

Domagoj Hajduković  
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As a dedicated and creative UX/UI designer, I am passionate about crafting intuitive and visually appealing digital experiences. With a strong foundation in graphic design, which I began studying in 2015 at the School of Applied Arts and Design Osijek, and my subsequent graduation in 2019 as a top performer, I have honed my skills and expanded my expertise to include User Experience and User Interface design. My journey led me to successfully completing a specialized UX/UI designer course in July 2023. My goal is to merge my artistic sensibilities with user-centric design principles to create impactful solutions.

### **Education:**

Graphic Design  
*School of Applied Arts and Design Osijek*  
*2015-2019*  
*-Graduated with top results of the year 2019*

UX/UI Design  
*Algebra University College*  
*Feb 2023-Jul 2023*

### **Work and Skills:**

Upon completing my studies in 2019, I immediately embarked on a career as a graphic designer at Print-studio Osijek, where I further developed my skill set:

- Proficient in CorelDRAW, Photoshop, Illustrator, and InDesign
- Exceptional eye for detail and composition, refining designs for both print and digital platforms
- Collaborative mindset, working effectively in a team to achieve project goals and meet tight deadlines
- Effective communication skills, ensuring client satisfaction by understanding and translating their vision
- Print-Ready Design: Mastery of print-ready design ensures that my creations translate seamlessly from the digital realm to tangible media, maintaining visual integrity.

My work experience helped me develop a strong foundation in design principles and tools. Collaborating within teams and effectively communicating with clients to bring their visions to life became second nature.

Recognizing the evolving landscape of design, I embarked on a journey to expand my skills into the realm of UX/UI design.

My pursuit of enhancing my capabilities led me to undertake a UX/UI designer course. I further expanded my skill set to encompass user-centered design principles and digital interactivity:

- Proficiency in tools such as Adobe XD, UXPressia and Figma
- Deep understanding of user psychology and behavior, enabling me to create designs that resonate with target audiences
- UX Research: Delving into user psychology and behavior, I am equipped to infuse my designs with empathy and an innate understanding of user needs.
- Storyboarding and User Journeys: I honed my ability to visualize user interactions and experiences, facilitating the creation of designs that resonate deeply.

### **Technical Proficiencies:**

Beyond design paradigms, my technical skills include:

- Responsive Design: Ensuring seamless experiences across diverse devices through responsive design principles.
- Front-End Development: I delved into online courses including HTML, CSS, and basic JavaScript courses, crafting a personal website using Bootstrap. Recently, I am delving into Angular for a personal project.

### **Projects:**

#### **- Ferivi Webshop Enhancement:**

Collaborated with the Ferivi team to edit webshop images and design eye-catching flyers, contributing to a more engaging online shopping experience for customers. This project taught me the importance of aligning visuals with user needs to drive conversion rates.

#### **- Čazma Natura Information Tables:**

Helped design information tables for Čazma Natura, creating clear and accessible communication of vital information. This project highlighted the significance of information hierarchy and the role of design in enhancing communication.

#### **- Croatian Lottery Campaign:**

Contributed to the Croatian Lottery campaign, producing visually striking graphics that captured the essence of the promotion. This experience reinforced my ability to adapt designs to fit specific brand identities and campaign goals.

### **References:**

I have references available from my time at Print-studio Osijek. Please feel free to contact them for details.

PRINT-STUDIO OSIJEK, Ivan Jovanović  
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**Career Goals:**

My ambition as a UX/UI designer is to continue crafting exceptional user experiences that seamlessly blend aesthetics and functionality. My graphic design background, coupled with my recent UX/UI education, equips me to design with empathy and insight, ultimately enhancing user satisfaction. By leveraging my design skills, technical expertise, and understanding of user behavior, I aim to contribute meaningfully to a dynamic design team, enriching the products and services we create.

I am excited to join a collaborative team where I can learn, grow, and make a positive impact through innovative and user-centered design solutions. My dual proficiency in graphic and UX/UI design, coupled with my passion for continuous learning, makes me a valuable asset to any project that prioritizes delivering exceptional user experiences.

Ultimately, I aspire to shape the future of design by contributing to projects that redefine industry standards. My proficiency in graphic and UX/UI design, coupled with my fervent dedication to continuous learning, substantiates my promise as a valuable asset to any team that values delivering exceptional user experiences.

*Thank you in for your time.*

*Domagoj Hajduković*