Q1 Web Analytics Dashboard

Mar 17, 2022 - Mar 23, 2022

Some data in this report may have been removed when a threshold was applied. Learn more

All Users
100.00% Sessions

Mobile Traffic
25.73% Sessions

Tablet and Desktop Traffic
74.27% Sessions

Users

All Users
14,747
% of Total: **100.00% (14,747)**
Mobile Traffic
4,083
% of Total: **27.69% (14,747)**
Tablet and Desktop Traffic
10,708
% of Total: **72.61% (14,747)**

New Users

All Users
12,390
% of Total: **100.00% (12,390)**
Mobile Traffic
3,920
% of Total: **31.64% (12,390)**
Tablet and Desktop Traffic
8,470
% of Total: **68.36% (12,390)**

Goal Completions

All Users
3,853
% of Total: **100.00% (3,853)**
Mobile Traffic
505
% of Total: **13.11% (3,853)**
Tablet and Desktop Traffic
3,348
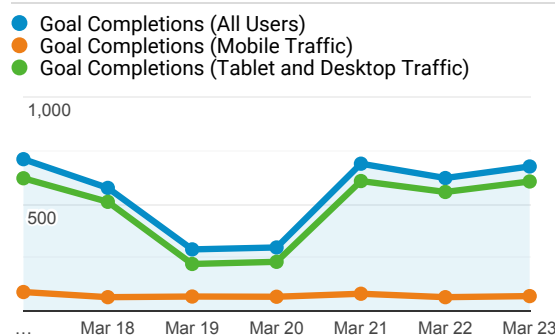% of Total: **86.89% (3,853)**

Pageviews

All Users
85,444
% of Total: **100.00% (85,444)**
Mobile Traffic
16,115
% of Total: **18.86% (85,444)**
Tablet and Desktop Traffic
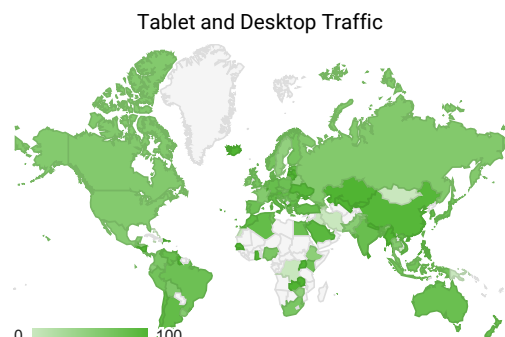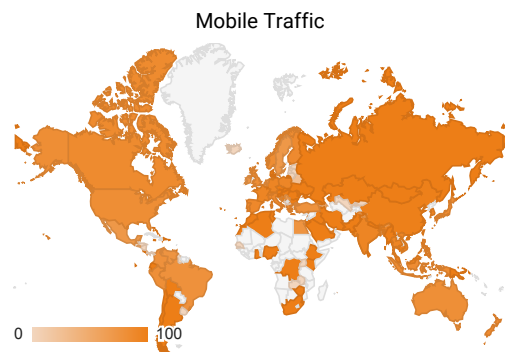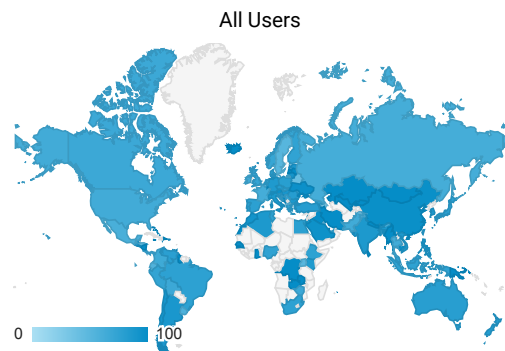**69,329**
% of Total: **81.14% (85,444)**

Sessions

All Users
17,818
% of Total: **100.00% (17,818)**
Mobile Traffic
4,584
% of Total: **25.73% (17,818)**

Trend Overtime

- Goal Completions (All Users)
- Goal Completions (Mobile Traffic)
- Goal Completions (Tablet and Desktop Traffic)

% New Sessions by Country

All Users

0   100

Mobile Traffic

0   100

Tablet and Desktop Traffic

0   100

New Users by Gender

■ male   ■ female

All Users

43.5%   56.5%

Mobile Traffic

35.4%   64.6%

Tablet and Desktop Traffic

45.5%   54.5%
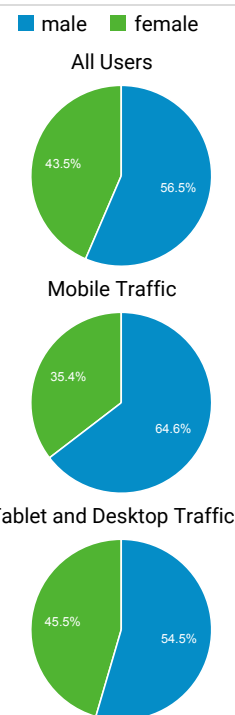
Pageviews and Bounce Rate by Date

Date	Pageviews	Bounce Rate
20220317		
All Users	15,447	42.45%
Mobile Traffic	2,631	53.46%
Tablet and Desktop Traffic	12,816	39.37%
20220323		
All Users	14,806	46.34%
Mobile Traffic	2,649	54.18%
Tablet and Desktop Traffic	12,157	44.13%
20220321		
All Users	14,445	45.74%
Mobile Traffic	2,439	55.25%
Tablet and Desktop Traffic	12,006	42.93%

Tablet and Desktop Traffic
13,234
% of Total: **74.27% (17,818)**

Bounce Rate

All Users
46.04%
Avg for View: **46.04% (0.00%)**
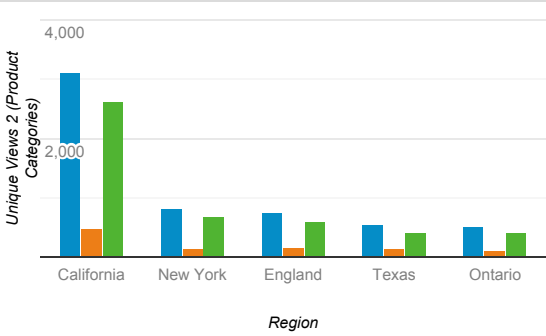Mobile Traffic
54.89%
Avg for View: **46.04% (19.21%)**
Tablet and Desktop Traffic
42.98%
Avg for View: **46.04% (-6.65%)**

Categories by Region

20220322

All Users	14,033	44.75%
Mobile Traffic	2,154	52.71%
Tablet and Desktop Traffic	11,879	42.41%

20220318

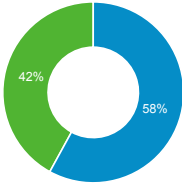|		
All Users	12,022	46.24%
Mobile Traffic	2,043	59.74%
Tablet and Desktop Traffic	9,979	41.45%

Goal Completions by Region

■ male ■ female

All Users

42%   58%

Mobile Traffic