

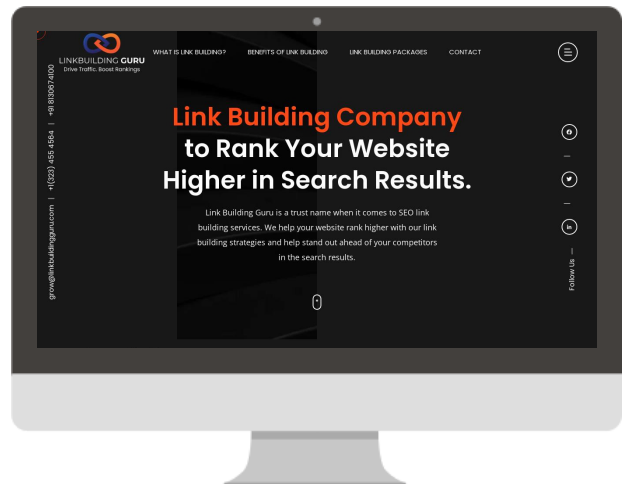
Website Report for www.linkbuildingguru.com

This report grades your website based on the strength of various SEO factors such as On Page Optimization, Off Page Links, Social and more. The overall Grade is on a A+ to F- scale, with most major, industry leading websites in the A range. Improving your grade will generally make your website perform better for users and rank better in search engines. There are recommendations for improving your website at the bottom of the report. Feel free to reach out to us if you'd like us to help with improving your website's SEO!

Audit Results for www.linkbuildingguru.com



Your page could be better



On-Page SEO



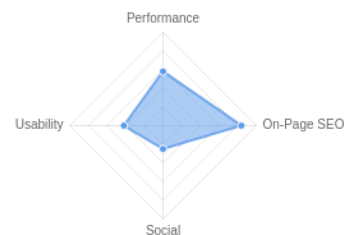
Usability



Performance



Social



On-Page SEO Results



Your On-Page SEO is very good!

Congratulations, your On-Page SEO is well optimized. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You can continue to build on your strong position through testing content improvements for gradual gains.

Title Tag

You have a title tag, but ideally it should be between 50 and 60 characters in length (including spaces).



Link Building Company India For SEO Services

Length : 44

Title tags are very important for search engines to correctly understand and categorize your content.

Meta Description Tag

Your page has a meta description of optimal length (between 120 and 160 characters).



We are a professional Link building company in India helping clients WorldWide with their SEO. Our link building services will help your website grow fast.

Length : 155

SERP Snippet Preview

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.



<https://linkbuildingguru.com> :

[Link Building Company India For SEO Services](#)

We are a professional Link building company in India helping clients WorldWide with their SEO. Our link building services will help your website grow ...

Hreflang Usage

Your page is not making use of Hreflang attributes.



Language

Your page is using the lang attribute.



Declared: English

H1 Header Tag Usage

Your page has more than one H1 Tag. It is generally recommended to only use one H1 Tag on a page.



The H1 Header Tag is an important way of signaling to search engines what your content is about, and subsequently the keywords it should rank for.

H2-H6 Header Tag Usage

Your page is making use multiple levels of Header Tags.



Header Tag	Frequency	
H2	20	<div></div>
H3	20	<div></div>
H4	12	<div></div>
H5	10	<div></div>
H6	0	

Keyword Consistency



Your page's main keywords are distributed well across the important HTML tags.

Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
link	✓	✓	✓	57	<div></div>
building	✓	✓	✓	57	<div></div>
website	✗	✓	✓	24	<div></div>
backlinks	✗	✗	✓	23	<div></div>
services	✓	✓	✓	20	<div></div>
search	✗	✗	✓	16	<div></div>
business	✗	✗	✓	14	<div></div>
websites	✗	✗	✓	13	<div></div>

Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency	
link building	✓	✓	✓	57	<div></div>
building services	✗	✓	✓	14	<div></div>
link building services	✗	✓	✓	14	<div></div>
building company	✓	✓	✓	9	<div></div>
link building company	✓	✓	✓	9	<div></div>
online presence	✗	✗	✗	8	<div></div>
websites visibility	✗	✗	✗	8	<div></div>
search engine	✗	✗	✓	7	<div></div>

Amount of Content

Your page has a good level of textual content, which will assist in it's ranking potential.

