

Control rystems should be:
"integrated w/ planning
flexible ) should be simple everyfto implement so It's worth it · veusate · timely · objective Control Systems market = battam level state Sureauratic - ballawing sules clan: Social natures commitment to values Talking about specific behavior examples for porformance oppraisals Create Control Standards establish standards programme vs alandeds. to determine corrective action

systems foul systems can be manipulated · measuring wrong they · outcomer and of ones control

· low/no accountability

· Mis-slyned encouragement reward