

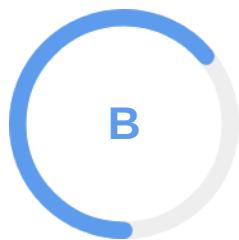


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## Website Report for [www.linkbuildingguru.com](http://www.linkbuildingguru.com)

This report grades your website based on the strength of various SEO factors such as On Page Optimization, Off Page Links, Social and more. The overall Grade is on a A+ to F- scale, with most major, industry leading websites in the A range. Improving your grade will generally make your website perform better for users and rank better in search engines. There are recommendations for improving your website at the bottom of the report. Feel free to reach out to us if you'd like us to help with improving your website's SEO!

### Audit Results for [www.linkbuildingguru.com](http://www.linkbuildingguru.com)



Your page could be better



On-Page SEO



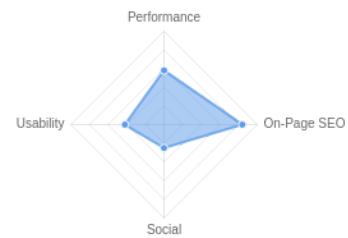
Usability



Performance



Social



### On-Page SEO Results



Your On-Page SEO is very good!

Congratulations, your On-Page SEO is well optimized. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You can continue to build on your strong position through testing content improvements for gradual gains.

## Title Tag



You have a title tag, but ideally it should be between 50 and 60 characters in length (including spaces).

Link Building Company India For SEO Services

Length : 44

Title tags are very important for search engines to correctly understand and categorize your content.

## Meta Description Tag



Your page has a meta description of optimal length (between 120 and 160 characters).

We are a professional Link building company in India helping clients WorldWide with their SEO. Our link building services will help your website grow fast.

Length : 155

## SERP Snippet Preview



This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.

<https://linkbuildingguru.com> :

**Link Building Company India For SEO Services**

We are a professional Link building company in India helping clients WorldWide with their SEO. Our link building services will help your website grow ...

## Hreflang Usage



Your page is not making use of Hreflang attributes.

## Language



Your page is using the lang attribute.

Declared: English

## H1 Header Tag Usage



Your page has more than one H1 Tag. It is generally recommended to only use one H1 Tag on a page.

The H1 Header Tag is an important way of signaling to search engines what your content is about, and subsequently the keywords it should rank for.

## H2-H6 Header Tag Usage



Your page is making use multiple levels of Header Tags.

## Header Tag Frequency

H2	20	<div style="width: 100%;"></div>
H3	20	<div style="width: 100%;"></div>
H4	12	<div style="width: 60%;"></div>
H5	10	<div style="width: 50%;"></div>
H6	0	<div style="width: 0%;"></div>

## Keyword Consistency

Your page's main keywords are distributed well across the important HTML tags.



### Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
link	✓	✓	✓	57	<div style="width: 100%;"></div>
building	✓	✓	✓	57	<div style="width: 100%;"></div>
website	✗	✓	✓	24	<div style="width: 50%;"></div>
backlinks	✗	✗	✓	23	<div style="width: 50%;"></div>
services	✓	✓	✓	20	<div style="width: 50%;"></div>
search	✗	✗	✓	16	<div style="width: 30%;"></div>
business	✗	✗	✓	14	<div style="width: 30%;"></div>
websites	✗	✗	✓	13	<div style="width: 30%;"></div>

### Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency	
link building	✓	✓	✓	57	<div style="width: 100%;"></div>
building services	✗	✓	✓	14	<div style="width: 30%;"></div>
link building services	✗	✓	✓	14	<div style="width: 30%;"></div>
building company	✓	✓	✓	9	<div style="width: 20%;"></div>
link building company	✓	✓	✓	9	<div style="width: 20%;"></div>
online presence	✗	✗	✗	8	<div style="width: 20%;"></div>
websites visibility	✗	✗	✗	8	<div style="width: 20%;"></div>
search engine	✗	✗	✓	7	<div style="width: 20%;"></div>

## Amount of Content

Your page has a good level of textual content, which will assist in it's ranking potential.

