#### Persistent Unobservables

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Grad IO

## Persistent Unobserved Heterogeneity

Suppose we think about a model with a friction such as a switching cost.

- If  $y_{it} \neq y_{i,t-1}$  you pay a switching cost  $F_i$ .
- How do we use data to tell apart large switching costs  $F_i\gg 0$  from persistent tastes  $Cov(\epsilon_{i,t},\epsilon_{i,t-1})>0$  ?
- The conditional independence assumption tells us it has to be the switching cost not the autocorrelated unobservables.
- This is probably why people don't like this assumption.

#### Discrete Unobserved Types

- Up until now we consider models satisfying Rust's conditional independence assumption on the  $\varepsilon$ 's. This rules out persistence in unobservables which are economically meaningful.
- Suppose there are two types of buses good  $(s_i = g)$  and bad  $(s_i = b)$ .
- Assume that this is known to HZ but not the econometrician.
- Single period utility now depends on  $s_i$  so  $u(x_{it}, s_i, d_{it}; \theta)$  unobserved state variable.
- In case of the nested fixed point algorithm, this unobserved persistent heterogeneity is not a big problem as we can solve for the value function (and expected policy functions) given the state variables and integrate it out in the likelihood

## Unobserved State Variables: What happened?

$$Pr(d_{i1}, \dots, d_{iT}|x_{i1}, \dots, x_{iT}) = \sum_{s} \prod_{t=1}^{I} Pr(d_{it}|x_{it})p(s_i)$$

- Conditional on  $s_i$  replacement decisions are independent across t given  $x_{it}$ .
- The resulting likelihood is just a finite mixture model.
- These can be hard to solve when both  $s_i$  and its distribution  $p(s_i)$  are unknown.
- Arcidiacono and Miller (2011) provide theoretical results for these types of problems.

#### A much earlier application

#### Pakes (1986): Patents as Options

How much are patents worth? Valuable for optimal patent length and design? Sufficient incentive for innovation?

- $Q_A$ : value of patent at age A
- Goal of paper is to estimate  $Q_A$  using data on their renewal.  $Q_A$  is inferred from patent renewal process via revealed preference for patent renewal behavior.
- Treat renewal systems as exogenous (in Europe)

#### Timing

- For a = 1, ..., L a patent can be renewed by paying the fee  $c_a$ .
- At age a=1 patent holder gets  $r_1$  from patent
- Decide whether or not to renew (pay  $c_1$  and go to  $a_2$ ).
- At age a=2 get  $r_2$  from patent
- and so on...

## Pakes (1986)

Gives us the value function

$$V \equiv \max_{t \in [a,L]} \sum_{a'=1}^{L-a} \beta^{a'} R(a+a')$$
 
$$R(a) = \begin{cases} r_a - c_a, & \text{if } t \ge a \text{ when you hold patent} \\ 0 & \text{if } t < a \text{ after patent expires} \end{cases}$$

- t above denotes the age which allows the patent to expire and is the choice variable. Another optimal stopping problem.
- R(a) are the profits from year a. This is a controlled stochastic process. It is random but affected by the actions of the agent.

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# Pakes (1986)

- ullet The maximum age L is finite so it is finite-horizon DP.
- The single period revenue  $r_a$  is the state variable.
- We can solve the problem with backward recursion.

$$V_a(r_a) = \max\{0, Q_a \equiv r_a + \beta E[V_{a+1}(r_{a+1})|\Omega_a] - c_a\}$$

- Renew iff  $Q_a c_a > 0$ .
- $\Omega_a$ : history up to age  $a = \{r_1, r_2, \dots, r_a\}$ .
- Expectation is over  $r_{a+1}|\Omega_a$ . The sequence of conditional distributions  $G_a \equiv F(r_{a+1}|\Omega_a)$ ,  $a=1,2,\ldots$  is an important component of model specification.

$$r_{a+1} = \begin{cases} 0 & \text{w. prob } \exp(-\theta r_a) \\ \max(\delta r_a, z) & \text{w. prob } 1 - \exp(-\theta r_a) \end{cases}$$

# Pakes (1986)

#### Model has the following parameters

- density of z  $q_a = \frac{1}{\sigma_a} \exp[-(\gamma + z)/\sigma_a]$  and  $\sigma_a = \phi^{a-1}\sigma$ , for  $a = 1, \dots, L-1$ .
- $(\delta, \theta, \gamma, \phi, \sigma)$  are the structural parameters of the model
- Break down the model period by period and decide whether or not to renew if  $Q_a=r_a+$  "option value".
- Option value is about keeping the patent alive in case it pays off in the future.

