

Brand: «EMERON»

Scenario plan TV spot 40 "

«Calligraphy»

Black and white, skimpy coverage ...

Soft Japanese brush is dipping in black ink ...

Oil on canvas - a large plan, visible texture.

Quick meditative strokes - a hieroglyph, outlines resembling a girl sitting and combing their hair ...

Changing Visuals

The real girl sits after bathing and combing their hair.

She "sticks" very beautiful golden comb to their hair ...

Changing Visuals

Again, dip the brush, but now...- in the shampoo.

Quick swab, where the "female-hieroglyph's" hair must be ...

Changing Visuals

The real girl's comb is easily and smoothly moving down

by washed, soft and silky hair. Moving for a long time ...

Camera departing and we see that the girl is sitting in the Japanese garden, her long hair fall down from a small artificial waterfall ...

Comb (Gold) by ringing falls on the stone, with shampoos, placed on it...

Splashing water, a trout plays in it, the flowers

and the solar flare are on the water...

Peck-shot.

We see entire line of shampoos «EMERON» on a stone, besprent flowers of sakura, surface.

Slogan:

«EMERON of LION - NEW FORMULA - ideal sliding!»

Brand: Juice «Mr.Juice» TD «Borodino»

Scenario plan TV spot 30"

«Artist»

The golden setting sun sliding on the foliage, plaining on the dull elastic skin of ripe fruit. Big old fertile garden. The camera away, we see this garden through the artist's studio windows. Oil on canvas with a first smear of paint, by the window still life - on a large platter - ripe fruit, swimming in the same sunset sun. The artist (creator) looking out the window at this perfect picture of the evening garden ...

voice-over: PERFECTION of Creator

The artist drew a view to still life, taking an apple in his hand and thoughtfully looks at him ...

voice-over:PERFECTION of Forms

The artist extends a hand and takes the package with juice «Mr.Juice», fills elegant glass and with pleasure doing a gulp of juice ...

voice-over:PERFECTION of TASTE

Peck-shot:

We see entire line of Juice «Mr.Juice» on a wooden, sun-filled surface.

Slogan:

«Mr.Juice» - PERFECTION of TASTE!

Products of GC«Borodino».