



Dipanshu Kumar Singh

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Career Objective

Highly motivated and detail-oriented graduate seeking an entry-level position in Data Analytics to apply strong analytical and technical skills in extracting valuable insights from data. I am eager to apply my analytical and technical skills to contribute to a dynamic team and grow in a challenging and collaborative environment.

Work experience.

5 years non-corporate Work experience.

Business profile:

HANDLOOM

AND

COAL TRANSPORTATION BUSINESS

Intern@ Teach nook

Digital Marketing Intern

Projects/Key Tasks:

Digital Marketing Tools: Familiarize yourself with tools like Google Analytics, Google AdWords, SEO platforms, and social media management tools.

Content Creation: Develop skills in creating engaging and relevant content for various digital channels, including social media, blogs, and websites.

SEO Knowledge: Understand the basics of Search Engine Optimization (SEO) to improve the online visibility of content and websites.

Social Media Management: Gain expertise in managing and optimizing social media accounts for business, including content scheduling and audience engagement.

Analytics and Reporting: Learn how to analyze digital marketing performance using tools like Google Analytics and create reports highlighting key metrics and insights.

Academic Projects

Visualizing World Port Index:

Show Data: Data Visualization

Project using Python

Proficiency in data cleaning and preparation to create compelling visualizations.

Developed ability to identify Index data-driven decisions.

Analyzing World Port Index:

A Power BI Dashboard

Improved data analytics skills by working with world Port data

Leveraging skills in creating interactive dashboards

Skills

Programming

SQL

Python

Project Management

Collaboration

Data Ethics

Database Knowledge

Critical Thinking and Problem

Data Visualisation

Microsoft Power BI

Microsoft Excel

Big Data Technologies

Soft Skills

Communication

Presentation

Problem Solving

Teamwork

Certifications

Data Science Foundations

Great Learning

Introduction to SQL

Sampliner

Learn Python Programming

Data flair

Security Operations Center in Practice

IBM

CISSP® - Certified Information Systems Security

Professional

Sampliner

Getting Started with Threat Intelligence and Hunting

IBM

Education

Adani Institute of Digital Technology Management 2023-2025

PGDM in Big Data Analytics

Ranchi university 2015-2018

Under Graduation in Bachelor of Commerce ,Account Hons From Gossner Collage Ranchi

Commerce College 2013-2015

Higher Secondary, Koderma

PVSS DAV public School 2001-2013

High Schooling

Personal Details

Date of Birth

08th April 1996

Languages Known

English, Hindi

Hobbies

Playing video games.