

# Publishing in *Journal of Economic Behavior and Organization*

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Volume 186  
June 2021

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186, 1–772  
(2021)

ISSN 0167-2681

# JOURNAL OF Economic Behavior & Organization

[www.elsevier.com/locate/jebo](http://www.elsevier.com/locate/jebo)

# About JEBO

- Publishes in all areas of economics, but to be competitive for JEBO a paper typically needs to include substantial behavioral insights, such as might emerge from experiments (including agent based modeling), the analysis of some types of surveys, or the specification and estimation of novel behavioral economic theory.
- Because many papers that offer substantive behavioral insights are in the area of decision theory or game theory, JEBO has substantial visibility in this area.
- JEBO has published many famous papers, including Thaler's 1980 seminal article on positive consumer behavior (the first journal to give an outlet to this idea); as well as first experiments with the Ultimatum Game (Guth et al, 1982).

# JEBO Statistics

- h5 index: 54
- 5-year Impact Factor: 2.24 (upper third of Econ journals)
- Over 1700 new submissions last year, on pace for 2000 new submissions this year.
- First decision usually within 10 weeks
- Desk-reject rate about 1/3
- Acceptance rate about 15%-20%
- Geographically and gender diverse editorial board (one of the most diverse in all of economics) and readership across all the world, with concentrations in Australia, China, Europe and the US.

# Tips for Publishing in JEBO

# Idea Generation

- A good paper requires a good idea
- Many of the best ideas emerge from reading broadly outside of economics, and narrowly within economics
- Start and participate in reading groups
- Have many informal discussions with colleagues
- Solicit and respond to advice about your ideas

# Project Execution

- A good paper must report data from a well-executed research design
- Present specific project plan in a workshop/lab group meeting
- Attend to details: seemingly small design flaws can leave papers unpublishable
- The same hypothesis can be tested many ways; strive to find simple ways to answer your questions

# Paper Writing

- A good paper is only as long as it needs to be
- Papers must be written in native English – ask (or pay) for a paper to be edited by a native speaker
- Hypotheses must be compellingly motivated and, ideally, tested using simple procedures
- Conclusions must be supported by the data; a strong prior with inconclusive data is not generally sufficient



Thank You!

We Look Forward to Your Submissions!

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Economic  
& Behavior  
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