

Hello!

We are the does not contain Team

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Allergy app presentation

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More than 17 million people in Europe suffer from food allergy. Of these, 3.5 million are younger than 25 years.

– [European Academy of Allergy and Clinical Immunology \(EAACI\)](#)

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Available research indicates there is a 7-fold increase in hospital admissions for severe allergic reactions in children in the last 10 years.

– [European Academy of Allergy and Clinical Immunology \(EAACI\)](#)

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The prevalence of allergies in children varies from 1.7% in Greece to 4% in Italy and Spain, to over 5% in France, UK, Netherlands and Germany.

– [European Academy of Allergy and Clinical Immunology \(EAACI\)](#)

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Our mission is to help consumers answer one simple question, "Can I eat this?" Our app combines food product information with clinical health and wellness data to give it meaning that can be read and understood by all, quickly and easily.

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App user journey

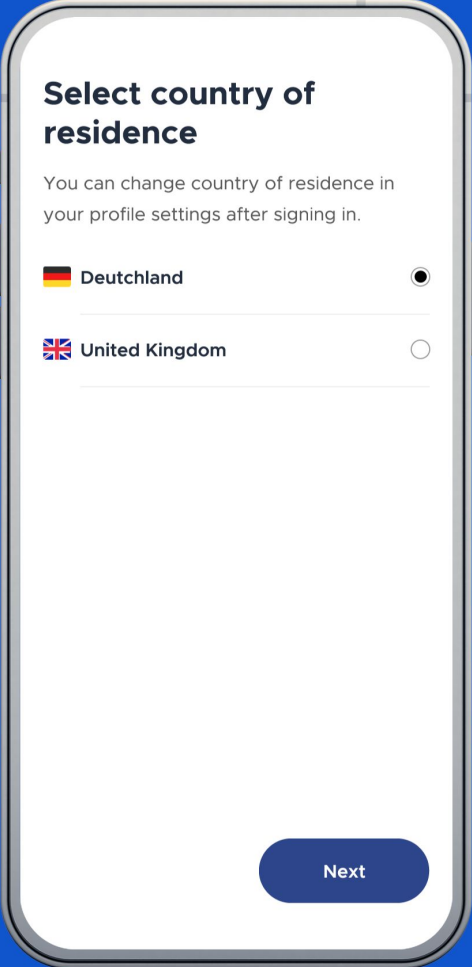
Allergy profile setup

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Allergy profile setup


User selects country of residency



Select country of residence

You can change country of residence in your profile settings after signing in.

