

billing@doap.com

Doap.com
4073 EAGLE NEST LN
DANVILLE, CA 94506

(800)282-4912
sales@doap.com



Statement

Date	Statement #
01/11/2013	1035

To

Mark F
Air and Plumbing
285 Sobrante Way, Unit P
Sunnyvale
SunnyVale, California 94086
United States

Date	Activity	Amount	Received
09/01/2011	Invoice #1144 --- 08/22/2011 Web Design billed hourly = \$364.00 --- 08/22/2011 Free CMS Support by experienced webmasters. Hosting your CMS at doap.com allows you to run TROUBLE-FREE, FAST, on Non-Overcrowded and Secure Servers. = \$25.00	389.00	389.00
10/01/2011	Invoice #1145 --- 09/22/2011 Free CMS Support by experienced webmasters. Hosting your CMS at doap.com allows you to run TROUBLE-FREE, FAST, on Non-Overcrowded and Secure Servers. = \$25.00	25.00	25.00
11/01/2011	Invoice #1146 --- 10/22/2011 Free CMS Support by experienced webmasters. Hosting your CMS at doap.com allows you to run TROUBLE-FREE, FAST, on Non-Overcrowded and Secure Servers. = \$25.00	25.00	25.00
12/01/2011	Invoice #1147 --- 11/01/2011 Doap DNS Zones provide high availability and low latency = \$2.00 --- 11/11/2011 Full Google Apps Business suite for up to 10 people. A domain name registration is required. = \$200.00 --- 11/22/2011 Free CMS Support by experienced webmasters. Hosting your CMS at doap.com allows you to run TROUBLE-FREE, FAST, on Non-Overcrowded and Secure Servers. = \$25.00	227.00	227.00
01/01/2012	Invoice #1148 --- 01/01/2012 Web Hosting with free CMS support by experienced webmasters. Hosting your CMS at doap.com allows you to run on Fast Trouble-Free, Non-Overcrowded and Secure Servers. = \$25.00 Continue to the next page.	309.13	309.13

Date	Activity	Amount	Received
	--- 12/01/2011 Doap DNS Zones provide high availability and low latency = \$2.00 --- 12/04/2011 call in number for adwords campaign: = \$80.00 --- 12/04/2011 GitHub powered private software archive capable of revision control, version publishing, and syncing between development archives and published project. Enables development time and effort metrics as well as notifications in real time of updates and changes via secure RSS feed. = \$50.00 --- 12/04/2011 Secure online repository for storing customer code with proper revision control and ability to publish versions. Repository stores unlimited versions of customer code. = \$5.00 --- 12/04/2011 Managed mail system for up to 10 users. 5/mo unlimited changes. = \$5.00 --- 12/10/2011 Tune-ups may include Geographic coverage and timing of ads Keyword refinement Relevant Ad copy and landing page content Tracking results Google Analytics with to AdWords Campaign structure for optimum Quality Score yielding low cost per click and high traffic volume = \$200.00 --- 01/01/2012 Discount = \$ -57.87 Invoice #1149	187.00	187.00
02/01/2012	--- 01/01/2012 Managed mail system for up to 10 users. 5/mo unlimited changes. = \$5.00 --- 01/01/2012 call in number for adwords campaign: enter number and creds here = \$55.00 --- 01/01/2012 http://www.airandplumbing.com website hosting = \$25.00 --- 01/01/2012 Doap DNS Zones provide you with you re very own private name servers. This means your website loads a lot faster because the the IP lookup happens a lot faster = \$2.00 --- 01/01/2012 Monthly Tuneup = \$200.00 --- 01/03/2012 Creation of 2 landing pages for airandplumbing.com = \$100.00 --- 02/01/2012 Discount = \$ -200.00 Invoice #1150	87.00	87.00
03/01/2012	--- 02/01/2012 Managed mail system for up to 10 users. 5/mo unlimited changes. = \$5.00 --- 02/01/2012 call in number for adwords campaign: 1-866-260-9998 = \$55.00 --- 02/01/2012 http://www.airandplumbing.com website hosting = \$25.00 --- 02/01/2012 Doap DNS Zones provide you with you re very own private name servers. This means your website loads a lot faster because the the IP lookup happens a lot faster = \$2.00 Invoice #1151	87.00	87.00
04/01/2012	--- 03/01/2012 http://www.airandplumbing.com website hosting = \$25.00 --- 03/01/2012 call in number for adwords campaign: 1-866-260-9998 = \$55.00 Continue to the next page.		

