

Hello!

We are the team

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Our story

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At the end of 2020, my 3-year-old son Adrien was diagnosed with food allergies, mainly tree nuts and eggs. While he was undergoing an allergy food challenge at Charité Hospital to see exactly how allergic he was to various ranges of food, he had 2 anaphylactic shocks which could have been deadly if not treated immediately.

From that moment, our family life changed drastically, our eating habits, our parenting style and the way we did groceries shopping were forced to shift, along with my passion and my purpose in life.

During my time at hospital, the only thing that I could not get out of my head was, how do I safely know what my son can eat without putting him at risk? Right there the idea of “Does not contain” was born, I started to talk to doctors and other parents who were also undergoing the food challenge and it came clear that they all had the same struggle. After a lot of research and based on my experience, I realised there was a gap in the market for an app specifically designed for people with allergies and their caretakers.

After the week of undergoing the food challenge, I went back to work and started talking to my friend Dennis Guse who is now my partner in this venture. Dennis fell in love with the idea and the fact that he could make a difference in helping people with allergies to have a better quality of life. He also told me about the Prototype fund and we immediately started working on our idea.

We would like to thank you for taking the time to learn more about our idea. We are incredibly grateful to have the opportunity to share our mission and start this amazing journey together.

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Our mission

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Our mission is to help consumers answer one simple question, "Can I eat this?" Our app combines food product information with clinical health and wellness data to give it meaning that can be read and understood by all, quickly and easily.

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Some allergy statistics

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More than 17 million people in Europe suffer from food allergy. Of these, 3.5 million are younger than 25 years.

– [European Academy of Allergy and Clinical Immunology \(EAACI\)](#)

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Available research indicates there is a 7-fold increase in hospital admissions for severe allergic reactions in children in the last 10 years.

– [European Academy of Allergy and Clinical Immunology \(EAACI\)](#)

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The prevalence of allergies in children varies from 1.7% in Greece to 4% in Italy and Spain, to over 5% in France, UK, Netherlands and Germany.

– [European Academy of Allergy and Clinical Immunology \(EAACI\)](#)

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App user journey

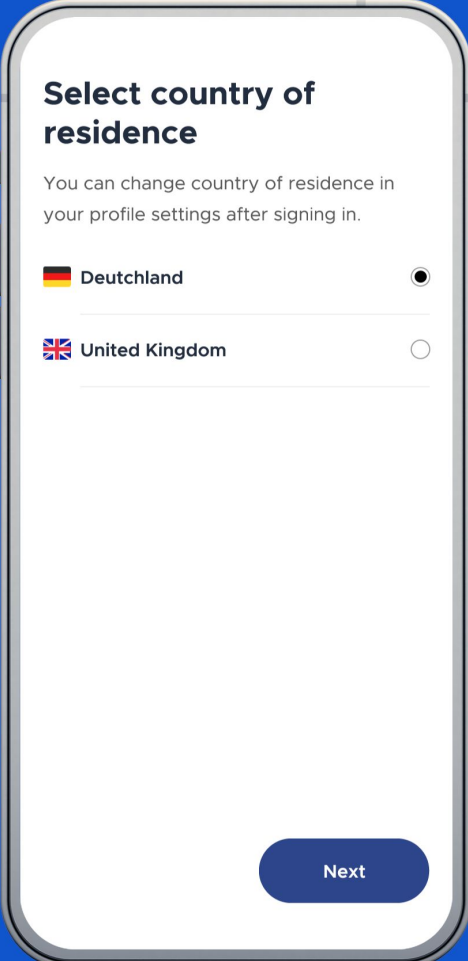
Allergy profile setup

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Allergy profile setup


User selects country of residency



Select country of residence

You can change country of residence in your profile settings after signing in.

