Dog Collar (COLLAR) Community Paper (CP) 1.3

Prepared for: #CollarCrew HODL

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Introduction

Dog Collar (COLLAR) is a stand-alone project and a thoroughly transparent community-organized token experience.

The fundamentals of COLLAR are, and always have been, the community itself. The community infuses purpose, utility, and direction to COLLAR. The community holds the intrinsic value, not the token. Tokens are simply an object to focus the power, talent, and tremendous ability of the community.

To that end, there will be no hidden roadmap, secret plans, or other opportunities for "insiders" to buy. All future developments, roadmaps, and opportunities will be planned in the open with input from all who wish to contribute.

To our future -- together.

Morpheus

History

Like many others, COLLAR is an ERC-20 token that began its life as someone's experiment or training exercise. COLLAR, simplistic in its code and born out of an apparent coding tutorial, is as fundamental a token as one can expect. After creation, COLLAR was left cast aside and overshadowed for weeks by other projects. As the second token to be launched on ShibaSwap, (with half the supply burned to the Shib token contract), community members decided to revitalize this underdog and prove gimmicks, fancy code, and "to the moon" marketing pushes are not necessary.

50% of Supply Burned to SHIB Contract

Half of the total supply of Dog Collar was burned to the "Shiba Inu: SHIB Token" contract within a few hours of the Ryoshi's Vision token. (Etherscan linked.)
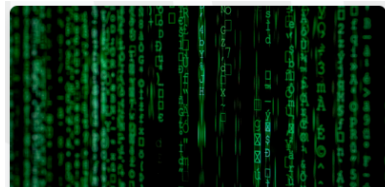
🔥 **See the Burn**

50% of Supply Locked as Liquidity on ShibaSwap

The remaining half of Dog Collar supply was locked as liquidity to ShibaSwap and the SSLP tokens burned to the "Shiba Inu: SHIB Token" contract.

🔒 **Liquidity Locked**

Inspect the Code

Nothing is perfect so Do Your Own Research! If you didn't know where to look, here's the token code for inspection.

</> **Inspect Code**

Objective

The objective of the COLLAR CP version 1.3 is to build on to the mission and vision for self-governance, and to release more details about CollarQuest, CollarQuest Academy, CollarQuest Tokenomis, Dog Tag (TAG), and Genesis Mechanism (GeM) . Once adopted by a community via a public vote, the #CollarCrew may have discussions via our official Discord server to see if the community has enough members with the same interests to move an idea forward for a formal vote. If passed, then the CP version 1.3 would be updated to reflect the community's wishes.

Individual Board Member's Authority and Responsibilities

An individual Board member exercises the authority and responsibility of their position only when the Board is in session with a quorum of the Board present.

No member of the Board has the authority to act in the name of the Board unless so authorized by the affirmative vote of the majority of members of the Board. When authorized to act as the designated representative in official actions, a Board member may make and accept proposals in approved subject to subsequent approval by the Board.

A Board member has the right to express personal opinions. When expressing such opinions in public, the Board member must clearly identify the opinions as their own.

Board Member Standards of Conduct

Individual Board members and the Board as a public entity must comply with policies of the COLLAR Community.

Board members will treat other Board members, staff, and the public with dignity, courtesy, civility and will provide opportunities for all parties to be heard with due respect for their opinions.

Board members will comply with the authority and responsibility of the Board chair to enforce Robert's Rules of Order Newly Revised, 12th edition which governs the Board in its deliberations.

When a Board member expresses personal opinions in public, the Board member should clearly identify the opinions as personal and not representative of the Board.

A Board member will respect the privacy rights of individuals when dealing with confidential information gained through association with COLLAR governance.

A Board member will keep information and documents discussed in an executive session confidential.

Board Officers

At its first scheduled meeting in January of each year, the Board will elect one of its members to serve as Chair and one to serve as Vice Chair. No member of the Board may serve as Chair more than two years in succession. If the Board member is unable to continue to serve as an officer, a replacement will be elected at a special meeting of the Board of Directors. The replacement officer will serve the remainder of the officer's term until the following January. The replacement term for chair does not count against the two consecutive years of service for that office.

Board Chair

The Board Chair will:

1. In consultation with the Vice Chair, establish the meeting agendas;

2. Call special meetings when required;

3. Preside at all meetings of the Board and enforce the rules of order;

4. Sign official documents that require the signature of the Chair;

5. Represent the COLLAR Community and the Board at official functions, unless this duty is delegated by the Chair or the Board to another member of the Board;

6. Appoint all committees and make all liaison appointments unless otherwise ordered by the Board;

7. Have the right to discuss issues and vote.

Board Vice Chair

In the absence, incapacitation, or death of the Chair, the Vice Chair will perform the duties of Chair and, when so acting, will have the powers of the Chair. The Vice Chair will perform such other functions as designated by the Board. If both are absent, the person with the longest period of service on the Board will conduct the meeting.

The Vice Chair will participate with the Chair in agenda planning.

Board Vacancies

Vacancies will be filled by appointment by the Board. The Board appointee must be a current COLLAR HODL who will serve until the next regular election, at which time a replacement will be duly elected.

Board elections are held every year which for the purposes of this policy are termed "election" years. The appointee:

> 1) Will serve until December 31 following the next "election," at which time the individual elected in that year will fill the remaining portion of an unexpired term or serve a full two-year term; or

> 2) Will serve until December 31 of a subsequent "election" year if the vacancy occurs after the filing date in an "election" year.

A Board member so elected will serve the remaining years of the term of office of the Board member being replaced.

Upon appointment by the Board, the newly appointed Board member(s) may be sworn and seated immediately or at a date set by the current Board.

