

# Jobs-to-be-done

## 1. Discover New Music

Discovering new artists and music within the label's catalog.

## 2. Listen to Music

Easily listening to music samples or being directed to streaming services.

## 3. Stay Updated on Artists

Relying on the website for the latest news, tour dates, and album releases from their favorite artists.

## 4. Purchase Merchandise

Purchasing merchandise directly from the label's website.

## 5. Engage with the Label and Artists

Interacting with the label and artists through comments, social media integration, or other engagement features.

When my favorite artist releases new music, I want to receive immediate notifications and easily access their new tracks, so I can be among the first to listen and support them.