


Ideation Phase

Brainstorm & Idea Prioritization Template

Date	31 January 2025
Team ID	PNT2025TMID04160
Project Name	Vehicle Management System
Maximum Marks	4 Marks

Step-1: Team Gathering, Collaboration and Select the Problem Statement


Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⌚ 10 minutes to prepare
🕒 1 hour to collaborate
👥 2-8 people recommended



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⌚ 10 minutes

1

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

2

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

3

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

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1

Define your problem statement

The Vehicle Management System seeks to address: "How can we create an efficient, scalable solution to streamline vehicle tracking, maintenance, and driver coordination while minimizing costs and maximizing fleet uptime?"


PROBLEM


How might we create an efficient, scalable solution to streamline vehicle tracking?





Key rules of brainstorming


To run a smooth and productive session


 Stay in topic.



 Encourage wild ideas.

 Defer judgment.

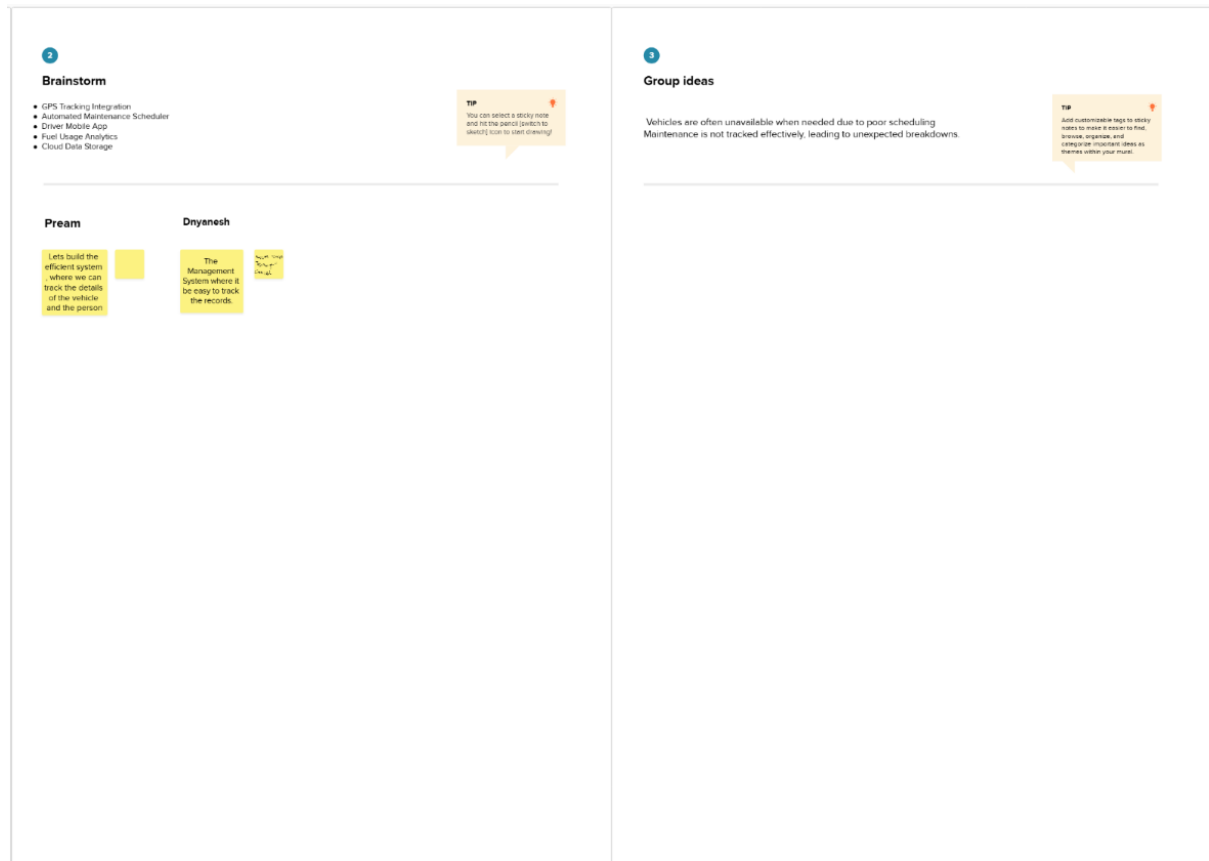
 Listen to others.

 Go for volume.

 If possible, be visual.



Step-2: Brainstorm, Idea Listing and Grouping



4

Prioritize

- Core Features – Vehicle registration, user authentication, trip management, and maintenance tracking.
- Enhancements – GPS tracking, fuel management, reporting, and analytics.
- Nice-to-Have Features – Mobile app, AI-based predictive maintenance, and automated invoicing.

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.