 Deutschland ☒

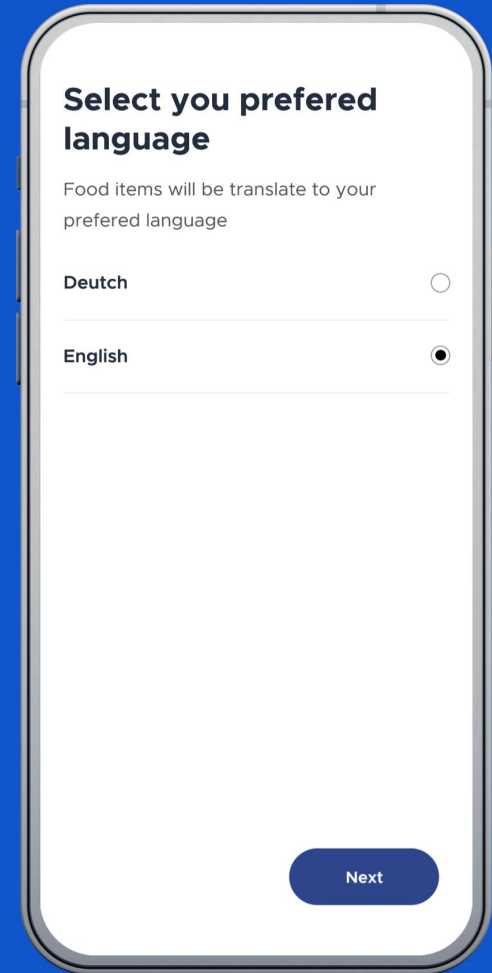
 United Kingdom ☐

Next

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Allergy profile setup

User selects preferred language in which the app will display all the content including translations



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Allergy profile setup

User selects the types of foods
they are allergic to

**Select what foods
you are allergic to**

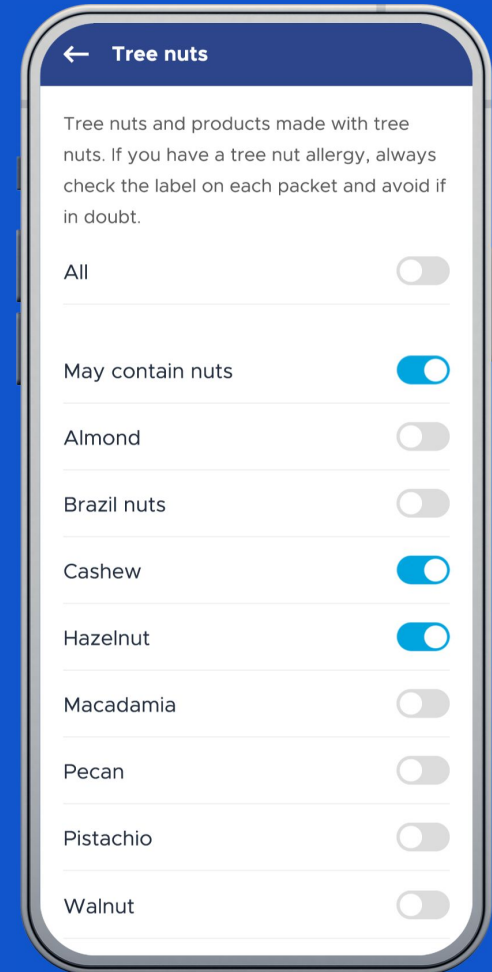
You can change the food list in your
profile settings after signing in.

- Milk >
- Eggs >
- Fish >
- Shellfish >
- Tree nuts >
- Peanuts >
- Wheat >
- Soybeans >

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Allergy profile setup

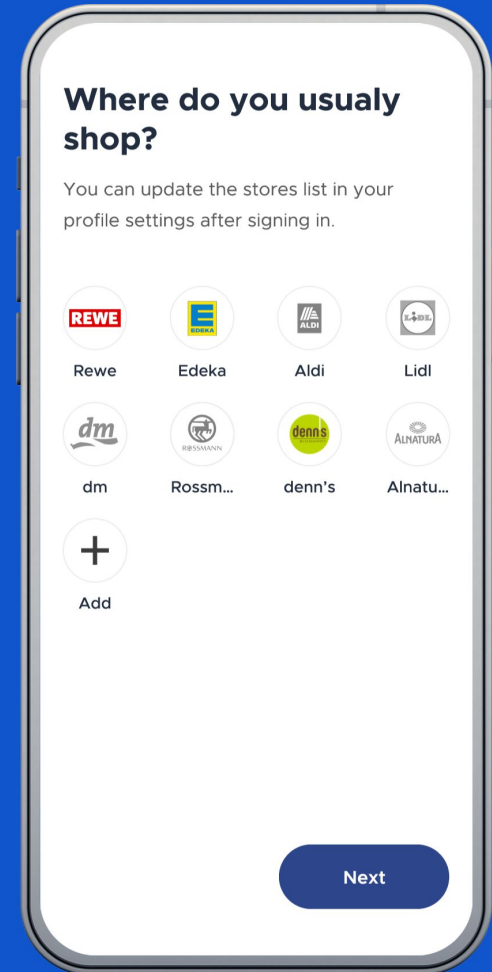
User selects foods from specific
categories