Word Count: 1478

## Image Alt Attributes

You do not have any images missing Alt attributes on your page.

## Canonical Tag

Your page is using the Canonical Tag.

<https://linkbuildingguru.com/>

## Noindex Tag Test

Your page is not using the Noindex Tag which prevents indexing.

## Noindex Header Test

Your page is not using the Noindex Header which prevents indexing.

## SSL Enabled

Your website has SSL enabled.

## HTTPS Redirect

Your page successfully redirects to a HTTPS (SSL secure) version.

## Robots.txt

Your website appears to have a robots.txt file.

<http://www.linkbuildingguru.com/robots.txt>

## Blocked by Robots.txt

Your page does not appear to be blocked by robots.txt.

## XML Sitemaps

Your website appears to have an XML sitemap.

<https://linkbuildingguru.com/sitemap.xml>

## Analytics

Your page is using an analytics tool.

 Google Analytics

## Schema.org Structured Data

You are using JSON-LD Schema on your page.

# Usability



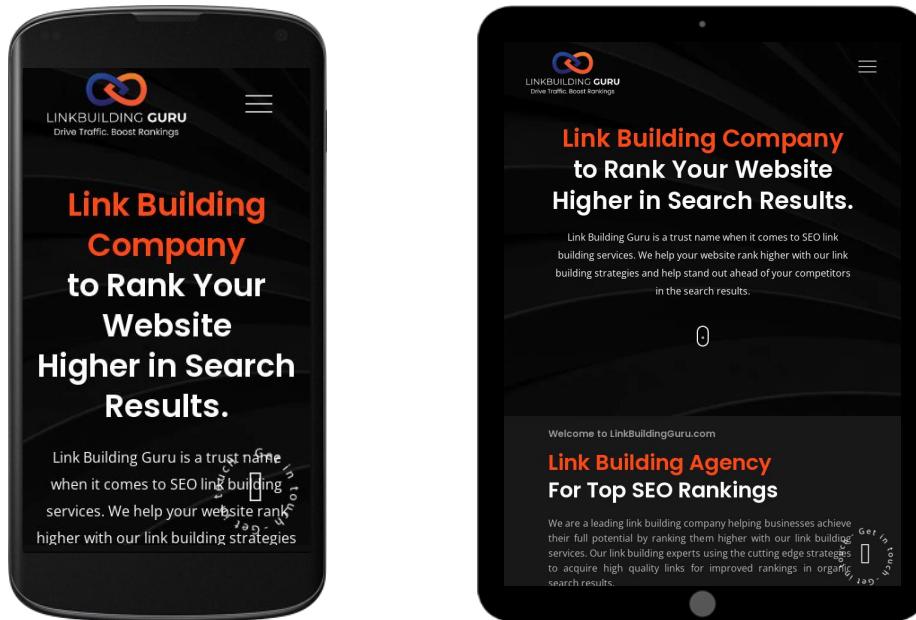
## Your usability could be better

Your page is OK but could be more usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

### Device Rendering



This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.



### Google's Core Web Vitals



Google is indicating that they do not have 'sufficient real-world speed data for this page' in order to make a Core Web Vitals assessment. This can occur for smaller websites or those that are not crawlable by Google.

### Use of Mobile Viewports



Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.

