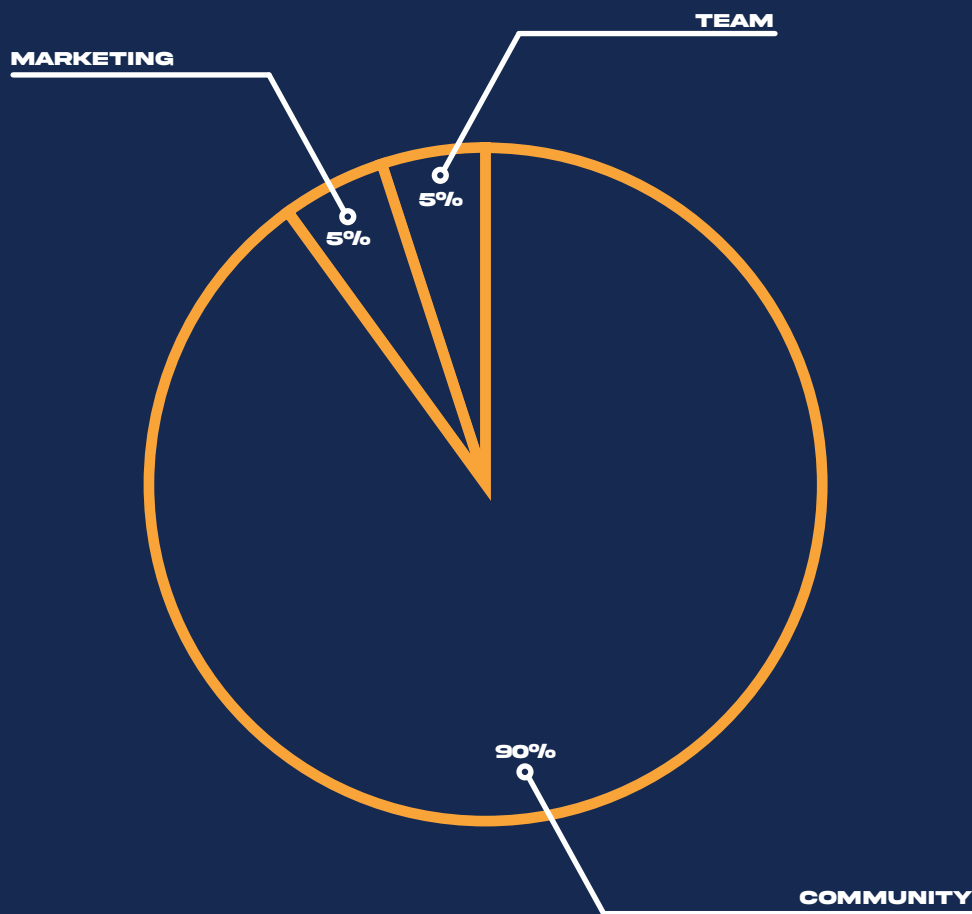# DOGELUNA

WHITE PAPER

INTRODUCTION

Doge Luna was created, to help people that have lost money on a terra LUNA crash. Our journey was the answer to a simple question. What would happen if a cryptocurrency project was 100% run by its community? While the term DeFi literally includes the word decentralized, this is in reference to economic status as opposed to its internal hierarchy. Our founder, Pedro, said this of our beginnings, "We are an experiment in decentralized spontaneous community building(...)"

While none of us could have imagined it at the time, this was a concept that would start a revolution. Projects built on the foundation of community involvement are the untamed wilderness of our future. As we move further away from rigid financial structures and traditional mindsets, we become free to discover new ways to solve problems and relate to one another. In a world ruled by the commodification of time, community-run projects are more than just a change of pace, they are a way to practice the radical acceptance of others. When success depends on the shared strength of the individuals who make up a collective, we are forced to shift our perspectives to align with those around us. The Doge Luna Ecosystem is our way of recognizing the importance of tearing down this long-established paradigm. A community is held together by hudreds, if not thousands, of interconnected moments. By studying those drawn to our project, we realized that true strength doesn't come from one of us alone, it comes from when we work together in harmony. With that thought bright in our minds, we began developing the Doge Luna Ecosystem in earnest.