In the event of multiple vacancies, the position of the Board member who resigned first will be filled first.
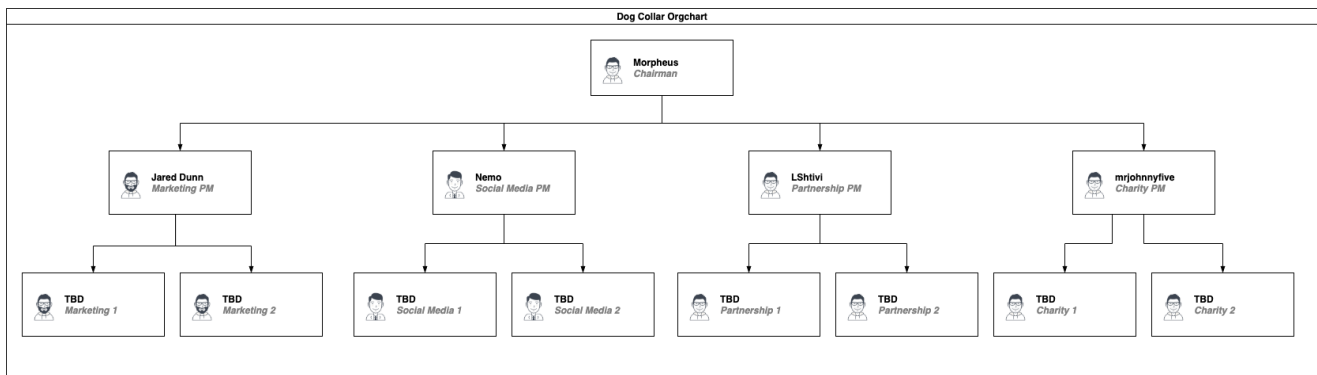
Dog Collar (COLLAR) Organizational Chart

On September 3, 2021, the following people were installed as our founding multi-signature wallet signers are; Position #1 Morpheus, position (Chair) #2 Jared Dunn (Vice Chair), position #3 Mr. Johnny Five, position #4 Nemo, position #5 LShtivi, also known as the COLLAR Board of Directors who also serve as Committee Chairs. The multi-signature wallet signers are NOT granted additional authority over the Dog Collar (COLLAR) project.

Sixty (60) days prior to the end of any term listed above, any #CollarCrew members who HODL COLLAR longer than ninety (90) days may be considered to become a COLLAR Board and multi-signature donation wallet signer. No later than 20 days before any official vote, each person who wishes to be considered must declare their interest and be seconded by a Discord member holding the Discord Server Title of Logos, Nebuchadnezzar, or Admin. Thirty (30) days before the end of the current term, a public vote will be conducted where all properly nominated individuals will be placed on the COLLAR DAO ballot. The person with the most votes for the position will be seated after January 1st following the election cycle, unless the seat being installed is a vacant seat.

No later than January 10th of each year, the #CollarCrew community elected multi-signature signers will convene a meeting for the purpose of self appointing ONE (1) multi-signature signer to the position of DAO Admin. This new multi-signature signer DAO Admin will be added to the prior years' multi-signature signer DAO Admins with the additional authority to initiate a new COLLAR Proposals without the requirement of holding 5,000,000,000,000 (5t) COLLAR.   People who hold or held the title of multi-signature signer DAO Admin may be asked to facilitate such a meeting for the purpose of adhering to RRoO.

Position terms. These positions are for two (2) year terms. With the best practice of not having 100% oversight turnover, we have created a staggered process to provide the best protection to our community. Position #1 and #3 will be up for election by December 31, 2022, position #2, #4 and #5 will be up for election by December 31, 2023.

Founding COLLAR Organizational Chart

Each committee chair will work with other members to build the working committee that they lead. The committee chair's role is to help facilitate the process and provide assistance to the committees.

Committee chairs may bring forward a committee recommendation to the COLLAR leadership for review and to confirm the proposal follows our founding vision before that recommendation moves forward for public debate

At the first regular meeting after January 1 and also before January 31 in an election year, the Board will meet to organize for the year.

The organizational meeting will consist of, but not be limited to, the following:

1. Election of officers;
2. Provision for a time and place for its regular meetings.
3. Such other actions and appointments as are necessary and appropriate.

The incumbent chair of the Board will preside until a successor is elected, whereupon the successor will assume the chair. In the event no incumbent chair or vice chair remains on the Board, or neither is able to continue to serve as an officer, a temporary chair will be selected to conduct the election.

The chair will appoint Board members to the various liaison assignments as needed.

Decentralized Autonomous Organization (DAO)

One of the major features of digital currencies is that they are decentralized. This means they are not controlled by a single institution like a government or central bank, but instead are divided among a variety of computers, networks, and nodes. In many cases, virtual currencies make use of this decentralized status to attain levels of privacy and security that are typically unavailable to standard currencies and their transactions.

DeFi inspired the foundation of the COLLAR DAO not to have a single person or institution that has more control. Our focus and attention to detail empower the #collorcrew to have meaningful oversight of the COLLAR governance.

We invite and encourage the current and future #CollarCrew to join the COLLAR DAO at: https://governance.collartoken.com/#/ and connect with other members via our official Discord server https://discord.gg/collarcrew.

Contracts and Wallets

Dog Collar (COLLAR) Token Transparency

50% of COLLAR burned to SHIB Contract: https://etherscan.io/tx/0x45317c391be5ba2a1226c852b41a2b3d6f3f1a6702b0206d19af80c88dfe1070

50% of COLLAR Liquidity locked to ShibSwap: https://etherscan.io/tx/0xfaab6c07a95885813a24fc31f36cfe68981562896eab972a5ffb0331fa159898

Inspect COLLAR Code: https://etherscan.io/address/0x9783b81438c24848f85848f8df31845097341771#code

COLLAR Multi-Signature Donation Gnosis Safe Wallet: 0x23Aa05DDF32F6D20AD0d3FcFBb7F5E05a4445AF8 Additional Multi-Signature will be created for: Treasury, Reserves for community protection and to receive token drips from the tokenomic design contained in this document.

Matrix Wallet is for the COLLAR/TAG/CollarQuest™ ecosystem founders who relaunched COLLAR, minted TAG, and developing CollarQuest™: 0x92dEc798278B8CC25859A979568e694A0B3eAE9d The Matrix Wallet is perpetual and shall not be removed from the Community Paper tokenomics unless agreed by all parties, and by a supermajority DAO vote.

