
        "title": "Genealogy Tools",
        "style": "bullets",
        "items": [
          "Interactive genealogy tree",
          "Real-time updates",
          "Multi-level views"
        ]
      },
      {
        "type": "list",
        "title": "Commission Features",
        "style": "checkmark",
        "items": [
          "Automated calculations",
          "Detailed statements",
          "Historical reporting"
        ]
      },
      {
        "type": "media",
        "mediaType": "image",
        "src": "genealogy.png",
        "alt": "Genealogy Chart",
        "position": "right"
      }
    ]
  },
  "demo-request": {
    "id": "demo-request",
    "layout": "form-2-up",
    "elements": [
      {
        "type": "form",
        "title": "Request a Demo",
        "description": "See inPowerSuite in
action",
        "layout": "2-up",
        "fields": [
          {
            "name": "name",
            "label": "Name (required)",
            "type": "text",
            "required": true,
            "size": "half"
          },
          {
            "name": "email",
            "label": "Email (required)",
            "type": "email",
            "required": true,
            "size": "half"
          },
          {
            "name": "company",
            "label": "Company",
            "type": "text",
            "required": false,
            "size": "half"
          },
          {
            "name": "phone",
            "label": "Phone",
            "type": "tel",
            "required": false,
            "size": "half"
          },
```

```toml
---toml
[[blocks.genealogy.elements]]


type = "list"
title = "Genealogy Tools"
style = "bullets"
items = [
    "Interactive genealogy tree",
    "Real-time updates",
    "Multi-level views"
]

[[blocks.genealogy.elements]]
type = "list"
title = "Commission Features"
style = "checkmark"
items = [
    "Automated calculations",
    "Detailed statements",
    "Historical reporting"
]

[[blocks.genealogy.elements]]
type = "media"
mediaType = "image"
src = "genealogy.png"
alt = "Genealogy Chart"
position = "right"

# Demo Request Form
[blocks.demo-request]
id = "demo-request"
layout = "form-2-up"

[[blocks.demo-request.elements]]
type = "form"
title = "Request a Demo"
description = "See inPowerSuite in action"
layout = "2-up"

[[blocks.demo-request.elements.fields]]
name = "name"

label = "Name (required)"
type = "text"
required = true
size = "half"

[[blocks.demo-request.elements.fields]]
name = "email"
label = "Email (required)"
type = "email"
required = true
size = "half"

[[blocks.demo-request.elements.fields]]
name = "company"
label = "Company"
type = "text"
required = false
size = "half"

[[blocks.demo-request.elements.fields]]
name = "phone"
label = "Phone"
type = "tel"
required = false
size = "half"

[[blocks.demo-request.elements.fields]]
name = "message"
label = "Message"
type = "textarea"
required = false
size = "full"
rows = 4
```

```
---json
          {
            "name": "message",
            "label": "Message",
            "type": "textarea",
            "required": false,
            "size": "full",
            "rows": 4
          }
        ],
        "submitButton": {
          "text": "Request Demo",
          "style": "primary"
        }
      }
    ]
  }
}
---
```

```
---toml

[blocks.demo-request.elements.submitButton]
text = "Request Demo"
style = "primary"
---
```