Date	Activity	Amount	Received
05/01/2012	<p>--- 03/01/2012 Secure online repository for storing customer code with proper revision control and ability to publish v1.0 etc versions. Repository stores unlimited versions of customer code. (free if customer decides to open source their solution) = \$0.00</p> <p>--- 03/01/2012 Managed mail system for up to 10 users. 5/mo unlimited changes. = \$5.00</p> <p>--- 03/01/2012 Doap DNS Zones provide you with you're very own private name servers. This means your website loads a lot faster because the the IP lookup happens a lot faster = \$2.00</p> <p>Invoice #1152</p>	87.00	87.00
06/01/2012	<p>--- 04/01/2012 http://www.airandplumbing.com website hosting = \$25.00</p> <p>--- 04/01/2012 call in number for adwords campaign: 1-888-497-3083 = \$55.00</p> <p>--- 04/01/2012 Managed mail system for up to 10 users. 5/mo unlimited changes. = \$5.00</p> <p>--- 04/01/2012 Doap DNS Zones provide you with you're very own private name servers. This means your website loads a lot faster because the the IP lookup happens a lot faster = \$2.00</p> <p>Invoice #1153</p> <p>--- 05/01/2012 Managed mail system for up to 10 users. 5/mo unlimited changes. = \$5.00</p> <p>--- 05/01/2012 http://www.airandplumbing.com website hosting = \$25.00</p> <p>--- 05/01/2012 call in number for adwords campaign: 1-888-497-3083 = \$55.00</p> <p>--- 05/01/2012 Doap DNS Zones provide you with you're very own private name servers. This means your website loads a lot faster because the the IP lookup happens a lot faster = \$2.00</p> <p>--- 05/04/2012 Full service maintenance of all adwords activities for airandplumbing.com. = \$200.00</p> <p>--- 05/04/2012 Accumulated adwords spend is billed in \$500 increments or monthly, whichever comes first. These charges reflect the actual google CPC charges. Monthly statement can be reviewed online at http://adwords.google.com See link in memo for montly performance data. = \$500.00</p> <p>Continue to the next page.</p>	1,706.47	1,706.47

Date	Activity	Amount	Received
	<p>--- 05/15/2012 May 1, 2012 - May 23, 2012 \$893.79 + bal fwd: \$25.70 = 919.47 May 23 Campaign activity: 4 clicks 31.68 May 21 Campaign activity: 4 clicks 20.12 May 20 Campaign activity: 2 clicks 11.74 May 19 Campaign activity: 2 clicks 19.10 May 18 Campaign activity: 10 clicks 74.22 May 16 Campaign activity: 3 clicks 35.80 May 15 Campaign activity: 2 clicks 18.83 May 14 Campaign activity: 6 clicks 43.97 May 13 Campaign activity: 5 clicks 41.19 May 12 Campaign activity: 7 clicks 68.31 May 11 Campaign activity: 16 clicks 110.32 May 10 Campaign activity: 9 clicks 51.24 May 9 Campaign activity: 10 clicks 58.71 May 8 Campaign activity: 9 clicks 55.99 May 7 Campaign activity: 9 clicks 57.10 May 6 Campaign activity: 9 clicks 50.53 May 5 Campaign activity: 6 clicks 39.54 May 4 Campaign activity: 8 clicks 52.27 May 3 Campaign activity: 6 clicks 26.69 May 2 Campaign activity: 3 clicks 8.40 May 1 Campaign activity: 3 clicks 18.04 May 1 Starting balance</p> <p>Apr 1, 2012 - Apr 30, 2012(Invoice ...201204) \$525.70</p> <p>(25.70) Apr 1, 2012 - Apr 30, 2012(Invoice ...201204) paid \$500 thank you \$525.70 = \$919.47</p>		
07/01/2012	<p>Invoice #1154</p> <p>--- 06/01/2012 Managed mail system for up to 10 users. 5/mo unlimited changes. = \$5.00 --- 06/01/2012 http://www.airandplumbing.com website hosting = \$25.00 --- 06/01/2012 call in number for adwords campaign: 1-888-497-3083 = \$25.00</p>	55.00	55.00
08/01/2012	<p>Invoice #1155</p> <p>--- 07/01/2012 Managed mail system for up to 10 users. 5/mo unlimited changes. = \$5.00 --- 07/01/2012 http://www.airandplumbing.com website hosting = \$25.00 --- 07/01/2012 call in number for adwords campaign: 1-888-497-3083 = \$25.00</p> <p>Continue to the next page.</p>	799.43	799.43