WHY DECENTRALIZATION?
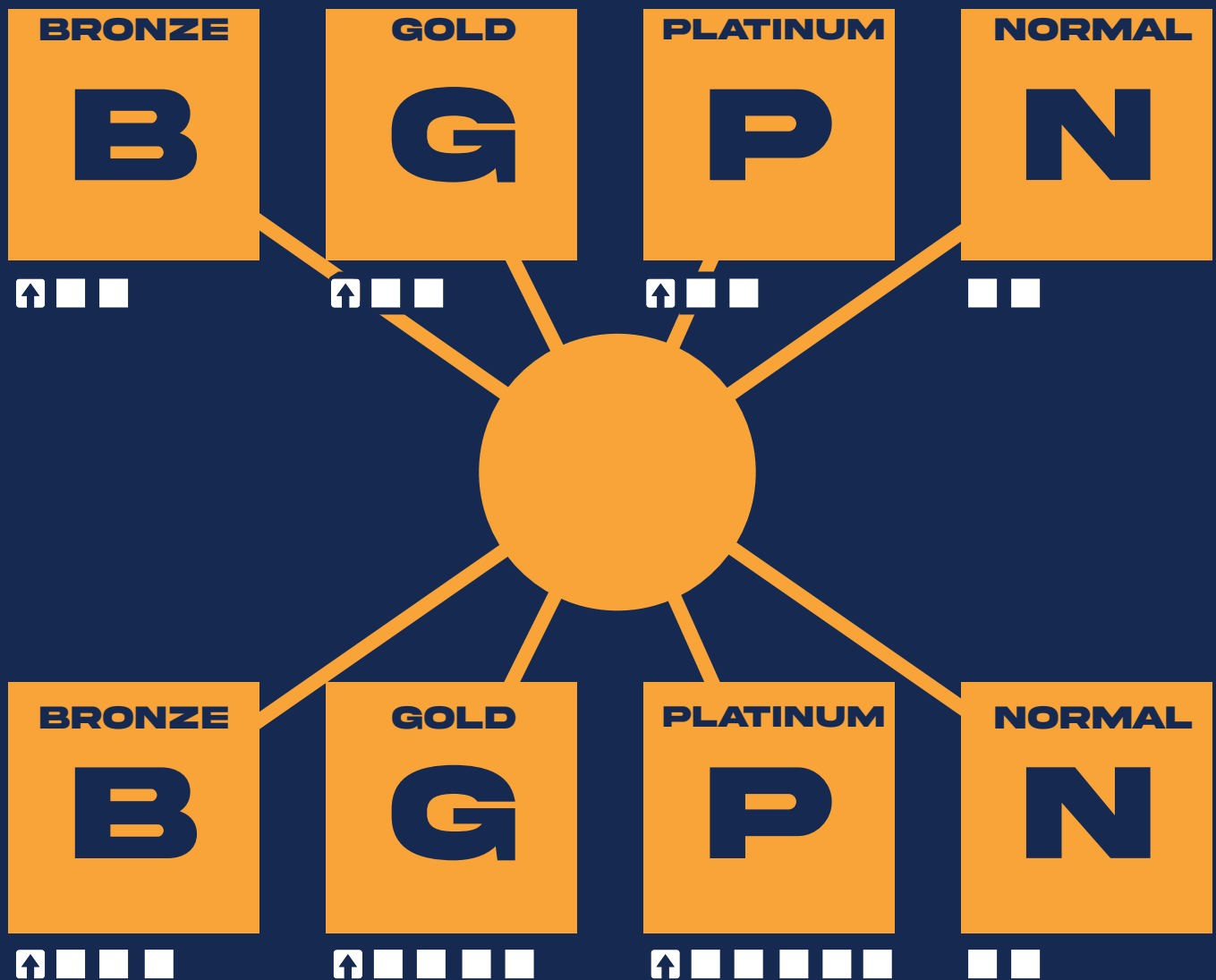

MARKETING

TEAM

5%

5%

90%

COMMUNITY

Until now, centralization has been a prerequisite for all of our social structures. Political, educational, and financial systems are, and have always been, crafted in a way that does not equally and ethically distribute power to those functioning within them. As it was shown with Terra, without decentralization, even the best project may die.

