

Creating shortlist of strikers for FC Arsenal

Arsenal needs to sign a striker after Aubameyang's transfer to Barcelona and the contract expiration of Lecazette. In this project, I am going firstly to create a longlist and then a shortlist of forwards, that will pass to Arsenal's strategy and style of football.

The first step will be to analyze scorers of top-6 European leagues, excluding no-chance propositions. It is a fact, that last ten seasons Arsenal is trying to come back to football's elite. So, it will be impossible to buy leading players from the best European clubs. Our target is to find strikers, who are ready for the next step in their career or those, who are in the second roles at top clubs and are hungry for becoming a leader at an ambitious project like Arsenal. Let's see at the following longlist:

name	age	games	goals_21_22	goals_20_21	xG_21_22	xA_21_22	value_trmarkt_eur	avg_possession	contract
Raul de Tomas	27	34	17	23	16.96	1.63	20000000	47.00	2026-06-30
Enes Unal	25	36	15	4	13.43	1.56	18000000	41.20	2025-06-30
Arnaut Danjuma	25	23	10	17	12.39	2.01	50000000	57.00	2026-06-30
Alexander Isak	22	32	6	17	10.71	4.10	40000000	54.80	2026-06-30
Patrik Schick	26	27	24	9	16.98	2.04	40000000	54.20	2025-01-30
Anthony Modeste	34	32	20	0	16.79	2.89	3000000	55.00	2023-01-30
Taiwo Awoniyi	24	31	15	5	14.31	2.35	15000000	43.50	2026-06-30
Gabriel Jesus	25	28	8	9	9.79	5.32	50000000	68.40	2023-06-30
Lautaro Martinez	24	35	21	17	22.90	3.52	70000000	56.60	2026-06-30
Tammy Abraham	24	37	17	6	19.45	4.17	45000000	51.00	2026-06-30
Giovanni Simeone	26	36	17	6	10.77	2.69	17000000	51.50	2024-01-30
Gianluca Scamacca	23	36	16	8	11.28	2.40	30000000	54.90	2026-06-30
Victor Osimhen	23	27	14	10	12.08	1.98	60000000	58.40	2025-01-30
Wissam Ben Yedder	31	37	25	20	16.89	4.71	28000000	53.70	2024-06-30
Moussa Dembele	25	30	21	1	18.73	3.41	17000000	58.60	2023-06-30
Andy Delort	30	35	18	15	15.34	5.22	13000000	51.50	2024-06-30
Jonathan David	22	38	15	13	13.34	2.79	50000000	50.80	2025-06-30
Darwin Nunez	22	28	26	6	15.73	5.17	40000000	62.00	2025-06-30
Mehdi Taremi	29	32	20	16	20.66	8.26	17000000	63.20	2024-06-30
Sebastien Haller	27	31	21	14	20.82	4.28	30000000	66.30	2025-06-30

The second step will be in getting deeper into our list. Arsenal is building a team intending to achieve results in the future. That is why our striker must be 27 years or lower. Another important thing in this analytics is the average possession of a potential player's team. Arsenal is trying to play with controlling the ball and their average possession during the season is 55.4%. Let's cut off the list of all players with avg_possession less the 52%. Teams that are trying to control the ball during the game are creating their moments with short passing combinations in compressed space while trying to get through a low defensive line. On the other hand, defending teams, that are playing mostly without the ball are build their counterattacks through long passes on their strikers, who are running to space behind the backs of the high defensive line. The second game style is opposite to Arsenal's and it will be highly risky to invest in a player, who is much out of the system. In addition to that, we need to consider, that Arsenal's budget is limited. So, if a striker has a long-term contract, his price must be not higher than 40 000 000 EUR, but if his contract will expire in a year or less his transfer fee can be not higher than 50 000 000 EUR. In the second case, it will be possible to buy him for a discount price.

