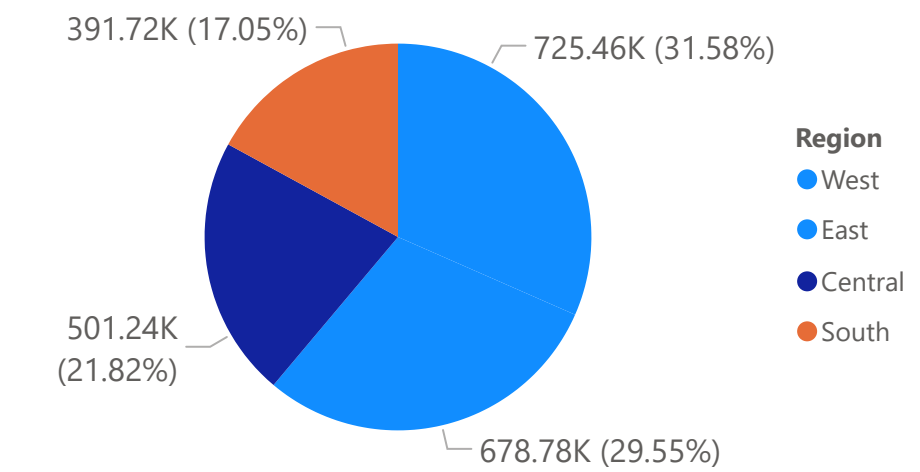
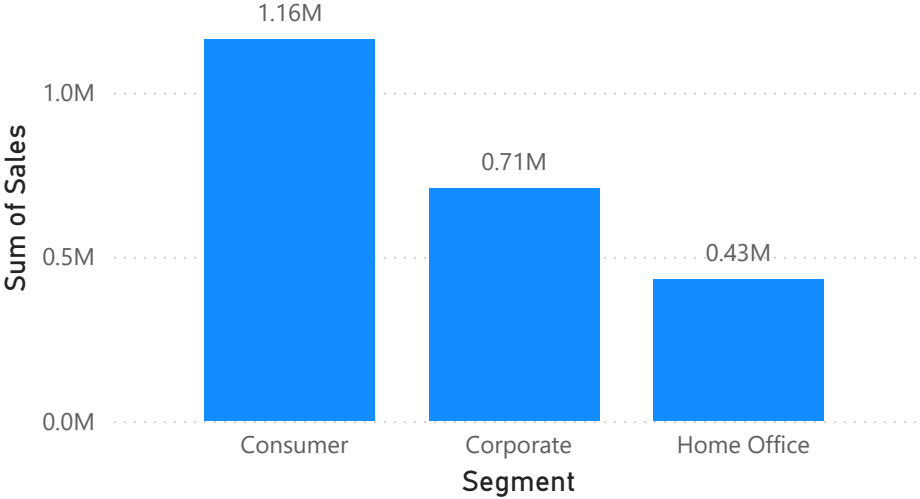


