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Final Project: User Description

For my final project, I made a site that helps to track businesses within a localized area that offers discounts and/or incentives for active-duty military, veterans, first responders, and possibly spouses. This site has been designed to allow registered users to offer updates and/or corrections to businesses within the localized area where information is known but lacking or changed recently.

The primary users for this site would be active-duty military, veterans, first responders, and possibly spouses (hereafter known as the target group), who will be able to gain valuable knowledge of localized businesses that offer discounts and/or incentives to them. They can also offer updates and/or corrections for those businesses with incorrect information listed. Secondary users will be those who also wish to patronize businesses that offer discounts and/or incentives to the targeted group.

From the users, this site will get updates and submissions about localized businesses that offer discounts and/or incentives for the target group. As a registered user, the site would gather information such as name, age or birthday, target group or supporter, location, and phone number.