

KARANDEEP SINGH

SEO Expert

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PROFESSIONAL SUMMARY:

My strength is a business-to-business digital marketing strategy. I help clients Rank their Websites and keywords, build brand equity, reach a wider audience, solve their unique marketing challenges, and track their success.

AREAS OF EXPERTISE:

- Search Engine Optimisation (SEO)
- Keyword Research
- Collect Backlink Sites
- Lead Generation
- Web Marketing
- Meta Tag, Meta Description
- Analytics
- Ranking

PROFESSIONAL EXPERIENCE:

Techooze Solutions Pvt Ltd

SEO Executive | 06 January, 2021 - 29 November, 2022

- Developed Strategies to Improve Organic Traffic.
- Managed On-Page SEO, Optimize Meta Tags, Keywords, Content for Search Rankings.
- Analyzed Website Performance with Google Analytics.
- Conducted Keyword Research Using Tools Like Semrush and Ahrefs.

KS Rank Solutions

Junior SEO Executive | 02 December, 2022 - Present

- Collaborated with the SEO Team to Implement Optimization Strategies.
- Conducted Technical Audits to Identify Website Issues Affecting Performance.
- Created and Updated Sitemaps to Improve Crawlability.
- Generated Performance Reports, Tracking Key SEO Metrics and Progress.

RELEVANT PROJECTS:

CampusKart

SEO Service | 05 July, 2024 - Present

- Built a high-performing Keywords for the website to increase traffic, sales
- Run marketing strategies to gain more exposure and promote products

Nikunj Chemicals

SEO, GMB Service | 09, September 2024 - Present

- Created a GMB profile and promote on google maps, manage products, and optimize
- Improved Ranking and generate high sales customers purchase products

EDUCATION:

2021 - 2023 | Swami Vivekanand Subharti University

Bachelor of Arts - (BA)

2019 - 2020 | National Institute of Open Schooling

Class 12th