



PhillyDH @ Penn 2013

Free Alternatives to Photoshop

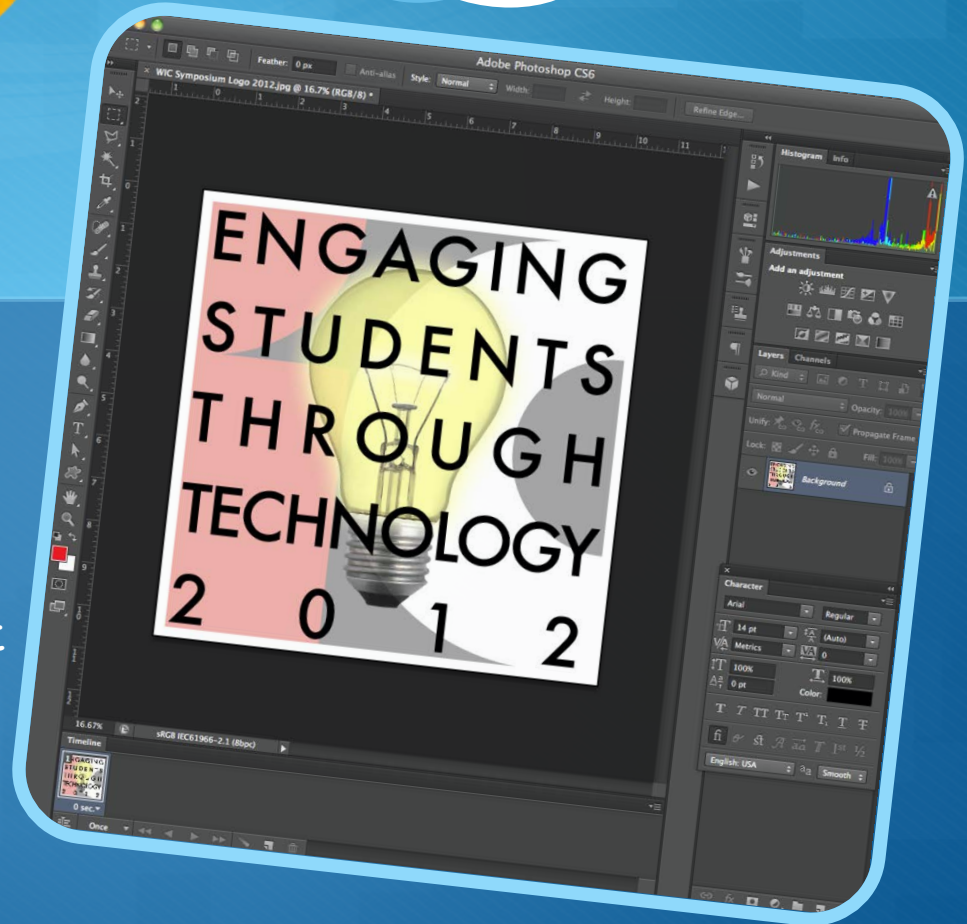
David Toccafondi



Just so you know, I'm a little biased.

Advantages of Photoshop

- You're used to it
- Industry standard
- Compatibility and integration
- Large user base, better support
- Powerful





Disadvantages of Photoshop

- Steep learning curve
- Needs to be installed on each machine
- Expensive



Adobe Educational Pricing

CS6

- Photoshop
\$170
- Design and Web Premium
\$350
- Master Collection CS6 \$600

Creative Cloud

- \$30 / month
- \$360 / year
- \$1080 / 3 years



Less-Expensive Alternatives

- ◊ Adobe Photoshop Elements
- ◊ Adobe Photoshop Lightroom
- ◊ Corel PaintShop Pro
- ◊ Serif PhotoPlus X6
- ◊ Pixelmator (Mac)



Two things to keep in mind...