Community Conduct on COLLAR Forums

The COLLAR community supports a welcoming forum for all to ask questions, offer opinions and learn from each other. The following guidelines are to assist the COLLAR community in interacting with each other.

1) No person utilizing COLLAR official forums shall:

1a) Haze, harass, intimidate, bully, cyberbully or menace another, or engage in behavior deemed by the community to endanger the safety or well being of directors, staff, self, or others;

1b) Initiate or circulate information one knows to be false concerning alleged tactics used by trolls that the community deems to divide members from the community's goodwill.

2) If leadership becomes aware of such bad actors, they, at the sole discretion, may utilize any of the following:

2a) Point out the actions that violate the Community Conduct on COLLAR Forums and that the continued behavior(s) may lead to being muted or banned.

2b) The first muting of the individual(s) shall be a minimum of 24 hours. This time allows the leadership to review the circumstances and determine the appropriate consequences.

2c) A second muting will occur if an individual(s) continues or repeats the same or similar behavior. The second muting will stay in effect pending the outcome of a review or COLLAR DAO vote to accept or reject the leadership recommendation to ban the individual(s). If leadership were to ban the individual(s), a log entry would be generated to inform the COLLAR community of the ban with the reasoning behind the action if leadership feels a public COLLAR DAO would serve the community, a COLLAR DAO vote with the reason of the username being prohibited from the COLLAR Community.

2d) We may maintain a public posting of the username(s), screenshots. and a summary of the incident. The individual(s) may seek an appeal of the determination. Transparency and access are some of our core values. If the individual(s) seeks to be reinstated after 30 days, we may reconsider removing the ban provided the individual(s) submit the request from such individual(s) shall include how they have changed and why the COLLAR DAO should reinstate access to the excluded individual(s) username(s).

The banned individual(s) username, along with the supporting documentation, may remain publicly available till such time that the COLLAR community votes via the COLLAR DAO to reinstate or remove the entry from the public record.

Voting

An electoral threshold is defined as a COLLAR DAO Proposal garnering greater than 20% of the circulating supply of COLLAR at the time of a COLLAR DAO Proposal meeting the posting requirements.

The basic requirement for adoption of a motion by its members, with a quorum, is a Majority Vote. A majority is more than half of the votes cast by persons entitled to vote, after taking blank votes and abstentions into account. The majority does not mean 51%. Example: In a situation with 1000 votes, the majority = 501 votes (not 51% which = 510 votes).

A supermajority voting provision, an amendment to the COLLAR founding charter, is a provision that states that certain DAO Proposal actions require much more than a mere majority – typically 67%-90% – approval from the COLLAR HODL to pass. In other words, a supermajority voting provision requires greater than a majority of COLLAR HODL approval for certain actions to be approved. Example: Voting rights, COLLAR DAO (minimum HODL, anti-whale, token burn requests).

The following rules have been set up in the interest of providing meaningful community oversight. Future voting rule changes will be from the outcome of public votes under the following conditions.

COLLAR DAO was created with the founding vision to allow any one wallet holder with greater than 5,000,000,000,000 COLLAR may submit a new DAO Proposal. We encourage #CollarCrew members to work inside the framework of bringing forward ideas to the appropriate committee for public discussion. Please see the COLLAR Organization chart for the standing committee and to identify the correct committee that matches your interest(s).

Member Voting: Any COLLAR HODL with greater than 100,000,000,000 (100 Billion) in ONE wallet will be able to cast votes.

- An anti-whale voting feature has been added to the DAO and will be adjusted and reported over time.
- A #CollarCrew Member wallet will lose voting rights if it is found that the member acts in bad faith.

New Proposal:
- A COLLAR HODL with greater than 5,000,000,000,000 (5 Trillion) in ONE wallet that HODL can submit a new proposal for consideration.
- Multi-signature donation wallet signers may submit a new proposal without the 5,000,000,000,000 (5 Trillion) requirement. This additional privilege is not designed for self-benefit but allows for straw proposals to help narrow down options when clarity is needed from the community on an action item.

Community Straw Polls

Dog Collar (COLLAR) Community straw polls are quick polls that may happen on Discord or Telegram from time to time. While polls are not official Governance DAO Proposals votes, we utilize the polls to ask an essential question to assist the overall community to bring forward better questions to an official DAO vote.

Community straw polls will be posted from trusted individuals who carry the title of Admin or other such titles in our #CollarCrew online community.

Staking and Farming

Dog Collar Token (COLLAR) will be listed on the Goji Crypto platform. This gives our token the capability to leverage the "as a service" functionalities that GOJ offers; Goji Lock, Goji Farming, Goji Staking, Goji Dao and GojiSwap these services are distributed by a decentralized application that interfaces a smart contract within the Ethereum and Polygon networks, other chains are slated in 2022. These centralized applications provides COLLAR the benefit to scale rapidly and are accessible across the globe with security in mind.

The GOJ platform of services allows COLLAR to implement the new Governance Token called Dog Tag (TAG). TAG will become the COLLAR DAO token used to govern COLLAR.

Dog Tag (TAG) Reward and Governance Token to COLLAR

Dog Tag (TAG) is key to our long-term future of COLLAR. TAG offers a method of ongoing funding to our COLLAR organization by providing the funding needed to operate our growing operations, direction will be provided via our DAO voting.

Figure A1 visualizes the ONE TIME distributions of the governance token called TAG. TAG will become the COLLAR oversight governance token via our COLLAR DAO. TAG will not go into effect as the governance token of COLLAR until 30 days post-deployment on the GOJ platform as a Service.

We have analyzed many different best practice business models and the information contained in Figure A1 provides a method of fiscal responsibility, treasury, reserves, and incentives to achieve our lofty goals in bringing COLLAR to the forefront as the Gold Standard in self-governance.

