

HIGHLIGHTS OF QUALIFICATIONS

- Versatile problem-solver blending 2 years of technical education with 2 years of creative industry experience
- Adaptable quick learner with exposure to agile methodologies including Scrum and Kanban through coursework and project experience
- Capable of creating user-focused content including step-by-step instructions, computer-based training materials, and product demonstrations
- Proficient in multiple programming languages including Java, HTML/CSS, JavaScript

EDUCATION

Software Support - Computer Systems Technician *Sept 2023 – Jan 2026*

Mohawk College - Hamilton, ON

- Overall GPA: 88.1%
- Honours Graduate

Bachelor of Arts - Advertising *July 2020 – June 2022*

Xianda College of Economics & Humanities

Shanghai International Studies University - Shanghai, China

- Achieved a grade-point average of 3.48/4.0 across all semesters

News Editing and Production Diploma *Sept 2017 – July 2020*

Shanghai Institute of Commerce & Foreign Languages - Shanghai, China

ACTIVITIES AND PROJECT

Movie List App (*Available on GitHub*) *Dec 2025*

- Built a full-stack mobile application for managing personal movie collections with complete CRUD functionality
- Developed RESTful API backend with Express.js and SQLite database for persistent data storage

Hiking in Hamilton (*Available on GitHub*) *Nov 2025*

- Developed a React Native mobile application using Expo for discovering 80+ hiking trails in Hamilton, Ontario
- Implemented interactive map features with react-native-maps including GPS location tracking, favorite trail management, and map type toggle (Standard/Satellite)

HarryPotter Explorer (*Available on GitHub*) *Oct 2025*

- Built a cross-platform React Native application with real-time API integration to explore Harry Potter characters, spells, houses, and books
- Implemented dynamic search functionality with loading states, error handling, and category-specific result rendering

ACTIVITIES AND PROJECT (Continued)

Hospital Management System Interface Design (Available on GitHub)

Nov 2024

Coursework – Object Oriented Systems

- Designed role-based user interface dashboards for medical staff, patients, and administrators using Sketch
- Applied user-centered design principles to streamline patient registration, appointment scheduling, and queue management workflows

WORK EXPERIENCE

Server (Part-time)

Jun 2025 – Present

Eem Khao – Hamilton, ON

- Developing customer service and multitasking skills in a fast-paced Thai restaurant

Research Assistant (Marketing & Video Production)

Aug 2024 – Oct 2024

IDEAWORKS Mohawk College – Hamilton, ON

- Developed comprehensive marketing strategy for a health research project, focusing on engaging diverse communities
- Conceptualized and initiated pre-production for a 4-episode educational documentary series using Microsoft Word for outlining and Excel for storyboarding
- Designed posters and edited videos for business uses using Adobe Photoshop and Premiere Pro

Advertising Creative Director (Freelance)

Sept 2022 – Dec 2022

Funny People Studio – Shanghai, China

- Developed commercial video strategies including audience research, script writing, and visual concept creation to promote client products

Advertising Assistant Producer

Jan 2021 – Sept 2021

Publicis Groupe - Shanghai, China

- Created presentations, proposals, and storyboards using Keynote for major brand campaigns including PUMA, LANCÔME, Dior, and Cartier
- Coordinated on-site shoots and post-production workflows while managing project schedules using Excel and Notion

SKILLS

Technical Skills:

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| • Java | • HTML/CSS | • React |
| • NodeJS | • SQL | • JavaScript |
| • Git/GitHub | • CLI agents | |