 Deutschland ☒

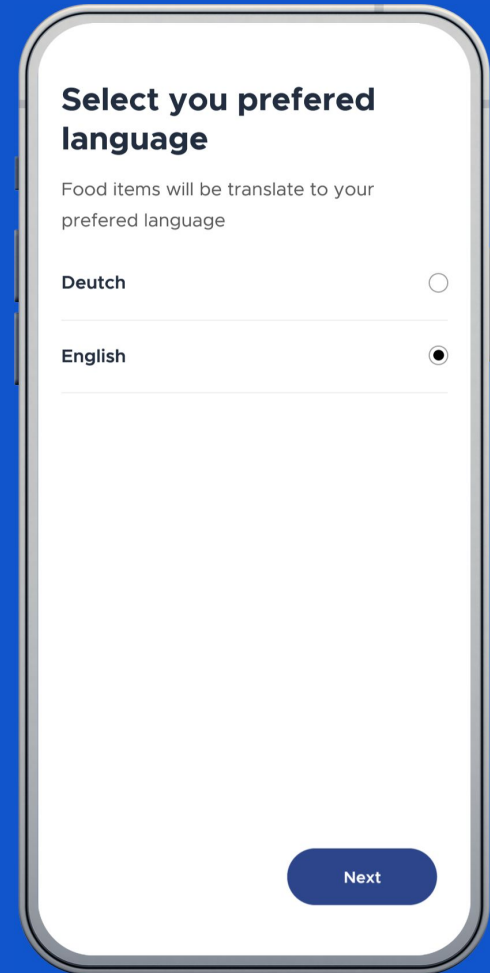
 United Kingdom ☐

Next

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Allergy profile setup

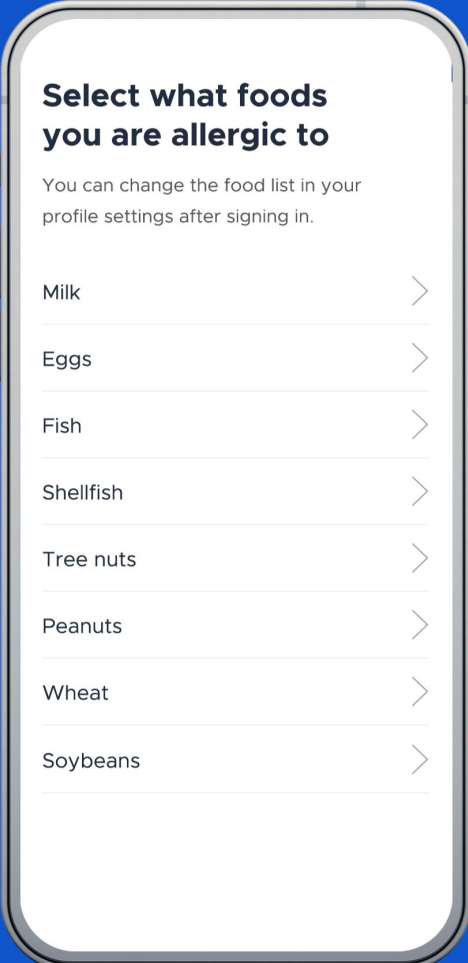
User selects preferred language in which the app will display all the content including translations



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Allergy profile setup

User selects the types of foods
they are allergic to



**Select what foods
you are allergic to**

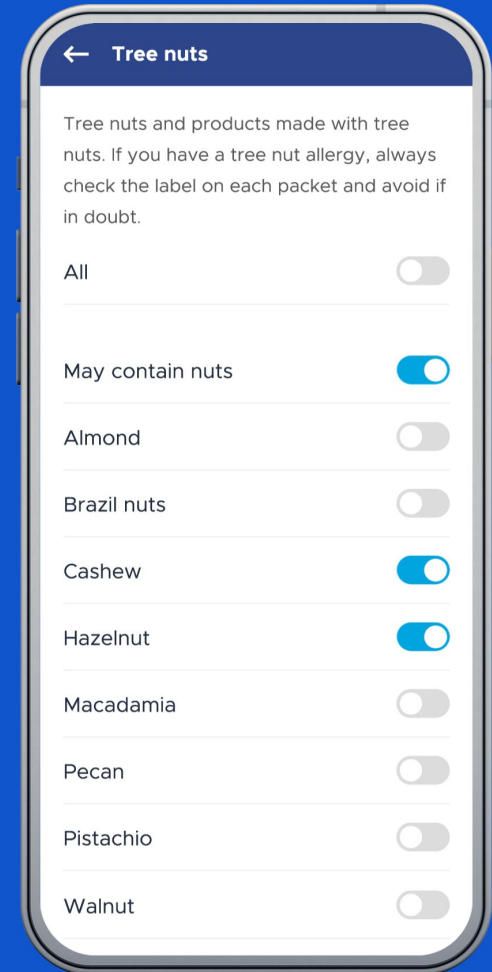
You can change the food list in your
profile settings after signing in.