Dog Tag (TAG) MINTING Tokenomics

Dog Tag (TAG) Minting Allocation		
Section A		
Reward Pool	75.00%	375,000,000
Treasury	7.75%	38,750,000
Reserves	7.75%	38,750,000
Marketing Wallet	5.00%	25,000,000
Developers Wallet	4.00%	20,000,000
Minting Fee	0.50%	2,500,000
Total	**100.0%**	**500,000,000**

Starting TAG Reward 375,000,000 (See Sections B and C)

ONE TIME MINTING ALLOTMENTS

- 75% TAG Reward Pool - Reward tokens for STAKING/FARMING of COLLAR/TAG pools
- 7.75% Treasury - Used to create LP on Partner DEX, etc.
- 7.75% Reserves - Only unlocked by voting with governance token (TAG)
- 5% Marketing Wallet - For (airdrops, giveaways, volunteering and incentives to the community)
- 4% Developers Wallet - Development
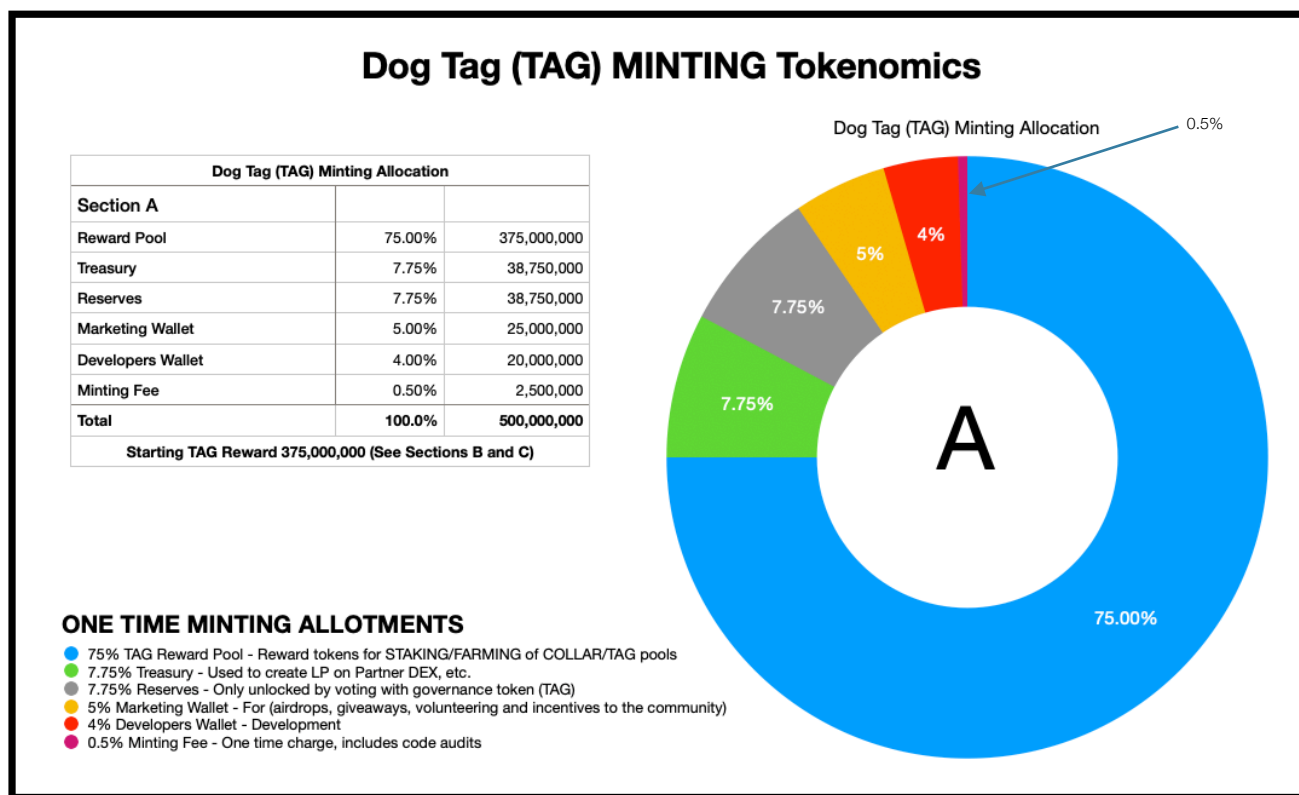- 0.5% Minting Fee - One time charge, includes code audits

Figure A1

The TAG fundamentals design goals are to provide a market competitive incentive for STAKING and FARMING of COLLAR and TAG to receive fees and the reward token Dog Tag (TAG). Dog Tag (TAG) has been minted and can be seen here.   The 375 Million TAG Tokens will be released at the time COLLAR is deployed on the GOJ platform.

See the **etherscan.io** information on **TAG**, additional information will be released in the future.

Dog Collar (COLLAR) and Dog Tag (TAG) will hold a Liquidity Event (LE) on the Goji Crypto platform, 60 days after the completion of the LE, TAG will replace COLLAR as the voting token, and the TAG DAO will be installed as the voting token that will govern TAG (COLLAR, TAG, CollarQuest™). The Board of Directors (BoD) of COLLAR will be converted to be the BoD of TAG with the responsibilities over overseeing daily operations of (COLLAR, TAG, CollarQuest™) referred as the "TAG Ecosystem".

Tag tokenomics core believes are shown in good faith, but are subject to change pending the release of our Community Paper (CP) 1.4.

