

SLOGAN

Ltd. «RIX»

Brand: chewing gum «Rix»

1. IT'S TIME TO RIX! – ВРЕМЯ (ДЛЯ) РИКСа!
(the idea - similar to the established expression in English - "It's time to lunch")
2. FIX COOL MIX!
(idea - remember the taste of freshness)
3. RIX – NO SUGAR, NO TRICKS!
(idea - no sugar (or flattery) - no tricks, all of the fair)
4. FROM ENGLAND WITH LOVE!
5. ALL YOU NEED – IS... RIX... - IS ALL YOU NEED
(the idea - similar to the famous Beatles song - "All you need is love")
6. RIX – MADE OF ENGLAND!(CHEWINGLAND)

... And here you can see the result of some ideas visualization






January	February	March	April
1 2 3 4 5 6	1 2 3	1 2 3	1 2 3 4 5 6 7
7 8 9 10 11 12 13	4 5 6 7 8 9 10	4 5 6 7 8 9 10	8 9 10 11 12 13 14
14 15 16 17 18 19 20	11 12 13 14 15 16 17	11 12 13 14 15 16 17	15 16 17 18 19 20 21
21 22 23 24 25 26 27	18 19 20 21 22 23 24	18 19 20 21 22 23 24	22 23 24 25 26 27 28
28 29 30 31	25 26 27 28	25 26 27 28 29 30 31	29 30

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Ltd. ENSTO

Electricity and communications equipment

BE IN TOUCH WITH.....future, love, nature, yourself, GOD, beauty, skill(mastery)....

CONNECT UP.....the future(LINK UP.....the best)

BE CURRENT!

Ltd. GC"Borodino"
alcoholic cocktail - OTVERTKA-PARTY

REAL PARTY-TOOL!!!
(OTVERTKA - This screwdriver in Russian!!!)

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Ltd. GC"Borodino"
juice cocktail - FRUPS

FRUPS! I DRINK IT AGAIN! (like - Britney Spears song)