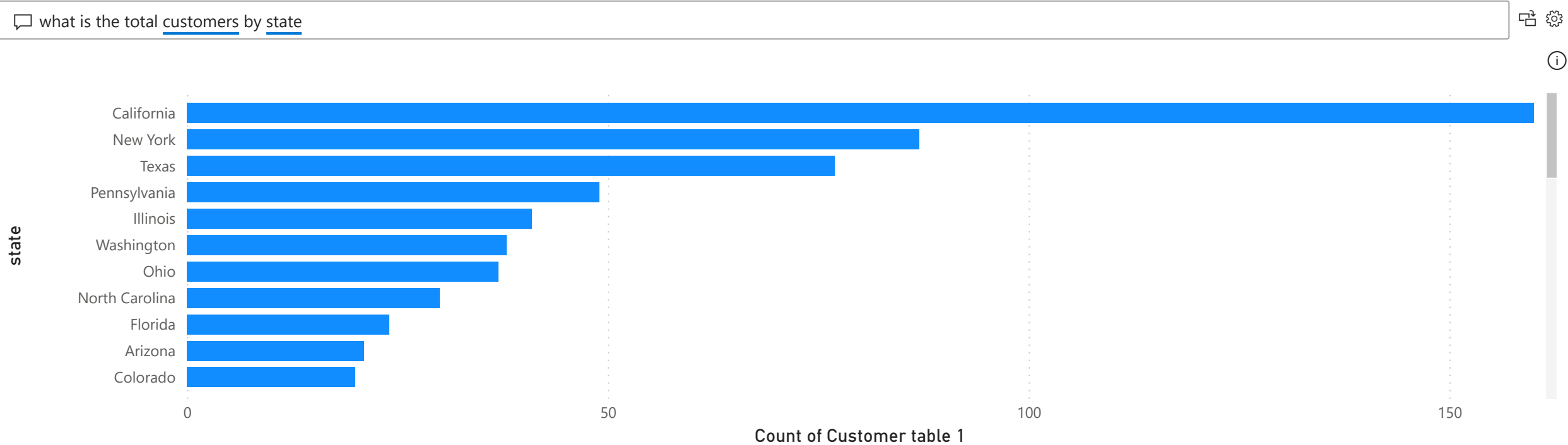




Enter questions into the search bar for quick insight



# Summary Analysis Dashboard

Gross Profit

\$474K

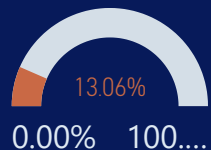
Revenue

\$4M

3 yrs Total Orders

16K

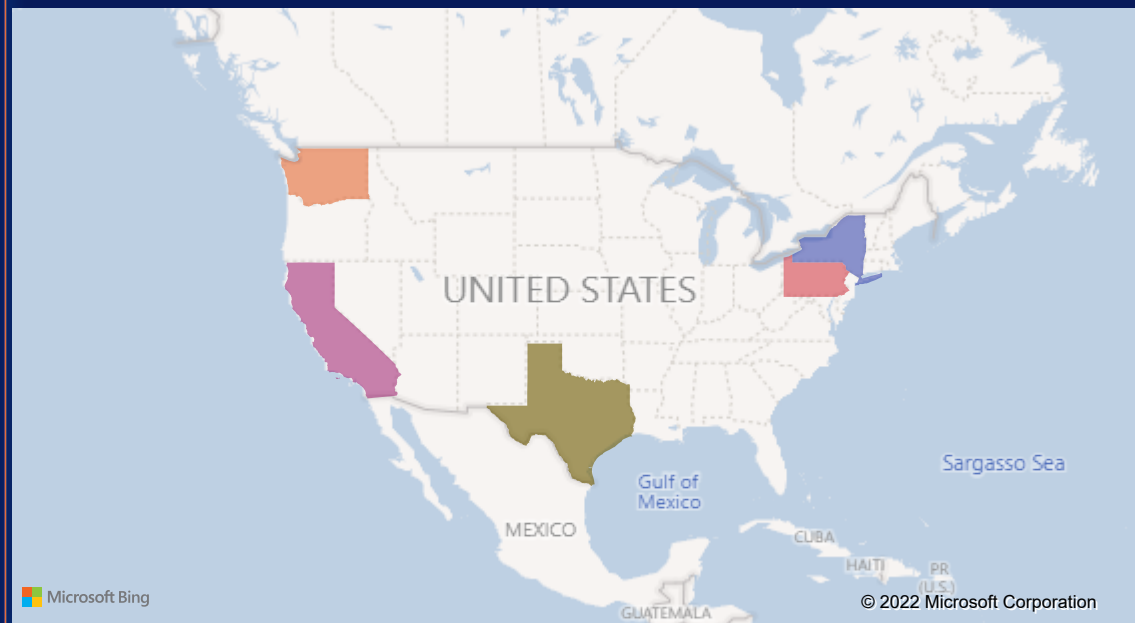
%Profit Margin



Total Number of Customers

785

Top 5 States by Gross Profit



2015

2016

2017

Technology

Office Supplies

Furniture

