

**DOSOMETHING.ORG RATE YOUR SCHOOL LUNCH SCHOLARSHIP  
OFFICIAL SWEEPSTAKES RULES**

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST.**

A purchase will not improve chances of winning.

**CONSUMER DISCLOSURE**

You have not yet won.

**OPEN ONLY TO (1) U.S. OR CANADIAN CITIZENS REGARDLESS OF RESIDENCY OR (2) PERSONS WHO RESIDE IN THE 50 UNITED STATES, DISTRICT OF COLUMBIA, OR CANADA (EXCLUDING QUEBEC), REGARDLESS OF CITIZENSHIP, EACH WHO ARE YOUNGER THAN 26 YEARS OLD AS OF THE LAST DATE OF THIS ENTRY.**

By entering this Promotion, entrants accept and agree to be bound by these Official Rules. Any violation of these rules may result in disqualification. All decisions of the judges regarding this Promotion are final and binding in all respects. PROMOTION PERIOD: Promotion begins 12:01 A.M. EST on September 10, 2013 and ends at 11:59 P.M. EST on November 15, 2013 when all entries must be received ("Promotion Period"). Promotion Period subject to change.

**ELIGIBILITY:** The Scholarship Sweepstakes (the "Promotion") is only open to (1) U.S. or Canadian citizens, regardless of the residency of such individuals, or (2) persons who reside in the 50 United States, District of Columbia, or Canada (excluding Quebec), regardless of the citizenship of such individuals, each who are younger than 26 years old as of the final date of entry; provided, however, that officers, directors, members, and employees of the Sponsor, the judging organization (if applicable), or any other party associated with the development or administration of this Promotion, and the immediate family (i.e., parents, children, siblings, spouse), and persons residing in the same household, as such individuals are not eligible for this Promotion. This Promotion is void where prohibited or restricted by law.

**HOW TO ENTER:**

1. Each participant entering this promotion upload a picture of their school lunch to [www.dosomething.org/lunch](http://www.dosomething.org/lunch).
2. After uploading a picture to the website, each participant is required to answer 10 multiple choice questions at <http://www.dosomething.org/lunch>. Multiple choice questions include, but are not limited to: How often do you eat school lunch? How many times in the past 4 weeks have you thrown away part of your school lunch? How nutritious was your meal? etc. All entries that follow these requirements are eligible to win the random selection sweepstakes.

All entries become the property of the Do Something and will not be acknowledged or returned.

Limit: One entry per person and per e-mail address or mobile number during the Promotion Period. All entrant information, including e-mail addresses and mobile numbers is subject to the respective Privacy Policy of the applicable Sponsor.

**WINNER SELECTION:** Winner(s) will be selected in a random drawing from all eligible Submissions received on or about November 18, 2013 (the "Drawing Date"). Odds of winning depend on the number of eligible Submissions received for the drawing. By entering the Sweepstakes, entrants fully and unconditionally agree to be bound by these Official Rules and the decisions of the Sponsor, which will be final and binding in all matters relating to the Sweepstakes.

**WINNER NOTIFICATION:** Any potential winner will be notified by email and/or telephone. If a potential winner cannot be contacted, does not respond within five (5) days from the date DoSomething.org first tries to notify him/her, and/or the scholarship or scholarship notification is returned as undeliverable, such potential winner forfeits all rights to win the Promotion or receive the scholarship, and an alternate potential winner may be selected. If four potential winners have so forfeited their rights to with the Promotion or receive the scholarship, Do Something reserves the right to revoke the scholarship entirely. Upon contacting a potential winner and determining that he/she has met all eligibility requirements of the Promotion, including without limitation the execution of required waivers, publicity and liability releases and disclaimers, such individual will be declared the "winner" of the Promotion.

**PRIZE DESCRIPTIONS:** There will be one (1) winner of a \$4,000 scholarship, subject to Do Something's right to revoke as discussed in the prior section above. Each of the scholarships can be used at the school of the winner's choice. The scholarship will be held in escrow by DoSomething.org until the "winner" notifies the DoSomething.org in writing of what school he or she will be attending and where to send the prize money. The scholarships may only be used to defray education costs at a college or graduate school of the winner's choice, both 2 and 4-year institutions are acceptable. If, at the age of 25, the winner does not notify the DoSomething.org of an academic institution that he or she will be attending, the prize is forfeited and will be returned to the DoSomething.org.

**TAXES:** All federal, state and/or local income and other taxes, if any, are the winner's sole responsibility.

**OWNERSHIP AND LICENSE:** All entry materials become the property of DoSomething.org and will not be acknowledged or returned.

**NO PRIZE TRANSFER OR SUBSTITUTION:** No prize or any portion thereof is transferable or redeemable for cash. Any portion of the prize that is not used is forfeited. No substitutions for prize except by Sponsor, in which case a prize of equal or greater value will be substituted.

**CONSENT AND RELEASE:** By entering the Promotion, each entrant releases and discharges the Sponsor, judging organization (if applicable), and any other party associated with the development or administration of this Promotion, their parent, subsidiary, and affiliated entities, and each of their respective officers, directors, members, shareholders, employees, independent contractors, agents, representatives, successors and assigns (collectively, "Sponsor Entities"), from any and all liability whatsoever in connection with this Promotion.

**DISCLAIMERS:** (i) Entries that are lost, late, misdirected, incorrect, garbled, or incompletely received, for any reason, including by reason of hardware, software, browser, or network failure, malfunction, congestion, or incompatibility at Sponsor's servers or elsewhere, will not be eligible. In the event of a dispute, entries will be deemed submitted by the authorized account holder of the e-mail address submitted at the time of entry.

(ii) Sponsor, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of the web site. Use of bots or other automated process to enter is prohibited and may result in disqualification at the sole discretion of Sponsor.

**APPLICABLE LAWS AND JURISDICTION:** This Promotion is subject to all applicable federal, state, and local laws and regulations. Issues concerning the construction, validity, interpretation and enforceability of these Official Rules shall be governed by the laws of the State of New York.

**WINNER LIST:** For the name of the winner, send a self-addressed stamped envelope, within six (6) months of the Drawing Date, to: Winner List: Project Lunch, 19 W. 21st St. 8th Floor New York, NY 10010

**SPONSORSHIP:** This Promotion is sponsored by DoSomething.org (19 W. 21st St. 8th Floor New York, NY 10010).