Date	Activity	Amount	Received
09/01/2012	<p>--- 07/02/2012 For customers who would like a telephone number in a particular area code. This charge is in addition to typical call recording service fees. = \$10.00</p> <p>--- 07/02/2012 For customers who would like a telephone number in a particular area code. This charge is in addition to typical call recording service fees. = \$10.00</p> <p>--- 07/02/2012 June Totals: 81Clicks 272,438Impressions 0.03%Conversion rate \$6.47avgCPC \$524.43-SpendforJune = \$524.43</p> <p>--- 07/02/2012 AdWords June management fee = \$200.00</p> <p>Invoice #1160</p> <p>--- 08/01/2012 Managed mail system for up to 10 users. 5/mo unlimited changes. = \$5.00</p> <p>--- 08/01/2012 http://www.airandplumbing.com website hosting = \$25.00</p> <p>--- 08/01/2012 call in number for adwords campaign: 1-888-497-3083 = \$25.00</p> <p>--- 08/01/2012 AdWords Management: airandplumbing.com = \$200.00</p> <p>--- 08/01/2012 For customers who would like a telephone number in a particular area code. This charge is in addition to typical call recording service fees. = \$10.00</p> <p>--- 09/01/2012 Discount = \$ -200.00</p>	65.00	65.00
10/01/2012	<p>Invoice #1157</p> <p>--- 09/01/2012 Managed mail system for up to 10 users. 5/mo unlimited changes. = \$5.00</p> <p>--- 09/01/2012 http://www.airandplumbing.com website hosting = \$25.00</p> <p>--- 09/01/2012 call in number for adwords campaign: 1-888-497-3083 = \$25.00</p> <p>--- 09/01/2012 AdWords Management: airandplumbing.com = \$200.00</p> <p>--- 09/01/2012 For customers who would like a telephone number in a particular area code. This charge is in addition to typical call recording service fees. = \$10.00</p>	265.00	265.00
11/01/2012	<p>Invoice #1158</p> <p>--- 10/30/2012 Adwords CPC Oct 30-31 (last two days of the month) 18 Clicks = \$59.48</p> <p>--- 10/01/2012 Managed mail system for up to 10 users. 5/mo unlimited changes. = \$5.00</p> <p>--- 10/01/2012 http://www.airandplumbing.com website hosting = \$25.00</p> <p>--- 10/01/2012 call in number for adwords campaign: 1-888-497-3083 = \$25.00</p> <p>--- 10/01/2012 AdWords Management: airandplumbing.com = \$200.00</p> <p>--- 10/01/2012 For customers who would like a telephone number in a particular area code. This charge is in addition to typical call recording service fees. = \$10.00</p> <p>--- 10/30/2012 Adwords CPC Charges Sept1 - Oct29177 42,971 0.41% \$4.85 0 \$0.00 \$858.19 = \$859.19</p> <p>Continue to the next page.</p>	983.67	903.62

Date	Activity	Amount	Received
12/01/2012	--- 11/01/2012 Discount = \$ -200.00 Invoice #1159 --- 11/30/2012 NOV1 - NOV30 44 CLICKS = \$151.67 --- 11/01/2012 Managed mail system for up to 10 users. 5/mo unlimited changes. = \$5.00 --- 11/01/2012 http://www.airandplumbing.com website hosting = \$25.00 --- 11/01/2012 call in number for adwords campaign: 1-888-497-3083 -THIS IS THE LAST MONTH- SERVICE CANCELLED = \$25.00 --- 11/01/2012 AdWords Management: airandplumbing.com = \$200.00 --- 11/01/2012 For customers who would like a telephone number in a particular area code. This charge is in addition to typical call recording service fees. = \$10.00	216.67	0.00
01/01/2013	--- 12/01/2012 Discount = \$ -200.00 Invoice #1156 --- 12/14/2012 Purchase of CPC advertising on google Dec1-Dec14 Bay Area Furnaces 132 Clicks 65800 Impressions = \$514.80 --- 12/31/2012 Purchase of CPC advertising on google Dec15-Dec31 70 Clicks 9249 Impressions Bay Area Furnace Campaign = \$723.85 --- 12/01/2012 Managed mail system for up to 10 users. 5/mo unlimited changes. = \$5.00 --- 12/01/2012 http://www.airandplumbing.com website hosting = \$25.00 --- 12/01/2012 AdWords Management: airandplumbing.com = \$200.00 --- 12/01/2012 For customers who would like a telephone number in a particular area code. This charge is in addition to typical call recording service fees. = \$10.00	1,478.65	0.00
		Total Amount	Total Received
		\$6,993.02	\$5,217.65