First 24 bits of the encoded message:

00111011 11010110 11110000 ...

Organization of the bit-vector:

byte number	byte-0							byte-1								byte-2									
bit number	7	6	5	4	3	2	1	0	7	6	5	4	3	2	1	0	7	6	5	4	3	2	1	0	
data bits	0	0	1	1	1	0	1	1	1	1	0	1	0	1	1	0	1	1	1	1	0	0	0	0	