



MANOJ TEK
MARKETING AGENCY

MANOJ TEK

BUSINESS SOLUTION

SOCIAL MEDIA MARKETING

Minimal Presentation

**Social media marketing is about the people! Not about your business.
Provide for the people and the people
will provide you business.**

SOCIAL MEDIA MARKETING FUNDAMENTALS



PROFILE OPTIMIZATION

Accurate, complete, active, links to website and has CTA.

POSTING

Useful, entertaining, relevant posts, photos, videos, lives, stories.

ENGAGING

Like, share, comment, and follow customers, followers, influencers.

ADVERTISING

Paid methods of reaching targeted audiences.

MEASURING

Use platform and website analytics to see what's working.

OUR SERVICE PLATFORM



Facebook



Instagram



YouTube



Linkedin



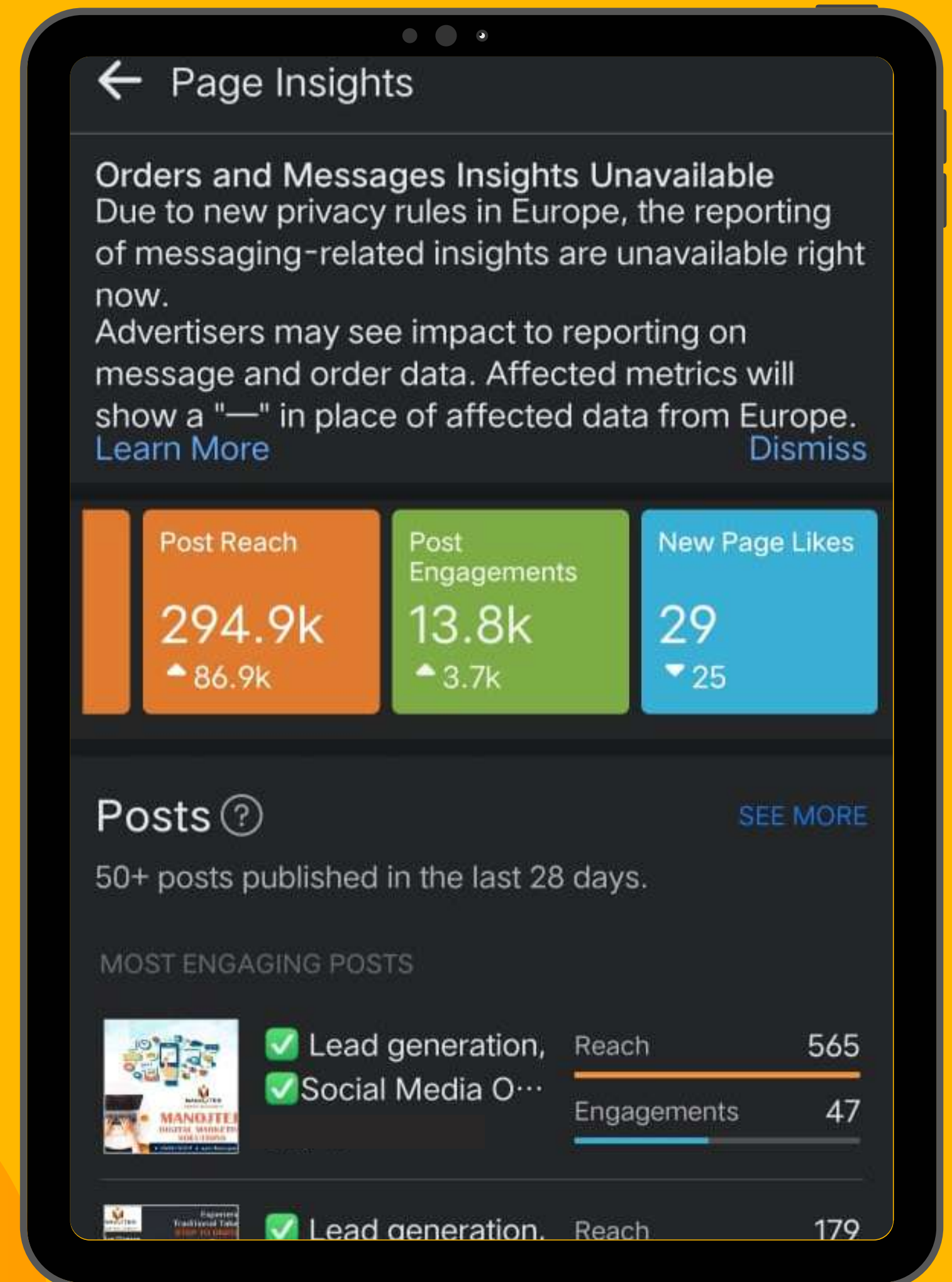
Twitter

WHAT WILL YOU GET ?

