

# PS and Sociology Math Prefresher

## Math Camp

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# Agenda

- Exponents + logs (review)
- Derivatives: intro
- Derivatives FUN EXCITING RULES (chain rule! quotient rule!)

# Exponents, Exponentials, Exponential functions

Recall from earlier this week:

## Exponents

Exponents are where you take a variable to some power – e.g.  $x^a$  where  $x$  is a variable and  $a$  is a constant. Typically, we focus on the numerical portion of the exponent—calling it ‘the exponent’.

## Exponential

An exponential is the reverse of the exponent – here it is a number to the power of a variable, e.g.  $a^x$ . To get the  $x$  ‘down’, we need to use logarithms (aka logs).

## Exponential Function

The exponential function has a particular base,  $e$ , (where  $e$  is Euler’s  $e$  and is approx 2.72.)

# Functions: Quadratic Functions and Polynomials

Quadratic functions : highest order (largest exponent) is equal to 2.

$$y = \alpha + \beta_1x + \beta_2x^2.$$

Higher order polynomials: more of the same, but now the highest order can be anything. Some examples include:

$$y = \alpha + \beta_1x + \beta_2x^3. \text{ and } y = \alpha + \beta_1x + \beta_2x^2 + \beta_3x^3.$$

**We care because we might see these as utility functions or use higher order values as a way to represent the relationship between two variables in a linear regression.**

# Logs and other functions

Logs are the inverses of exponents: the power to which you raise the base, e.g. 10, to produce a given value, e.g.  $z$ . **You will see logs!**

- Logarithms (typically base 10 ( $\log(x)$ ) or base  $e$  ( $\ln(e)$ ), but any base is possible, e.g.  $\log_{8675309}x$  (Bases aside from  $e$  and 10 will be specified).
  - $y = \log(z) \leftrightarrow 10^y = z$
  - $y = \ln(z) \leftrightarrow e^y = z$
- $\log(1) = 0$

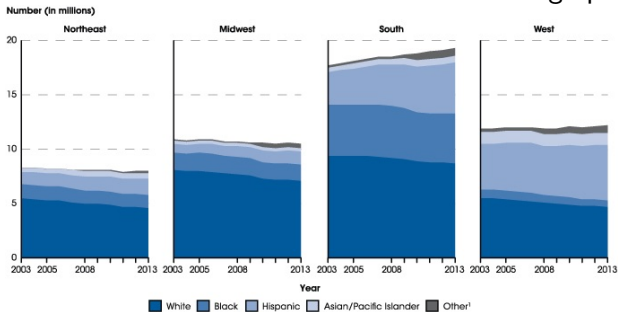
Exponents in log are different from what you might expect:

- $\log(x^2) = 2(\log(x))$
- $\log(x/y) = \log(x) - \log(y)$  provided  $(x, y > 0)$

Logs help weigh smaller values more heavily; adding units not linear—less meaningful for larger values  
( $\log(100) = 2, \log(1000) = 3$ ).

# Education Enrollment in the US

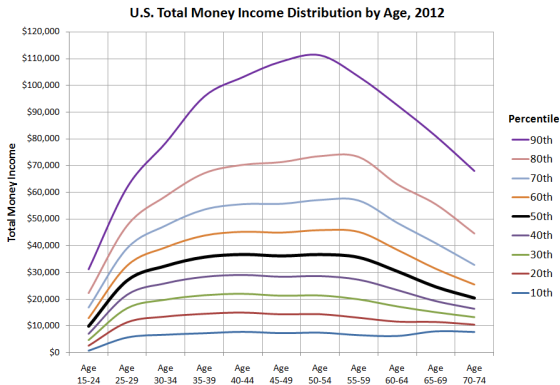
What trends in education can we surmise from these graphs?



Source: NCES [http://nces.ed.gov/programs/coe/indicator\\_cge.asp](http://nces.ed.gov/programs/coe/indicator_cge.asp)

# Income by age

At what point is your income increasing the fastest? When do earnings slow down? When do they peak?



