Xiaodong Cao

Hamilton, ON | LinkedIn | doehner9808@gmail.com | Portfolio

HIGHLIGHTS OF QUALIFICATIONS

- Versatile problem-solver blending 2 year of technical education with 2 years of creative industry experience
- Adaptable quick learner with exposure to agile methodologies including Scrum and Kanban through coursework and project experience
- Capable of creating user-focused content including step-by-step instructions, computer-based training materials, and product demonstrations
- Proficient in multiple programming languages including Java, HTML/CSS, JavaScript

EDUCATION

Software Support - Computer Systems Technician   Sept 2023 – Dec 2025
Mohawk College - Hamilton, ON
- Overall GPA: 88.1%
- Dean's Honours List recipient

Bachelor of Arts - Advertising   July 2020 – June 2022
Xianda College of Economics & Humanities
Shanghai International Studies University - Shanghai, China
- Achieved a grade-point average of 3.48/4.0 across all semesters

News Editing and Production Diploma   Sept 2017 – July 2020
Shanghai Institute of Commerce & Foreign Languages - Shanghai, China

ACTIVITIES AND PROJECT

Movie List App (Available on GitHub)   Dec 2025
- Built a full-stack mobile application for managing personal movie collections with complete CRUD functionality
- Developed RESTful API backend with Express.js and SQLite database for persistent data storage

Hiking in Hamilton (Available on GitHub)   Nov 2025
- Developed a React Native mobile application using Expo for discovering 80+ hiking trails in Hamilton, Ontario
- Implemented interactive map features with react-native-maps including GPS location tracking, favorite trail management, and map type toggle (Standard/Satellite)

HarryPotter Explorer (Available on GitHub)   Oct 2025
- Built a cross-platform React Native application with real-time API integration to explore Harry Potter characters, spells, houses, and books
- Implemented dynamic search functionality with loading states, error handling, and category-specific result rendering

ACTIVITIES AND PROJECT (Continued)

Hospital Management System Interface Design (Available on GitHub)   **Nov 2024**
Coursework – Object Oriented Systems
- Designed role-based user interface dashboards for medical staff, patients, and administrators using Sketch
- Applied user-centered design principles to streamline patient registration, appointment scheduling, and queue management workflows

WORK EXPERIENCE

Server (Part-time)   ***Jun 2025 – Present***
Eem Khao – Hamilton, ON
- Developing customer service and multitasking skills in a fast-paced Thai restaurant

Research Assistant (Marketing & Video Production)   ***Aug 2024 – Oct 2024***
IDEAWORKS Mohawk College – Hamilton, ON
- Developed comprehensive marketing strategy for a health research project, focusing on engaging diverse communities
- Conceptualized and initiated pre-production for a 4-episode educational documentary series using Microsoft Word for outlining and Excel for storyboarding
- Designed posters and edited videos for business uses using Adobe Photoshop and Premiere Pro

Advertising Creative Director (Freelance)   ***Sept 2022 – Dec 2022***
Funny People Studio – Shanghai, China
- Developed commercial video strategies including audience research, script writing, and visual concept creation to promote client products

Advertising Assistant Producer   ***Jan 2021 – Sept 2021***
Publicis Groupe - Shanghai, China
- Created presentations, proposals, and storyboards using Keynote for major brand campaigns including PUMA, LANCÔME, Dior, and Cartier
- Coordinated on-site shoots and post-production workflows while managing project schedules using Excel and Notion

SKILLS

Technical Skills:
- Java
- NodeJS
- Git/GitHub
- HTML/CSS
- SQL
- CLI agents
- React
- JavaScript