- Milk >
- Eggs >
- Fish >
- Shellfish >
- Tree nuts >
- Peanuts >
- Wheat >
- Soybeans >

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Allergy profile setup

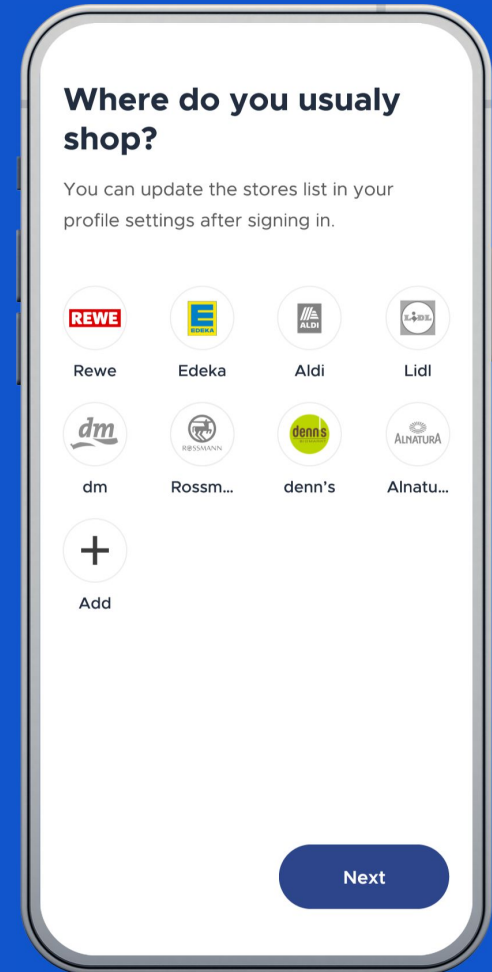
User selects foods from specific
categories