## Google's PageSpeed Insights - Mobile



Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may differ slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value	Opportunities	Estimated Savings
First Contentful Paint	4.3 s	Eliminate render-blocking resources	2.06 s
Speed Index	10.7 s	Reduce initial server response time	1.42 s
Largest Contentful Paint	6.6 s	Reduce unused JavaScript	1.2 s
Time to Interactive	6.6 s	Avoid multiple page redirects	1.11 s
Total Blocking Time	0.82 s	Reduce unused CSS	0.6 s
Cumulative Layout Shift	0.007	Minify JavaScript	0.15 s
		Minify CSS	0.15 s

## Google's PageSpeed Insights - Desktop



Google is indicating that your page is scoring poorly on their Desktop PageSpeed Insights evaluation.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value	Opportunities	Estimated Savings
First Contentful Paint	1.2 s	Reduce initial server response time	0.68 s
Speed Index	4.2 s	Eliminate render-blocking resources	0.56 s
Largest Contentful Paint	1.6 s	Avoid multiple page redirects	0.34 s
Time to Interactive	1.6 s		
Total Blocking Time	0.07 s		
Cumulative Layout Shift	0.026		

## Flash Used?

No Flash content has been identified on your page.



## iFrames Used?

There are no iFrames detected on your page.



## Favicon

Your page has specified a favicon.



## Email Privacy

Email addresses have been found in plain text.



We recommend removing any plain text email addresses and replacing them with images or contact forms. Plain text email addresses can be susceptible to scrapers and email spammers.

## Legible Font Sizes

The text on your page appears to be legible across devices.



## Tap Target Sizing

The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen.



## Performance Results



### Your performance could be better

Your page's performance has some issues and room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). We recommend addressing the highlighted factors below.

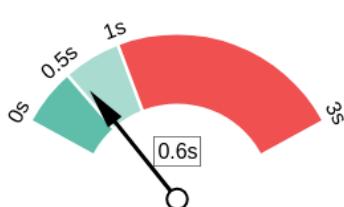
## Page Speed Info



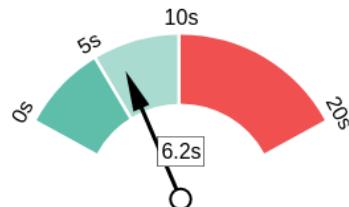
Your page loads slowly.

Page load speed is critical to ensuring good user experience and is becoming a more important ranking factor. Load speed can be impacted by a multitude of factors however and may need technical resources to investigate.

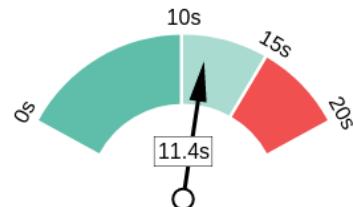
### Server Response



### All Page Content Loaded



### All Page Scripts Complete



## Download Page Size

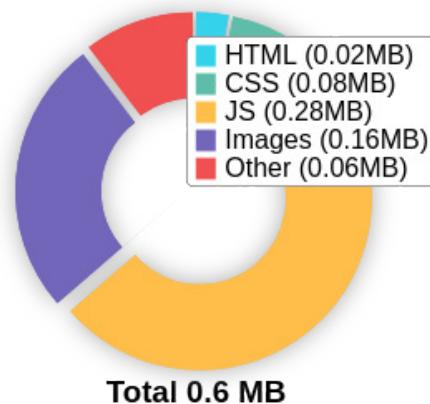


Your page's file size is reasonably low which is good for Page Load Speed and user experience.

## Download Page Size



## Download Page Size Breakdown



## Website Compression (Gzip, Deflate, Brotli)

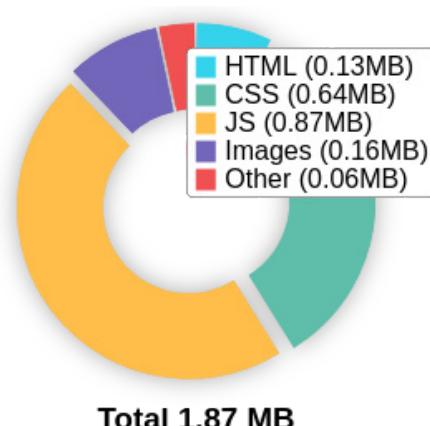
Your website appears to be using a reasonable level of compression.