Word Count: 1478



Image Alt Attributes

You do not have any images missing Alt attributes on your page.



Canonical Tag

Your page is using the Canonical Tag.



<https://linkbuildingguru.com/>

Noindex Tag Test

Your page is not using the Noindex Tag which prevents indexing.



Noindex Header Test

Your page is not using the Noindex Header which prevents indexing.



SSL Enabled

Your website has SSL enabled.



HTTPS Redirect

Your page successfully redirects to a HTTPS (SSL secure) version.



Robots.txt

Your website appears to have a robots.txt file.



<http://www.linkbuildingguru.com/robots.txt>

Blocked by Robots.txt

Your page does not appear to be blocked by robots.txt.



XML Sitemaps

Your website appears to have an XML sitemap.



<https://linkbuildingguru.com/sitemap.xml>

Analytics

Your page is using an analytics tool.



 Google Analytics

Schema.org Structured Data

You are using JSON-LD Schema on your page.



Usability

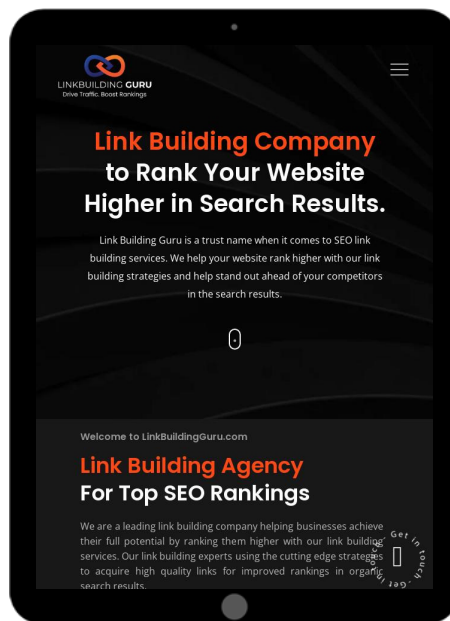


Your usability could be better

Your page is OK but could be more usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.



Google's Core Web Vitals

Google is indicating that they do not have 'sufficient real-world speed data for this page' in order to make a Core Web Vitals assessment. This can occur for smaller websites or those that are not crawlable by Google.

Use of Mobile Viewports

Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.

Google's PageSpeed Insights - Mobile



Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may differ slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



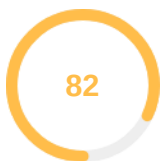
Lab Data	Value	Opportunities	Estimated Savings
First Contentful Paint	4.3 s		
Speed Index	10.7 s	Eliminate render-blocking resources	2.06 s
Largest Contentful Paint	6.6 s	Reduce initial server response time	1.42 s
Time to Interactive	6.6 s	Reduce unused JavaScript	1.2 s
Total Blocking Time	0.82 s	Avoid multiple page redirects	1.11 s
Cumulative Layout Shift	0.007	Reduce unused CSS	0.6 s
		Minify JavaScript	0.15 s
		Minify CSS	0.15 s

Google's PageSpeed Insights - Desktop



Google is indicating that your page is scoring poorly on their Desktop PageSpeed Insights evaluation.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value	Opportunities	Estimated Savings
First Contentful Paint	1.2 s		
Speed Index	4.2 s	Reduce initial server response time	0.68 s
Largest Contentful Paint	1.6 s	Eliminate render-blocking resources	0.56 s
Time to Interactive	1.6 s	Avoid multiple page redirects	0.34 s
Total Blocking Time	0.07 s		
Cumulative Layout Shift	0.026		

Flash Used?

