Reyes Holdings is a global leader in the production and distribution of food and beverage products. Founded in 1976 by brothers Chris and Jude Reyes, it has grown to become one of the largest privately-owned companies in America.

## **Key Facts**

- Size and Reach: Reyes Holdings is the 6th largest privately held company in the United States.
- Annual Sales: The company generates annual sales in excess of \$40 billion.
- Global Presence: Reyes Holdings delivers more than 1.3 billion cases annually from over 200 locations worldwide.
- Workforce: The company employs approximately 36,000 people globally.

## **Business Units**

Reyes Holdings operates through three main business units:

- 1. Reyes Beverage Group: The largest beer distributor in the United States.
- 2. Martin Brower: A global quick-service restaurant distribution business and the largest supplier worldwide of distribution services to the McDonald's restaurant system.
- 3. Reyes Coca-Cola Bottling: A Midwest and West Coast bottler and distributor of Coca-Cola products.

## Core Values

The company's operations are guided by five core values:

- 1. People and Safety
- 2. Relationships
- 3. Integrity
- 4. Dedication
- 5. Excellence

Reyes Holdings is committed to delivering exceptional value to its customers' supply chains while fostering a positive work environment for employees and making a meaningful impact in communities.