

PIP-103: PROFESSIONAL PRACTICE-III (PROJECT)

Review-0 Presentation

GoodWorksConnect- Corporate Social Responsibility Web Portal

Submitted to the Presidency University, Bengaluru in partial fulfillment of the requirements for the PIP-103: PROFESSIONAL PRACTICE-III (INTERNSHIP)

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*Corporate Social Responsibility (CSR) is the idea that a company should play a positive role in the community and consider the environmental and social impact.

*CSR is a management concept whereby companies integrate social and environmental concerns in their business operations and interactions with their stakeholders.



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Aims & Objectives

- To create a common web portal to connect corporate and various organization to enhance CSR activities.
- To provide research, training, practice, capacity building, standard setting, activities rating, monitoring, recognition and related support in the field of CSR.
- To facilitate exchange of experiences and ideas between various stakeholders for developing a framework for strengthening of CSR activities.
- To facilitate any other assistance directly or indirectly for activities which seek to promote CSR practices.
- To establish a database of credible implementing outfits with whom the corporate entities as well as the donor organisations can collaborate and work.
- To conduct activities relating to public health, environment and employment enhancing.



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Thank you !!



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