Source: U.S. Census Bureau, Current Population Survey, 2012 Annual Social and Economic Supplement, Table PINC-01

© Political Calculations 2013

Source: Political Calculations

# Derivatives

In these instances, and in many, many, *many* others, we will care about **rates of change**.

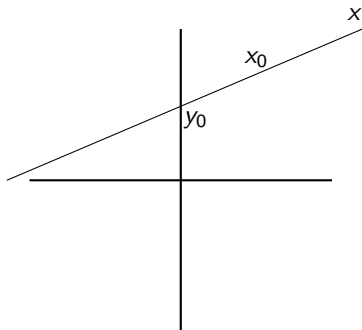
These rates may be between two points (AKA discrete change) or the rate may be at a particular point (AKA instantaneous change). We get at this by calculating the **derivative**, which we denote by  $\frac{dy}{dx}$  or  $f'(x)$ . Both work and both mean the same.



# Derivatives: Discrete Change

Slope: rate of change between two points.

$y = a + bx = y_0 + b(x - x_0)$ , intercept  $y_0$  or  $a$ .

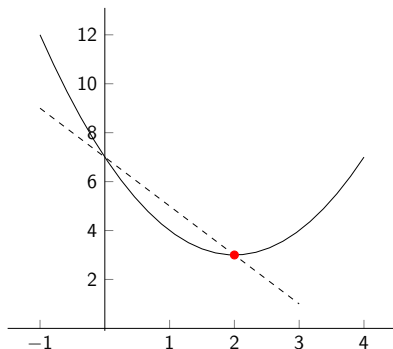


Derivatives allow us to focus upon rate of change.

- Notation:  $f'(x)$  or  $\frac{dy}{dx}$
- Discrete change: time between two points
- First difference: difference between the value at time= $t - 1$  to time= $t$
- Instantaneous change: rate of change at a particular *moment*

# Instantaneous Change & Limits

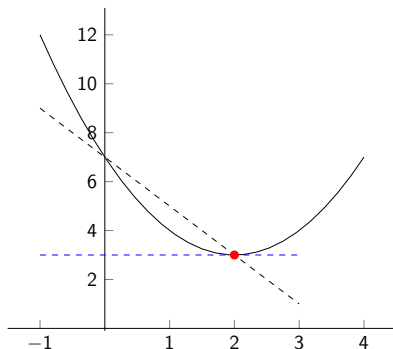
As the interval of change gets smaller, we approach a measure of instantaneous change



Formally, use limits to calculate this (there they are again!).

# Instantaneous Change & Limits

As the interval of change gets smaller, we approach a measure of instantaneous change



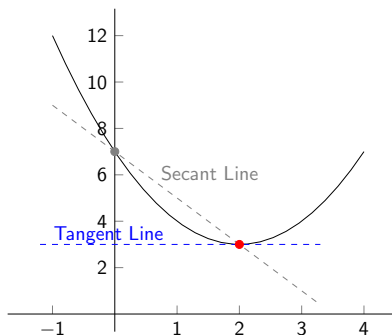
Formally, use limits to calculate this (there they are again!).

# Secants and Tangents

**Secant:** slope between two points (intersects two points on a curve)

**Tangent:** touches the curve at any given point

As the interval of change gets smaller, we approach a measure of instantaneous change



# Derivatives

To calculate the derivative, begin with the secant formula (discrete change between points), reducing the difference to some arbitrarily small value,  $h$ . As  $h$  goes to zero, we go from discrete (secant) to instantaneous (tangent).

$$\lim_{h \rightarrow 0} \frac{f(x_0 + h) - f(x_0)}{h}$$

Example:  $3x$

$$\lim_{h \rightarrow 0} \frac{3(x + h) - 3x}{h} = \lim_{h \rightarrow 0} \frac{3x + 3h - 3x}{h} = \lim_{h \rightarrow 0} \frac{3h}{h} = \lim_{h \rightarrow 0} 3 = 3$$

Try:  $2x$ ,  $x^2$

Note: we're using composition here! Hello, day 1!

## Derivatives: $2x$

To calculate the derivative, begin with the secant formula (discrete change between points), reducing the difference to some arbitrarily small value,  $h$ . As  $h$  goes to zero, we go from discrete (secant) to instantaneous (tangent).

