
Debrup Mukherjee

Data Analyst

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West Bengal, IN

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[Github](#)

[LinkedIn](#)

[Medium](#)

Proficient in Gemini, OpenAI and Anthropic models

Python, R, SQL, Spreadsheets

Bigquery, Generative AI, Looker, Google colab

Figma, Adobe XD

Python-selenium, langchain, REST API, huggingface models

Good listener and speaker

Bengali - Native

English - IELTS 7.5

Hindi - Intermediate

Experience

Calitopia, US(Remote) — Data Analyst

DEC 2023 - PRESENT

- AI tool building to streamline or automate business processes
- Data mining and cleaning
- OpenAI, Gemini 1.5/Gemma, Claude 3 Opus/Haiku
- REST API, Python3, Cloud deployment
- Tableau, Google Looker, Bigquery

IIMskills, Noida(Remote) — Content Writer

SEP 2022 - NOV 2023

- Global rank 1 for the keyword “Successful Blog Writer” on Google SERP
- Expert keyword researcher
- Content planning and proofreading
- Canva, Photoshop, Figma
- Wordpress, HTML
- Google Ads, Google Analytics

New Fan House, Kolkata — *Marketing Analyst*

DEC 2019 - AUG 2022

- Data procurement & Processing with Sheets
- Data analysis and visuals for sales and marketing
- SEO and Google map handling
- Market research and inventory management for optimized procurement

Lakshmi Card Clothing Mfg Pvt Ltd, Dhaka/Kolkata — *Sales Engineer*

SEP 2018 - JUL 2019

- Handled 80+ export clients/mills
- Volunteered in DTG 2019 trade fair
- Wrote a book called “Metallic Card Clothing Maintenance” for the mill workers to raise awareness for maintenance.

Education

Government College of Engineering And Textile Technology, Berhampore

B. Tech. in Textile Technology

AUG 2014 - JUN 2018

- DGPA - 7.39
- Co-researched on a Cement-fiber composite to reach more than 58% increase in impact strength compared to standard cement bricks

Certificates

- **Google Data Analytics Professional Certificate**, Coursera, 2023(8 courses)
<https://coursera.org/verify/T45R4NUK7834>
- **Introduction to Statistics from Stanford Online**, 2023
<https://www.coursera.org/verify/8CEEVHKCWWL3>
- **Supervised Machine Learning: Regression and Classification** from Stanford Online, 2023
<https://coursera.org/verify/YMMVHJCRH45D>
- **Interact with Dashboards And Reports from Tableau**, 2023
https://www.credly.com/badges/ff290487-60fc-4744-a832-35501d6adcc3/public_url
- **Lean Six Sigma White Belt** Certification from The Council for Six Sigma Certifications (CSSC), 2022 (ID:48833235)
- Certified **Content Marketing Specialist** from IIM Skills, 2021
- **Professional Certificate in DevOps**, IBM, 2024, Credential ID UCYP2QSR