- 24*7 CONNECTED WITH YOUR FOLLOWER CUSTOMERS
- WEEKLY FOLLOW-UP
- WEEKLY SOCIAL MEDIA REPORT
- WEEKLY TARGET REPORT

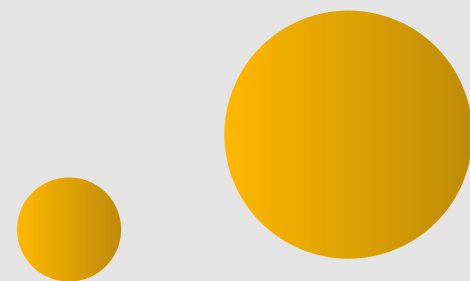


FACEBOOK





INSTAGRAM



Insights



Last 30 Days ▾

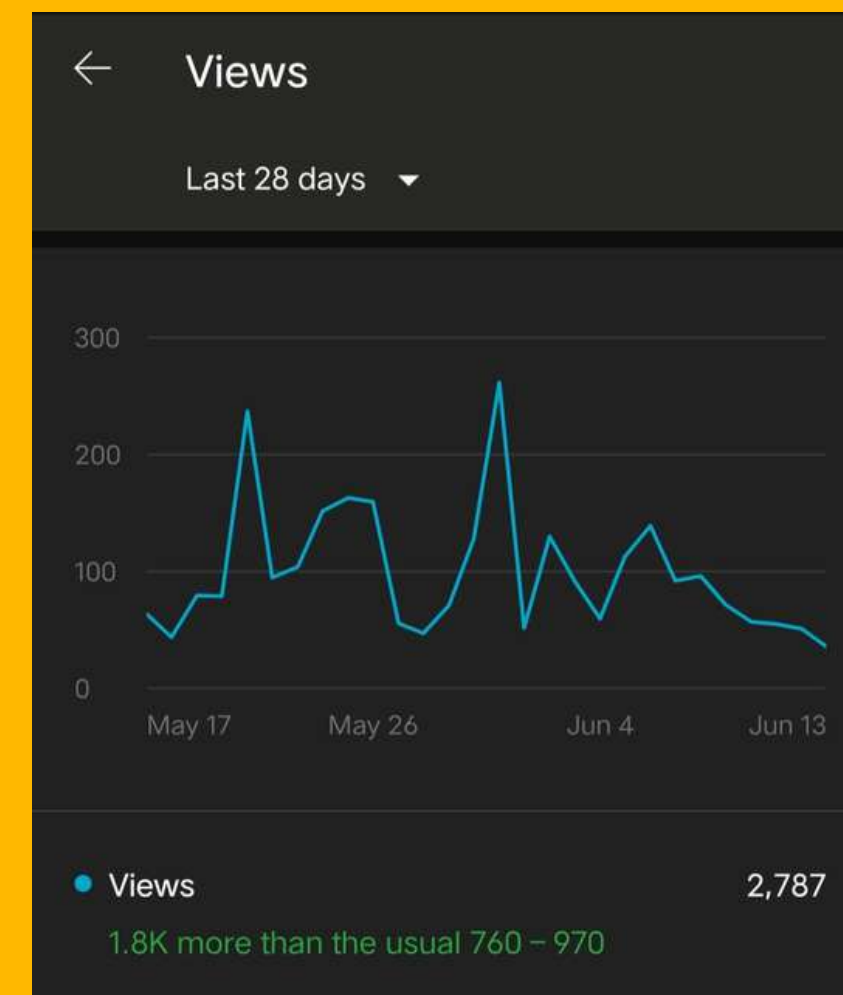
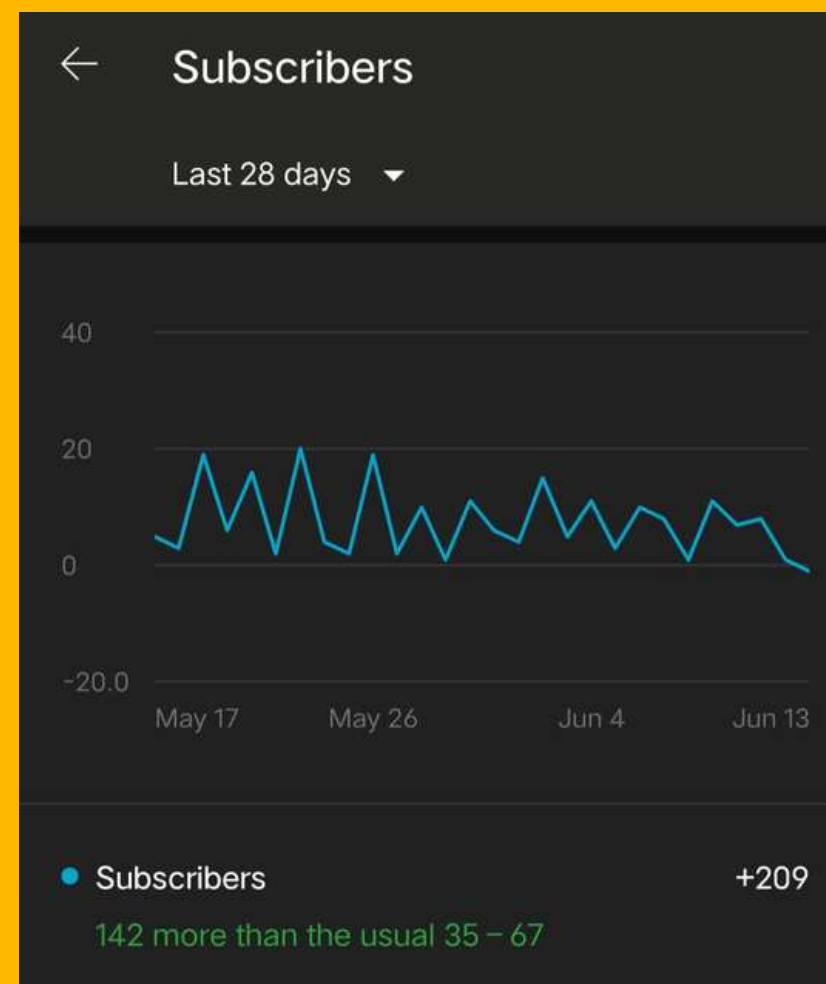
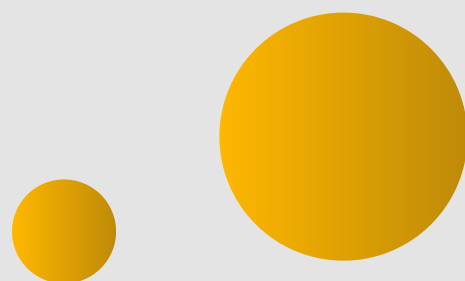
Insights Overview