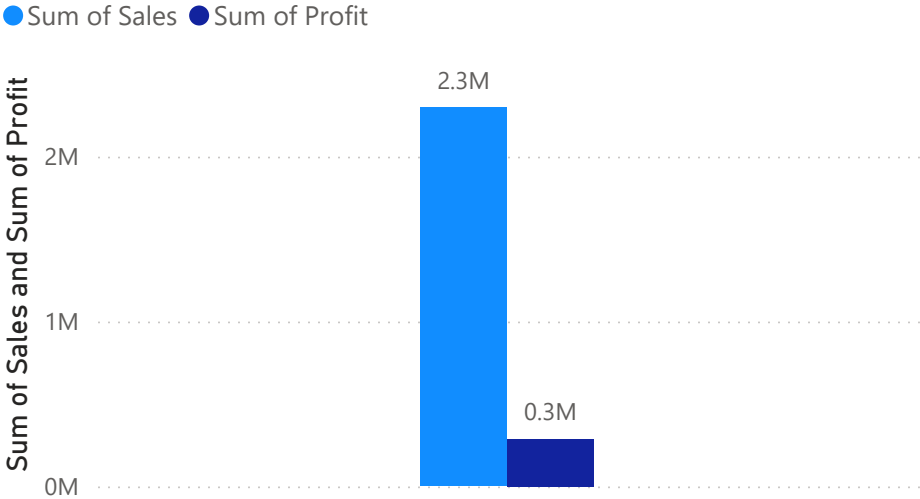
Total Revenue by Region



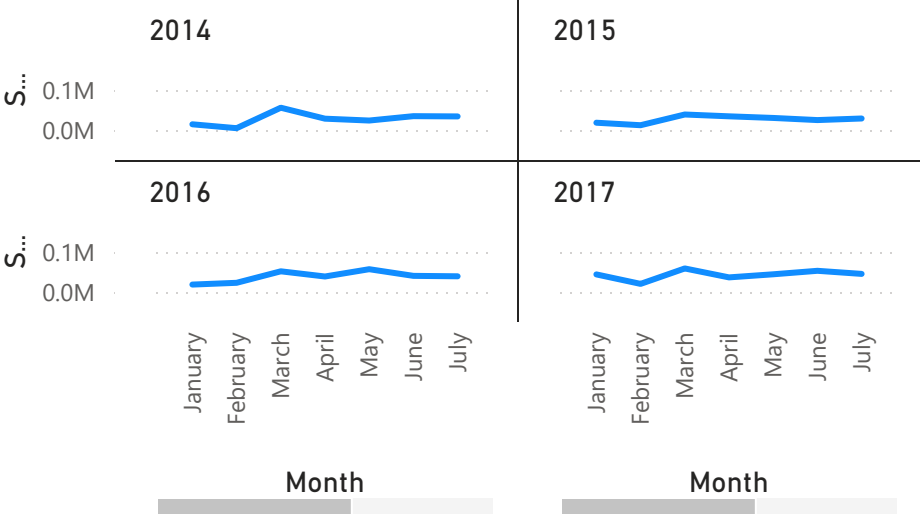
Total Revenue by Segment



Sum of Sales and Profit



Revenue by Month



Year

2014

Region

All

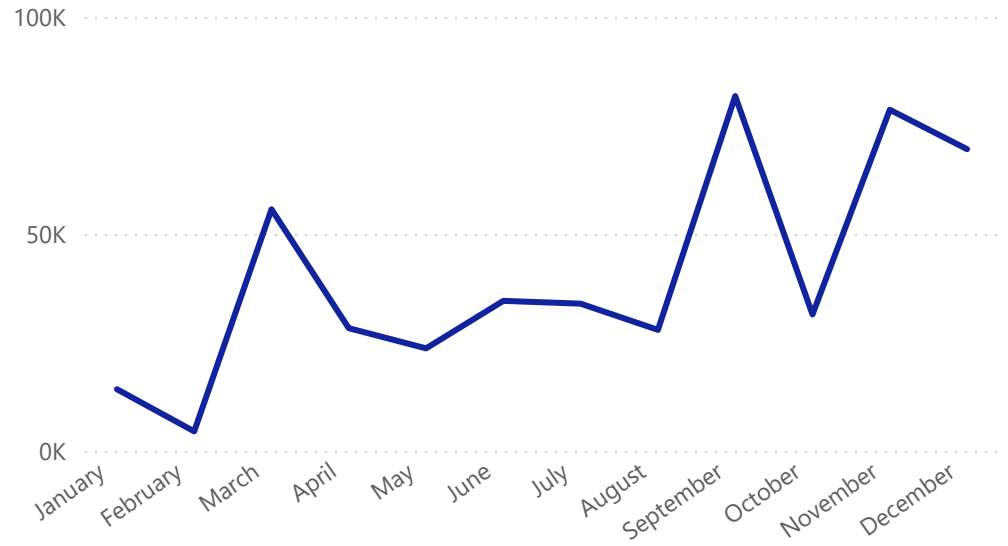
Category

All

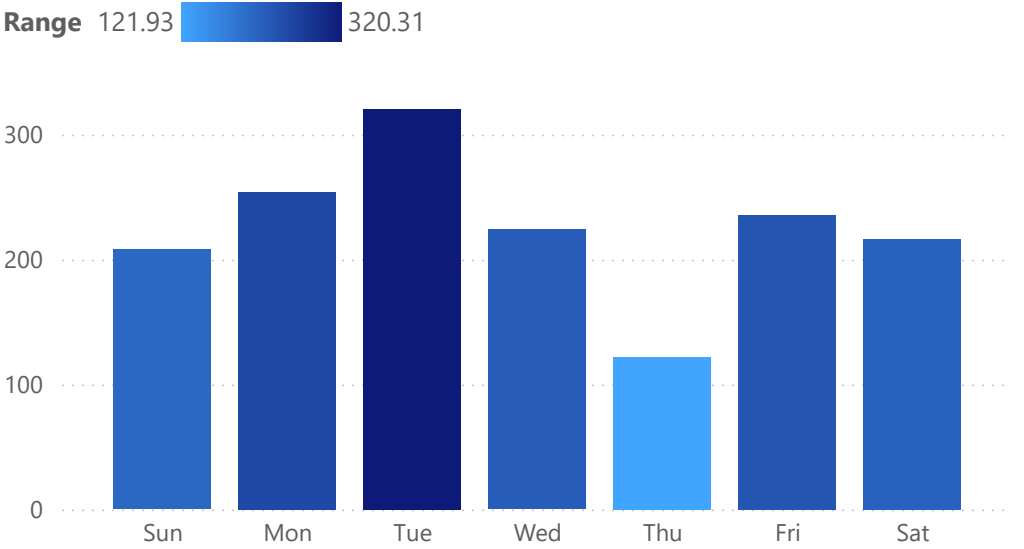
Sales and Transactons Report By Period

Total Sales Over The Period Amount to \$484,247.50 and Total Number of Transaction is 969

