Dominic Garcia

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Summary

Software Engineer and UX Designer who created a design system and led the end-to-end development of an e-commerce store. Thrives on communication, collaboration, and creating seamless user experiences.

Technical Skills

Technical: JavaScript, React.js, Material UI, GraphQL, Jest, HTML/CSS, ThreeJS, Jira, Git, Express, Redux
UX/UI: Figma, Miro, Adobe Photoshop, Otter.ai, Adobe XD, InVision, GIMP

Relevant Experience

Frontend Developer   June 2018 - August 2021
Strand Book Store   New York, NY
Sole frontend developer who built and managed the entire frontend of Strand Book Store's e-commerce website. Communicated with all departments concerning all online processes.

Key Accomplishments:
• Designed, built, tested and maintained all frontend components of https://www.strandbooks.com
• Created the design system and style guide for the e-commerce website
• Created high fidelity prototypes and conducted internal user tests for all client-facing features
• 177% increase in sales per unique visitor in a year (as of February 2021)
• Integrated SEO technologies to identify and track key drivers of revenue on the website

Additional Experience

Freelance Writer   November 2017 - June 2018
Palate   New York, NY
• Wrote profiles of NYC restaurateurs and their businesses (http://palateconnect.com/stories/)

Staff Accountant   January 2014 - May 2017
American Technion Society   New York, NY
• Implemented the first automated T & E System across the entire organization

Projects

TIDEFF | https://www.tidefilmfestival.org/   October 2021 - November 2021
Optimized the website by applying UI principles and created pages for the festival's film selections

- Created dynamic pages for film selections, redesigned the navbar, and optimized the mobile experience
- Role: Web and UX Designer | Tools/languages used: HTML, CSS, Wix, Javascript

Strand Book Store | https://linky.design/strand-taxonomy   June 2021 - July 2021

Updated the information architecture for book sections and redesigned the navigation components
- Created mockups, high fidelity prototypes, and developed Strand Book Store's taxonomy navigation
- Role: Frontend Developer and UX Designer | Tools/Languages used: Figma, ReactJS, Material UI, GraphQL

Muse | https://dominicrossgarcia.com/projects/muse   August 2021 - August 2021

Designed a social music app using UX principles and the design thinking process
- Conducted research interviews, designed mockups, and created prototypes for the mobile app
- Role: UX Designer | Tools/Languages used: Figma, InVision, Zoom, Otter.ai, Miro

Education

Columbia Engineering UX/UI Boot Camp	**August 2021**
24-week UX/UI Intensive Boot Camp Certificate	New York, NY
Fullstack Academy of Code	**October 2017**
17-week Software Engineering Immersive	New York, NY
French institute Alliance Française	**February 2017**
Diplôme d'Etudes en Langue Française (DELF) B2	New York, NY
University of the Philippines Diliman	**April 2011**
School of Economics - Bachelor of Science in Business Economics	Manila, Philippines