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Allergy profile setup

User selects preferred food stores
and or add their own



Home screen

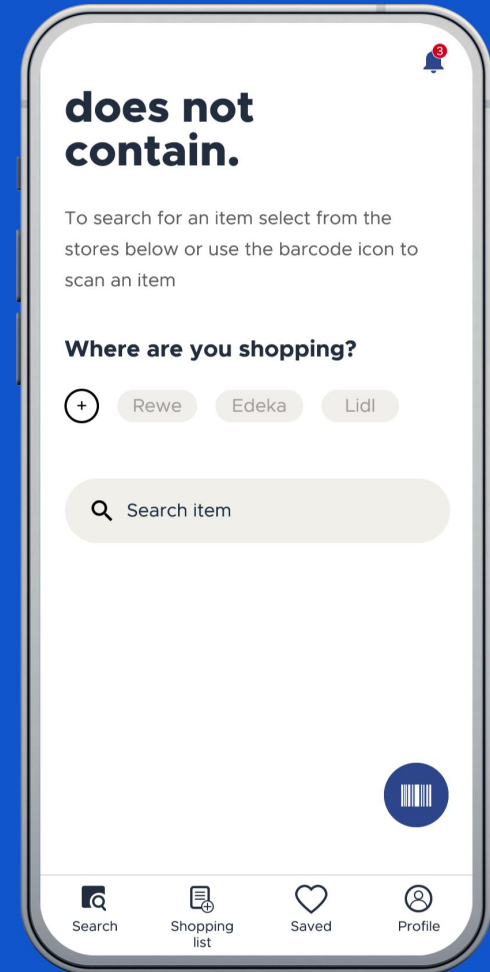
Item scanning or searching

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Home screen scanning

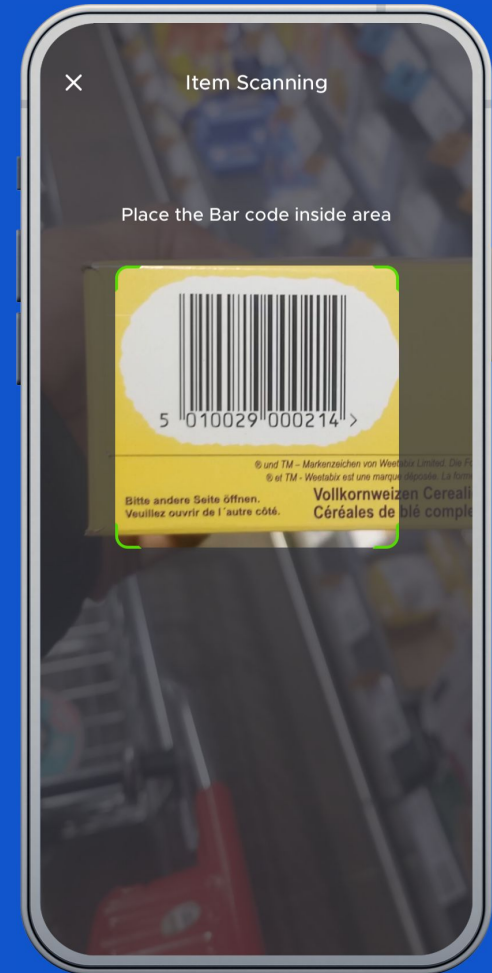
User taps on the blue barcode
button to start scanning



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contain.**

Home screen scanning

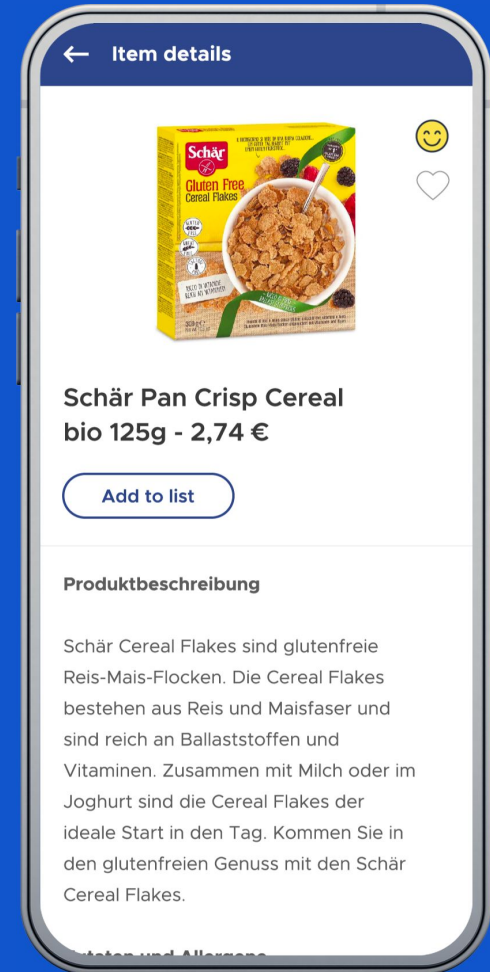
User starts to scan an item



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contain.

Scanned item details

User sees scanned item details

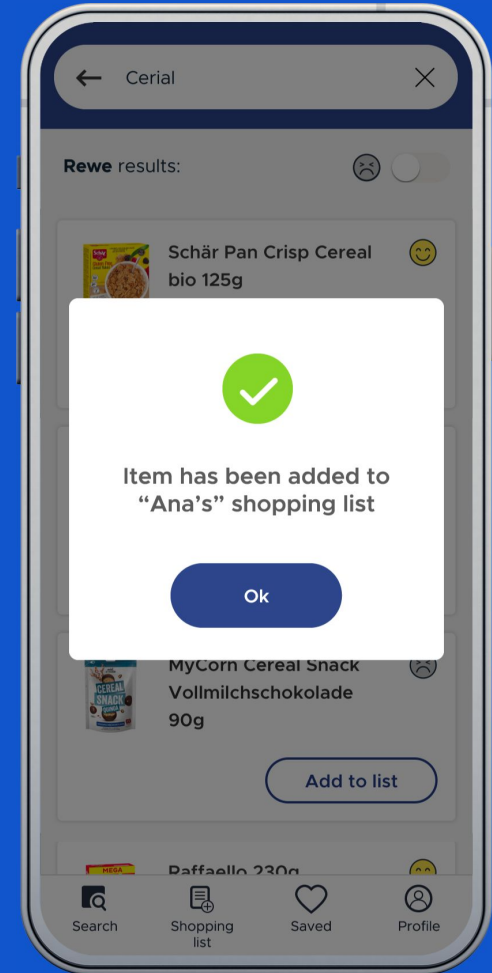


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contain.