No Flash content has been identified on your page.



iFrames Used?

There are no iFrames detected on your page.



Favicon

Your page has specified a favicon.



Email Privacy

Email addresses have been found in plain text.



We recommend removing any plain text email addresses and replacing them with images or contact forms. Plain text email addresses can be susceptible to scrapers and email spammers.

Legible Font Sizes

The text on your page appears to be legible across devices.



Tap Target Sizing

The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen.



Performance Results



Your performance could be better

Your page's performance has some issues and room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). We recommend addressing the highlighted factors below.

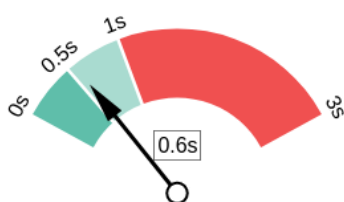
Page Speed Info

Your page loads slowly.

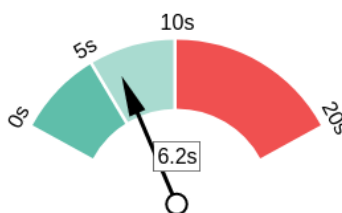


Page load speed is critical to ensuring good user experience and is becoming a more important ranking factor. Load speed can be impacted by a multitude of factors however and may need technical resources to investigate.

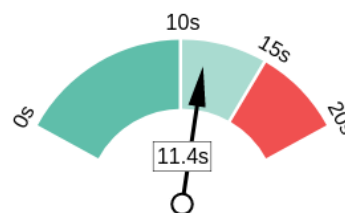
Server Response



All Page Content Loaded



All Page Scripts Complete



Download Page Size

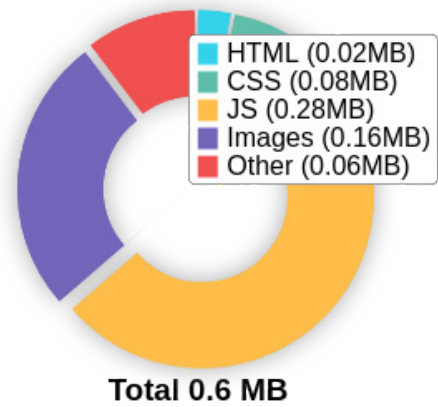
Your page's file size is reasonably low which is good for Page Load Speed and user experience.



Download Page Size



Download Page Size Breakdown

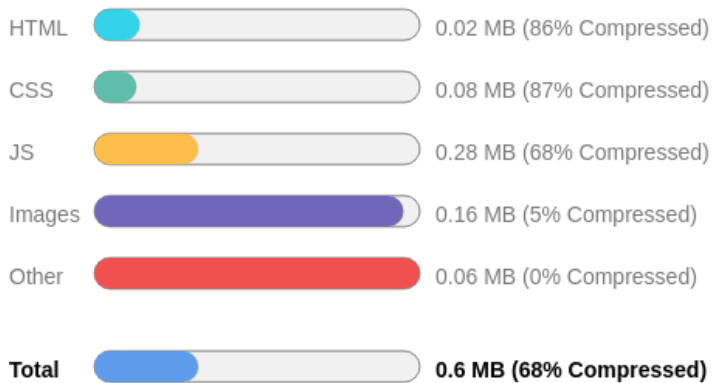


Website Compression (Gzip, Deflate, Brotli)

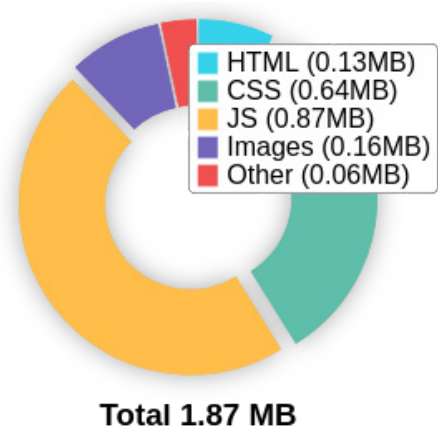
Your website appears to be using a reasonable level of compression.