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Example:  $2x$

$$\lim_{h \rightarrow 0} \frac{2(x + h) - 2x}{h} = \lim_{h \rightarrow 0} \frac{2x + 2h - 2x}{h} = \lim_{h \rightarrow 0} \frac{2h}{h} = \lim_{h \rightarrow 0} 2 = 2$$

## Derivatives: $x^2$

To calculate the derivative, begin with the secant formula (discrete change between points), reducing the difference to some arbitrarily small value,  $h$ . As  $h$  goes to zero, we go from discrete (secant) to instantaneous (tangent).

$$\lim_{h \rightarrow 0} \frac{f(x_0 + h) - f(x_0)}{h}$$

Example:  $x^2$

$$\begin{aligned} \lim_{h \rightarrow 0} \frac{(x + h)^2 - x^2}{h} &= \lim_{h \rightarrow 0} \frac{x^2 + 2xh + 2h^2 - x^2}{h} = \lim_{h \rightarrow 0} \frac{2xh + 2h^2}{h} \\ &= \lim_{h \rightarrow 0} 2x + 2h = 2x + 0 = 2x \end{aligned}$$



## Derivative as information: Rate of change

OK great – we know derivatives tell us about rates of change. So what? Why does this matter?

They give us the information about the function's *rate of change* which again matters because we can know more about the relationship between  $x$  and  $y$  – e.g. more  $x$  is always, sometimes or never associated with more  $y$ .

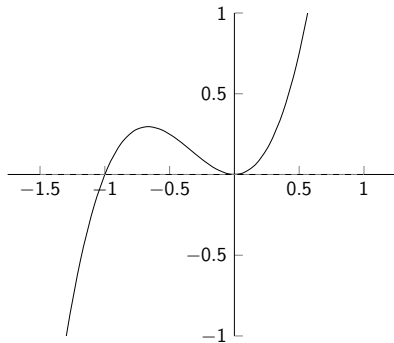
# Derivative as information: Rate of change

The rate of change can tell us whether the function is increasing, decreasing or at a max/min. .

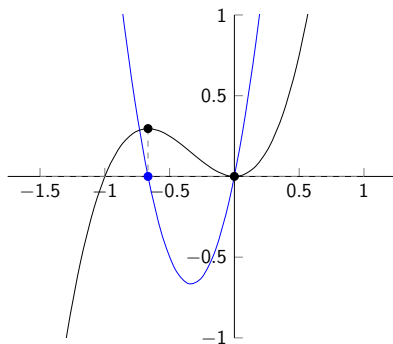
- What if derivative is positive? function is increasing
- Negative? function is decreasing
- Zero? max or min

# Derivative of a function: max and min

Where are the maxima and/or minima of the function?



# Derivative of a function: max and min



# Behaving Badly

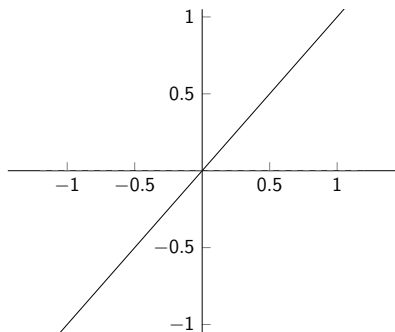
As we saw before: the function must be *continuous* on the *interval* to be differentiable

Some functions not differentiable or not differentiable at a certain point—not “well behaved” functions