You reached **+32.2%** more accounts compared

Accounts reached	207K +32.2%	>
Accounts engaged	2,434 -0.5%	>
Total followers	1,677 +3%	>



YOUTUBE





LINKEDIN

ManojTek Digital Marketing Solutions

Manoj Kumar
Managing Director
Gurugram, Haryana, India · [Contact info](#)
392 connections

[Open to](#) [Add profile section](#) [More](#)

Providing services
Career Development Coaching, Life Coaching, Tr...
[See all details](#)

[Show recruiters you're open to work — you control who sees this. Get started](#)

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 Manoj tek Digital Marketing solutions
 Singhania University

Analytics

Private to you



32 profile views

Discover who's viewed your profile.



140 post views

Check out who's engaging with your posts.



5 search appearances

See how often you appear in search results.

OUR SERVICES

- ✓ Account Management (Facebook, Instagram, Twitter, YouTube, LinkedIn)
- ✓ Facebook Business Manager Set Up
- ✓ Custom Audience Creation
- ✓ Facebook Analytics Report Creation
- ✓ Traffic Monitoring Monthly Report
- ✓ Graphic (Post) = 2/Day
- ✓ 2 Animated video/Monthly
- ✓ Posting & Engagement
- ✓ Profile Setup & Integration
- ✓ Social Media Management Analytics & Tracking
- ✓ Digital Business Visiting Card

*T&C Apply

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twitter.com/manojtek92



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https://manojtek.com/

THANK YOU



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