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Allergy profile setup

User selects preferred food stores
and or add their own



Home screen

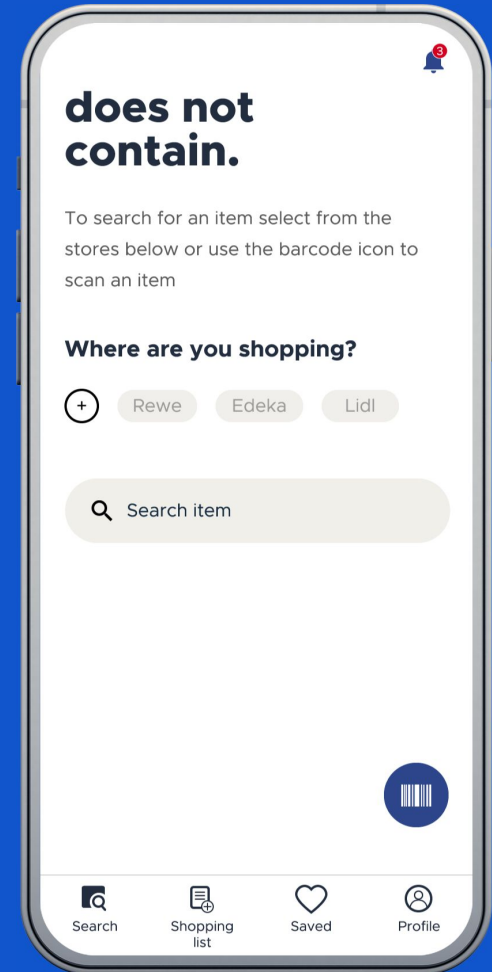
Item scanning or searching

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Home screen scanning

User taps on the blue barcode
button to start scanning



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Home screen scanning

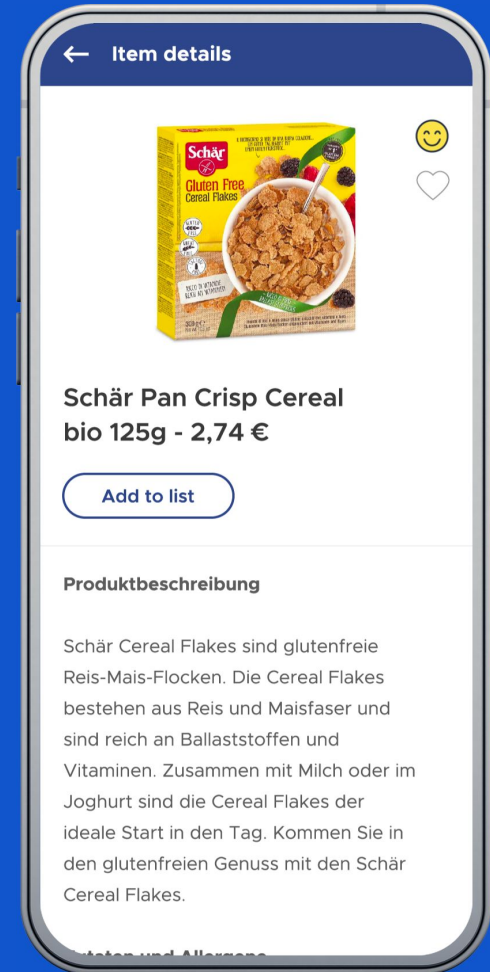
User starts to scan an item



