

**Advertisement & Marketing**

**Have ads to make app free**

**Promo codes**

**Partnerships**

**Give establishments the option to promote themselves on our site for a price.**

**Social Media Engagement**

**Create company social media pages**

**Giveaways**

**Active social media team**

**Polls and surveys**

**Regulatory issues**

**Plug in ID for proof of age**

**Have a solid legal department in order to prevent backlash from other companies.**

**drinks being sold out at stores after they paid**

**making sure stores are keeping accurate prices posted.**

**Essentials**

**Filtering system**

**Prompt users to give access to location services**

**show people the distance the store is from where they live**

**Have it able to be delivered to you or picked up**

**Feedback From Users**

**Create a support extension to website**

**Have 24/7 AI chat service**

**Ratings for establishments**

**Give establishments the option to rate customers in order to flush out users who are abusing the app**