Figure A2 visualizes the STAKING AND FARMING TAG Reward distributions of using Dog Collar (COLLAR). Personal TAG returns are based on the percentage each person has in relationship to the total of the Liquidity Pool.
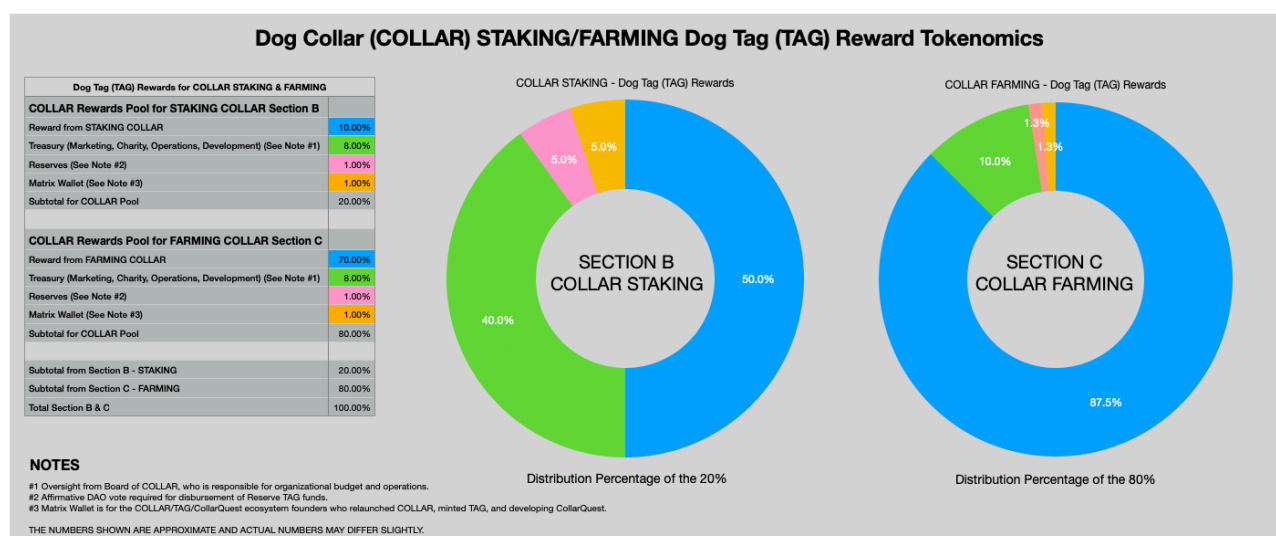

Figure A2 (SUBJECT TO CHANGE)

<u>Figure A3</u> visualizes the STAKING AND FARMING TAG Reward distributions of using Dog Tag (TAG). Personal TAG returns are based on the percentage each person has in relationship to the total of the Liquidity Pool.
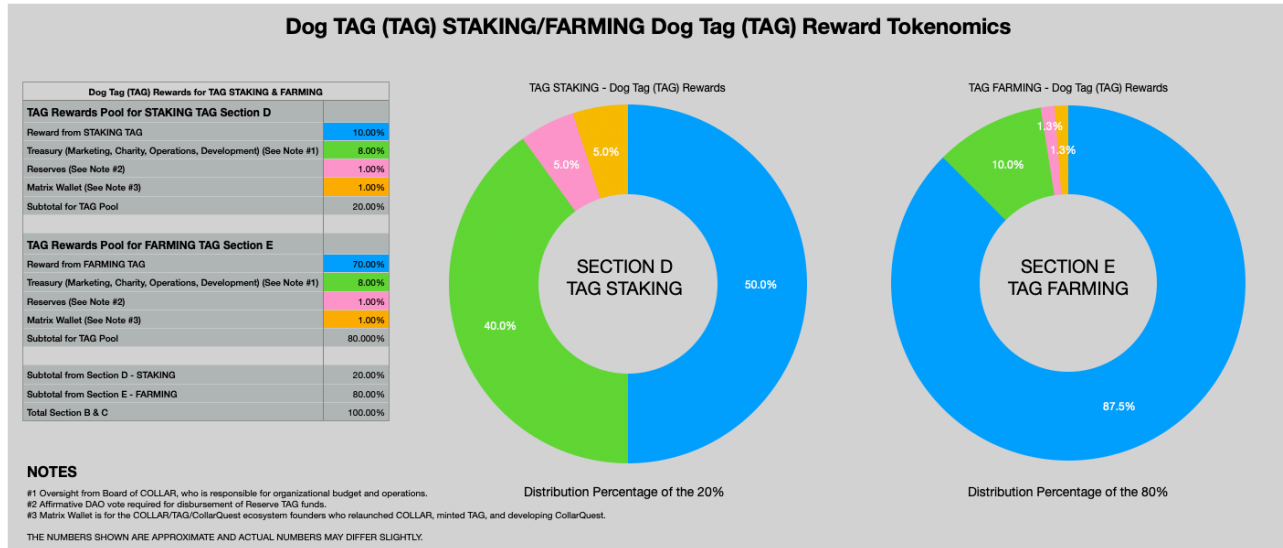

Figure A3 (SUBJECT TO CHANGE)

Get to 2X (TWO TIMES) TAG Rewards by STAKING & FARMING Both Dog Collar (COLLAR) & Dog Tag (TAG)*

2X Dog Tag (TAG) Rewards Distribution Allocation*	
Stake and Farm COLLAR & TAG for 2x Rewards. Holder must have ratio 1m COLLAR to 1 TAG greater than 30 days*.	
Section F	
Reward from STAKING & Farming Both COLLAR & TAG*	40.00%
Treasury (Marketing, Charity, Operations, Development) (See Note #1)	8.00%
Reserves (See Note #2)	1.00%
Matrix Wallet (See Note #3)	1.00%
Subtotal for COLLAR Pool	50.00%
Reward from STAKING & Farming Both TAG & COLLAR*	40.00%
Treasury (Marketing, Charity, Operations, Development) (See Note #1)	8.00%
Reserves (See Note #2)	1.00%
Matrix Wallet (See Note #3)	1.00%
Subtotal for COLLAR Pool	50.00%
Total Section F	100.0%

2X TAG Reward Example

1) COLLAR STAKE: 100,000,000,000
2) COLLAR FARM: 50,000,000,000

3) TAG STAKE: 50,000
4) TAG FARM: 15,000

Example using item #1, and #3 to receive 2X TAG:

TAG Staking from #3 - 50,000 TAG would provide 2X TAG rewards for the first 50,000,000,000 without removing/reducing the STAKE for greater than 30 days. The user would need an additional 50,000 TAG to have the ratio of 1 TAG to 1,000,000 COLLAR to benefit from the full quantity in #1.