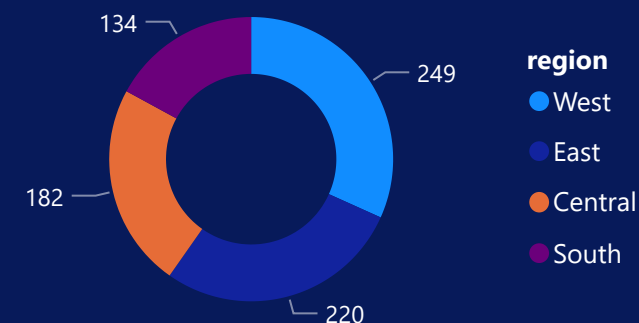
Central

East

South

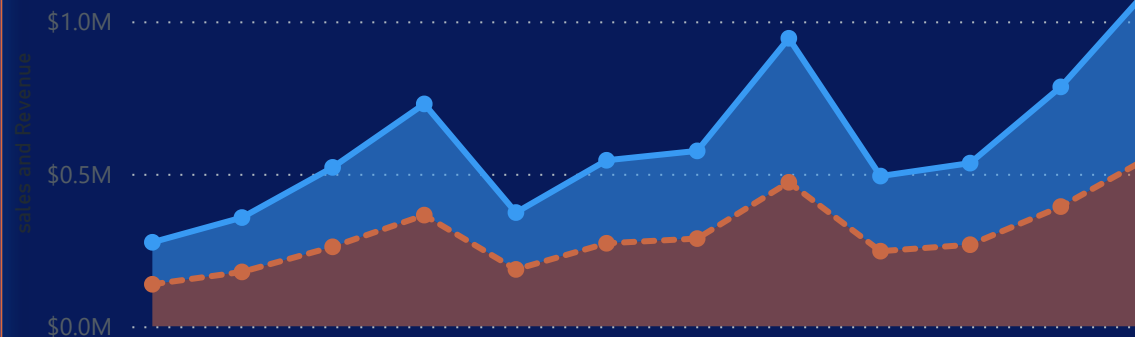
West

Total Customers by region



Sales and Revenue by Year

sales Revenue



Product Sales, Sales YOY% and Profit by Product Category

category	sales	sales YoY%	profit
Technology	\$1,321,751.6	69.83%	\$247,9
Office Supplies	\$1,134,541.24	76.62%	\$199,7
Furniture	\$1,169,613.8844	58.30%	\$25,9
Total	\$3,625,906.7244	67.91%	\$473,70

