Ideation Report: Travel map sharer

1.   Introduction

This website and application offer easy way to save your travel history and share it with you friends. Main goals of the project:

- ☑ create a permanent, but easily maintained database of visited countries and a corresponding wish-list;
- ☑ provide easy way to create and share beautiful-looking custom visual maps based on available data
- ☑ provide infographic statistics related to travel history and other users on the project.

The main value of the project is to give users opportunity to save and share their travel history in a good-looking way.

2. Expected List of Features

- ☑ user authorisation via social networks accounts or via email
- ☑ add and edit list of visited countries
- ☑ add and edit wish-list of countries
- ☑ mark selected countries as favourites
- ☑ map visualisation on provided data with theme and style customisation
- ☑ sharing result on popular social networks
- ☑ showing infographic statistics related to user's travel diary and other users
- ☑ sharing statistics on popular social networks
- ☑ multi language option: english (international) and russian (my native) interface
- ☑ additional sections such as "about project", "send feedback" and "help and support"

The main justification about provided features is minimum count of features that will make a solid and useful product. Because we have only about six weeks on this project, I have cut most of the backlog to have a chance to make a deadline.

3. Market Survey

I have examined this sort of websites and apps for a period of time, cause I wanted this app to be using myself. The main problem is there are no complex solution to provide this functionality. There are a bunch of travel diaries, there are a bunch of visited map generators and some of them allow to publish to social networks.

Also there are a bunch of apps that allows same functionality, but there are no one solution to make themed and good-looking maps of visited countries. Most of the app and sites had questionable User Interface, often measured between mediocre and awful.

4. Referencies

- https://itunes.apple.com/us/app/mark-otravel-travel-map.-keep/id866778149?mt=8
- https://itunes.apple.com/us/app/been/id680148327?mt=8
- https://itunes.apple.com/us/app/footprint-where-ive-been/id640480131?mt=8
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