### Web Page Analyzer - Results

Analyzing URL: http://aaafurnace.com/

Note! This site does NOT provide the robots.txt file which should be located at:

http://aaafurnace.com/robots.txt

While the **robots.txt** file is not required, we do highly recommend you provide this for robots who visit your Website. If this is your Web page it is recommended you add this file before submitting to search engines. For complete instructions, view the menu item that reads "Your HTML & robots.txt".

## **Basic Page Analysis**

Warning: This page appears to be a **framed** Web page. While frames can be great for browsers, they are not usually designed properly to be search "engine friendly" and often do not contain enough information for search engines to index. If you receive errors below stating no Title or Meta Tags found or the information found is not what you expect it to be, it is most likely because the page does **NOT** contain this information, the Tags are not used properly or you are analyzing the main frameset and not the actual Web page that contains these Tags.

**ONLY** those who fully understand the use of frames and how to build a "robot friendly" framed based Website should use frames. We explain ways of using and building robot friendly framed based Websites here.

What is presented below is what robots will find when visiting the URL you submitted.

- 1. Server: Oversee Webserver v1.3.18
- 2. Google PageRank™: (0/10 \_\_\_\_\_)
- 3. Host IP Address: 208.73.210.121
- 4. IP Address (or ISP) Location: Chantilly, Virginia (US)
- 5. IP Address Registered to (Organization): SOUTHWESTERN BELL INTERNET SERVICES INC
- 6. Reverse IP Hostname: searchportal.information.com
- 7. Responsible ISP: Oversee.net
- 8. Date Last Modified: This information was not available
- 9. Charset: iso-8859-1
- 10. **Language:** No Meta **Content-Language** Tag was found. You might wish to add a Meta Content-Language Tag to this document to help search engines properly identify this document.
- 11. Document Size: Approximately 713 bytes
- 12. Warning: The **body** Tags (not always required, but highly recommended) found in this document is not correct. Every HTML document should have a matching pair (**<body>**, **</body>**) for a total of **2**. Our analysis found **0** body Tags in this document. You should correct this before submitting to search engines

It appears there are HTML errors on this Web page which could affect the Web page's search engine rankings.

The Web Page Analyzer was not designed to correct your HTML source code. Instead the Web Page Analyzer was developed to mimic how a search engine robot will visit and extract content from the Web page which is entirely different than HTML validation.

Note: The report below includes your selections to **include** the Meta Description Tag, **include** the Meta Keywords Tag, **include** the IMG ALT Tag and **include** simple plural matching of keywords

### **Keyword Search Results:**

Search Terms: No Search Terms Were Entered

### **Page Content Recommendations:**

- 1. Place your **MOST** important keywords and keyword phrases towards the top of this document if possible. Some robot type search engines such as Excite will not read Meta Tags so this is important
- 2. Provide as much content as you can that will attract keyword searchers

## **Title Tag Analysis**

#### **Current Page Title:**

<title>aaafurnace.com</title>

- 1. This Tag is 14 characters in length which is acceptable for this Tag
- 2. Our analysis found a total of 2 indexable words in this Tag
- 3. No duplicated title Tag found in the head Tag

Words which were repeated more than 5 times in the Title Tag:

No words were repeated more than 5 times

### **Keyword Search Results:**

Search Terms: No Search Terms Were Entered

### **TITLE Tag Recommendations:**

- 1. This Tag should **NOT** exceed **60** characters in length. Some robots will **ONLY** display a maximum of **60** characters. Don't get your Title cut off...
- 2. This Tag should be as descriptive as possible. With some robot type search engines this is the only information displayed to the searcher
- 3. This Tag should contain your most important keywords and/or phrases if possible

## **Meta Description Tag Analysis**

#### **Current Meta Description Tag:**

<meta name="description" content="aaafurnace.com">

- 1. This Tag is 14 characters in length which is acceptable for this Tag
- 2. Our analysis found a total of 2 indexable words in this Tag
- 3. No duplicated Meta Description Tag found in the head Tag

Words which were repeated more than 5 times in the Meta Description Tag:

• No words were repeated more than 5 times

#### **Keyword Search Results:**

Search Terms: No Search Terms Were Entered

### **Meta Description Tag Recommendations:**

1. This Tag should NOT exceed 150 characters in length. Some robots will ONLY display a maximum of 150

- characters. Don't get your Description cut off...
- 2. This Tag should be as descriptive as possible. You are trying to promote a click-through here so we recommend you create curiosity, but don't satisfy it here
- 3. This Tag should contain your most important keywords and/or phrases if possible

## Meta Keywords Tag Analysis

#### **Current Meta Keywords Tag:**

<meta name="keywords" content="aaafurnace.com">

- 1. This Tag is **14** characters in length which is acceptable for this Tag if ALL words also appear in the viewable document and/or Title Tag
- 2. Our analysis found a total of 2 indexable words in this Tag
- 3. No duplicated Meta Keywords Tag found in the head Tag