# Product Analysis Dashboard

2015

2016

2017

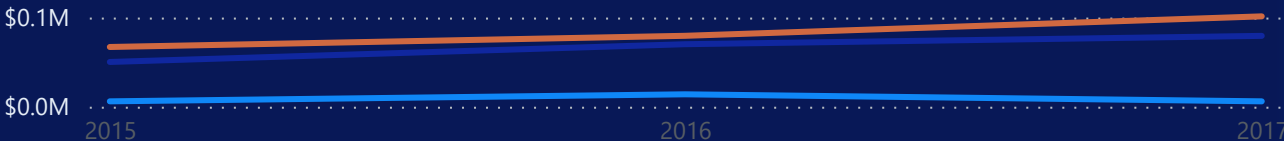
Technology

Office  
Supplies

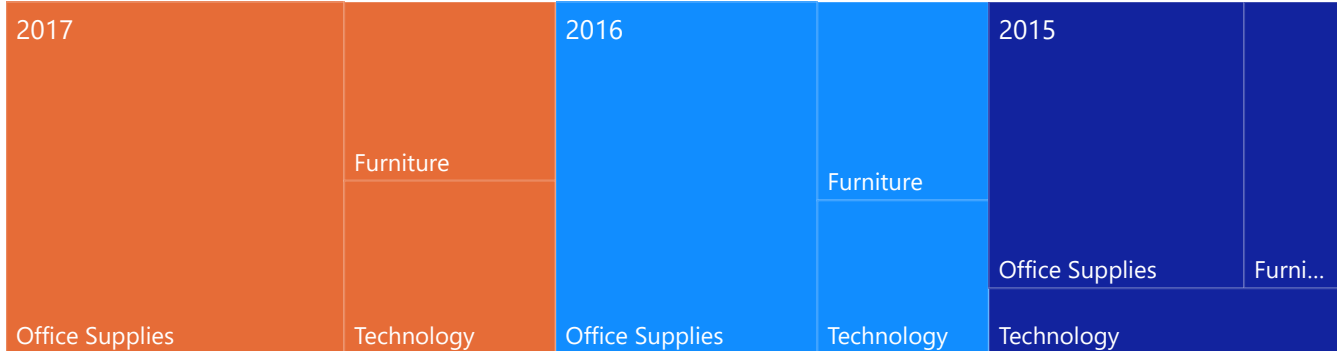
Furniture

## Gross Profit and sales by Year and category

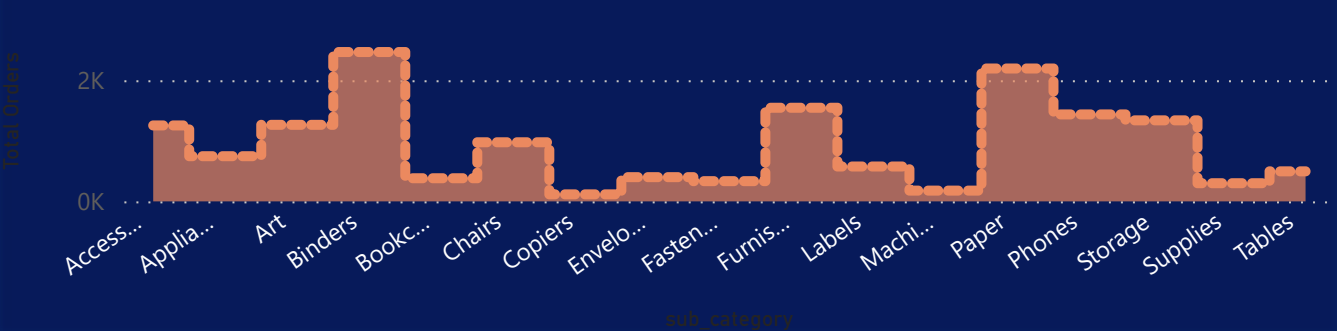
category Furniture Office Supplies Technology