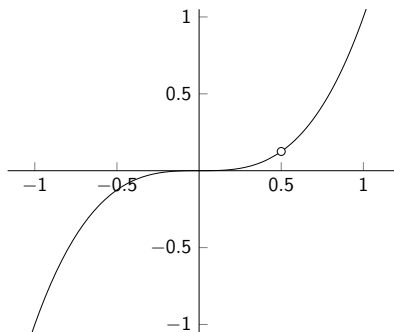
# Continuity

Continuous function: draw without picking up a pencil

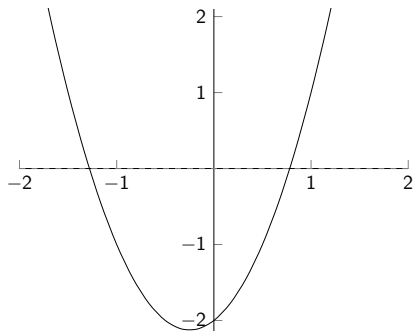
YES



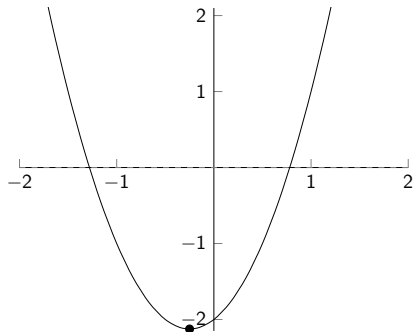
NO



Derivative of this function

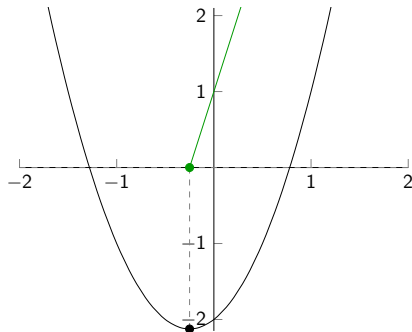


Derivative of this function

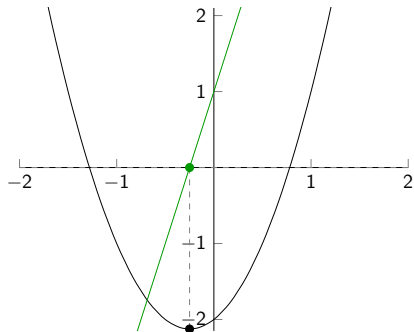




Derivative of this function



Derivative of this function



# Derivatives: Calculation

While we can calculate the derivative using the formula from before, it's a bit tedious. Can't there be another way?

Think about it: do you want to do  $4x^3 + 3x - 2$  using  $\frac{f(x_0+h)-f(x_0)}{h}$ ?

# Derivative Rules

We refer to derivative of  $f(x)$  as  $f'(x)$  below with constant  $k$ :

1.  $f(k * x) = k * f(x), f'(k * x) = k * f'(x)$

■  $f(x) = 3x, f'(x) = 3$

2.  $f(x) = k$  has derivative  $f'(x) = 0$

■  $f(x) = 4, f'(x) = 0$

3.  $f(x) = x^n, f'(x) = n * x^{n-1}$

■  $f(x) = x^3, f'(x) = 3x^2$

4.  $[f(x) + g(x)]' = f'(x) + g'(x)$

■  $f(x) = 3x, g(x) = 7, 3 + 0 = 3$

5.  $[f(x) - g(x)]' = f'(x) - g'(x)$

■  $[3x - 7]', 3 - 0 = 3$

**NOTE:**  $[f(x) * g(x)]' = f'(x) * g'(x)$  Ex:  $(3x * 10x)' = 30$

# Derivatives Two Ways

We can check these handy formulas work as they should. Let's try.

Find the derivative of  $f(x) = \frac{1}{x}$

Formal Definition:

$$f'(x) = \lim_{h \rightarrow 0} \frac{f(x_0+h) - f(x_0)}{h}$$

$$f'(x) = \lim_{h \rightarrow 0} \frac{\frac{1}{x+h} - \frac{1}{x}}{h}$$

$$f'(x) = \lim_{h \rightarrow 0} \frac{\frac{x}{x(x+h)} - \frac{(x+h)}{x(x+h)}}{h}$$

$$f'(x) = \lim_{h \rightarrow 0} \frac{\frac{-h}{x(x+h)}}{h}$$

$$f'(x) = \lim_{h \rightarrow 0} \frac{-1}{x(x+h)}$$

$$f'(x) = \frac{-1}{x(x+0)}$$

$$f'(x) = \frac{-1}{x^2}$$

$$f'(x) = -x^{-2}$$

Rules:

