2024 Release Notes: Release J

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Templated Experiences Enhancements

New Fixed Contact Card Layout Available for Landing Pages - A new layout has been introduced for the Teams section, featuring a Fixed Contact Card. This section is designed to be persistently present at the bottom of any PathFactory Templated Experience Landing Page as visitors scroll. Consider using this feature to promote an event or a sales rep's contact information. For more details about adding sections to a Landing Page, refer to Adding and Managing Sections In Landing Pages, located within the article How to Build Content Page Templates and Landing Page Templates.

New Horizontal Card Display Layout Option - You now have a new horizontal card display layout for the Team Section on Templated Experience Landing Pages that provides additional space on either side for messaging. For more details about the new layout, read about the Teams Section, in the article How to Build Content Page Templates and Landing Page Templates.

New Hero Section Layout - A new layout for Hero sections, called Hero with Plain Text, is now available. This layout removes the usual image block to emphasize a minimalist, text-only design, ensuring clear communication. Like other Hero sections, Hero with Plain Text supports adding CTAs. For details about this layout, see the Hero Section in the article How to Build Content Page Templates and Landing Page Templates.

PathFactory for Revenue Intelligence (PFRI) Content Plays

Enhanced Email Editor in PathFactory Revenue Intelligence (PFRI) - The updated email editor for Content Plays now includes a rich text editor. This editor provides more flexible and creative control over your email layouts, making it easier to tailor content and communications directly within PFRI. For detailed guidance on how to leverage the full potential of Content Plays, including sharing and viewing tips, refer to the article, How to Use PathFactory for Revenue Intelligence Content Plays.

User Experience Updates

Draggable Support Icon - The support chat icon is now moveable, enabling you to easily connect with the PathFactory support team without disrupting your workflow.