



PIAMA  
MEDIA LABS

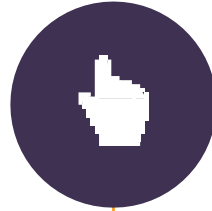
We create and manage content that  
millions of people watch and interact with,  
on the web, mobile and social media

# Digital Media: Statistics 2021

90% of the data in the world today has been created in the last two years alone.

India holds highest no of Facebook user as of April 2018 (270 million)

72% percent of adults online visit Facebook at least once a month.



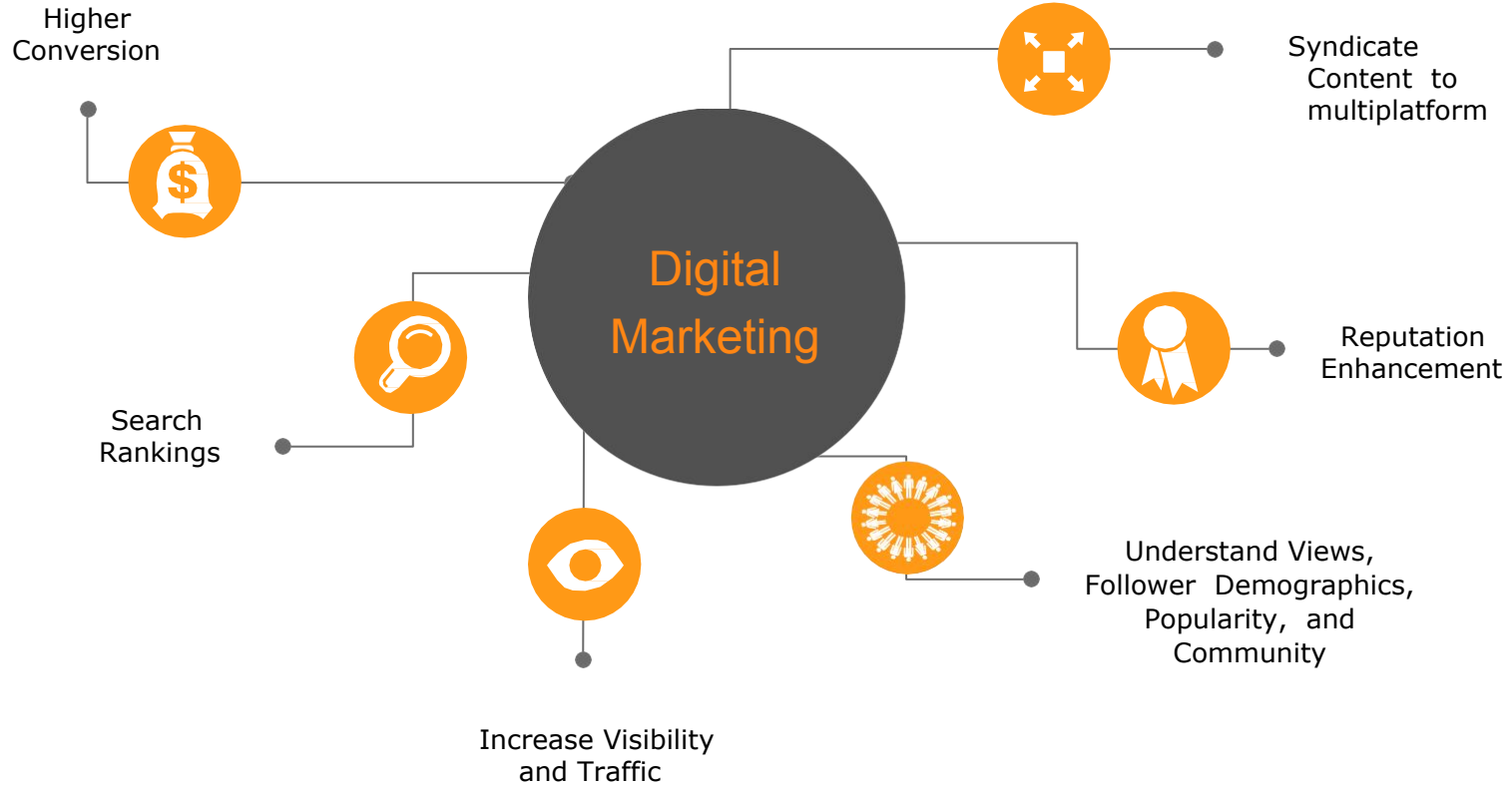
Indian internet users will reach 900 **million** by 2022, As per Cisco's predictions

Fourth quarter of 2018, **Facebook** had 2.32 billion monthly active users.