Search item screen

Add to shopping list

Item has been added to the
shopping list

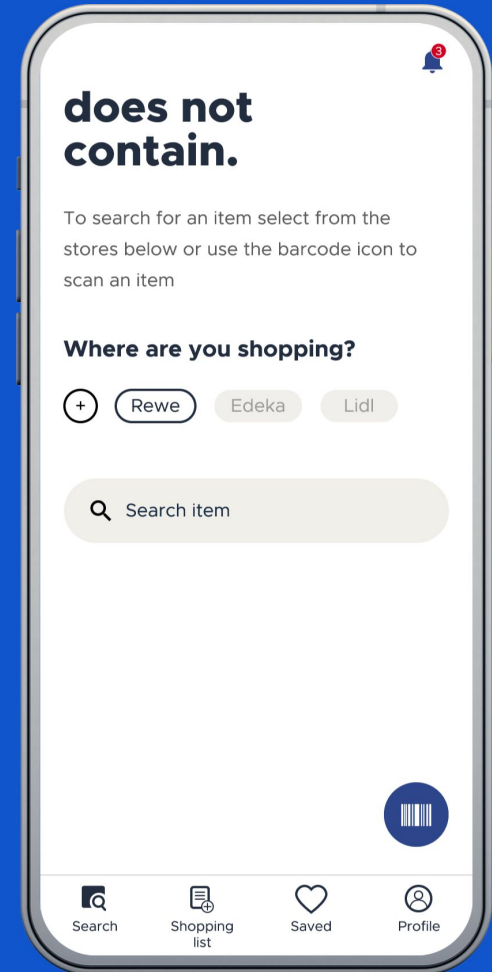


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Home screen

look up item

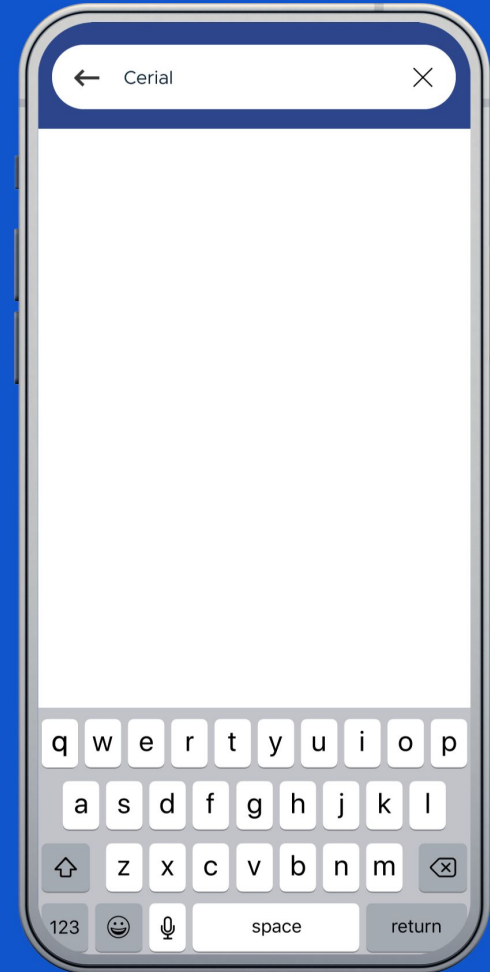
User select a foodstore



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Search item screen *look up item*