Example using item #2, and #4 to receive 2X TAG:

TAG Farming from #4 - 15,000 TAG would provide 2X TAG rewards for the first 15,000,000,000 without removing/reducing the STAKE for greater than 30 days. The user would need an additional 35,000 TAG to have the ratio of 1 TAG to 1,000,000 COLLAR to benefit from the full quantity in #2.

NOTES

#1 Oversight from Board of COLLAR, who is responsible for organizational budget and operations.
#2 Affirmative DAO vote required for disbursement of Reserve TAG funds.
#3 Matrix Wallet is for the COLLAR/TAG/CollarQuest ecosystem founders who relaunched COLLAR, minted TAG, and developing CollarQuest.

HOW TO MAXIMIZE TAG REWARDS?

*COLLAR and TAG HODL those who STAKE & FARM both COLLAR & TAG (Section B, C, D, and E) with the ratio not less than ONE (1) TAG to ONE MILLION (1,000,000) COLLAR for greater than 30 days (estimate of ETH block number will be provided) without removing/reducing STAKE/FARMING (Section B, C, D, and E) will receive 2x TAG rewards minus the carve outs for Treasury, Reserves, and Matrix Wallets. The 2X (TWO TIMES) TAG rewards are not retroactive, but will increase to the BONUS amount after the ETH block number is reached.

Dog Tag (TAG) Rewards from BOTH (COLLAR & TAG) STAKING/FARMING
w/ Ratio 1 TAG to 1,000,000 COLLAR for greater than 30 days without reduction.

SECTION F
2X TAG REWARDS*
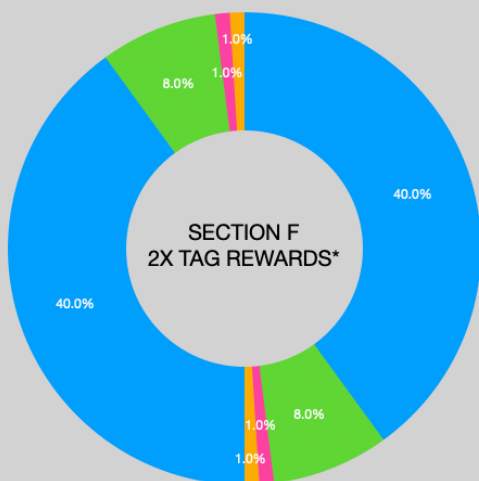
Distribution Percentage of the 100%

THE NUMBERS SHOWN ARE APPROXIMATE AND ACTUAL NUMBERS MAY DIFFER SLIGHTLY.

Figure A4 (SUBJECT TO CHANGE)

2X Dog Tag (TAG) Rewards

To receive the 2X (TWO TIMES) Tag rewards (Figure A4) a HODL of COLLAR and TAG who STAKE & FARM both COLLAR & TAG (Section B, C, D, and E) with the ratio not less than ONE (1) TAG to ONE MILLION (1,000,000) COLLAR for greater than 30 days (estimate of ETH block number will be provided) without removing/reducing STAKE/FARMING (Section B, C, D, and E) will receive 2x TAG rewards minus the carve outs for Treasury, Reserves, and Matrix Wallets. The 2X (TWO TIMES) TAG rewards are not retroactive, but will increase to the BONUS amount after the ETH block number is reached.

Personal TAG returns are based on the percentage each person has in relationship to the total of the Liquidity Pool.

Figure A5 (SUBJECT TO CHANGE)

3X Dog Tag (TAG) Rewards?

We are working on more than a few more unique items that will benefit #CollarCrew, diamond hands.

Figure A5 to be clear in our up and coming (NOOS) CP 1.4

Personal TAG returns are based on the percentage each person has in relationship to the total of the Liquidity Pool.

Genesis Mechanism (GeM)

Genesis Mechanism (GeM) is an ERC-20 token. Like real-world pets, SPARC-Es can be bred to create new offspring. To avoid hyperinflation of SPARC-Es there is a maximum amount of times a SPARC-Es can be bred before it is sterile. Both Dog Tag (TAG) and Genesis Mechanism (GeM) will be required for SPARC-E that bred.

Figure A6 visualizes the ONE TIME distributions of the breeding token called GeM. GeM will not be released until CollarQuest game floor opens for gameplay.
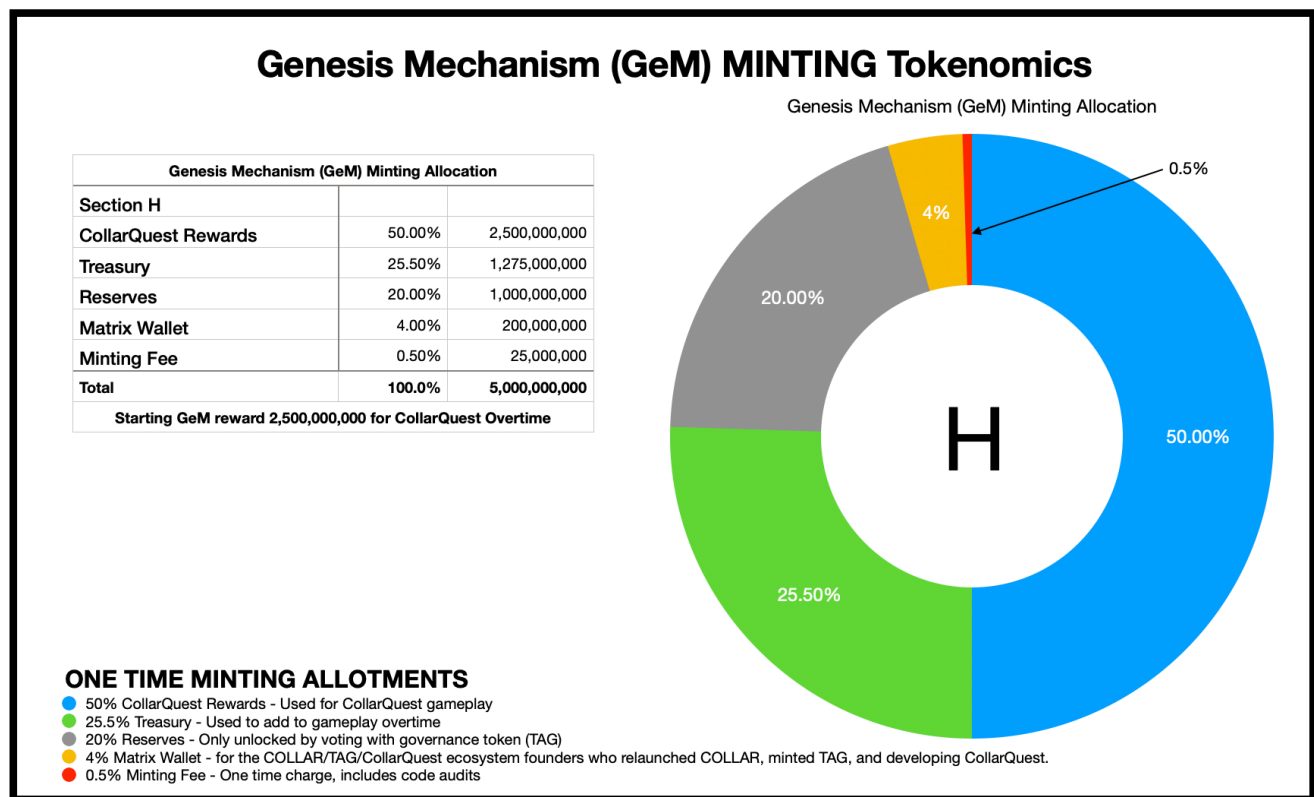
Figure A6 (SUBJECT TO CHANGE)