Google has 97.11% market Share In India after Bing 1.69%

Subscriptions on YouTube happen each day, and the number of people subscribing has more than doubled since last year

# Advantages: Digital Marketing



# Support From Us



## Web Development

- Website Designing
- Hosting Provider
- Website Maintenance



## Digital Marketing

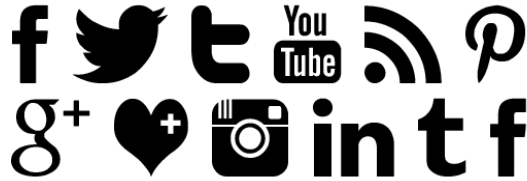
- AdWords
- SEO
- Display Ads
- Remarketing Ads
- Email Marketing
- Blogs
- SMS Marketing
- Whatsapp Marketing



## Social Media Marketing

- Facebook
- Twitter
- LinkedIn
- Pinterest
- Instagram
- YouTube

# Social Media's Complexity



Creating a social media page for your brand is easy, but to supply engaging content consistently is difficult. We understand Social Media Network schemas and aspects that are beyond common user's understanding

Post Frequency

Engaging Content

Reputation Management

Fan base Optimization

Cross Promotions

Audience Reach

Analytics

Automation

# Website Designing/ Development Proposal

# SOW (Scope of Work)

- Project Description
- Features
- Cost Estimation



# Project Description



# Project Description

- 1.The project will be a informative for the hotels features and updates
2. admin of the owner will get the mail for the booking details like Name, Mobile no, Email Id, Interested for Check in & Out
3. Site will be a single page
4. No login & dashboard will involve here.
5. No Payment Integration

## — Who Can Get Services —

- Users as a viewer



# Features

## Features We Will Provide

- \* Unique, Attractive Website to showcase your Service
  - \* It will be a static page
- \* Contact Action form will be there from where any external member to the website can contact.
- \* All the contact messages will be redirected to the admin email.
- \* Tap to whats app functionality will be provided
- \* The website will be completely Mobile responsive.
- \* Social Media links for the website. (Facebook, Twitter, Instagram, LinkedIn,Google+)

# Technologies To Be Used (Website)

## □ Bootstrap

### EXTRAS Provided

1. Integration of all the social pages like : (Provided by client)
  - a) Facebook
  - b) Twitter
  - c) Youtube
  - d) Instagram
  - e) LinkedIn
2. Any cosmetic changes required in the website

## Commercial Plan

Content+Development	Charges
Single Pages	INR 15,000

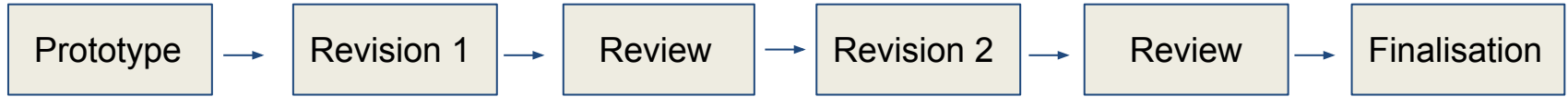
- This commercial will be applicable for maximum 1 Pages
- INR 3,000/Year Maintenance will be applicable after 60 Days
- Additional page will cost you 1500/Pages
- Payment integration will cost 7,500 will be different.
- Delivery time 15 Working Days

## Domain & Hosting

confidoinnandsuites.com	1100/Y
Hosting + SSL	5,500/Y

- Total 6600/Y

# Process of Work



- Note- Additional Review Will Cost You 1000 Extra After Revision 2

## Cost Estimation excluding GST

Milestones	Projected Days	Cost	Description
M1	1 Days	50%	Advance
M2	Before Live	50%	Final



Thanks for the  
Business!



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