### Compression Rates

HTML	<div style="width: 10px; background-color: #00AEEF;"></div>	0.02 MB (86% Compressed)
CSS	<div style="width: 15px; background-color: #00AEEF;"></div>	0.08 MB (87% Compressed)
JS	<div style="width: 20px; background-color: #FFC107;"></div>	0.28 MB (68% Compressed)
Images	<div style="width: 10px; background-color: #6A5ACD2;"></div>	0.16 MB (5% Compressed)
Other	<div style="width: 10px; background-color: #DC143C;"></div>	0.06 MB (0% Compressed)
<b>Total</b>	<div style="width: 100px; background-color: #00AEEF;"></div>	<b>0.6 MB (68% Compressed)</b>

### Raw Page Size Breakdown



## Number of Resources

This check displays the total number of files that need to be retrieved from web servers to load your page.



<b>42</b>	<b>3</b>	<b>11</b>	<b>7</b>	<b>16</b>	<b>5</b>
Total Objects	Number of HTML Pages	Number of JS Resources	Number of CSS Resources	Number of Images	Other Resources

## Google Accelerated Mobile Pages (AMP)

This page does not appear to have AMP Enabled.



## JavaScript Errors

Your page is reporting JavaScript errors during load.



This could indicate that some required functionality on your page is failing or scripts may have coding problems.

## HTTP2 Usage

Your website is using the recommended HTTP/2+ protocol.



## Optimize Images



All of the images on your page appear to be optimized.

## Minification



All your JavaScript and CSS files appear to be minified.

## Deprecated HTML



No deprecated HTML tags have been found within your page.

## Inline Styles



Your page appears to be using inline styles.

Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

## Social Results



### Your social could be better

You do not appear to have a strong social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring more visitors to your website. We recommend that you have all of your profiles listed on your page for visibility, and work to build a following on those networks.

## Facebook Page Linked



Your page has a link to a Facebook Page.



<https://facebook.com/linkbuildingguru>

## Facebook Open Graph Tags



We have not found Facebook Open Graph Tags on your page.

Facebook Open Graph Tags are a type of structured data that can be placed on your page to control what content is shown when a page is shared on Facebook.

## Facebook Pixel



We have not detected a Facebook Pixel on your page.

Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

## X (formerly Twitter) Account Linked



Your page has a link to a X profile.



<https://x.com/LinkGuru5001>

## X Cards



We have not detected X Cards on your page.

X Cards are a type of structured data that can be placed on your page to control what content is shown when a page is shared on X.

## Instagram Linked



No associated Instagram profile found linked on your page

## LinkedIn Page Linked



Your page has a link to a LinkedIn profile.

 <https://linkedin.com/company/linkbuildingguru>

## YouTube Channel Linked



No associated YouTube channel found linked on your page.

## YouTube Channel Activity



No associated YouTube channel found linked on your page.

## Local SEO

### Address & Phone Shown on Website



We can't identify one or both of these components on the page. Missing: Address

Phone +1 323 455 4564

### Local Business Schema



No Local Business Schema identified on the page.

### Google Business Profile Identified



No Google Business Profile was identified that links to this website.

### Google Business Profile Completeness



No Google Business Profile was identified that links to this website.

### Google Reviews



No Google Business Profile was identified that links to this website.

# Technology Results

## Technology List i

These software or coding libraries have been identified on your page.

Technology	Version
 Bootstrap	
 Google Analytics	
 Google Tag Manager	
 Hostinger	
 Hostinger CDN	
 HTTP/3	
 jQuery	

## Server IP Address i

147.79.120.199

## DNS Servers i

ns1.dns-parking.com  
ns2.dns-parking.com

## Web Server i

hcdn

## Charset i

text/html

## DMARC Record ✓

This site appears to have a valid DMARC record in place.

v=DMARC1; p=none

## SPF Record ✗

This site does not appear to have an SPF record.

SPF records are important to improve email deliverability and combat spoofing.