User types in the item they are
looking for

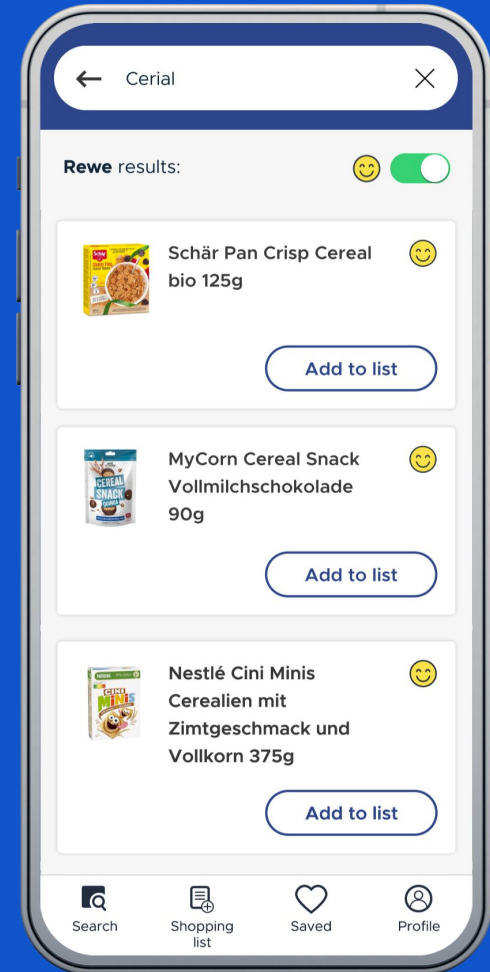


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contain.