The 2,500,000,000 GeM Tokens will be available over time from gameplay in CollarQuest.
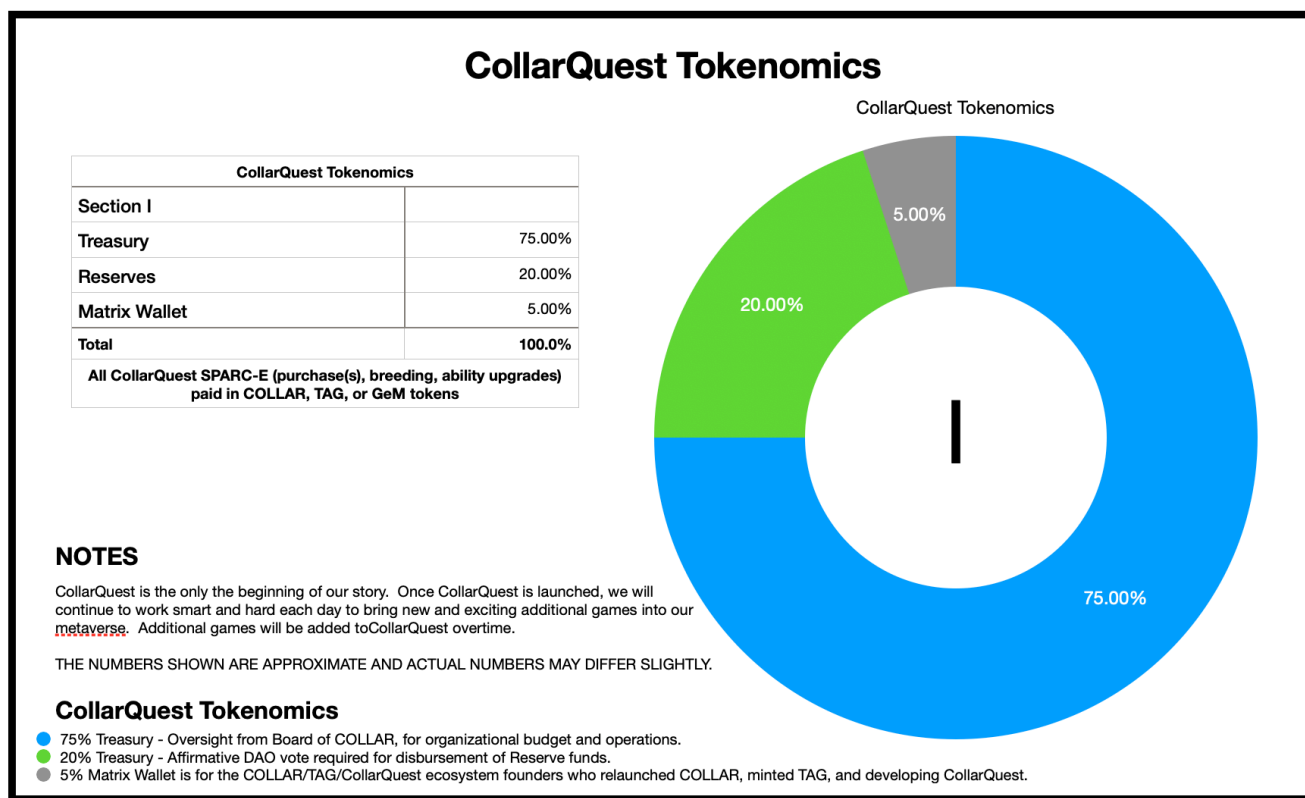
GeM initial minted supply is 5,000,000,000 but GeM has the ability to increase and decrease from action of the Board of Collar. This will allow the Board in a public meeting to vote to increase or install a burn to better balance the CollarQuest ecosystem. See etherscan.io for information on GeM.

CollarQuest Tokenomics

The utility of CollarQuest may come from the demand from players who acquire SPARC-Es, upgrade SPARC-Es abilities, or from SPARC-Es breeding. The players in gameplay choices who choose to do any of the examples listed will trigger an exchange of tokens for NFT game items. The funds that are spent will be deposited based on the percentages shown in Figure A7.

The elected Board of Collar has oversight responsibility for the Treasury wallet. The Board at a public meeting may consider how best to use the funds in many different ways, including but not limited to: 1) investing funds for other metaverse play to earn games, 2) adding additional tokens in the metaverse that would increase the play to earn possible from gameplay, 3) work with institutional investors that seek to buy any of our tokens, thereby not impacting the pricing from swapping out native tokens into other tokens to fund the metaverse growth.

