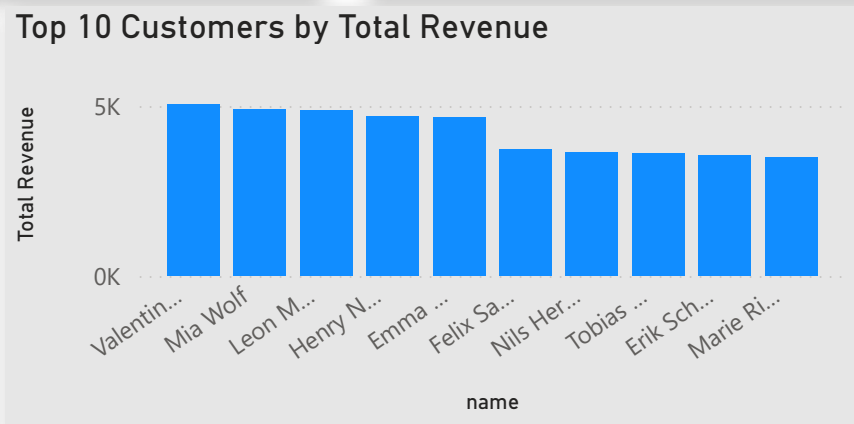
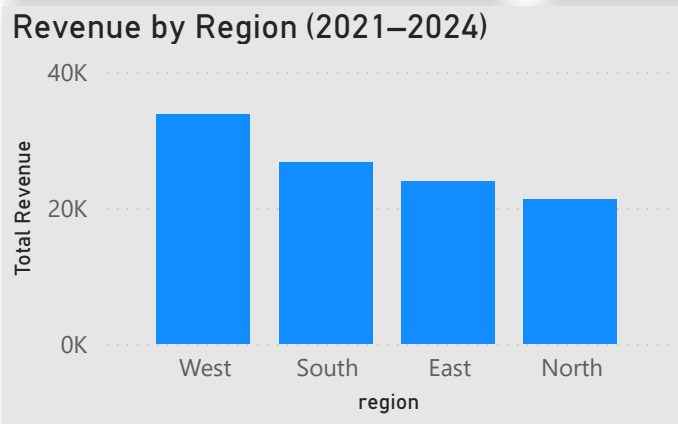
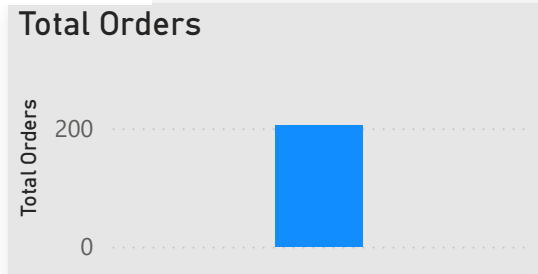
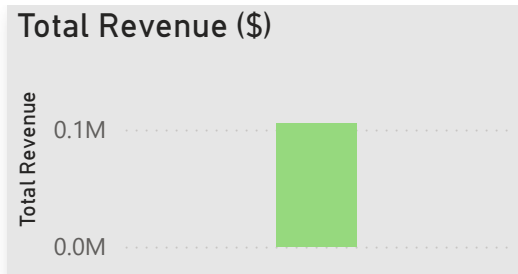
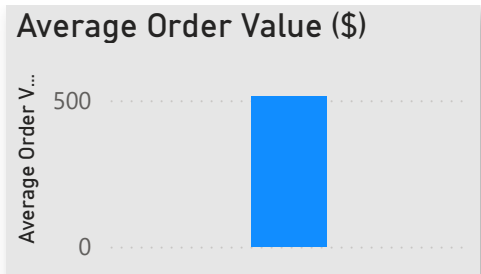
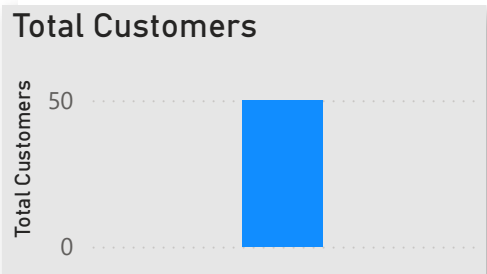


Dashboard: Sales Performance Overview (Executive view)
Analyst: Chiedozie Charles Chigboh
Purpose: Monitor key business metrics, identify revenue trends, and track customer performance.