## Order QTY by Year and category

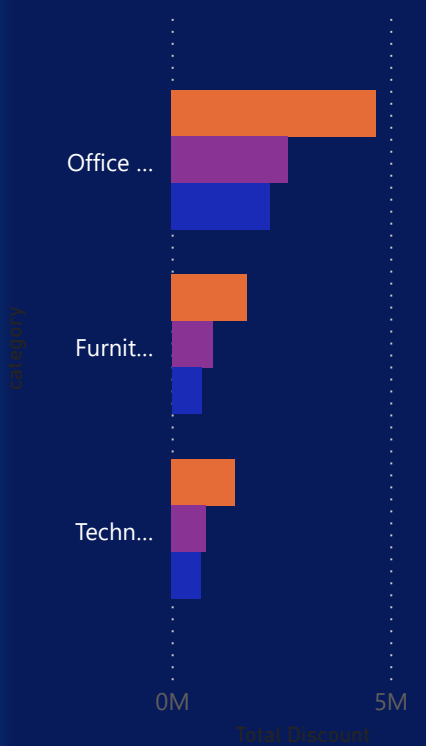


## Total Orders by Sub\_Category



## Total Discount by Category and State

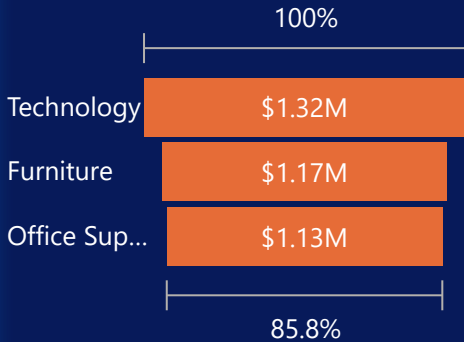
state California New York Texas



## State

- state
- ☐ Alabama
  - ☐ Arizona
  - ☐ Arkansas
  - ☐ California
  - ☐ Colorado
  - ☐ Connecticut
  - ☐ Delaware
  - ☐ District of Columbia

## Cum total by Category



## Order Qty, Revenue, Sales, Gr Profit for Top 4 Product Sub-CategorySS

sub_category	Order QTY	Revenue	sales	Gross Profit
Phones	5210	\$505,232.496	\$505,232.496	\$65,415.4506
Accessories	4792	\$284,732.092	\$284,732.092	\$71,067.8414
Copiers	410	\$277,356.496	\$277,356.496	\$105,409.7632
Paper	8222	\$127,288.5	\$127,288.5	\$55,265.0058
Total	18734	\$1,194,609.584	\$1,194,609.584	\$297,258.151