$$f(x) = x^n, f'(x) = n * x^{n-1}$$

$$f(x) = x^{-1}$$

$$f'(x) = -1 * x^{-2}$$

$$f'(x) = -x^{-2}$$

# Practice Problems

Find where functions are continuous and find derivatives

- $f(x) = 5, f'(x) = 0$
- $f(x) = 3x - 7, f'(x) = 3$
- $f(x) = 3x^2, f'(x) = 6x$
- $f(x) = \frac{x^2}{x}, f'(x) = 1$
- $f(s) = s^{-2}, f'(s) = -2s^{-3}$  (not continuous at  $s = 0$ )
- $f(y) = y(y + 7)(y - 3), f'(y) = 3y^2 + 8y - 21$
- $f(z) = \frac{z^2 - 5z - 6}{z + 1}, f'(z) = 1$  (not continuous at  $z = -1$ )

# Higher Order Derivatives

Second derivatives ( $n^{th}$  derivatives): take a derivative a second ( $n^{th}$ ) time

Rate of change of rate of change (velocity vs acceleration)

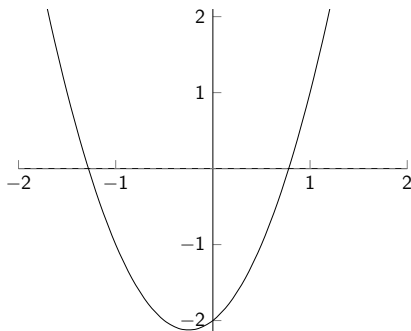
- $f(x) = x^5 + 3x^3 + 2x + 8$

- $f'(x) = 5x^4 + 9x^2 + 2$

- $f''(x) = 20x^3 + 18x$

# Critical Points

Critical points occur where the derivative is zero. We can find them by graphing (ocular method) or plugging in values after calculating the derivative.





# Critical Points

When the derivative is zero: can be local max or min

Try:

- $x^2 + 4x$ : max or min? Where is the critical point? Min, critical point at  $x = -2$
- $-x^2 + 4x$ : max or min? Where is the critical point? Max, critical point at  $x = 2$

## Critical Points, part 2

Sometimes there are multiple critical points

- How many? (max) number of critical points is the highest degree of the derivative (same as finding zeroes)
- How to find? take the derivative and set to zero

Try:  $f(x) = x^4 - 16x^2$

(up to) Three critical points.

$$f'(x) = 4x^3 - 16x = 4x(x^2 - 4).$$

Zeroes at -2, 0, 2

# Partial Derivatives

Similar to 'regular' derivative; treat additional variable(s) as constants. Written as  $\partial_x$  or  $\frac{\partial f}{\partial x}(x, \dots)$

**THIS IS IMPORTANT FOR INTERACTION TERMS!**

Ex:  $y = 3xz$ ,  $\partial_x = 3z$

Find  $\partial_x$

$$f(x, z) = 7xz + 4x^2 + z \quad \partial_x = 7z + 8x$$

$$f(x, y) = x + 4y \quad \partial_x = 1$$

Partial derivatives show how rate of change moves with another variable. What is expected change of  $Y$  in relation to  $X$ ?

$$Y = \beta_0 + \beta_1 X + \beta_2 Z + \beta_3 XZ + \epsilon$$

$$\partial_X = \beta_1 + \beta_3 Z$$

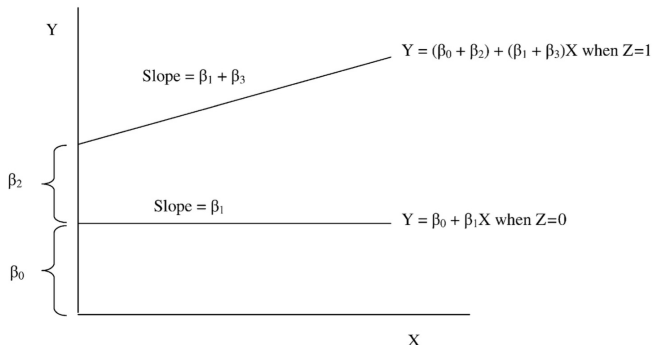
How is that different from just  $\beta_1$  or just  $\beta_3$ ?