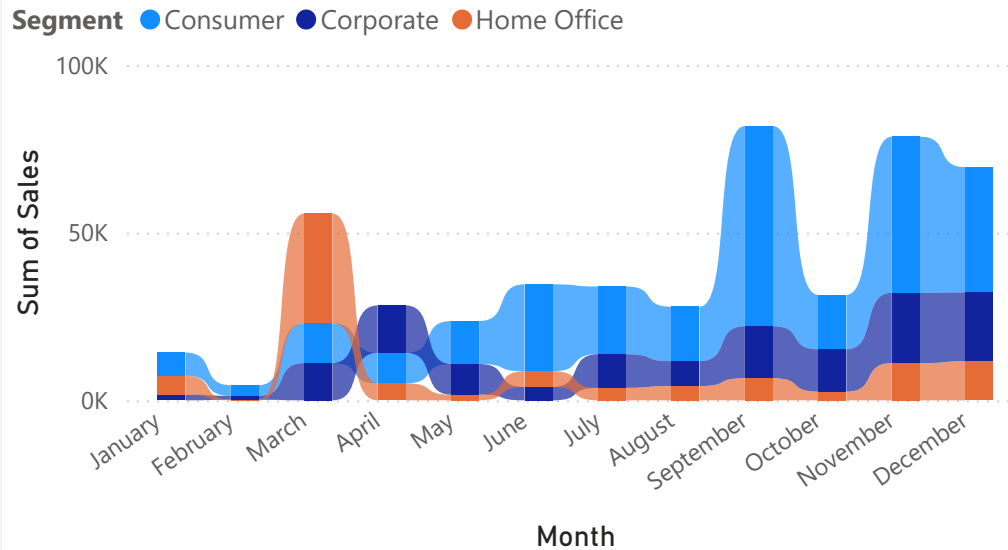
How Sales Trended Over the Month



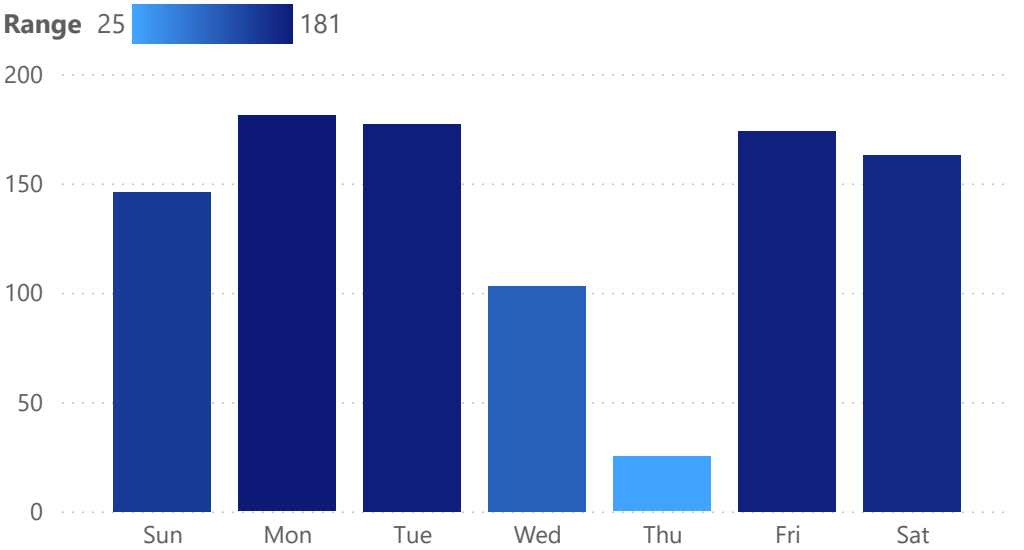
Average Sale By Day Of Week



How Customer Segment Ranked Over The Month



No Transactions By Day Of Week



Year

2014

