Growth Analyst Intern (6 Months | Starting April 2026)

Debrup Mukherjee

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PROFILE

I love working with data and AI. Currently, own the entire first page of Google SERP for Debrup Mukherjee. Also, I'm getting suggested in AI responses for queries in Data Analyst portfolio examples in Paris.

EXPERIENCE

Marketing Analyst - R K Motors
Jan. 2024 - Apr. 2025 | Nadia IN (1 year 3 months)
- Analyzed and visualized data via Google Sheets for sales and marketing reports.
- Optimized inventory management by 15% and performed web maintenance.

Content Writer - IIM Skills
Sep. 2022 - Nov. 2023 | Noida IN (1 year 2 months)
- Ranked #1 globally on Google SERP for key industry SEO terms.
- Developed SEO and GEO strategies to strengthen digital presence.

Marketing Analyst - New Fan House
Dec. 2019 - Aug. 2022 | Kolkata IN (2 years 8 months)
- Looked after the daily operations, sales and marketing data.
- Managed Google Maps presence and average 20-30 daily customer relations.

PROJECT

voiladata 1.0.4: A Python package for automated data cleaning and reporting for CSV, JSON, XLSX and other formats.

SKILLS

Data:
Excel (Pivot/Vlookup), Google Sheets, SQL, BigQuery, Tableau, Power BI.

Technical:
Python (Pandas, Numpy, Scikit-learn), R, HTML/CSS, WordPress.

Soft Skills:
Autonomy, Teamwork, Analytical Rigor, Technical Writing.

CERTIFICATIONS

- Google Analytics 4 Certification
- Advanced Data Analytics (Google Professional)
- Tableau: Intro to Dashboards & Reporting
- Data Analytics (Google Professional Certificate)
- Lean Six Sigma White Belt (CSSC)

LANGUAGES

English: Fluent C2
French: Beginner A1
Hindi / **Bengali:** Native

EDUCATION

MSc. Digital Business & Analytics
EMLV Business School (De Vinci Higher Education)
Paris La Défense | Oct. 2025 - Present