#### **Implications**

- Drop out at age a if  $c_a > Q_a$
- Optimal decision is characterized by cutoff points  $Q_a>c_a\Leftrightarrow r_a>\overline{r}_a$  (Key assumptions is  $Q_a$  increasing /single crossing )
- Cutoff points are increasing sequence  $\overline{r}_a < \overline{r}_{a+1} < \ldots < \overline{r}_{L-1}$ .

#### **Estimation**

Instead of using Pakes' notation  $r_t$  for the patent revenue. We will use the generic Rust notation of  $\epsilon_t$  the unobserved state variable, and  $i_t$  to denote the choice (renewal).

- ullet For a single patent  $\tilde{T}$  denotes the age at which it is allowed to expire. Let  $T=\min(L-1,\tilde{T})$  denote the period sins which the agent makes a renewal decision where we model the agent's choice.
- $\bullet \ \epsilon$  follows a first-order Markov process  $F(\epsilon'|\epsilon)$
- $\bullet$  Age-specific policy function by  $i_t^*(\epsilon).$

Likelihood function is

$$l(i_1, \dots, i_T | \epsilon_0, i_0, \theta) = \prod_{t=1}^{I} Prob(i_t | i_0, \dots, x_{t-1}, i_{t-1}; \epsilon_0, \theta)$$

Serial correlation in  $\epsilon$  means there is dependence among  $i_t, i_{t-2}$  even after conditioning on  $x_{t-1}, i_{t-1}$ .

#### Simulation

- It might seem like we were stuck since it no longer has a closed form. However, we can simulate the "outer loop" of the nested fixed point routine given a guess of  $i_t^*(\epsilon,\theta)$ .
- Because  $\epsilon$  is serially correlated we need to start with an initial  $\epsilon_0$  (or distribution) and assume that it is known. This is the initial conditions problem of finite MDPs.
- Note that simulation is part of the "outer loop" of nested fixed point estimation routine. So at the point when we simulate, we already know the policy functions  $i_t^*(\epsilon,\theta)$  (How would you compute this?)

# Naive Frequency Simulator (Don't do this...)

Go back to the full likelihood function (condition on initial  $\epsilon_0$  for serial correlation):

$$l(i_1,\ldots,i_T|i_0,\epsilon_0,\theta) = Pr(i_t^*(\epsilon_t,\theta) = i_t, \forall t = 1,\ldots,T)$$

Need to take probability over distribution of  $(\epsilon_1, \dots, \epsilon_T | \epsilon_0)$ . Let  $F(\epsilon_{t+1} | \epsilon_t, \theta)$  then the above probability can be expressed as the integral:

$$\int \cdots \int \prod_{t} \mathbf{1}(i_t^*(\epsilon_t, \theta) = i_t) \prod_{t} dF(\epsilon_t | \epsilon_{t-1}; \theta)$$

Simulate by drawing sequences of  $(\epsilon_t)$ .

# Naive Frequency Simulator (Don't do this...)

Simulate by drawing sequences of  $(\epsilon_t)$  and for each draw  $s=1,\ldots,S$  we take as initial values  $(x_0,i_0,\epsilon_0)$  then

- ullet Generate  $(\epsilon_1^s, i_1^s)$ 
  - 1. Generate  $\epsilon_1^s \sim F(\epsilon_1 | \epsilon_0)$
  - 2. Compute  $i_1^s = i_1^*(\epsilon_1^s; \theta)$
- $\bullet \ \ \mathsf{Generate} \ (\epsilon_2^s, i_2^s)$ 
  - 1. Generate  $\epsilon_2^s \sim F(\epsilon_2 | \epsilon_1^s)$
  - 2. Subsequently compute  $i_2^s = i_2^*(\epsilon_2^s;\theta)$
- ullet And so on, up to  $(\epsilon_T^s, i_T^s)$ .

