



PERSONA
PHOTO

QUOTATION
NAME
Dominique Foster
AGE
32
GENDER
Male
LOCATION
Baltimore,MD
OCCUPATION
Training Coordinator
JOB TITLE
Trainer
HIGHEST LEVEL OF EDUCATION
High School
ANNUAL INCOME
52,499

GOALS AND MOTIVATIONS
Becoming a software developer

SALES OBJECTIONS

CHALLENGES AND OBSTACLES

SOURCES OF INFORMATION
BOOKS
BLOGS
CONFERENCES
EXPERTS
MAGAZINES
WEBSITES