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Scanned item details

User sees scanned item details

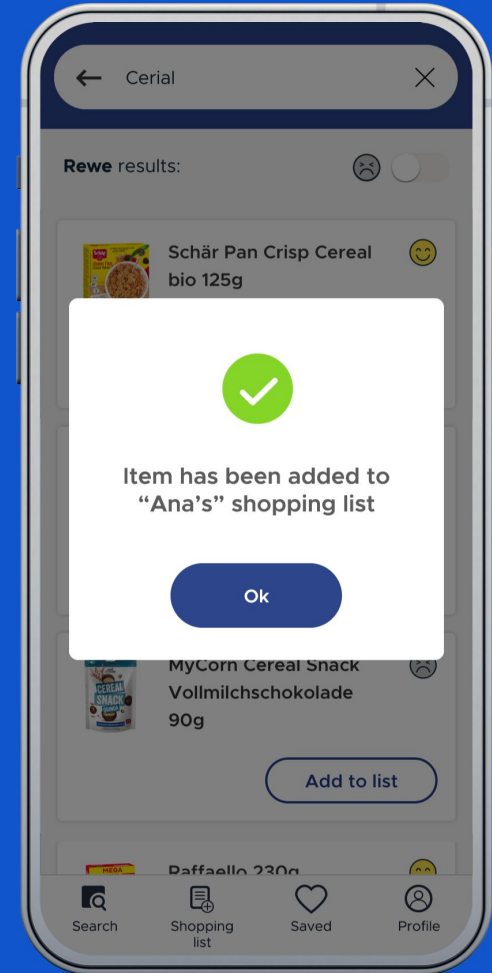


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Search item screen

Add to shopping list

Item has been added to the
shopping list

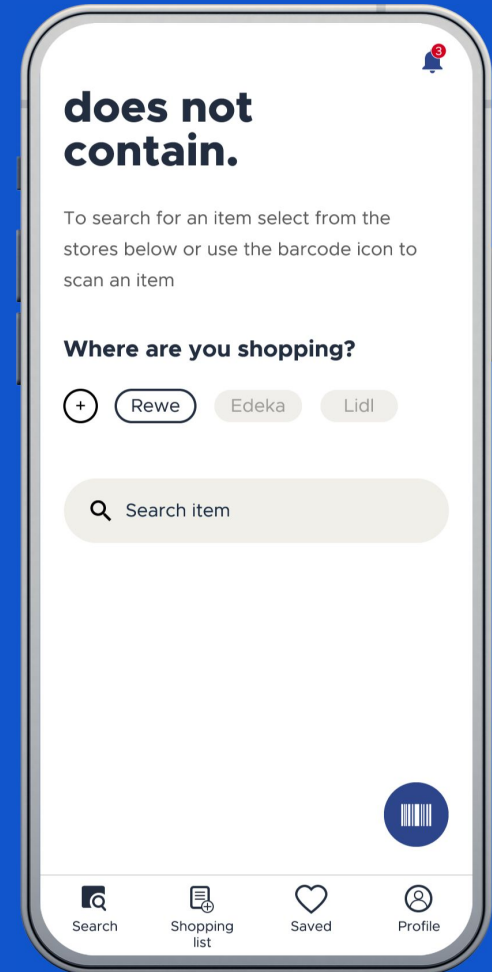


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Home screen

look up item

User select a foodstore

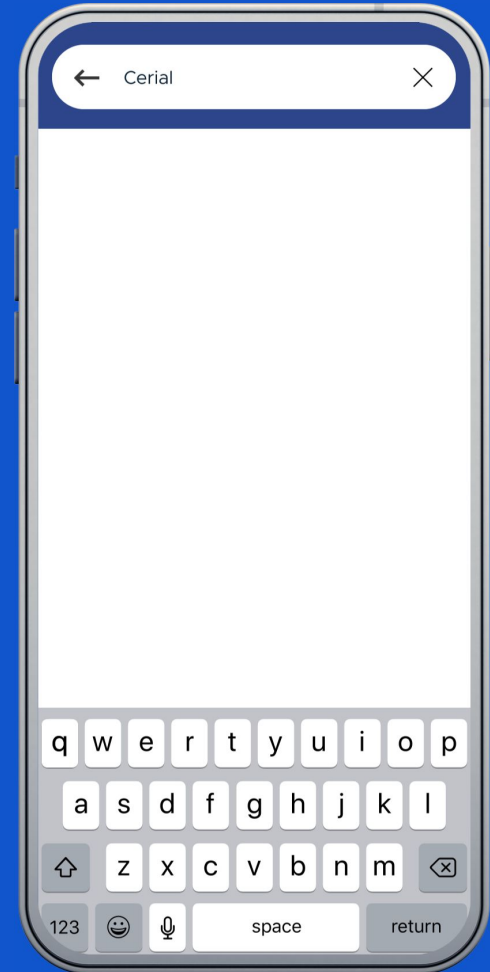


