

113.07K

TOTAL CUSTOMERS

7.40T

TOTAL AMOUNT

65.48M

AVERAGE AMT

132.50bn

MAX OF AMT

67.95K

MEDIAN OF AMT

# CUSTOMER DATA ANALYSIS BY PROVINCE

SEGMENT

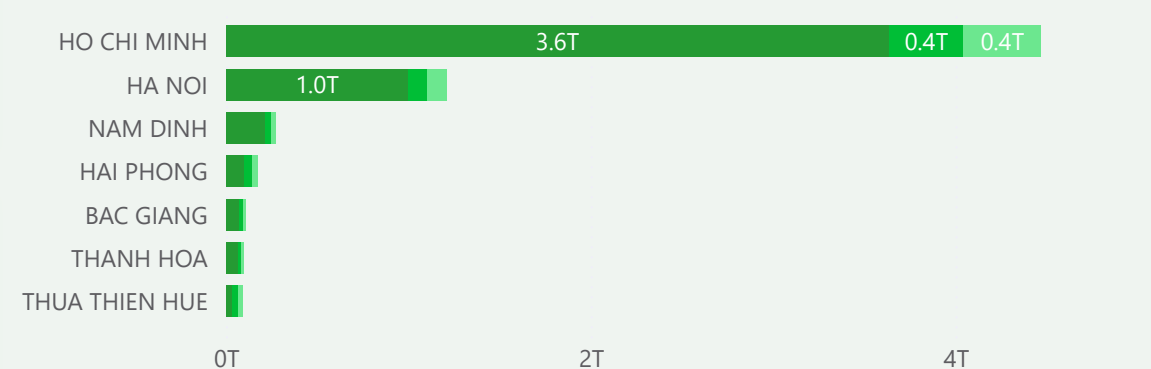
☐ Gold

☐ Regular

☐ Silver

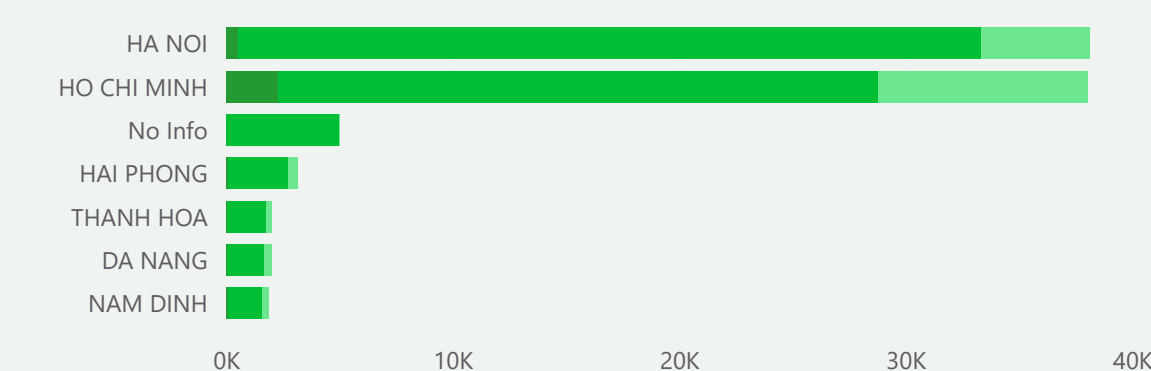
TOTAL AMOUNT BY PROVINCE & SEGMENT

● Gold ● Regular ● Silver



TOTAL CUSTOMERS BY PROVINCE & SEGMENT

● Gold ● Regular ● Silver

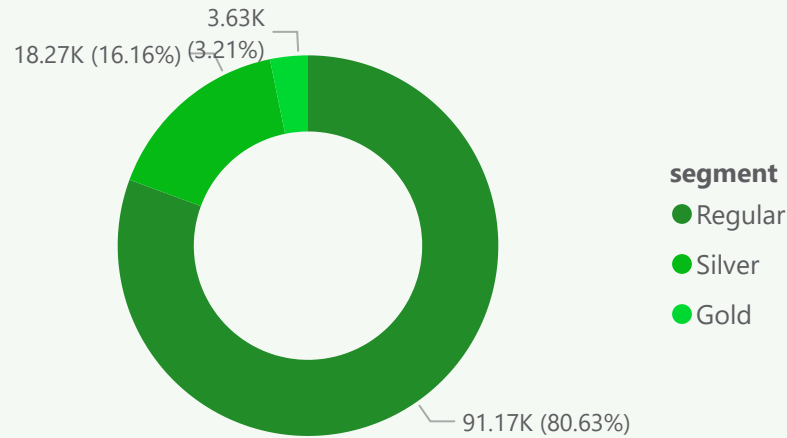


TOTAL CUSTOMERS BY PROVINCE

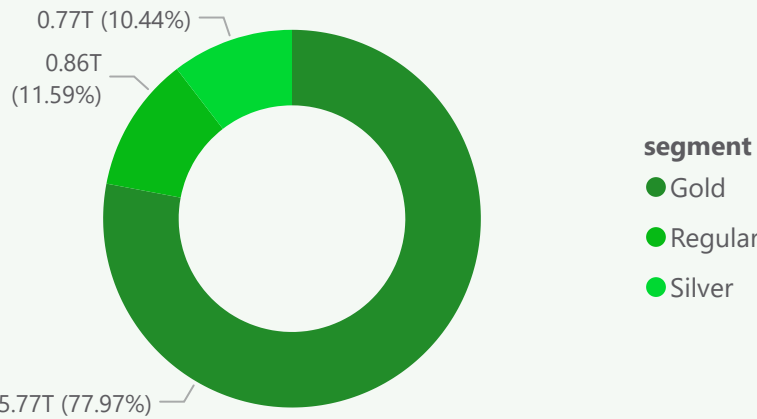


# CUSTOMER DATA ANALYSIS BY SEGMENT

TOTAL CUSTOMERS BY SEGMENT



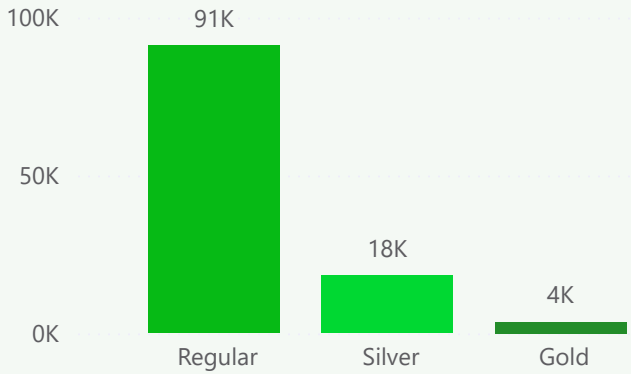
TOTAL AMOUNT BY SEGMENT



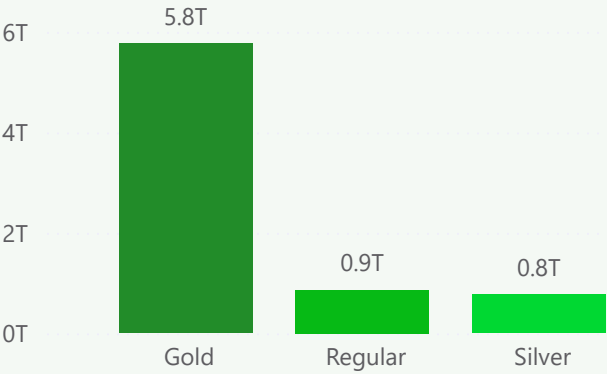