## Naive Frequency Simulator (Don't do this...)

And for the case where (i,x) are both discrete (Rust) we can approximate:

$$l(i_t, \dots, i_T | \epsilon_0, i_0; \theta) \approx \frac{1}{S} \sum_s \prod_{t=1}^T \mathbf{1}(i_t^s = i_t)$$

Frequency of simulated sequences which match observed sequence. T long or S small you're in trouble (non-smooth).

## Importance Sampling: Particle Filtering

- We can use importance sampling to simulate the likelihood function.
- ullet This is not straightforward given time dependence in  $(i_t,\epsilon_t)$
- Consider particle filtering approach from Fernandez-Villaverde and Rubio-Ramirez (2007) or Flury and Shehard (2008) (non-Gaussian Kalman filtering).
- A more up to date take: Blevins (2016): Sequential Monte Carlo Methods for Estimating Dynamic Microeconomic Models

# Importance Sampling: Particle Filtering

- Evolution of utility shocks  $\epsilon_t | \epsilon_{t-1} \sim f(\epsilon' | \epsilon)$ . Ignore dependence of distribution of  $\epsilon$  on age t for convenience.
- ullet As before, the policy function is  $i_t=i^*(\epsilon_t)$
- Let  $\epsilon^t \equiv \{\epsilon_1, \dots, \epsilon_t\}$ .
- The initial values of  $y_0$  and  $\epsilon_0$  are known

Go back to the factorized likelihood

$$l(y^{T}|y_{0}, \epsilon_{0}) = \prod_{t=1}^{T} l(y_{t}|y^{t-1}, y_{0}, \epsilon_{0}) = \prod_{t=1}^{T} \int l(y_{t}|\epsilon^{t}, y^{t-1}) p(\epsilon^{t}|y^{t-1}) d\epsilon^{t}$$

$$\approx \frac{1}{S} \sum_{s} l(y_{t}|\epsilon^{t|t-1,s}, y^{t-1})$$

We omit conditioning on  $(\epsilon_0, y_0)$  for convenience, and  $\epsilon^{t|t-1,s}$  is a simulated draw of  $\epsilon^t \sim p(\epsilon^t|y^{t-1})$ .

## Importance Sampling: Particle Filtering

Let's look more closely at the last line:

• first term:  $l(y_t, | \epsilon^t, y^{t-1})$  we can calculate for a value of  $\epsilon_t$ 

$$l(y_t|\epsilon^t, y^{t-1}) = p(i_t|\epsilon^t, y^{t-1}) = p(i_t|\epsilon_t) = \mathbf{1}(i(\epsilon_t) = i_t)$$

• the second term  $p(\epsilon^t|y^{t-1})$  is generally not obtainable in closed form. So numerical integration is not feasible. Particle filtering let's us draw  $\epsilon^t$  from this distribution for every period t.

Particle filtering proposes a recursive approach to draw sequences  $p(\epsilon^t|y^{t-1})$  for every t

#### Particle Filtering Algorithm

First period: t=1 In order to simulate the integral corresponding to the first period we need to draw from  $p(\epsilon^1|y^0,\epsilon_0)$  (easy).

- We draw  $\{\epsilon^{1|0,s}\}_{s=1}^S$  according to  $f(\epsilon'|\epsilon_0)$ .
- ullet The notation  $\epsilon^{1|0,s}$  makes it explicit that the  $\epsilon$  is a draw from  $p(\epsilon^1|y^0,\epsilon_0)$
- ullet Use the S draws we can evaluate the period t=1 likelihood.

**Second period:** t=2. We need to draw from  $p(\epsilon^2|y^1)$  factorize as:

$$p(\epsilon^2|y^1) = p(\epsilon^1|y^1) \cdot p(\epsilon_2|\epsilon^1) \text{ recall } \epsilon^2 \equiv \{\epsilon_1, \epsilon_2\}$$

