UI Design and Prototyping Report: Travel map sharer

1. Introduction

This website and application offer easy way to save your travel history and share it with you friends.

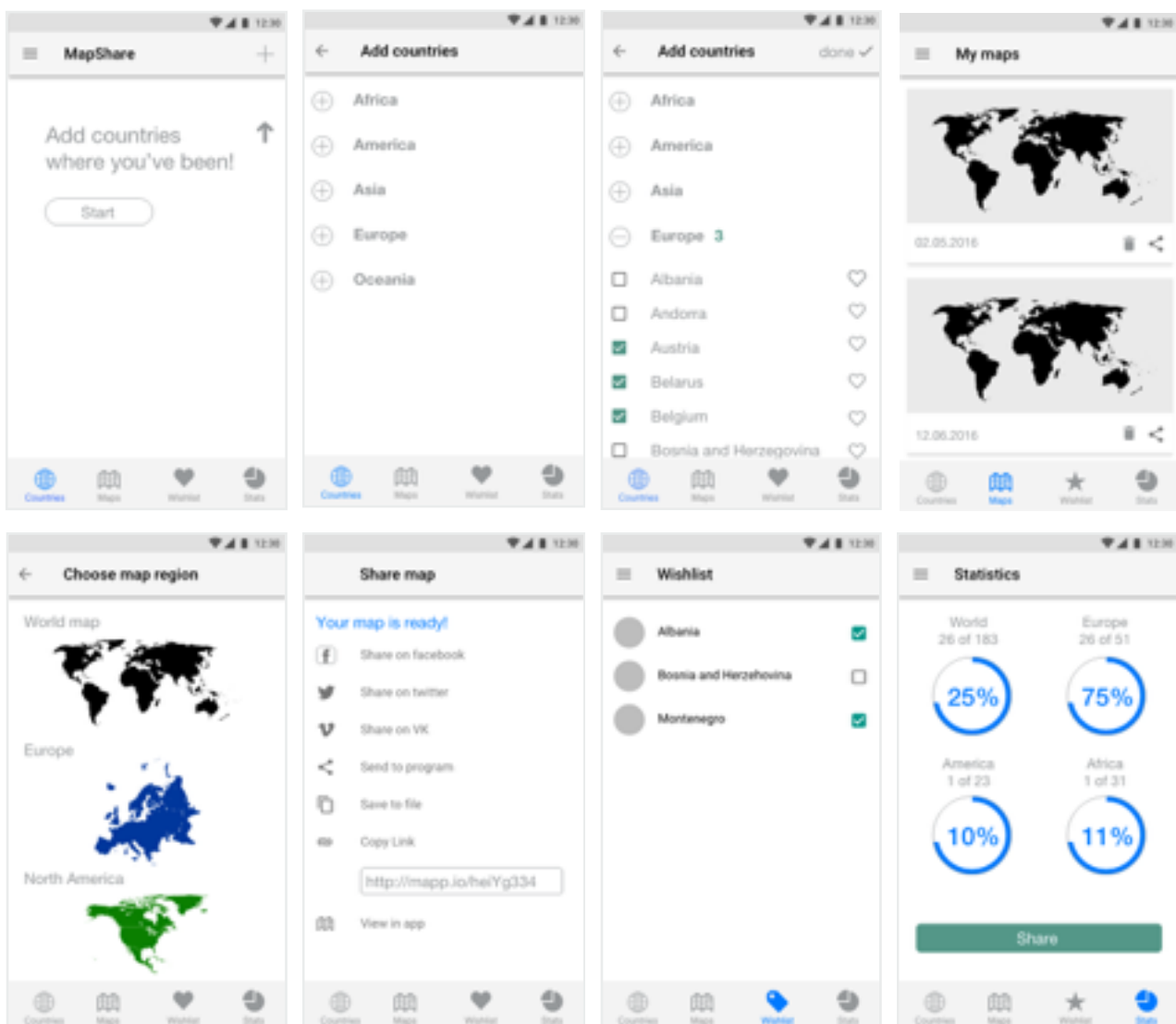Main goals and features of the project:
- ☑ create a permanent, but easily maintained database of visited countries and a corresponding wish-list;
- ☑ provide easy way to create and share beautiful-looking custom visual maps based on available data
- ☑ provide infographic statistics related to travel history and other users on the project.
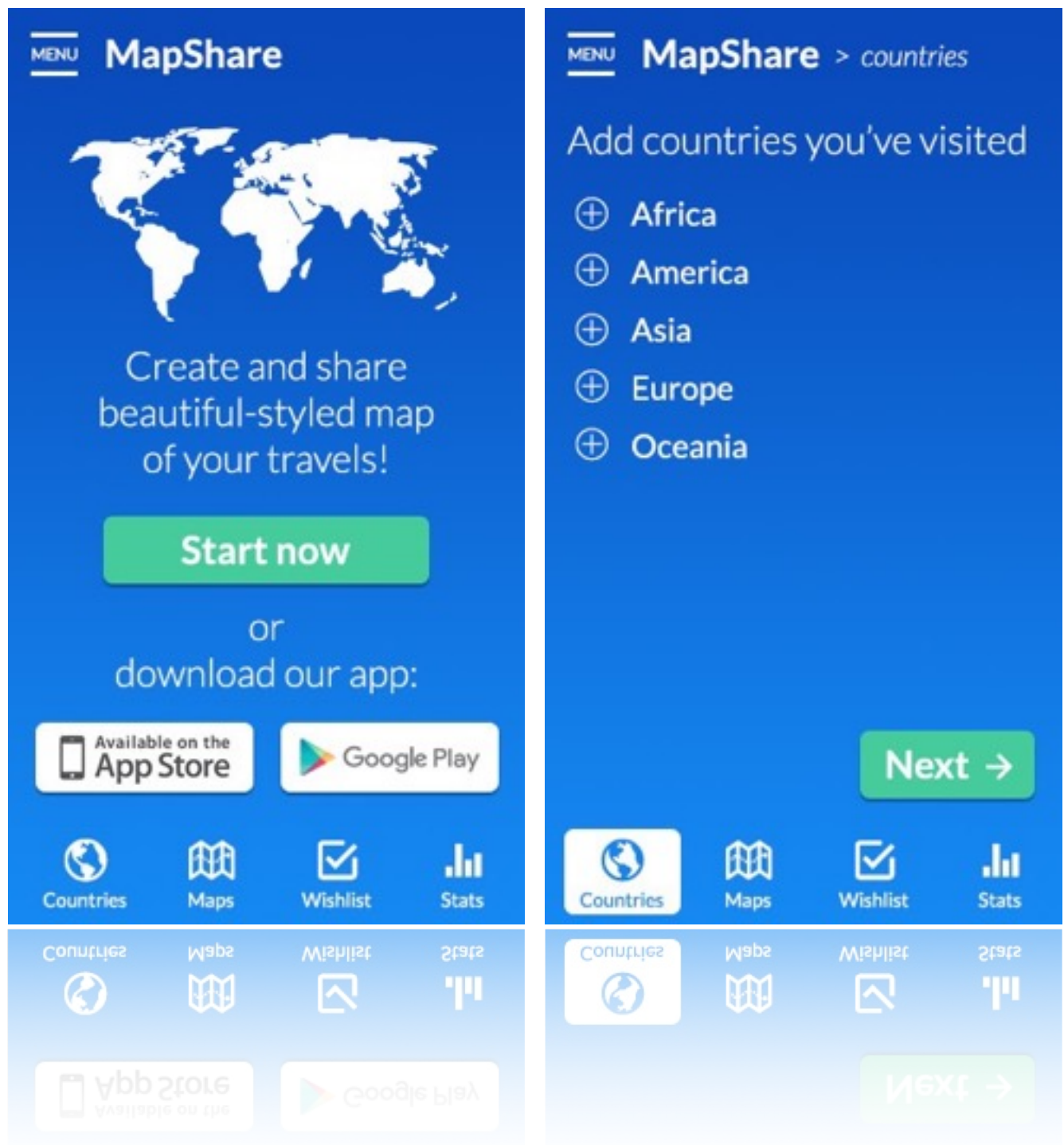
The main value of the project is to give users opportunity to save and share their travel history in a good-looking way.

2. User Interface Design and Prototype

I used newest Adobe software - Experience Design to make wireframes and interactive prototype for this project. Video of prototype available in *References* Section.

Design of responsive website was made in Adobe Photoshop. Here are two examples of UI design, based on wireframes above:

The rationale is to provide easy and visual process of making map of visited countries to the user. There are only four steps to allow user create and share map.

Responsive website User Interface is planning to be quite similar to App experience.

3. Navigation Structure

Main menu:
- Countries - list of visited countries
- Maps - created maps ready for view and share
- Wishlist - list of wish-listed countries
- Stats - useful stats corresponding countries list

Secondary (side) menu:
- Settings - initial set of settings, like language choose and synchronisation
- Feedback - allow user to send feedback to dev (me)
- About - information about app/website
- Log in/Sign in/Logout - registration duties

The main flow of user experience consists of 4 steps:
1. Choose visited countries
2. Select map boundaries
3. Select map styling
4. Share map

See also **"Interactive prototype flow"** in *References*.

4. Referencies

- Interactive prototype flow: https://youtu.be/DLB_IM9p2wQ
- Adobe Experience Design http://www.adobe.com/products/experience-design.html
- Adobe Photoshop http://www.adobe.com/products/photoshop.html