Region

All

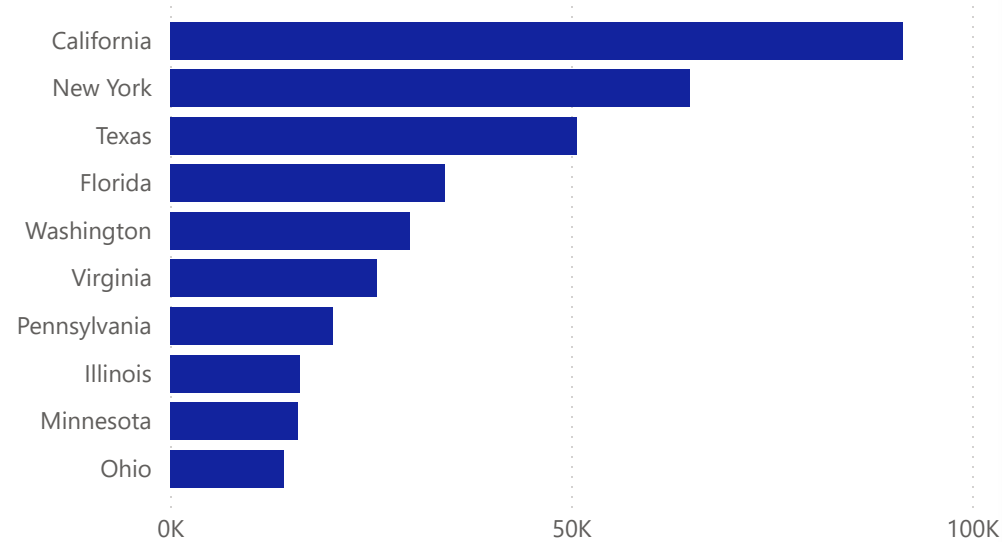
Category

All

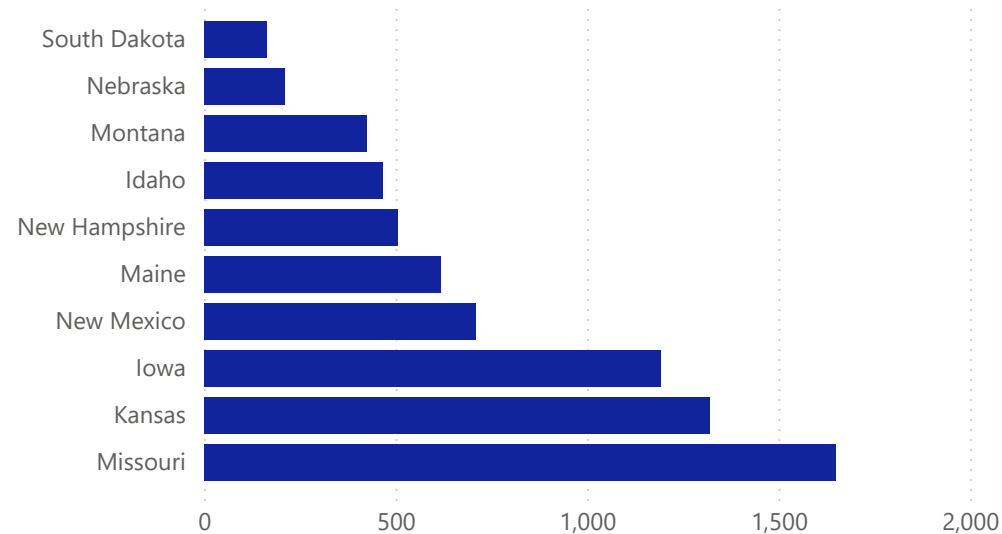
Sales and Transacton Report By Locations

Total Sales Over The Period Amount to \$484,247.50 and Total Number of Transaction is 969