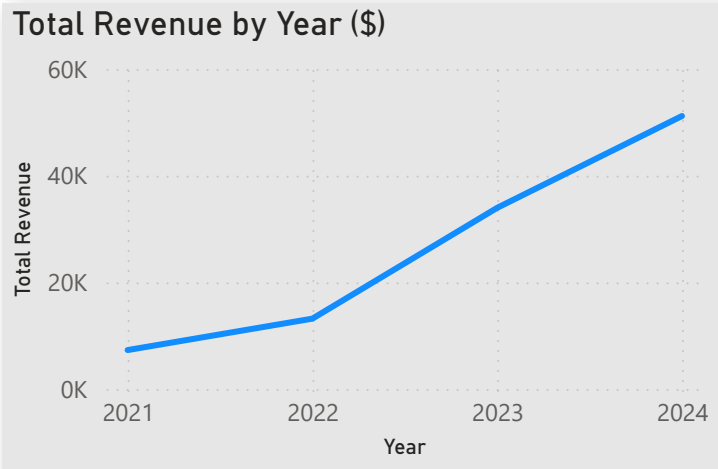
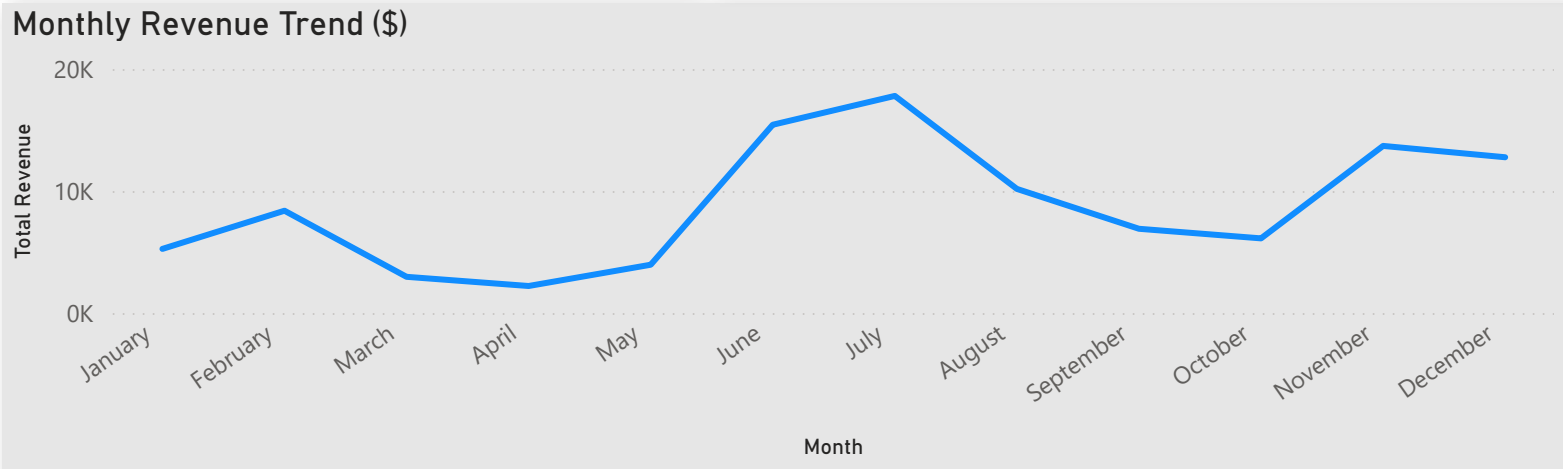
Year, region, product

