

2011 Staples for Students Sweepstakes Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING.

Promotion Description: The “2011 Staples for Students Sweepstakes”

(“Sweepstakes”) begins on June 9, 2011 at noon Eastern Time (“ET”) and ends on September 17, 2011 at noon ET (the “Promotion Period”). By participating in the Sweepstakes, each entrant (or his or her parent or legal guardian if the entrant is under the majority in their home state) unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Triple Dot Reprise, Inc. d/b/a AMP Agency (“Sponsor”), which shall be final and binding in all respects. Sponsor is responsible for the collection, submission or processing of entries and the overall administration of the Sweepstakes. Entrants should look solely to Sponsor with any questions, comments or problems related to the Sweepstakes.

Eligibility: Open only to legal residents of the forty-eight (48) contiguous United States and the District of Columbia who are 13 years of age or older (Alaska and Hawaii are excluded). Entrants under the age of the majority in their state of residence should get permission from parents or guardians to enter the Sweepstakes. Void in Alaska, Hawaii, Puerto Rico, Guam, the U.S. Virgin Islands, and in all other territories and where prohibited by law. Sponsor and Staples, Inc. and their respective parents, subsidiaries, affiliates, distributors, retailers, sales representatives, advertising and promotion agencies and each of their respective officers, directors and employees (collectively, the “**Promotion Entities**”), and members of their immediate families and/or persons living in the same household as such persons, are ineligible to enter the Sweepstakes or win a prize.

Online Entry: Enter the Sweepstakes during the Promotion Period online at www.dosomething.org (“Sweepstakes Site”). Through on-screen instructions you will be asked to provide information including your first and last name, email address, date of birth and complete mailing address. Limit one (1) entry per person and/or per email address per day. Additional entries will be disregarded. All entries must be posted by the end of the Promotion Period in order to participate. Sponsor’s database clock will be the official time keeper for this Sweepstakes.

Automated or robotic entries submitted by individuals or organizations will be disqualified. Internet entry must be made by the entrant, and only at the Sweepstakes Site.

Privacy: All entrants acknowledge that if they are chosen as a winner, certain of their personally identifying information may be disclosed to third parties at least as required by law, including, without limitation, on a winner’s list. All personal information submitted as part of the Sweepstakes may be used by Staples, Inc. in accordance with its online privacy policy.

Winner Selection: The winner of the Sweepstakes will be selected in a random drawing from among all eligible entries received throughout the Promotion Period. The random drawing will be conducted on or about September 21, 2011, by Sponsor or its designated representatives, whose decisions are final. Odds of winning will vary depending on the number of eligible entries received. Potential winners will be notified by email on or about five (5) days after the random drawing. Potential winners must accept a prize within three (3) business days of notification by either email or telephone. Sponsor is not responsible, and may disqualify an entrant, if the entrant's email or phone number provided does not work or is changed. Any winner notification not responded to or returned as undeliverable may result in prize forfeiture and an alternate winner shall be selected. The potential Grand Prize winner may be required to sign and return an affidavit of eligibility and release of liability, and a Publicity Release (collectively "the Prize Claim Documents"). If a potential winner is not of legal age of majority in his or her state of residence (a "**minor**"), at Sponsor's option, the applicable prize either will be awarded to the minor or the minor's parent or legal guardian. Such parent or legal guardian of a minor will be required to ratify and sign the Prize Claim Documents, if required by Sponsor. If a potential winner (or such potential winner's parent or legal guardian) does not return the properly completed Prize Claim Documents within five (5) days of receipt (or a shorter time if required by exigencies), the potential winner may be disqualified and an alternate potential winner may be selected from the remaining eligible entrants. No substitution or transfer of a prize is permitted except by Sponsor.

Prizes:

One (1) Grand Prize winner will receive a trip for two (2) to Los Angeles, CA. The trip will consist of round trip coach air transportation (for two (2) persons) to and from a major airport nearest to the prize winner's place of residence, hotel accommodations (double occupancy) for three (3) nights and ground transportation to and from the airport and hotel. If the prize winner's primary residence is within 100 miles of the intersection of Hollywood and Vine Avenues in Los Angeles, CA, the Sponsor reserves the right to substitute air transportation with car service or other ground transportation to the hotel and no compensation or substitution will be provided for the difference in prize value. The Total Approximate Retail Value ("ARV") of the Grand Prize shall be adjusted accordingly. Prize winner and companion must travel under the same itinerary and are responsible for obtaining all necessary travel documents prior to travel. If the prize winner is under the age of majority in his/her state of residence, a parent or legal guardian of the winner, or such other adult designated by the parent/guardian and approved by Sponsor, must accompany winner on the entire trip as a chaperone. The Grand Prize will also include a gift card or an allowance in the amount of \$ 200.00 which may be used towards meals for the prize winner and guest or such other expenses at the winner's option plus a Staples Give Back Prize Pack consisting of a backpack or similar luggage and merchandise supplied by Staples, including school supplies, and/or celebrity-provided merchandise, if available (ARV: \$185.00). Exact merchandise will be determined by Sponsor in its sole discretion. The total ARV of the Grand Prize is \$3,075.00