The effect is  $\partial_X = \beta_1 + \beta_3 Z$ . Now, suppose  $Z$  can be 0 or 1.

Understanding Interactions

$$Y = \beta_0 + \beta_1 X + \beta_2 Z + \beta_3 XZ + \varepsilon$$

Hypothesis  $H_1$ : An increase in  $X$  is associated with an increase in  $Y$  when condition  $Z$  is met, but not when condition  $Z$  is absent.



**Fig. 1** A graphical illustration of an interaction model consistent with hypothesis  $H_1$ .

## (Additional) Rules for derivatives

So far, we've just had simple functions but what if we are multiplying, dividing, or have an otherwise-more-advanced function?

- Product Rule:  $f(x) * g(x)$
- Quotient Rule:  $\frac{f(x)}{g(x)}$
- Chain Rule:  $f(g(x))$
- Other: eg, exponentials:  $e^x$ ,  $\ln(x)$

## (Additional) Rules for derivatives

So far, we've just had simple functions but what if we are multiplying, dividing, or have an otherwise-more-advanced function?

- Product Rule:  $f(x) * g(x)$ ,  $x^3 * x^2$
- Quotient Rule:  $\frac{f(x)}{g(x)}$ ,  $\frac{x^4+3x}{x^2}$
- Chain Rule:  $f(g(x))$ ,  $(x^2 + 1)^3$  (composition!)
- Other: eg, exponentials:  $e^x$ ,  $\ln(x)$

# Product Rule

If we have two things multiplied together and need the derivative, we have two options: multiply everything and then take the derivative OR use the product rule.

**Example:**  $(3x+4)(x+2)$

To take the derivative using the product rule, we do the following:

$f'(x) * g(x) + g'(x)f(x)$ . For us, our two functions are  $f(x) = 3x + 4$  and  $g(x) = x + 2$ . The derivatives are  $f'(x) = 3$  and  $g'(x) = 1$ . Then, we substitute these in:

$f'(x) * g(x) + g'(x)f(x) = 3(x + 2) + 1(3x + 4)$  Simplify to get:  
 $3x + 6 + 3x + 4 = 6x + 10$ .

To take the derivative using our previous approach, we first multiply:  $3x^2 + 4x + 6x + 8 = 3x^2 + 10x + 8$ . Then, just take the derivative of each term:  $f'(x) = 6x + 10$ .

**WHY DO WITH THE PRODUCT RULE??**



# Product Rule

Suppose that instead you had  $(3x^2 + 3x + 4)(x^3 + 2x^2 + x + 2)$ .  
Now the product rule is looking a little nicer!

$$f(x) = (3x^2 + 3x + 4) \text{ and } g(x) = (x^3 + 2x^2 + x + 2)$$
$$f'(x) = 6x + 3 \text{ and } g'(x) = 3x^2 + 4x + 1.$$

We can substitute this into the formula:  $f'(x) * g(x) + g'(x)f(x)$   
 $(6x + 3)(x^3 + 2x^2 + x + 2) + (3x^2 + 4x + 1)(3x^2 + 3x + 4)$ . This is  
a mess – but you have your answer at least (and much easier than  
doing it the long way)!

# Quotient Rule

There are two ways to think about the quotient rule: a) you have something divided by something else or b) you have something multiplied by something to a negative power (chain rule, next up!)

Example:  $\frac{3x^2}{x+2}$ . Formula is  $\frac{f'(x) \cdot g(x) - g'(x) \cdot f(x)}{(g(x))^2}$  So, we identify the following:  $f(x) = 3x^2$  and  $g(x) = x + 2$   $f'(x) = 6x$  and  $g'(x) = 1$ .