PROVINCE

- ☐ AN GIANG
- ☐ BAC GIANG
- ☐ BAC NINH
- ☐ BINH DINH
- ☐ BINH DUONG
- ☐ BINH THUAN
- ☐ CA MAU
- ☐ CAN THO
- ☐ DA LAT
- ☐ DA NANG
- ☐ DAKLAK
- ☐ DONG NAI
- ☐ DONG THAP
- ☐ GIA LAI
- ☐ HA NAM
- ☐ HA NOI

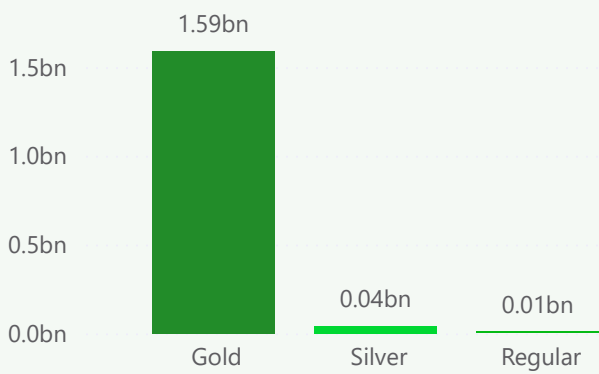
TOTAL CUSTOMERS BY SEGMENT



TOTAL AMOUNT BY SEGMENT



AVERAGE AMOUNT BY SEGMENT



# CUSTOMER DATA ANALYSIS BY SERVICE

PROVINCE

☐ AN GIANG

☐ BAC GIANG

☐ BAC NINH

☐ BINH DINH

Phân khúc	App chuyển tiền	Tài khoản thanh toán	Tiền gửi có kỳ hạn	Vay thế chấp	Vay tín chấp	Thẻ tín dụng
Gold	3610	3364	2272	2	9	3632
Silver	18227	15436	3952	0	46	18268
Regular	91025	82658	7523	183	629	91166
Total	112862	101458	13747	185	684	113066