Search item screen

look up item

User sees filtered potentially suitable items and it's information

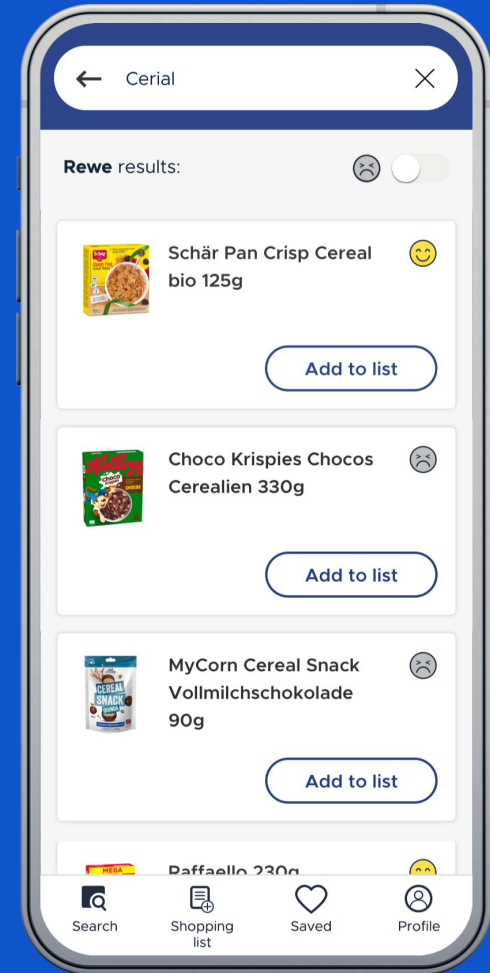


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Search item screen

look up item

User sees filtered all items suitable
and not suitable for consumption

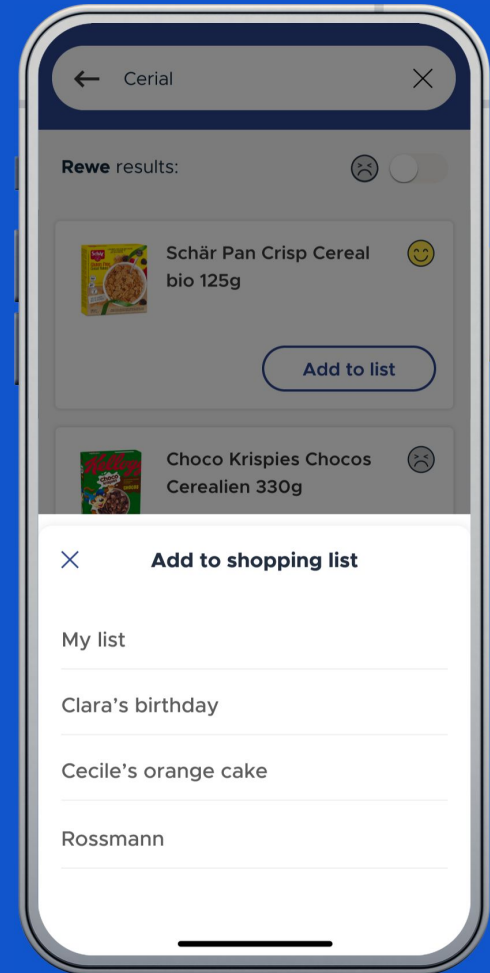


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Search item screen

Add to shopping list

User adds items to shopping list



Shopping list section

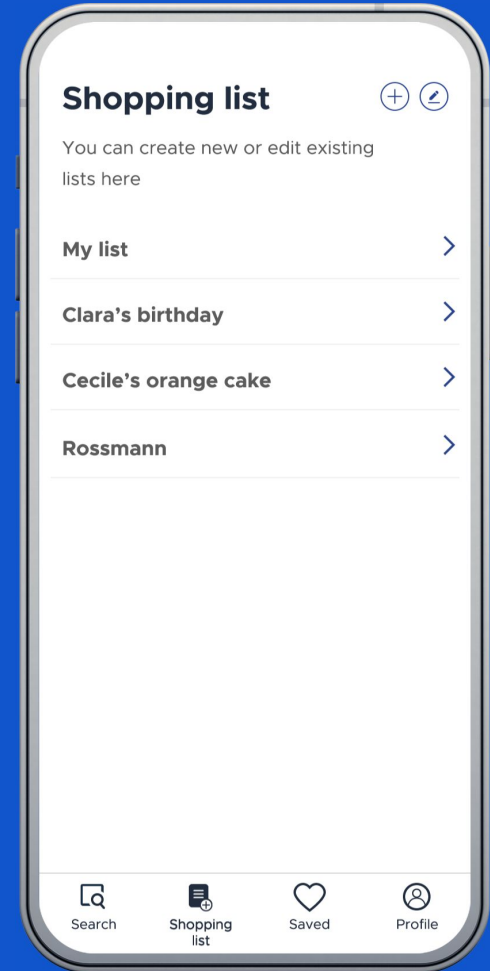
Add, edit, select or share

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Shopping list screen

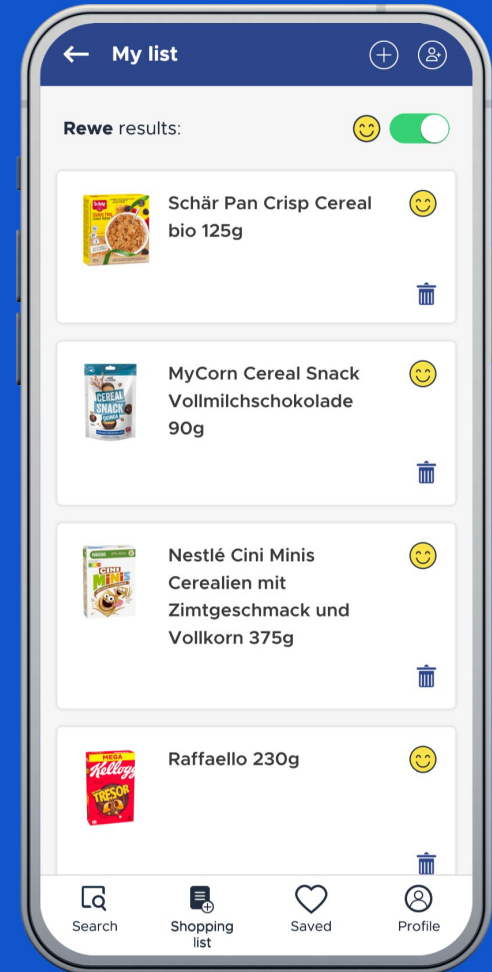
User can add, edit, select or share
a shopping list



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contain.