# Customer Analysis Dashboard

Total Number of Customers

785

Ask a question about your data

Try one of these to get started

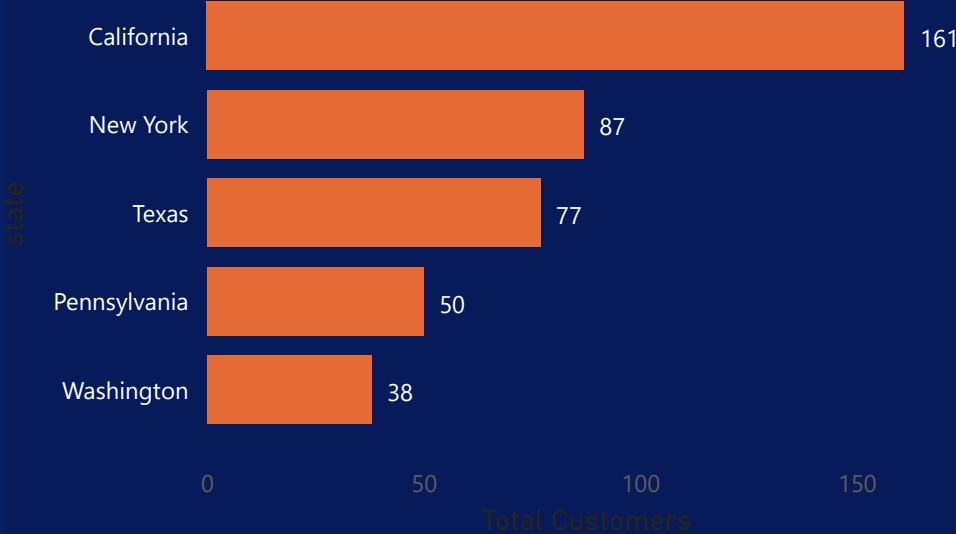
top states by total orders

top states by total customers

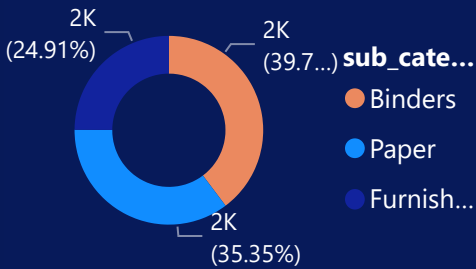
what is the total customers by state

what is the total

Total Customers by Top 5 State



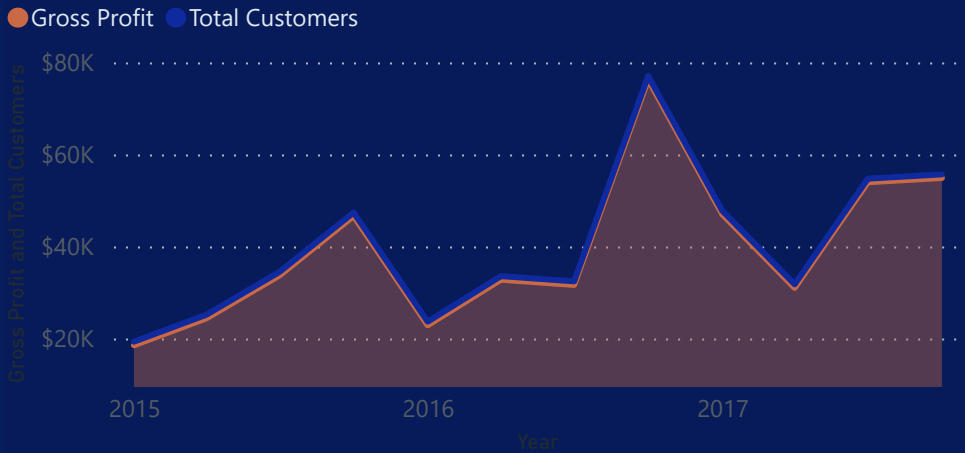
Total Orders by sub\_category



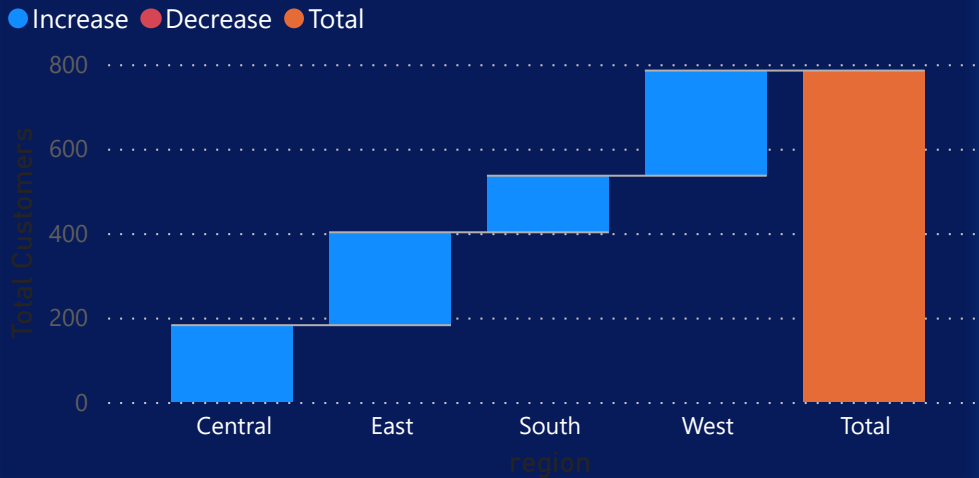
State

- ☐ Alabama
- ☐ Arizona
- ☐ Arkansas
- ☐ California
- ☐ Colorado
- ☐ Connecticut
- ☐ Delaware
- ☐ District of Columbia
- ☐ Florida
- ☐ Georgia
- ☐ Illinois
- ☐ Indiana
- ☐ Iowa