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Search item screen

look up item

User types in the item they are
looking for

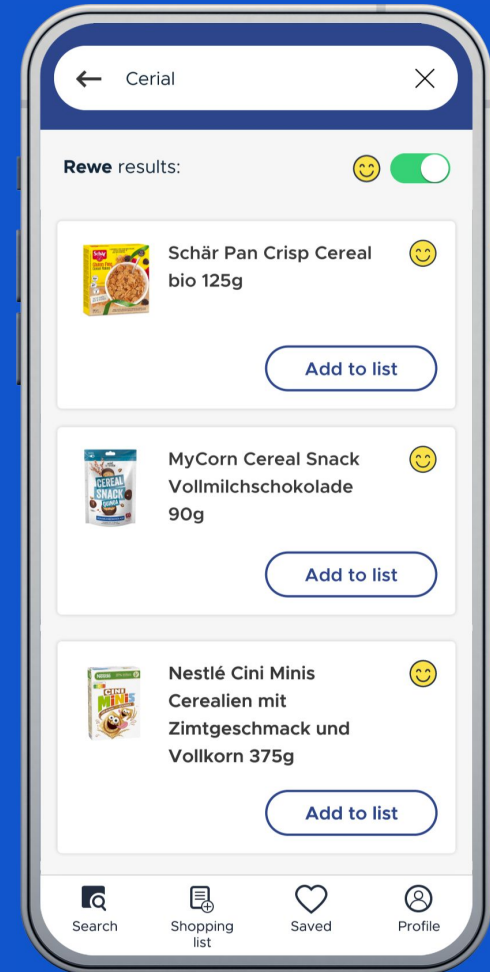


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Search item screen

look up item

User can see suitable items

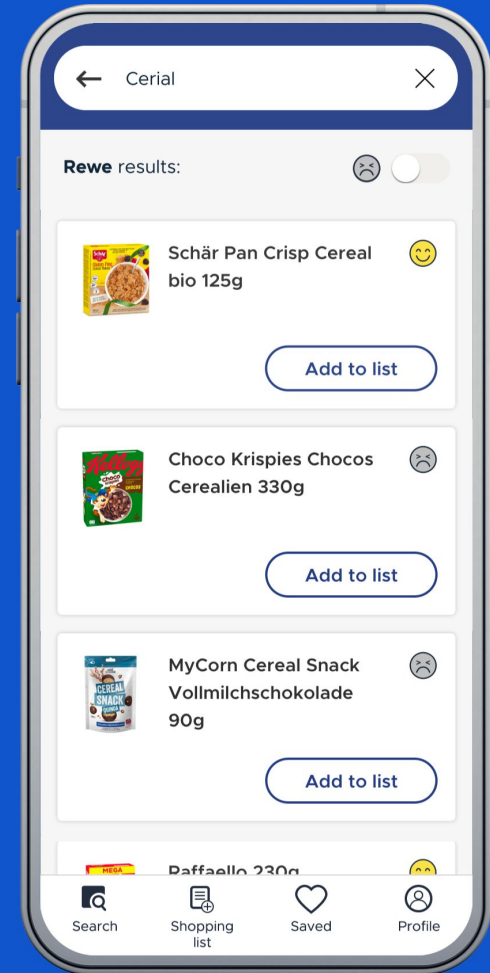


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contain.

Search item screen

look up item

User can all items (suitable and not suitable)

