



Business Performance Dashboard

Sales

Pofit

Details

Filters

Regions

All

Order DATE

02/01/2023

01/01/2024

Total Sales

214K

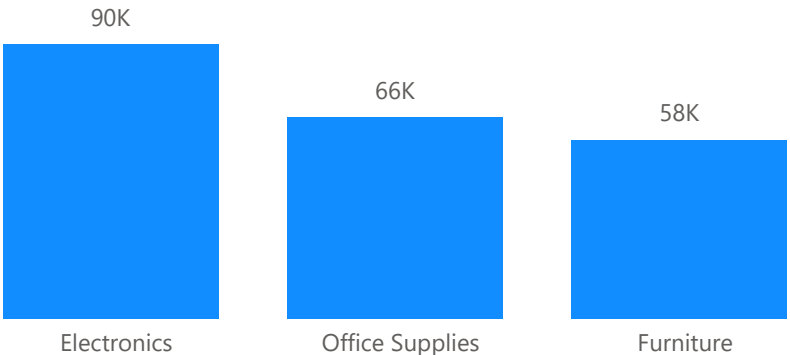
COGS

(175K)

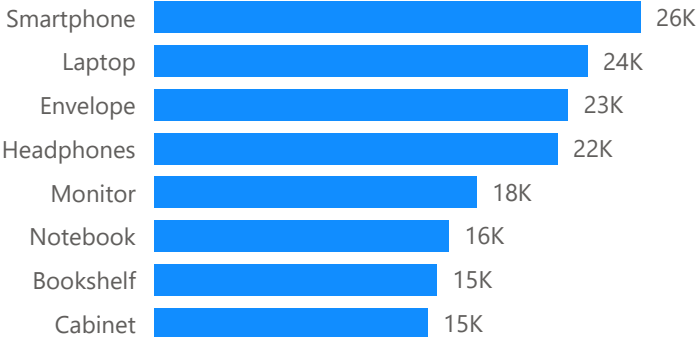
Total Profit

39K

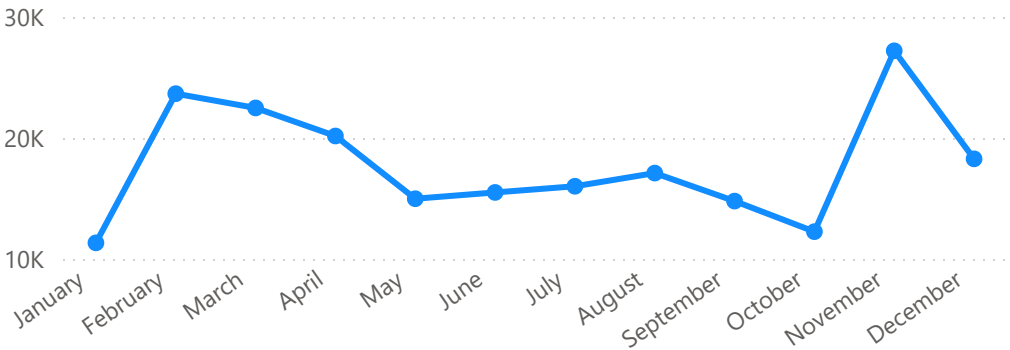
Sales by Product Category



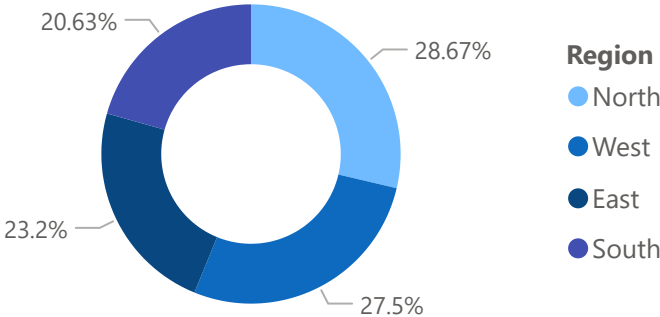
Sales by Product Name



Sales and Months



Sales by Region





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Total Profit

39K

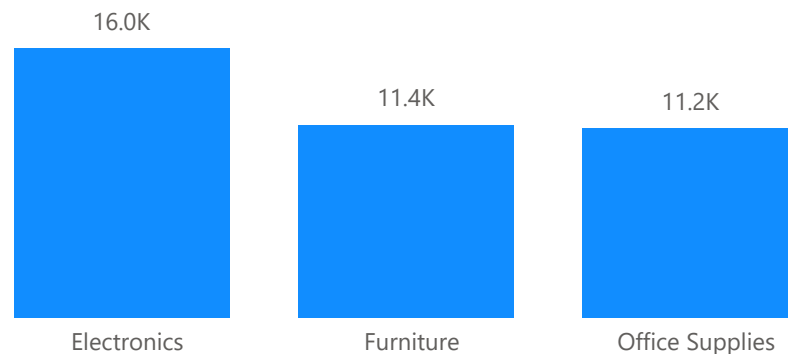
Quantity Sold

961

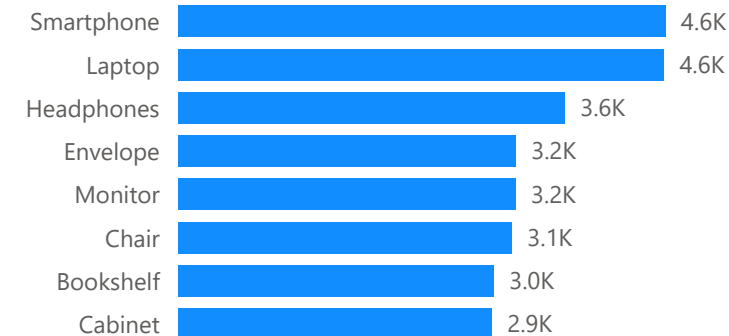
Profit Margin

18%

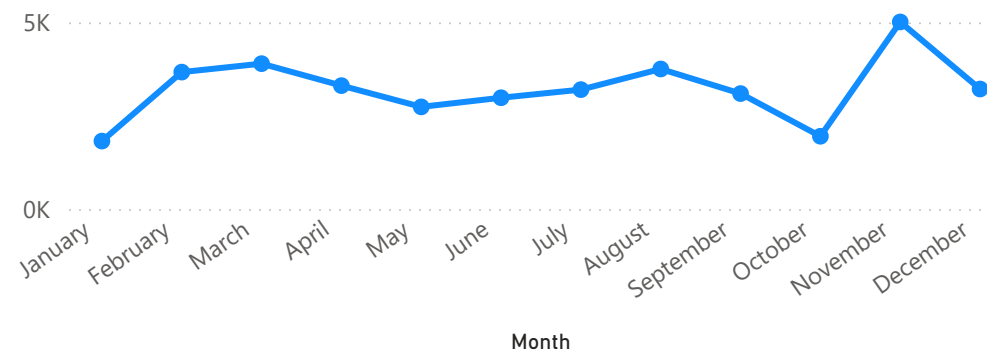
Profit by Product Category



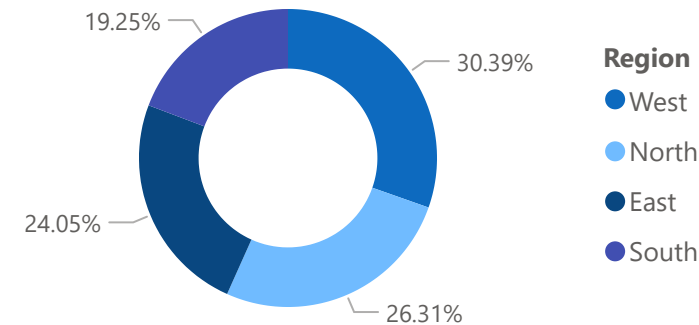
Profit by Product Name



Profit and Months



Profit by Region





Effect Of Sales On Profit

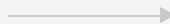
Key influencers Top segments



What influences Profit to ?

When...
....the average of Profit
increases by

Sum of Total Sales goes up
917.59



185.8

Effect Of Quantity Sold On Profit

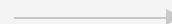
Key influencers Top segments



What influences Total Sales
to ?

When...
....the average of Total Sales
increases by

Sum of Quantity Sold goes
up 2.65



608.1

Effect Of Discount On Profit

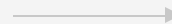
Key influencers Top segments



What influences Profit to ?

When...
....the average of Profit
increases by

Sum of discount_amount is
more than
121.85320000000002



198.7