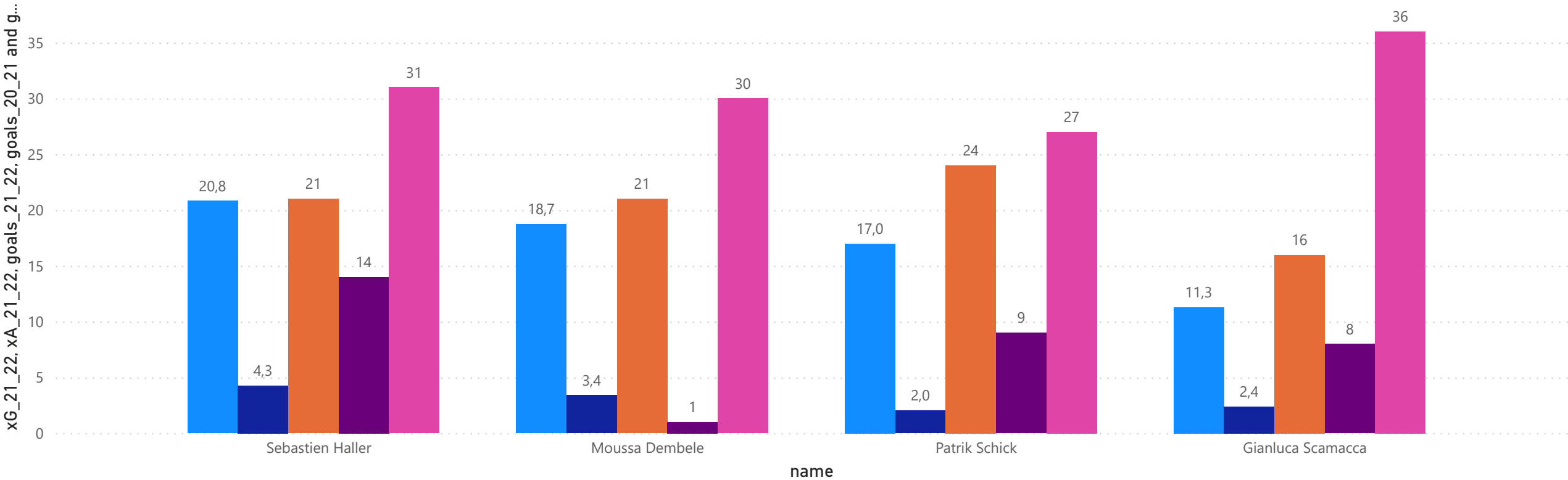
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6 • SELECT *
7 FROM arsenal
8 WHERE age <= 27 AND avg_possession > 52
9 AND IF(contract <= '2023-06-30', value_trmarkt_eur <= 50000000, value_trmarkt_eur <= 40000000)
10 ORDER BY (xG_21_22 + xA_21_22) / games DESC;
```

Result Grid Filter Rows: <input type="text"/> Export: Wrap Cell Content:									
name	age	games	goals_21_22	goals_20_21	xG_21_22	xA_21_22	value_trmarkt_eur	avg_possession	contract
Sebastien Haller	27	31	21	14	20.82	4.28	30000000	66.30	2025-06-30
Darwin Nunez	22	28	26	6	15.73	5.17	40000000	62.00	2025-06-30
Moussa Dembele	25	30	21	1	18.73	3.41	17000000	58.60	2023-06-30
Patrik Schick	26	27	24	9	16.98	2.04	40000000	54.20	2025-01-30
Gabriel Jesus	25	28	8	9	9.79	5.32	50000000	68.40	2023-06-30
Alexander Isak	22	32	6	17	10.71	4.10	40000000	54.80	2026-06-30
Gianluca Scamacca	23	36	16	8	11.28	2.40	30000000	54.90	2026-06-30

Finally, let's analyze the personal statistics of our shortlist. Haller has great records but is playing in the weakest league on the list, he is already 27 and has unsuccessful experience in West Ham, another team from EPL. So I will put Haller on #7 in this shortlist. Dembele has another outstanding season in his career but he scored only one goal in season 2020/2021. He might be unstable. Dembele - #6. Schick scored extremely a lot, but his xG shows us overperformance on 7 goals. In addition to that, he had ambiguous experiences at Roma and RP Leipzig. That is why Schick is #5. Scamacca has his first season with such performance on a high level. He scored 16 goals, but his statistically expected goals were only 11.3. He is only 23 years old so he looks very promising but it is still a question if he is ready for the next step. Scamacca - #4. Let's to our top-3 candidates.

xG_21_22, xA_21_22, goals_21_22, goals_20_21 and games by name

xG_21_22 xA_21_22 goals_21_22 goals_20_21 games



Nunez showed us the perfect season. This young player has a bright future but he also has an almost 10 points difference between xG and actual goals. Furthermore, he wants to come to the club, which is playing in UEFA Champions League. Arsenal was almost there but lost the chance at the end of the season. So it will be hard to convince Darwin to transfer to Arsenal. Nunez - #3. Isak scored only 6 goals in La Liga 2021/2022. On the other hand, he scored 17 goals in season 2020/2021. Also, we can see that his xG last season was 10.7 and his xA statistics are at a high level, so he is great at passing work. I can conclude, that only 6 goals of Isak are accidents, he has the potential to score much more and his underrated statics of this season will positively influence his value. Isak -#2. Jesus is a perfect candidate for Arsenal. He worked with nowadays Arsenal's coach Arteta at Man City. He does not have stunning goal-scoring statistics but it is because of his substitution joker role at Man City. As a main leading striker he will be good at scoring and passing, he is only 25 years old and his contract expires in one year. That is why it will be easier to find appropriate market value in negotiations with Man City. Jesus is #1 on the shortlist of strikers for Arsenal. However, the final decision will depend on the combination of this report and the work of my video analytics colleagues.

xG_21_22, xA_21_22, goals_21_22, goals_20_21 and games by name

xG_21_22 xA_21_22 goals_21_22 goals_20_21 games