Plug in to get  $\frac{6x(x+2) - 1(3x^2)}{(x+2)^2} = \frac{6x^2 + 12x - 3x^2}{(x+2)^2} = \frac{3x^2 + 12x}{(x+2)^2}$

Practice:  $\frac{x-4}{x+5} \cdot \frac{3x^3}{x+2}$

**Ans:**  $\frac{9}{(x+5)^2} \cdot \frac{6x^3 + 18x^2}{(x+2)^2}$

# Chain Rule

Sometimes, you have a function to a power:  $f(g(x)) = (x + 3)^3$ . We can use the chain rule to evaluate this. What we do is we take the derivative of the function and multiply it by the derivative of the inside:  $f'(g(x)) * g'(x)$ . So, for our example:  $f(x) = x^3$  and  $g(x) = (x + 3)$ .

The derivative of each is  $f'(x) = 3x^2$  and  $g'(x) = 1$ . We substitute in to get:  $3(x + 3)^2 * 1$ .

**Try:**  $f(x) = (2x^2 + 8x)^4$   $f(x) = (9x - x^2)^6$

**Ans**  $4(4x + 8)(2x^2 + 8x)^3$

$6(9 - 2x)(9x - x^2)^5 = (54 - 12x)(9x - 2x^2)^5$

## Exponentials: $e$ and $\ln$

You can take the derivative of continuous functions – including those with a log and/or  $e$  in them. The rules are a little hard, but once you learn them, it's not too bad:

$$f(x) = e^x \quad f'(x) = e^x \text{ (a favorite of mine)}$$

$$f(x) = e^{g(x)} \quad f'(x) = e^{g(x)} * g'(x)$$

$$f(x) = a^x \quad f'(x) = a^x (\ln(a)) \text{ (used rarely, if ever)}$$

$$f(x) = \ln(x) \quad f'(x) = \frac{1}{x}$$

$$f(x) = \ln(g(x)) \quad f'(x) = \frac{1}{x} * g'(x)$$

$$f(x) = \log_a(x) \quad f'(x) = \frac{1}{x \ln(a)} \text{ (rarely used)}$$

You can make these more complicated by including a function of  $x$ . How would we take the derivative in that case? Chain rule!

$$\text{EX: } \ln(3x) \quad f'(x) = \frac{1}{3x} * 3 = \frac{1}{x}.$$

$$\text{TRY: } \ln(x^2), e^{2x} \quad \text{ANS: } \frac{2}{x} \text{ and } 2e^{2x}$$

## Additional Resources

- Daniel Kleitman's Calculus for Beginners and Artists:  
`www-math.mit.edu/~djkl/calculus_beginners`
- Dan Slougher (online textbook):  
`math.furman.edu/~dcs/book`
- Calc refresher (Harvey Mudd Calc Tutorial):  
`www.math.hmc.edu/calculus/tutorials/`

# Derivatives in Review

We can use derivatives to calculate rates of change and we're concerned how functions behave. We have a series of rules that can help us get there, even if we have multiple variables.

Table 6.1: List of Rules of Differentiation

Sum rule	$(f(x) + g(x))' = f'(x) + g'(x)$
Difference rule	$(f(x) - g(x))' = f'(x) - g'(x)$
Multiply by constant rule	$f'(ax) = af'(x)$
Product rule	$(f(x)g(x))' = f'(x)g(x) + f(x)g'(x)$
Quotient rule	$\left(\frac{f(x)}{g(x)}\right)' = \frac{f'(x)g(x) - f(x)g'(x)}{(g(x))^2}$
Chain rule	$(g(f(x)))' = g'(f(x))f'(x)$
Inverse function rule	$(f^{-1}(x))' = \frac{1}{f'(f^{-1}(x))}$
Constant rule	$(a)' = 0$
Power rule	$(x^n)' = nx^{n-1}$
Exponential rule 1	$(e^x)' = e^x$
Exponential rule 2	$(a^x)' = a^x(\ln(a))$
Logarithm rule 1	$(\ln(x))' = \frac{1}{x}$
Logarithm rule 2	$(\log_a(x))' = \frac{1}{x(\ln(a))}$
Trigonometric rules	$(\sin(x))' = \cos(x)$ $(\cos(x))' = -\sin(x)$ $(\tan(x))' = 1 + \tan^2(x)$
Piecewise rules	Treat each piece separately

However, there comes a time where we have the rate of change but we need to know what the original is. Next, we'll cover integrals – undoing derivatives!