

RISHAB KUMAR SINGH

MARKETING & SALES PROFESSIONAL




Multi-talented in Marketing and Business Development consistently rewarded for success in planning and operational improvements. Experience in policy development and staff management procedures positively impacting overall morale and productivity.



PROFESSIONAL SKILLS

- Channel Sales Development
- Distribution Sales Management
- Team Management
- Branding
- Project Management

CONTACT INFORMATION

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EDUCATIONAL BACKGROUND



Bharati Vidyapeeth

MBA IN MARKETING(2017-2019)



Magadh University

BBM(2014-2017)

WORK EXPERIENCE

Senior Sales and Marketing Executive

UNO MINDA BATTERIES
JULY 2019 TO JUNE 2020



- Worked with marketing teams to create, deploy and optimize effective campaigns for UNO Minda Batteries clients.
- Channel Sales and territory responsibility in Primary and Secondary Market
- Liaises with clients/Distribution Network

Management Intern

HDFC BANK
JAN 2018 TO MARCH 2018



- Lead Generation for CASA,FD,RD,PL,Car Loan.
- From 60% to 100% Digital Banking Activation in 3 months

Management Intern

DAINIK BHASKAR
JUNE 2015 TO AUG 2015



- Launching of Dainik Bhaskar Newspaper in Gaya (Bihar).
- Secondary sales yearly Subscription of Dainik Bhaskar Newspaper.