

PRE-INTERMEDIATE UNIT 8

1 Work in pairs. Discuss the questions.

- 1 What are fair trade products?
- 2 Do you ever buy fair trade products?
- 3 Which of these products do you buy fair trade?

bananas	beauty products	clothes
chocolate	coffee	flowers
	sugar	

- 4 How easy is it to buy fair trade products in your country?

2 Watch the DVD and number the things in the order you see them.

- a) men using machines to weave material
- b) people cutting the soles of shoes from car tyres
- c) a finished shoe
- d) the presenter talking to Bethlehem Tilahun Alemu
- e) women spinning cotton

3A Choose the correct answer, a), b) or c).

- 1 The cotton is spun by
 - a) machine.
 - b) hand.
 - c) men.
- 2 The company started ... years ago.
 - a) nine
 - b) five
 - c) three
- 3 Bethlehem Tilahun Alemu is on Forbes's list of 100 ... women in the world.
 - a) richest
 - b) most successful
 - c) most powerful
- 4 She's proud of the fact that they provide
 - a) well-paid jobs.
 - b) the best shoes.
 - c) a chance for workers to buy a home.
- 5 People can buy the shoes
 - a) in Ethiopia only.
 - b) online and in shops.
 - c) in Europe only.
- 6 The presenter thinks the company is a good thing for
 - a) Ethiopia.
 - b) the shoes market.
 - c) the families of the people who work there.

B Watch the DVD again to check.

4 Match the extracts 1–8 with the endings a)–h).

- 1 The other part of the process is that they use home-spun
 - 2 The thing about private-
 - 3 Much of that success is down
 - 4 Congratulations
 - 5 We're proud that we created job
 - 6 We're doing that by empowering
 - 7 We do have flagship
 - 8 It's helped to reduce the number of people living in poverty
- a) by about a third.
 - b) to one woman.
 - c) sector companies like this ...
 - d) cotton fabric.
 - e) stores.
 - f) on that.
 - g) our own people.
 - h) opportunities here.

5A Choose one of the eco-companies below and find out as much as you can about it.

- Alter Eco
- Grounds For Change
- AC Propulsion
- Earthanol

B Work in groups. Ask and answer questions about the company you chose.

A: I chose Grounds For Change.

B: What is it?

A: It specialises in fair trade coffee.