Top 10 state by Sale



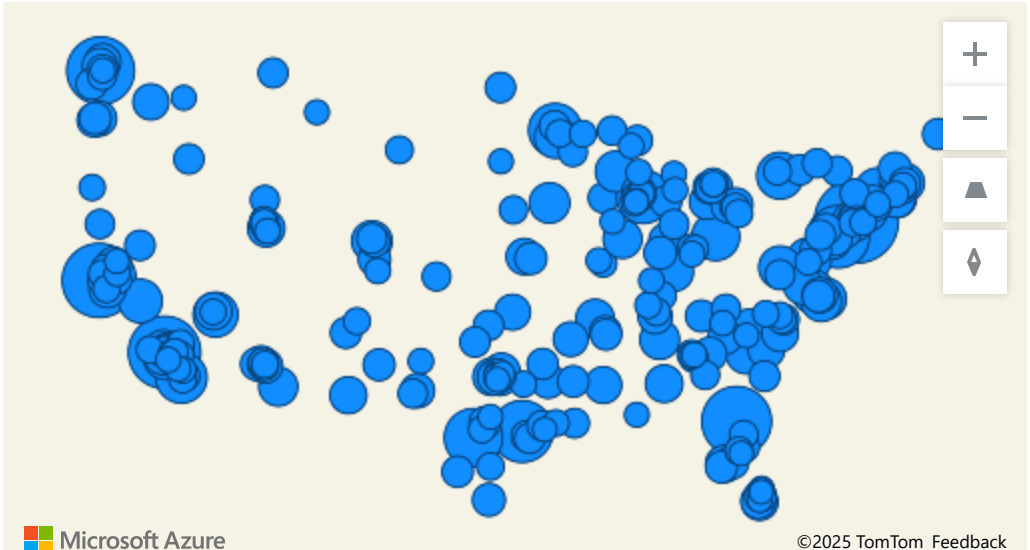
Bottom 10 state by Sale



Percentage of transaction of the Top 10 State

State	First Class	Same Day	Second Class	Standard Class
California	14.21%	4.57%	19.80%	61.42%
Florida	17.07%	4.88%	24.39%	53.66%
Illinois	16.39%		19.67%	63.93%
Minnesota	11.11%		22.22%	66.67%
New York	18.69%	5.61%	13.08%	62.62%
Ohio	14.00%	12.00%	24.00%	50.00%
Pennsylvania	18.87%	1.89%	18.87%	60.38%
Texas	15.15%	7.07%	23.23%	54.55%
Virginia	19.35%	3.23%	19.35%	58.06%
Washington	8.89%	2.22%	24.44%	64.44%

Sales distribution by city



Advanced Sales Exploration and Analysis

Total Sales Over The Period Amount to \$2,297,200.86 and Total Number of Transaction is 5009

Ask Your Own Question

Year
2014

Month

Key influencers Top segments

What influences Sales to Decrease ?

When...

...the average of Sales decreases by

Category is Office Supplies

278.4

Sub-Category is Fasteners

220.7

Sub-Category is Art

212.7

Sub-Category is Labels

202.9

Sub-Category is Paper

200

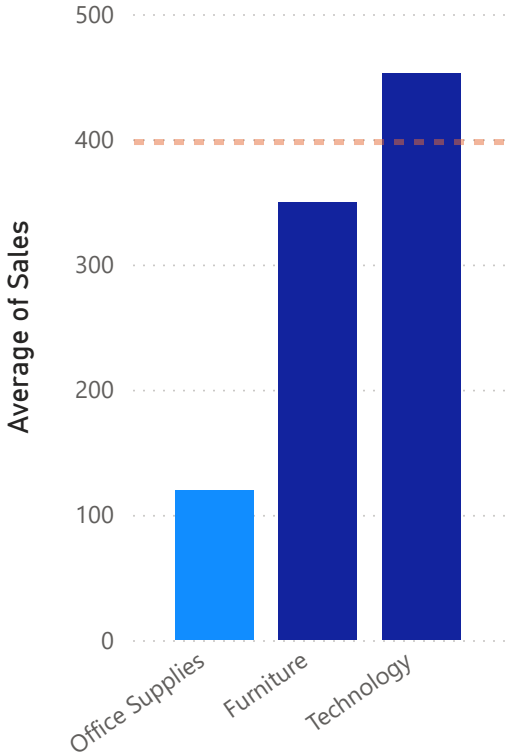
Sub-Category is Envelopes

169.3

Sub-Category is Furnishings

148.2

← Sales is more likely to decrease when Category is Office Supplies than otherwise (on average).



Only show values that are influencers

Total sales
2,297,200.86

2014
484,247.50

2015
470,532.51

2016
609,205.60

2017
733,215.26

January
14,236.90

February
4,519.89

March
55,691.01

April
28,295.34

May
23,648.29

June
34,595.13

July
33,946.39

August
27,909.47