Compression Rates

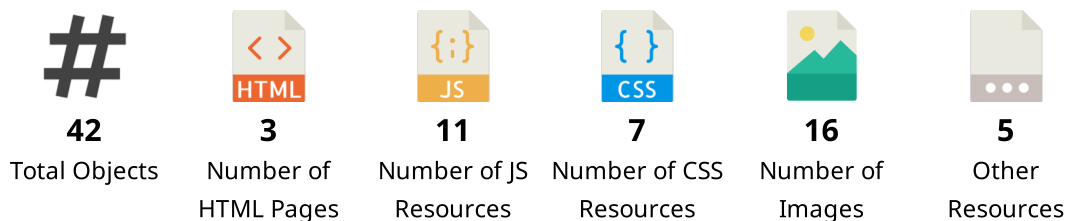


Raw Page Size Breakdown



Number of Resources

This check displays the total number of files that need to be retrieved from web servers to load your page.



Google Accelerated Mobile Pages (AMP)

This page does not appear to have AMP Enabled.



JavaScript Errors

Your page is reporting JavaScript errors during load.



This could indicate that some required functionality on your page is failing or scripts may have coding problems.

HTTP2 Usage

Your website is using the recommended HTTP/2+ protocol.



Optimize Images

All of the images on your page appear to be optimized.



Minification

All your JavaScript and CSS files appear to be minified.



Deprecated HTML

No deprecated HTML tags have been found within your page.



Inline Styles

Your page appears to be using inline styles.



Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

Social Results



Your social could be better

You do not appear to have a strong social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring more visitors to your website. We recommend that you have all of your profiles listed on your page for visibility, and work to build a following on those networks.

Facebook Page Linked

Your page has a link to a Facebook Page.



 <https://facebook.com/linkbuildingguru>

Facebook Open Graph Tags

We have not found Facebook Open Graph Tags on your page.



Facebook Open Graph Tags are a type of structured data that can be placed on your page to control what content is shown when a page is shared on Facebook.

Facebook Pixel

We have not detected a Facebook Pixel on your page.



Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

X (formerly Twitter) Account Linked

Your page has a link to a X profile.



 <https://x.com/LinkGuru5001>

X Cards

We have not detected X Cards on your page.



X Cards are a type of structured data that can be placed on your page to control what content is shown when a page is shared on X.

Instagram Linked

No associated Instagram profile found linked on your page



LinkedIn Page Linked

Your page has a link to a LinkedIn profile.



 <https://linkedin.com/company/linkbuildingguru>

YouTube Channel Linked

No associated YouTube channel found linked on your page.



YouTube Channel Activity

No associated YouTube channel found linked on your page.



Local SEO

Address & Phone Shown on Website

We can't identify one or both of these components on the page. Missing: Address



Phone +1 323 455 4564

Local Business Schema

No Local Business Schema identified on the page.



Google Business Profile Identified

No Google Business Profile was identified that links to this website.



Google Business Profile Completeness

No Google Business Profile was identified that links to this website.



Google Reviews

No Google Business Profile was identified that links to this website.



Technology Results

Technology List



These software or coding libraries have been identified on your page.

Technology	Version
 Bootstrap	
 Google Analytics	
 Google Tag Manager	
 Hostinger	
 Hostinger CDN	
 HTTP/3	
 jQuery	

Server IP Address



147.79.120.199

DNS Servers



ns1.dns-parking.com
ns2.dns-parking.com

Web Server



hcdn

Charset



text/html

DMARC Record



This site appears to have a valid DMARC record in place.

v=DMARC1; p=none

SPF Record



This site does not appear to have an SPF record.

SPF records are important to improve email deliverability and combat spoofing.