Four (4) First Prize winners will each receive a Staples Give Back Prize Pack consisting of a backpack or similar luggage merchandise supplied by Staples, including school supplies, and/or celebrity-provided merchandise. Exact merchandise will be determined by Sponsor in its sole discretion. The ARV of each First Prize is \$185.00; total ARV is \$740.00

TOTAL VALUE OF ALL PRIZES: \$3,815.00

There is no ARV attributable to any celebrity autograph or writing incorporated into a prize. Sponsor reserves the right in its sole and absolute discretion to award a substitute prize of equal or greater value if a prize described in these Official Rules is unavailable or cannot be awarded, in whole or in part, for any reason. Restrictions, conditions, and limitations may apply. Sponsor will not replace any lost or stolen prize items.

General Conditions: The Sweepstakes is governed by the laws of the United States and the Commonwealth of Massachusetts and exclusively by the appropriate court located in Boston, Massachusetts. All federal, state and local laws and regulations apply. Prize will only be awarded and/or delivered to addresses within the United States. All federal, state and/or local taxes, fees, and surcharges are the sole responsibility of the prize winner. Failure to comply with the Official Rules may result in forfeiture of the prize. If prize is forfeited, an additional drawing at random from eligible entries may be made to determine a winner. Except where prohibited by law, each winner (and parent/legal guardian if winner is a minor) grants (and agrees to confirm that grant in writing) permission for the Promotion Entities, their advertising and promotional agencies, and those acting under its authority to use such winner's name, photograph, voice and/or likeness, for advertising and/or publicity purposes in all media now known or hereafter discovered, worldwide and on the world wide web, without notice, review, approval, or additional compensation.

Release of Liability: By acceptance of a prize, winner agrees that the Promotion Entities will have no liability whatsoever for, and shall be held harmless by winner (and parent/legal guardian if entrant is a minor), against, any and all liability for injuries, loss or damage of any kind to persons, including death, or property damage resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize, participation in this promotion, or while traveling to or from, preparing for or participating in any Sweepstakes-related activity. The Promotion Entities expressly disclaim any responsibility or liability for injury or loss to any person or property in connection with the prizes awarded. Entrants agree to indemnify Sponsor for any unauthorized use or misuse of or modification to the Prize.

Conduct: Sponsor reserves the right at its sole discretion to disqualify any individual it finds to be tampering with the entry processor the operations to any of the Sweepstakes or the Sweepstakes Site; to be acting in violation of the Official Rules; or to be acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. **CAUTION: ANY DELIBERATE ATTEMPT BY AN**

ENTRANT OR ANY OTHER INDIVIDUAL TO DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF ANY OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. SPONSOR'S FAILURE TO ENFORCE ANY TERM OF THESE OFFICIAL RULES SHALL NOT CONSTITUTE A WAIVER OF THAT PROVISION

Limitation of Liability: The Promotion Entities are not responsible for any incorrect or inaccurate information, whether caused by entrants, website users or by any of the equipment or programming associated with or utilized in the Sweepstakes or by any technical or human error, which may occur in the processing of submissions or in the administration of the Sweepstakes. The Promotion Entities assume no responsibility for any misdirected, late, undeliverable or lost mail, or any error, omission, interruption, deletion, defect, delay of operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries or any part of the Sweepstakes. The Promotion Entities are not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers or providers, computer equipment, software, failure of email or players on account of technical problems or traffic congestion on the Internet or at any website or combination thereof, including injury or damage to entrant's or any other person's computer related to or resulting from participating downloading materials in the Sweepstakes. The Promotion Entities are not responsible for any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. If, for any reason, the Sweepstakes is not capable of running as planned, including infection by computer virus bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, then Sponsor reserves the right in its sole discretion to cancel, terminate, modify or suspend the Sweepstakes. In such event, Sponsor may, in its sole discretion, perform the random drawing from among all eligible entries received prior to or after such cancellation, suspension, or modification. In the event of a dispute concerning who registered online to participate in the Sweepstakes, the registration will be declared to have been made by the authorized account holder is defined as the natural person who is assigned to an email address by an internet provider, online service provider, or other organization (e.g., business, education institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. A potential winner may be requested to provide Sponsor with proof that the potential winner is the authorized account holder of the email address. If a dispute cannot be resolved to Sponsor's satisfaction, the entry will be deemed ineligible.

Winner's List: To obtain a copy of any legally required winners list or a copy of the Official Rules, send the applicable request and a self-addressed, stamped, #10 envelope to "2011 Staples for Students Sweepstakes" c/o AMP Agency at 77 North Washington Street, Boston, MA 02114, Attention: Staples for Students Account Team. Request must

be received no later than January 3, 2012 for the winners list and within thirty (30) days following the end of the Promotion Period for a copy of the official rules. Vermont residents may omit postage.

Sponsor: The Sweepstakes is sponsored by Triple Dot Reprise, Inc. d/b/a AMP Agency at 77 North Washington Street, Boston, MA 02114.