*Domagoj Hajduković*

*+385 91 959 9169*

*domagojh987@gmail.com*

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As a dedicated and creative UX/UI designer, I am passionate about crafting intuitive and

visually appealing digital experiences. With a strong foundation in graphic design, which I

began studying in 2015 at the School of Applied Arts and Design Osijek, and my subsequent

graduation in 2019 as a top performer, I have honed my skills and expanded my expertise to

include User Experience and User Interface design. My journey led me to

complete a specialized UX/UI designer course in July 2023. My goal is to merge my artistic

sensibilities with user-centric design principles to create impactful solutions.

**Education:**

Graphic Design

*School of Applied Arts and Design Osijek*

*2015-2019*

*-Graduated with top results of the year 2019*

UX/UI Design

*Algebra University College*

*Feb 2023-Jul 2023*

**Work and Skills:**

Upon completing my studies in 2019, I immediately embarked on a career as a graphic

designer at Print-studio Osijek, where I further developed my skill set:

- Proficient in CorelDRAW, Photoshop, Illustrator, and InDesign

- Exceptional eye for detail and composition, refining designs for both print and digital

platforms

- Collaborative mindset, working effectively in a team to achieve project goals and meet tight

deadlines

- Effective communication skills, ensuring client satisfaction by understanding and translating

their vision

- Print-Ready Design: Mastery of print-ready design ensures that my creations translate

seamlessly from the digital realm to tangible media, maintaining visual integrity.

My work experience helped me develop a strong foundation in design principles and tools.

Collaborating within teams and effectively communicating with clients to bring their visions

to life became second nature.

Recognizing the evolving landscape of design, I embarked on a journey to expand my skills

into the realm of UX/UI design.

My pursuit of enhancing my capabilities led me to undertake a UX/UI designer course. I

further expanded my skill set to encompass user-centered design principles and digital

interactivity:

- Proficiency in tools such as Adobe XD, UXPressia and Figma

- Deep understanding of user psychology and behavior, enabling me to create designs that

resonate with target audiences

- UX Research: Delving into user psychology and behavior, I am equipped to infuse my

designs with empathy and an innate understanding of user needs.

- Storyboarding and User Journeys: I honed my ability to visualize user interactions and

experiences, facilitating the creation of designs that resonate deeply.

**Technical Proficiencies:**

Beyond design paradigms, my technical skills include:

- Responsive Design: Ensuring seamless experiences across diverse devices through

responsive design principles.

- Front-End Development: I delved into online courses including HTML, CSS, and basic

JavaScript courses, crafting a personal website using Bootstrap. Recently, I am delving into

Angular for a personal project.

**Projects:**

- Ferivi Webshop Enhancement:

*Collaborated with the Ferivi team to edit webshop images and design eye-catching flyers,*

*contributing to a more engaging online shopping experience for customers. This project*

*taught me the importance of aligning visuals with user needs to drive conversion rates.*

- Čazma Natura Information Tables:

*Helped design information tables for Čazma Natura, creating clear and accessible*

*communication of vital information. This project highlighted the significance of information*

*hierarchy and the role of design in enhancing communication.*

- Croatian Lottery Campaign:

*Contributed to the Croatian Lottery campaign, producing visually striking graphics that*

*captured the essence of the promotion. This experience reinforced my ability to adapt*

*designs to fit specific brand identities and campaign goals.*

**References:**

I have references available from my time at Print-studio Osijek. Please feel free to contact

them for details.

*PRINT-STUDIO OSIJEK*

*Ivan Jovanović*

*+385 91 545 4797*

**Career Goals:**

My ambition as a UX/UI designer is to continue crafting exceptional user experiences that

seamlessly blend aesthetics and functionality. My graphic design background, coupled with

my recent UX/UI education, equips me to design with empathy and insight, ultimately

enhancing user satisfaction. By leveraging my design skills, technical expertise, and

understanding of user behavior, I aim to contribute meaningfully to a dynamic design team,

enriching the products and services we create.

I am excited to join a collaborative team where I can learn, grow, and make a positive impact

through innovative and user-centered design solutions. My dual proficiency in UX/UI and graphic design and my passion for continuous learning make me a valuable asset

to any project that prioritizes delivering exceptional user experiences.

Ultimately, I aspire to shape the future of design by contributing to projects that redefine

industry standards. My proficiency in graphic and UX/UI design and my genuine

dedication to continuous learning substantiate my promise as a valuable asset to any team

that values delivering exceptional user experiences.

*Domagoj Hajduković*