Gross Profit and Total Customers by Year and Quarter



Total Customers, Total Orders and Gross Profit by region



Order Analysis Dashboard

Gross Profit

\$474K

Total Orders

16K

Revenue

\$4M

3 yrs Total Orders

16K

Avg No of Days

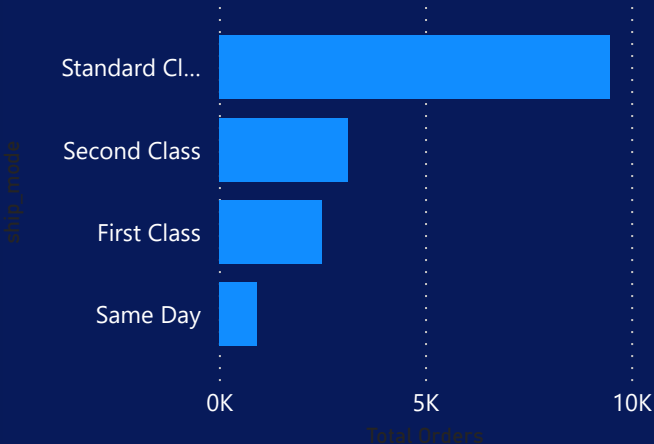
3.95

Total Number of Unique ID

4040

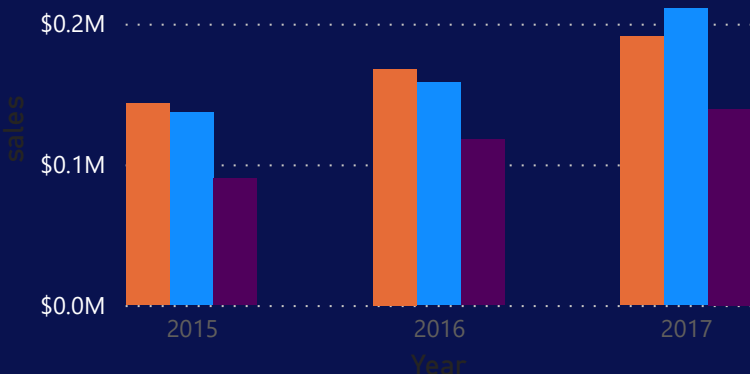
region	Total Orders	Ship Trend
West	5044	Fast
East	4434	Fast
Central	3818	Fast
South	2516	Late
	190	Late
Total	16002	Fast

Total Orders and Ship Trend by ship\_mode

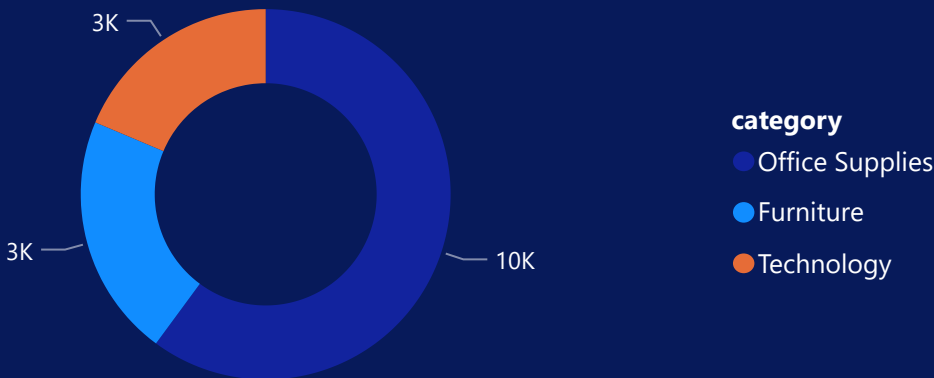


Sales and Ship Trend by Year and sub\_category

sub\_category Chairs Phones Storage



Total Orders and Ship Trend by category



Key influencers Top segments

What influences Revenue to

Increase

?

When...

...the average of Revenue increases by

sales goes up 47001.73

\$39.29K

Total Orders goes up 210.94

\$5.89K

# Sales Forecast

Revenue by Year and Month

