



**European  
Investment  
Bank**



# Guinea-Bissau prospects and goals for tourism development



# Goals of the proposed program

The goals of the proposed program are to return Guinea to Bissau as a geographically and historically preordained gateway to West Africa. Both marine and aviation.





# Vision



To achieve this goal, it is necessary to ensure a sustainable tourist flow to Guinea-Bissau. This will attract international air and sea carriers to the Republic.

# Vision

Unlike costly industries such as mining, engineering, electronics, and the like, tourism is quick money in terms of creating jobs and attracting customers.



# Vision



Tourism is a sector of the economy that does not require investments comparable to the industry in the training of specialists and infrastructure.

# Vision



Tourism is also an industry that requires more workers per unit of output. This will enable more people to be employed in less time.



# Vision

The tourism sector of the economy requires less energy, which will allow the use of innovative energy sources. For these purposes, the road network reconstruction program is of inestimable importance.



# Vision

The development of roads will make it possible to detain auto travellers in the country, who now spend 1-2 days on Guinea Bissau. Roads will allow you to organize travel inland.





# Vision

For tourists, we must provide a convenient transport interchange. Travelers will provide us with: a constant flow of passengers to load the airport, port, the receipt of funds for the maintenance of the border guard, customs, immigration service.



# Vision

In addition to worthy allowances, it is necessary for employees to provide decent jobs and decent conditions for passengers.



# Vision



The flow of tourists will entail the opening of shops, restaurants, travel agencies. Tourists will spend money in restaurants, shops, car rentals, tourist guides, boat rentals, and the like.



# Vision

This will give more jobs and attract money to the economy. Given the small territory of the Republic and the low population, these "insignificant" revenues can be very significant for the country's economy.



# Vision



Another line of business that needs to be developed is, of course, yachting. It is necessary to create a yacht structure on the islands and coast. There should be a permanent yacht transatlantic line Guinea Bissau - Cabo Verde - America.