## Filtering Step

Getting a draw from  $p(\epsilon^1|y^1)$ , given that we already have draws  $\{\epsilon^{1|0,s}\}$  from  $p(\epsilon^1|y_0)$ , from the previous period t=1, is the heart of particle filtering. We use the principle of importance sampling: by Bayes' Rule

$$p(\epsilon^1|y^1) \propto p(y_1|\epsilon^1, y^0) \cdot p(\epsilon^1|y^0)$$

Hence, if our desired sampling density is  $p(\epsilon^1|y^1)$ , but we actually have draws  $\{\epsilon^{1|0,s}\}$  from  $p(\epsilon^1|y^0)$ , then the importance sampling weight for the draw  $\epsilon^{1|0,s}$  is proportional to

$$\tau_1^s \equiv p(y_1|\epsilon^{1|0,s}, y^0)$$

Note that this coincides with the likelihood contribution for period 1, evaluated at the shock  $\epsilon^{1|0,s}$ . The SIR algorithm in Rubin (1988) proposes that making S draws with replacement from samples  $\{\epsilon^{1|0,s}\}_{s=1}^{S}$ , using weights proportional  $\tau_1^s$  yields draws from the desired density  $p(\epsilon^1|y^1)$  which we denote  $\{\epsilon^{1|0,s}\}_{s=1}^{S}$ .

#### **Prediction Step**

For the second term in the equation: we simply draw one  $\epsilon_2^s$  from  $f(\epsilon'|\epsilon^{1,s})$ , for each draw  $\epsilon^{1,s}$  from the filtering step. This is the **prediction** step.

By combining the draws from these two terms, we have  $\{\epsilon^{2|1,s}\}_{s=1}^S$  which is S drawn sequences from  $p(\epsilon^2|y^1)$ . Using these S draws, we can evaluate the simulated likelihood for period 2

#### Prediction Step (Continued)

Third period, t = 3: start again by factoring

$$p(\epsilon^3|y^2) = p(\epsilon^2|y^2) \cdot p(\epsilon^3|\epsilon^2)$$

As above, drawing from requires filtering the draws  $\{\epsilon^{2|1,s}\}_{s=1}^S$ , from the previous period t=2, to obtain draws  $\{\epsilon^{2,s}\}_{s=1}^S$ . Given these draws, draw  $\epsilon_3^s \sim f(\epsilon'|\epsilon^{2,s})$  for each s.

And so on. By the last period t=T, you have

$$\left\{\left\{\epsilon^{t|t-1,s}\right\}_{s=1}^{S}\right\}_{t=1}^{T}$$

#### Prediction Step (continued)

Hence the factorized likelihood can be approximated by simulation as:

$$\prod_{t} \frac{1}{S} \sum_{s} l(y_t | \epsilon^{t|t-1,s}, y^{t-1})$$

As noted above, the likelihood term  $l(y_t|\epsilon^{t|t-1,s},y^{t-1})$  coincides with the simulation weight  $\tau^s_t$ . Hence the simulated likelihood can also be constructed as:

$$\log l(y^T|y_0, \epsilon_0) = \sum_t \log \left\{ \frac{1}{S} \sum_s \tau_t^s \right\}$$

# Particle Filtering (Summary)

- Start by drawing  $\{\epsilon^{1|0,s}\}_{s=1}^S$  from  $p(\epsilon^1|y^0,\epsilon_0)$ .
- In period t, we start with  $\{\epsilon^{t-1|t-2,s}\}_{s=1}^S$  draws from  $p(\epsilon^{t-1}|y^{t-2},\epsilon_0)$ .
  - 1. Filter step: Calculate proportion weights  $\tau^s_{t-1} \equiv p(y_{t-1}|\epsilon^{t-1|t-2,s},y^{t-2})$  using  $p(i_t|\epsilon_t)$ . Draw $\{\epsilon^{t-1|t-1,s}\}_{s=1}^S$  by resampling from  $\{\epsilon^{t-1|t-2,s}\}_{s=1}^S$  with weights  $\tau^s_{t-1}$ .
  - 2. **Prediction step:** Draw  $\epsilon_t^s$  from  $p(\epsilon_t|\epsilon^{t-1|t-1,s})$  , for  $s=1,\ldots,S$ . Combine to get  $\{\epsilon^{t|t-1,s}\}_{s=1}^S$ .
- Set t = t + 1 and go back to step 2. Stop when t = T + 1.

The difference is that the crude simulator draws S sequences and puts zero weight on those which don't match the observed sequence. In each period t we just keep sequences where predicted choices match observed choice of that period. This is more accurate likelihood as long as S is large enough that we don't have all the weight on a single sequence in period t.

#### References

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