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{"created_at":"2011-09-13T18:01:22Z","email":"jim@iterativerose.com","first_name":"Jim","id":1,"last_name":"Holmes","lead_type":"HOT","linkedin_profile":"http://www.linkedin.com/pub/jim-holmes/2/124/b02","updated_at":"2011-09-13T18:01:22Z"}
{"created_at":"2011-09-13T18:01:22Z","email":"toddkaufman@gmail.com","first_name":"Todd","id":2,"last_name":"Kaufman","lead_type":"HOT","linkedin_profile":"http://www.linkedin.com/pub/todd-kaufman/2/a58/1b1","updated_at":"2011-09-13T18:01:22Z"}
{"created_at":"2011-09-13T18:01:22Z","email":"matthew.boston@gmail.com","first_name":"Matthew","id":3,"last_name":"Boston","lead_type":"NEUTRAL","linkedin_profile":"http://www.linkedin.com/in/mboston","updated_at":"2011-09-13T18:01:22Z"}
{"created_at":"2011-09-20T02:28:19Z","email":"jim@foo","first_name":"Jim","id":4,"last_name":"Holmes","lead_type":"COLD","linkedin_profile":"","updated_at":"2011-09-20T02:28:19Z"}
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