

Credit Card Transaction Report

Revenue

55M

Total Interest

8M

Transaction
Amount

45M

Transaction
Count

656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495888
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Silver	5586332	4586746	812081
Total	55315410	44522013	7843382

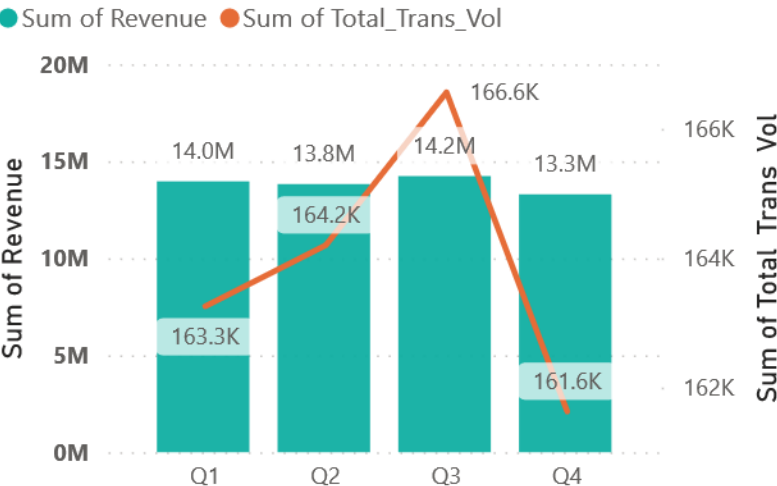
Q4

Q3

Q2

Q1

QTR Revenue and total trans count



Week_Start_Date

All

F

M

Silver

Blue

Gold

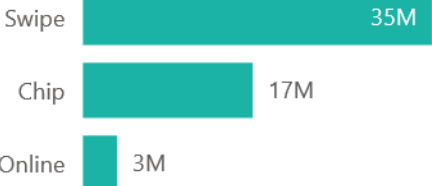
Platinum

Med

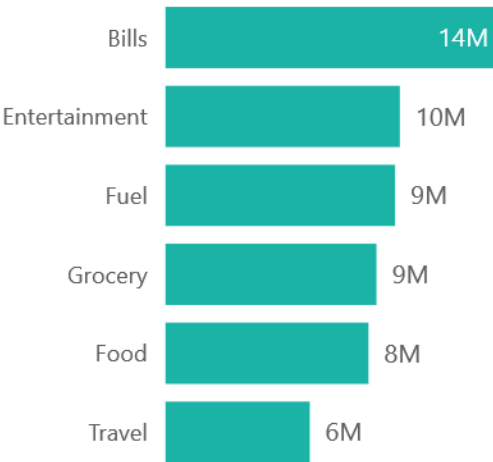
Low

High

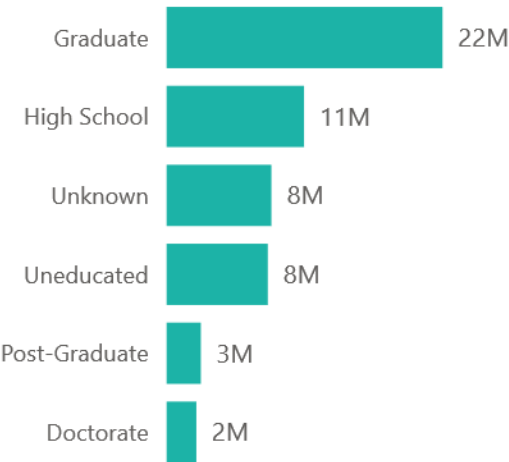
Revenue by Expenditure type



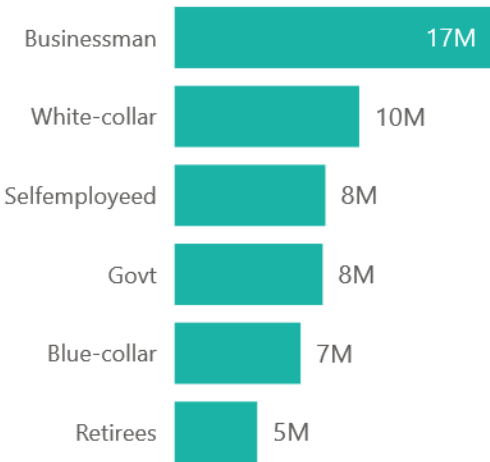
Revenue by Expenditure type



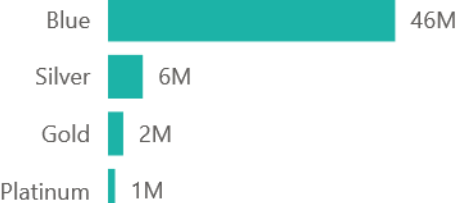
Revenue by Education



Revenue by Customer Job



Customer Acq Cost



Quick measure