Free Photo Editing Software

- ◊ Less powerful
- ◊ Often written by volunteers
- ◊ Updated less frequently
- ◊ Often simpler to use



Use free software to...

- ◊ Resize

- ◊ Crop

- ◊ Rotate or mirror

- ◊ Add text / captions

- ◊ Basic Retouching

- ◊ Convert between image formats (jpg, tiff, gif, png)

- ◊ Share



The best alternative
to paying for Photoshop is...



Photoshop

Free 30-day trial



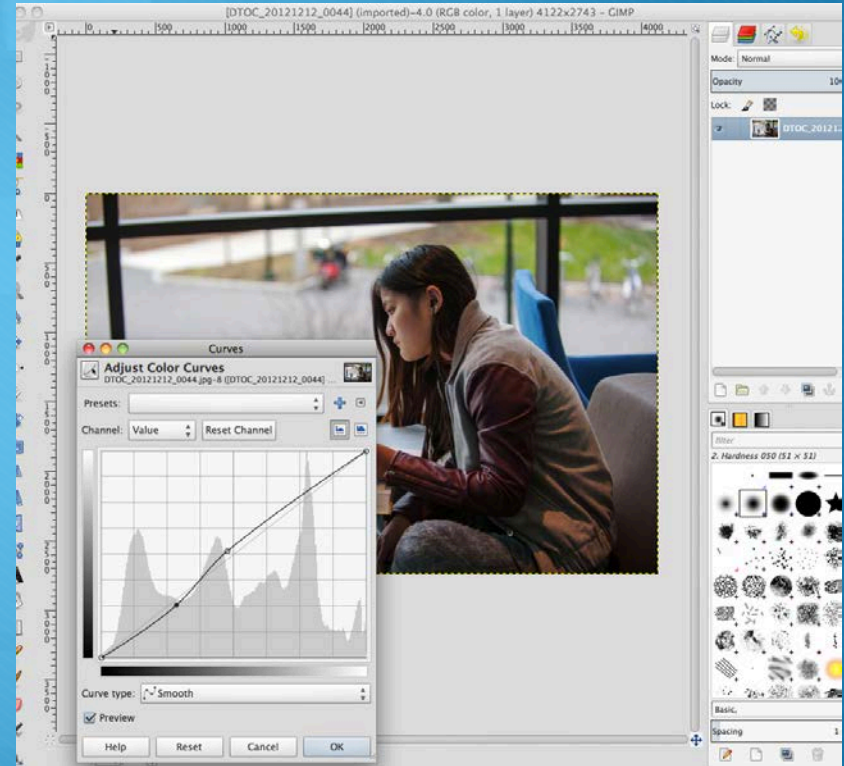
Ps

Gimp

Open-Source

Powerful

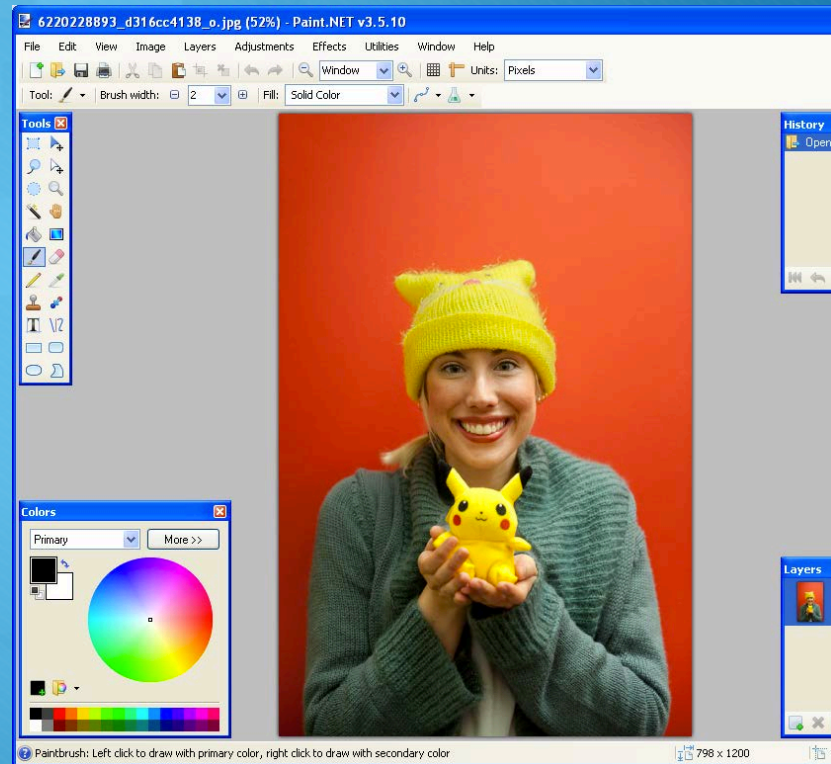
Steep learning curve



Paint.NET

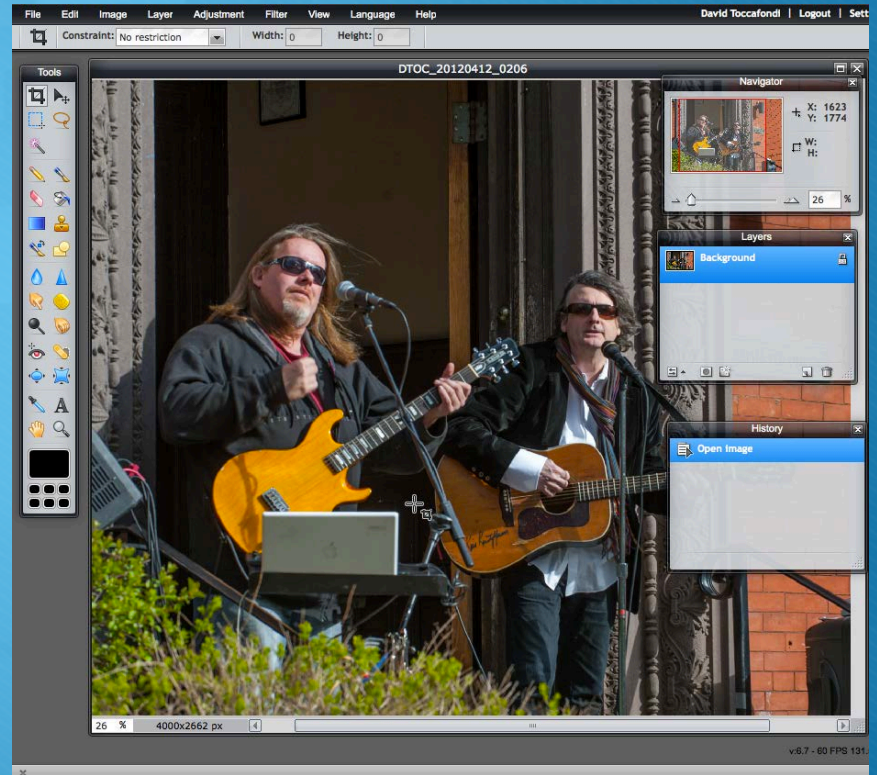
Windows Only

New version forthcoming



Pixlr

Web-based





Picasa and iPhoto

Best for organizing photos
Some photo editing capability



General Recommendations

- ◊ If you need to REPLACE Photoshop, use GIMP
- ◊ If you are just looking for a general image editor, use Pixlr Editor



Getting Help



Additional Resources

[Resize your images online w/o Photoshop](#)

[Cheaper Mac alternatives to Adobe Software](#)

[Photo editing Software Reviews](#)

[Wikipedia Comparison of Raster Graphics Editors](#)

A stylized illustration of a bright yellow sun with a blue circle in the center, partially obscured by blue and white clouds at the top of the slide.

Questions?



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