# Dominic Garcia

Forest Hills, NY 11375
**Phone:** 929-346-2591 | **Email:** micksdev@gmail.com
**LinkedIn:** https://www.linkedin.com/in/dominic-rb-garcia/ | **Portfolio:** https://dominicrossgarcia.com

## Summary

Software Engineer and UX Designer who created a design system and led the end-to-end development of an e-commerce store. Thrives on communication, collaboration, and creating seamless user experiences.

## Technical Skills

**Technical:** JavaScript, React.js, Material UI, GraphQL, Jest, HTML/CSS, ThreeJS, Jira, Git, Express, Redux,
**UX/UI:** Figma, Miro, Adobe Photoshop, Otter.ai, Adobe XD, InVision, GIMP

## Relevant Experience

**Frontend Developer**                                          June 2018 - August 2021
**Strand Book Store**                                                    New York, NY
Sole frontend developer who built and managed the entire frontend of Strand Book Store's e-commerce website. Communicated with all departments concerning all online processes.

**Key Accomplishments:**
• Designed, built, tested and maintained all frontend components of https://www.strandbooks.com
• Created the design system and style guide for the e-commerce website
• Created high fidelity prototypes and conducted internal user tests for all client-facing features
• 177% increase in sales per unique visitor in a year (as of February 2021)
• Integrated SEO technologies to identify and track key drivers of revenue on the website

## Additional Experience

**Freelance Writer**                                          November 2017 - June 2018
**Palate**                                                              New York, NY
• Wrote profiles of NYC restaurateurs and their businesses (http://palateconnect.com/stories/)

**Staff Accountant**                                          January 2014 - May 2017
**American Technion Society**                                            New York, NY
• Implemented the first automated T & E System across the entire organization

## Projects

**TIDEFF** | https://www.tidefilmfestival.org/                    October 2021 - November 2021
Optimized the website by applying UI principles and created pages for the festival's film selections

- Created dynamic pages for film selections, redesigned the navbar, and optimized the mobile experience
- Role: Web and UX Designer | Tools/languages used: HTML, CSS, Wix, Javascript

**Strand Book Store | https://linky.design/strand-taxonomy**                    June 2021 - July 2021
Updated the information architecture for book sections and redesigned the navigation components
- Created mockups, high fidelity prototypes, and developed Strand Book Store's taxonomy navigation
- Role: Frontend Developer and UX Designer | Tools/Languages used: Figma, ReactJS, Material UI, GraphQL

**Muse | https://dominicrossgarcia.com/projects/muse**                    August 2021 - August 2021
Designed a social music app using UX principles and the design thinking process
- Conducted research interviews, designed mockups, and created prototypes for the mobile app
- Role: UX Designer | Tools/Languages used: Figma, InVision, Zoom, Otter.ai, Miro

# Education

**Columbia Engineering UX/UI Boot Camp**                    August 2021
24-week UX/UI Intensive Boot Camp Certificate                    New York, NY

**Fullstack Academy of Code**                    October 2017
17-week Software Engineering Immersive                    New York, NY

**French institute Alliance Française**                    February 2017
Diplôme d'Etudes en Langue Française (DELF) B2                    New York, NY

**University of the Philippines Diliman**                    April 2011
School of Economics - Bachelor of Science in Business Economics                    Manila, Philippines