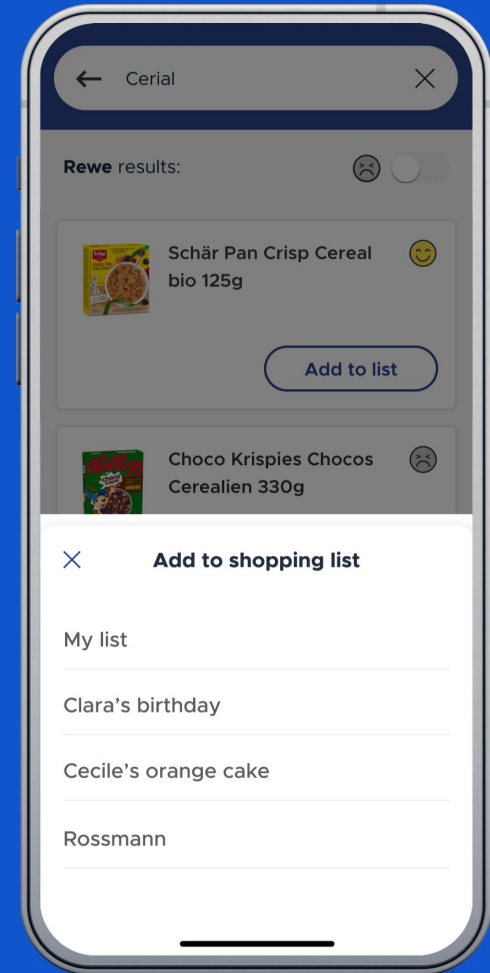


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Search item screen

Add to shopping list

User adds items to shopping list



Shopping list section

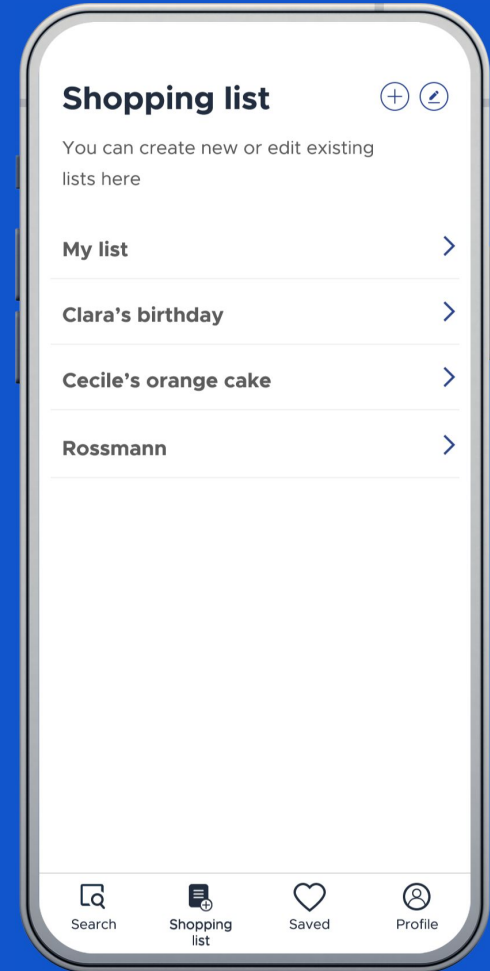
Add, edit, select or share

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Shopping list screen

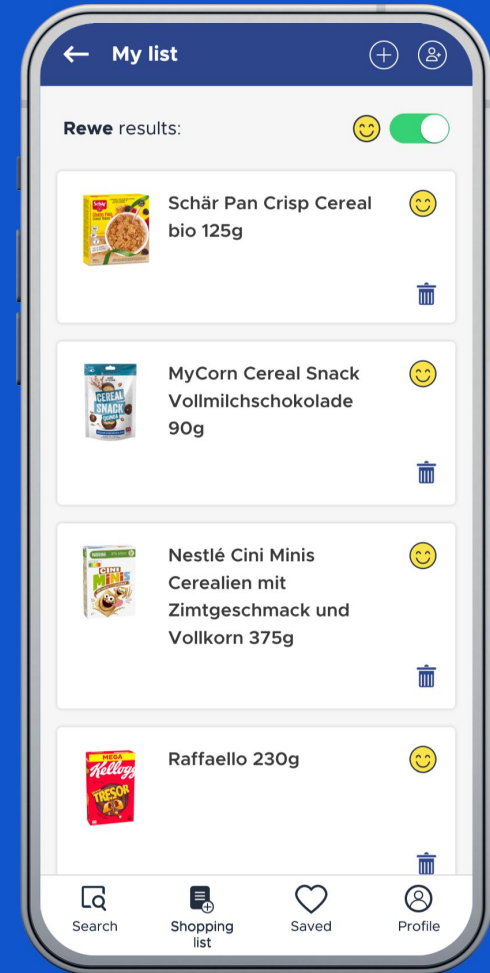
User can add, edit, select or share
a shopping list