Shopping list screen

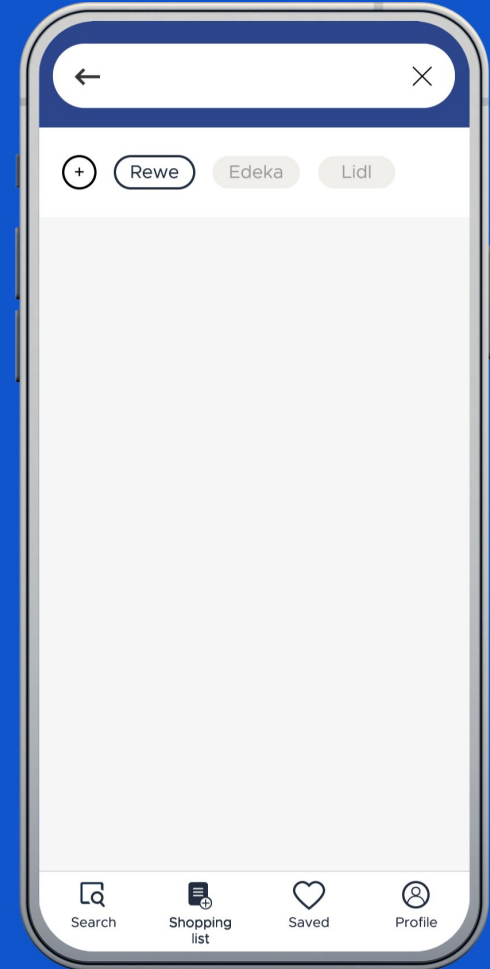
User can see items inside their shopping list



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Shopping list screen

User selects a store where they will
purchase the item from

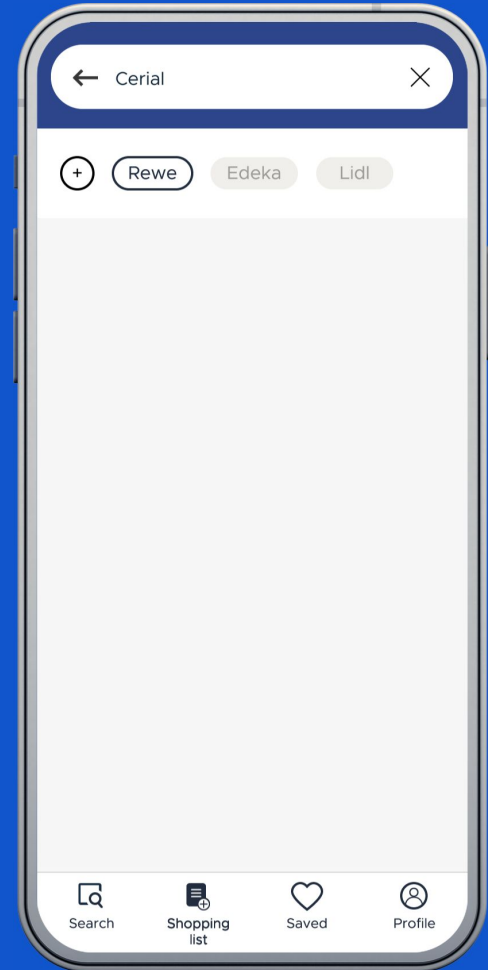


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Shopping list screen

Add item to shopping list

User types in an item they would like
to purchase



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Shopping list screen

Add item to shopping list

User sees all suitable items which
are available in the picked foodstore