STAKING

Why our system of staking is better than others? We value patience. As it is shown on the image below, people staking with Boosters get better rewards, our staking APY for normal adddresses is 500% APY! Boosters add additional reward though, making this system an obvious choice. Boostrers are limited and last lifelong, so hurry up.

BRONZE
B

GOLD
G

PLATINUM
P

NORMAL
N

BRONZE
B

GOLD
G

PLATINUM
P

NORMAL
N

CARDS

BRONZE	GOLD	PLATINUM
B	**G**	**P**
100% BUY AND BURN	**90%/10%** BUY AND BURN / MARKETING	**70%/30%** BUY AND BURN / MARKETING

This is a redestribution of where money out of cards goes. Doing various simulations, we have seen that this seems to be the best option. This system of rewards, values patient people, or people that have money already (had to be patient to get it). Our Staking system may be seen as One big patience. This cards are so revolutionary, because no one had anything like that in the past, as well as it creates deflation, as it is burning big amounts of tokens.

ROADMAP

Q2 2022
- COMMUNITY VOTING IMPLEMEN-TATION
- PANCAKESWAP LISTING
- CEX LISTING

Q3 2022
- OUR OWN DEX AS WELL AS STAKING APP
- BABY DOGE LUNA PRE-SALE
- ANOTHER CEX LISTING

Q4 2022
- MOBILE APP FOR STAKING AND DEX IOS/ANDROID
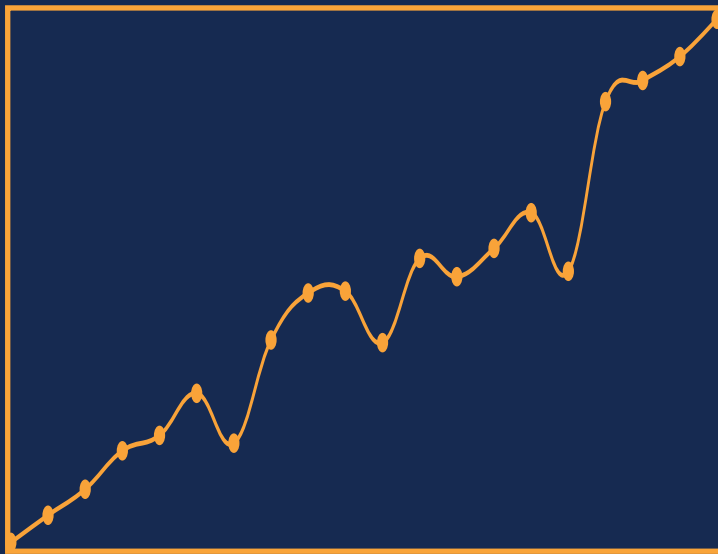- DAO INVOLVING AI
- ANOTHER CEX LISTING

Q1 2023
- MUSIC ARTISTS MARKETING
- FOOTBALL PLAY-ERS MARKETING
- ANOTHER CEX LISTING

We have 1 CEX per quater policy. Our team want's to be avaliable for more and more amount of people, that is why centralised exchanges are so important to us. When it comes to BABY DOGE LUNA, this project is to change staking. We have calculated that another coin from staking, could improve out ecosystem and give it exponential growth. Marketing with music artists and footbal players also can give us big reach to new audience, especially because we have luna in our name, and people recognize it.

SIMULATION

—DOGELON 250X

—DOGEDASH 101X

—DOGEBONK 10X

—DOGECOLA 53X

We have created a simulation with other doge tokens to give you an idea how much X, can our project do. Don't lie to ourselves, main motivation of us beeing in crypto is the money. After doing various tests with matplotlib and AI engine designed to draw future of our coin, we calculated, that our project can do from as little as 15x to 500x, so 257x on avarage. If you invested 1000$, you would have 257000$, this return is amazing. We strongly believe in this kind of returns with our project. Especially now when LUNA died.