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Shopping list screen

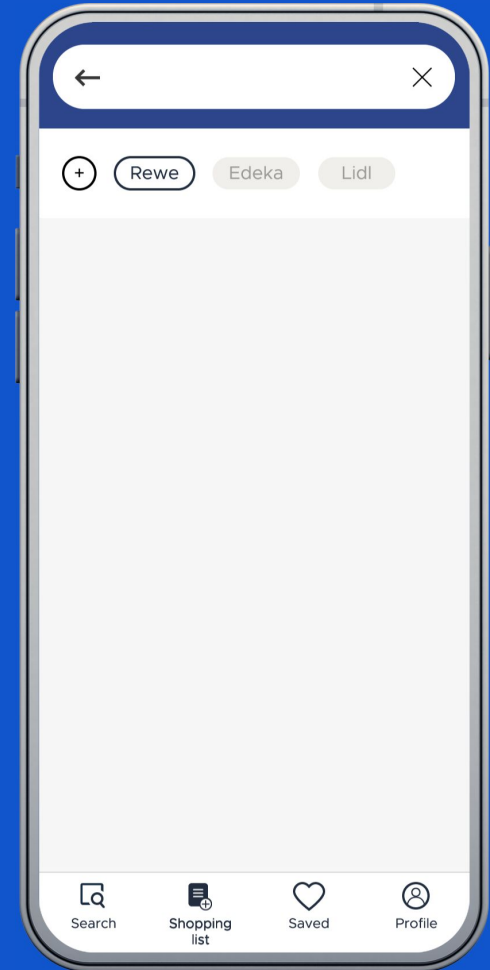
User can see items inside their
shopping list



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Shopping list screen

User selects a store where they will
purchase the item from

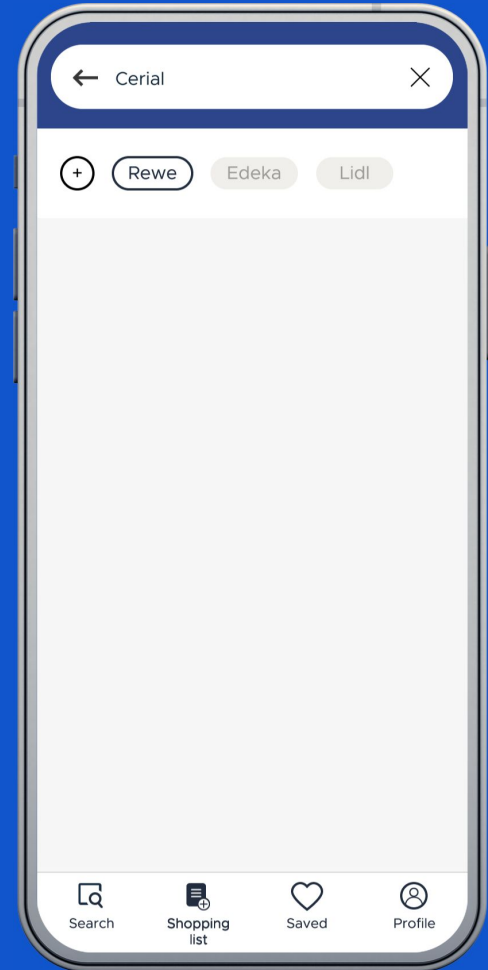


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Shopping list screen

Add item to shopping list

User types in an item they would like
to purchase

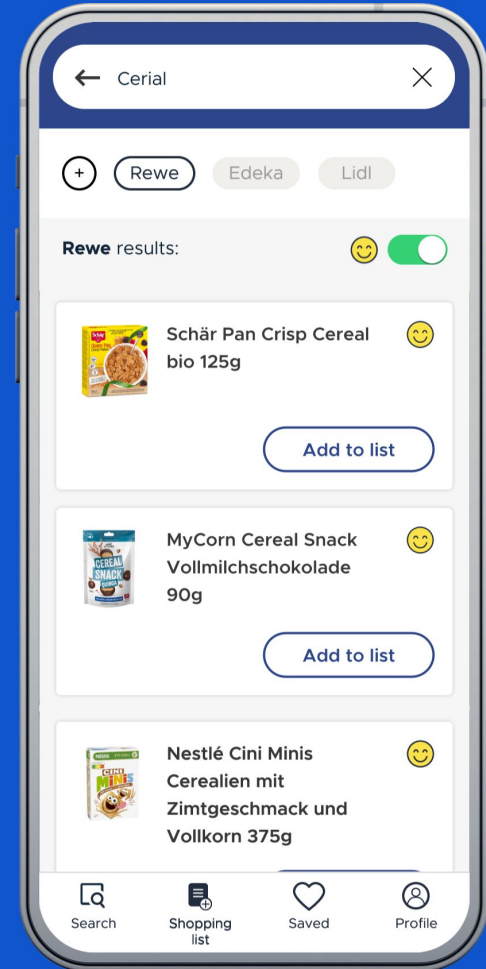


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Shopping list screen

Add item to shopping list

User sees all suitable items which
are available in the selected
foodstore



Thank you!

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