Words which were repeated more than 5 times in the Meta Keywords Tag:

• No words were repeated more than 5 times

### **Keyword Search Results:**

Search Terms: No Search Terms Were Entered

### **Meta Keywords Tag Recommendations:**

- 1. This Tag should **NOT** exceed **874** characters in length. If you have more than **874** characters you are probably just wasting valuable download time and resourses
- 2. This Tag should be packed with only your most important keywords. Place your **MOST** important keywords (don't forget phrases) first. Please read the sections labeled **Your HTML & robots.txt** and **Do Your Homework** for tips and additional information
- 3. Stay away from very common everyday keywords. Keywords such as computer are so often used on Web pages it makes little sense to include it. We suggest you spend adequate time finding the best keywords to use

### **IMG ALT Tag Analysis**

#### **General Information:**

- 1. Our analysis found a total of **0** images used in this document
- 2. Our analysis found **0** using the **ALT** Text
- 3. Our analysis found a total of **0** indexable words in these Tags

### **Keyword Search Results:**

Search Terms: No Search Terms Were Entered

### **IMG ALT Tag Recommendations:**

- 1. The IMG ALT Tag is now a requirement for all images.
- 2. These Tags **CAN** contain as many characters as you like. Although we recommend 4 or fewer words when possible
- 3. These Tags should include highly descriptive keywords
- 4. It is important to realize that the alternative text is a replacement for the image, not a description of the image.
- 5. Very few robot type search engines index these Tags, but since it is a W3C requirement, all IMG Tags should

### What is the IMG ALT Tag?:

Images can be great visually, but search engines can not see your images. In order to help communicate what the image represents to search engines and to those who are visually impaired, the IMG ALT (ie, **ALT**ernative text) Tag was created. Be aware that most search engines do **NOT** index the text found in the **ALT** Tag. Below gives you an example of the IMG ALT Tag use.

<img src="your-image.gif" width="10" height="20" alt="Your Keywords!">

# **Keyword Density Analysis**

#### **General Information:**

The Keyword Density report below includes your selections to **include** the Meta Description Tag, **include** the Meta Keywords Tag, **include** the IMG ALT Tags as well as other viewable words found in the document. Words fewer than 3 characters in length were ignored for this report.

Keyword Density Search Terms: No Search Terms Were Entered

- 1. Our analysis found a total of 13 indexable words in this document based on your processing selections
- 2. You did not enter any search terms to analyze

### **Top 4 Most Frequently Found Indexable Words**

Below calculation: Word frequency / total of ALL words found in the document = Density

Word	Found	Density
aaafurnace	4	30.76%
com	4	30.76%
click	1	7.69%
here	1	7.69%

## **Top Keyword Phrase Analysis**

#### General Information:

It is a well known fact that the majority of people now search using two and three word phrases. The top phrases below are most likely how people will find this Web page.

The Top Keyword Phrase Analyzsis report below includes your selections to **include** the Meta Description Tag, **include** the Meta Keywords Tag, **include** the IMG ALT Tags as well as other viewable words found in the document. Only phrases repeated at least 2 times are included in this report.

Phrase	Found	Density
aaafurnace com	4	61.53%
com aaafurnace	2	30.76%

Phrase	Found	Density
aaafurnace com aaafurnace	2	46.15%
com aaafurnace com	2	46.15%

### **Keyword Density Recommendations:**

Search engines today are measuring keyword density as a factor in assigning relevancy ratings to Web pages. If your keyword density is too low, your page will not be rated high in relevancy on that particular keyword or keyword phrase. On the other hand, if your keyword densities are too high, the search engine may penalize you

for "keyword spamming".

To further complicate matters, search engines assign different "weights" to different components such as the Title, Meta Tags, IMG ALT Tags, links, body text, your Web page's popularity, etc. Because of this, it would be impossible for us to provide you with a boilerplate solution as to the percentage of keyword densities your specific Web page requires to rank higher than your competition.

The Keyword Density Analysis above was designed to help you determine the correct keyword density mix on the top scoring Web pages (your competition) allowing you to duplicate that "keyword" mix so you can compete with the top scoring Web pages on the search engines.

## **Basic Example of a Robot Search Engine Listing**

(Based on your processing selections. Search terms highlighted in red)

aaafurnace.com

aaafurnace.com

http://aaafurnace.com/

### How a Robot May See the Page

(Based on your processing selections. Search terms highlighted in red)

#### Results:

Title: Shown with this background color when available

**Meta Description:** Shown with this background color when processed and available **Meta Keywords:** Shown with this background color when processed and available

Anchor Text (links): Shown with this background color when available

IMG ALT Tags: Shown with this background color when processed and available

aaafurnace.com aaafurnace.com aaafurnace.com Click here to go to aaafurnace.com.