CollarQuest Tokenomics

CollarQuest Tokenomics

CollarQuest Tokenomics	
Section I	
Treasury	75.00%
Reserves	20.00%
Matrix Wallet	5.00%
Total	**100.0%**

All CollarQuest SPARC-E (purchase(s), breeding, ability upgrades) paid in COLLAR, TAG, or GeM tokens

NOTES

CollarQuest is the only the beginning of our story. Once CollarQuest is launched, we will continue to work smart and hard each day to bring new and exciting additional games into our metaverse. Additional games will be added toCollarQuest overtime.

THE NUMBERS SHOWN ARE APPROXIMATE AND ACTUAL NUMBERS MAY DIFFER SLIGHTLY.

CollarQuest Tokenomics

- 🔵 75% Treasury - Oversight from Board of COLLAR, for organizational budget and operations.
- 🟢 20% Treasury - Affirmative DAO vote required for disbursement of Reserve funds.
- ⚫ 5% Matrix Wallet is for the COLLAR/TAG/CollarQuest ecosystem founders who relaunched COLLAR, minted TAG, and developing CollarQuest.

Figure A7 (SUBJECT TO CHANGE)

DeFi Community Committees

The purpose of the DAO is to allow the COLLAR Community to direct direction of the COLLAR Community controlled ERC-20 Token. By extension the COLLAR Community brings froward COLLAR DAO Proposals for the community to vote who will temporarily be placed to help the community move forward in action. The following areas of focus benefit the COLLAR Community.

1) Governance
2) Marketing
3) Partnerships
4) Social Media
5) Charity
6) Utility (CollarQuest™)

CollarQuest™ - The #CollarCrew Utility Metaverse

The Dog Collar Metaverse game project under development has been dubbed **CollarQuest™**. CollarQuest™ will be a fun and engaging game which can be played on any desktop, laptop, or device. Development started October 13, 2021, its core gameplay will focus on the adventures of robot dog-types called "Sentient Programmable Assault & Reconnaissance Canine - Entity", or SPARC-E for short. SPARC-Es will be created as

NFTs with random characteristics, abilities, and various skills, which may battle against computer-controlled opponents or other real-life players.

The in-game SPARC-Es are NFTs, a unique digital asset exclusively owned by you! Any SPARC-E created or purchased through the game's breeding mechanics will be an original digital asset that can be played, sold, or transferred in or out of the game!

Robert's Rules of Order for Conflict Resolution

COLLAR unitizes Robert's Rules of Order (RRoO) for the COLLAR Board Governance. The parliamentary procedure is a set of rules for conduct at meetings that allow everyone to be heard and make decisions without confusion. Parliamentary procedure is essential because it's a time-tested method of conducting business at meetings and public gatherings. In most cases, we do not need to utilize RRoO as we are a respectful #CollarCrew leadership team seeks input from all. RRoO shines when we find that we have a challenging topic with many different points of view; in those situations, we will utilize the RRoO framework to find confesses and speak with one voice after the public vote, even if we would have hoped for a different outcome.

Multi-signature Donation Wallet Oversight - The COLLAR Board

The #CollarCrew selected five (5) community members to provide an extra layer of protection of our donated funds located at 0x23Aa05DDF32F6D20AD0d3FcFBb7F5E05a4445AF8

Project Funding

Our project will be funded by slowly selling some of our tokens from our multi-signature donation wallet through the upcoming months. This means that there won't be dangerous price fluctuations that make the value of our token crash. The selling of tokens is necessary because a lot of the bigger exchanges demand deposits of either BTC, ETH, or fiat currency to get listed on their exchange. Other funds will be used for marketing campaigns to widen our reach. All of the transactions will be transparent and communicated to the #CollarCrew.

Roadmap Work

The following items are only the start for the #collarcrew future work to evolve the living document called Dog Collar CP.

- Increasing COLLAR HODL
- Identifying charities
- identifying utility
- Grow community
- Identifying tokenomics
- Identifying partnerships
- Multiple exchange listings
- Continual self-improvement

Charity Outreach

The #CollarCrew are a passionate group of individuals with the interest in helping others.

Leadership are exploring partnerships with local and international animal non-profits that will provide a conduit for our restricted charity funds to help the non-profit to increase the good work that they are already doing or wish to expand. All funds will be directed to the multi-signature donation wallet and directed by COLLAR DAO votes.

The COLLAR DAO will direct how the funds will be utilized, but a few possible charitable actions could be:
    * Animals clinics for operations.
    * Gifting restricted funds to an International Dog Rescue Agency
    * Gifting of chickens, goats, cows, etc to at International Agency
    * Other #CollarCrew recommendations

Official Links

Website	https://collartoken.com
Twitter	https://twitter.com/DogCollarToken
Discord	https://discord.gg/collarcrew
Telegram	https://t.me/DogCollarCrew
Reddit	https://www.reddit.com/r/Collartoken/
YouTube	https://www.youtube.com/channel/UCntf8oQN1KyVUfxK-7EGvMA
Instagram	https://www.instagram.com/dog_collar_tokenerc20/?r=nametag

Legal Considerations, Risks and Disclaimer

This is a living document, and information is up to date at the time of publishing. Please note information herein does not constitute investment advice, financial advice, trading advice, or any other sort of advice, and you should not treat any of the content as such.

The Dog Collar (COLLAR) team suggests you conduct your due diligence and consult your financial advisor before making any investment decisions. By purchasing any COLLAR product, you agree that you are not purchasing a security or investment, and you agree to hold the team harmless and not liable for any losses or taxes you may incur. You also agree that the team is presenting the product(s) "as is" and is not required to provide any support or services. Although COLLAR is a community-driven DeFi and not a registered digital currency, the team strongly recommends that citizens in areas with government bans on Crypto do not purchase it because the item cannot ensure compliance with your territory's regulations. Always make sure that you are in compliance with your local laws and regulations before you make any purchase.