

Ideation Phase

Empathize & Discover

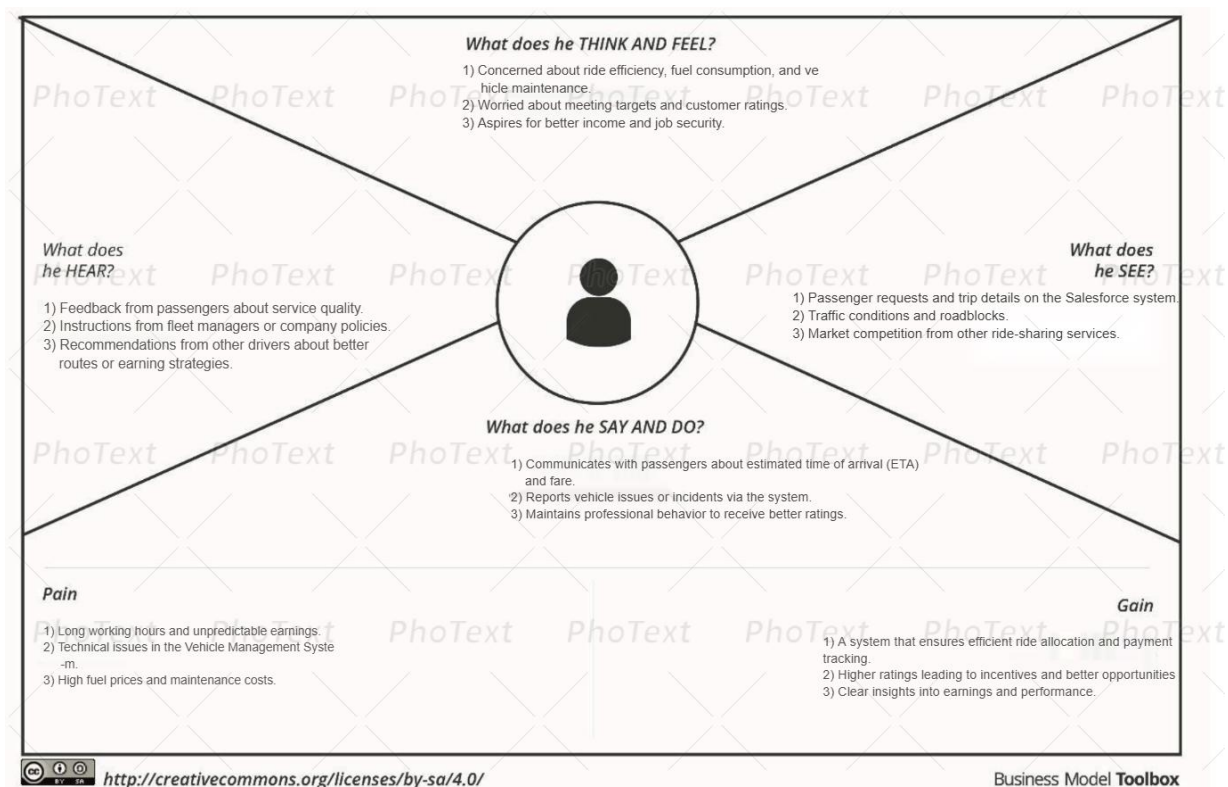
Date	31 January 2025
Team ID	PNT2025TMID04160
Project Name	Vehicle Management System
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to help teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.



Reference: <https://www.mural.co/templates/empathy-map-canvas>

Example: Vehicle Management System