✓ ☐ 2021

✓ ☐ 2022

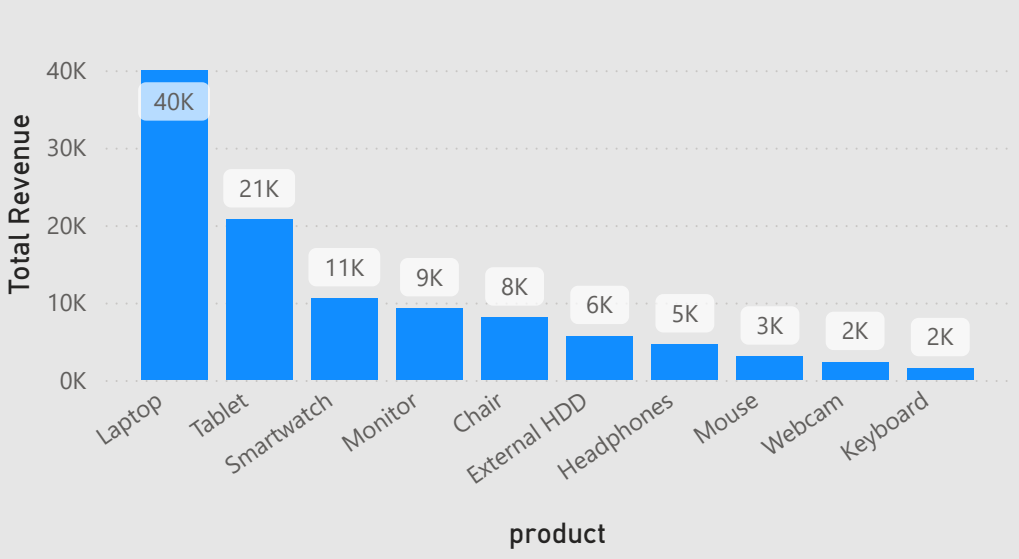
✓ ☐ 2023

✓ ☐ 2024

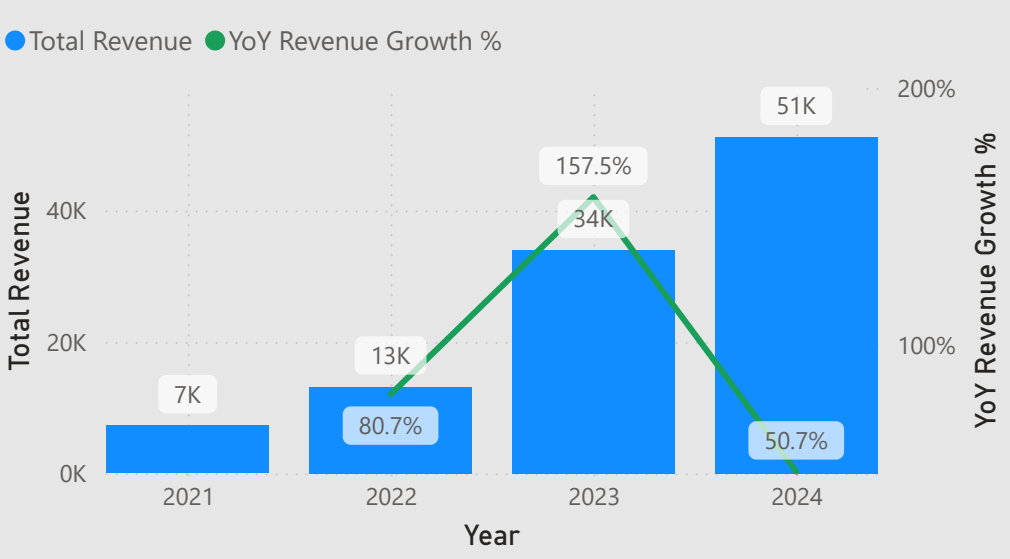


Customer & Revenue Growth Trends (2021–2024)

Total Revenue by product (\$)



Year-over-Year Revenue Growth (2021–2024)



region

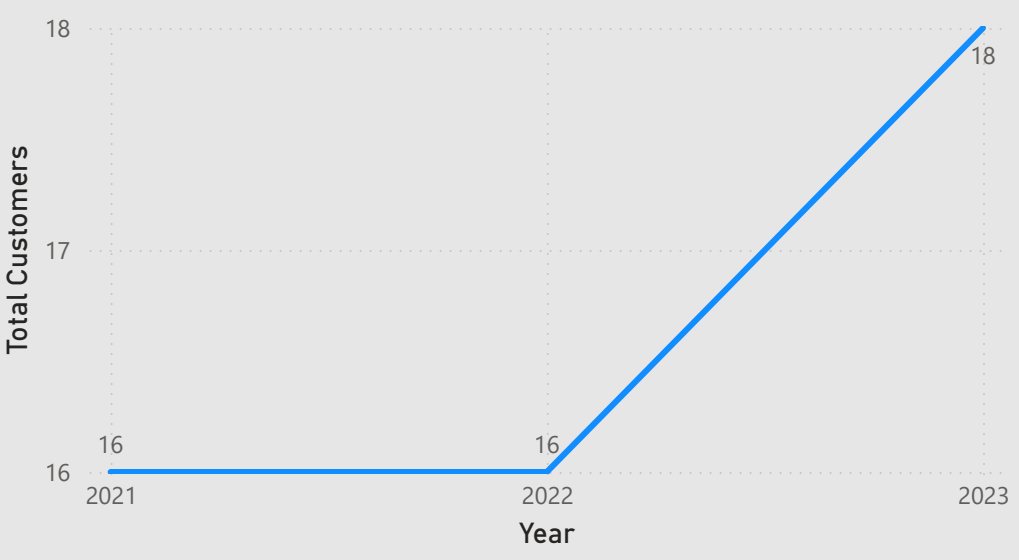
East

North

South

West

Total Customers by Year



Monthly New Customers by Year

