



Work Experience

Graphic Designer, Ramatex International

January 2020 - March 2020



- Worked closely with the Art Director and company's sales team to make original artwork upon customer's requests.
- Created original designs for various licenses such as Pink Floyd, Grateful Dead, National Parks, and Amusement Parks.
- Redesigned the company's product catalog to make it more eye catching by using modern design elements.

Publications Manager & Graphic Designer, Penn-Plax Inc.

November 2018 - August 2019



- Created product catalogs for the company's aquatic, and pet product lines to promote these products for sale to the retail fronts.
- In charge of properly preparing and ensuring booklet files are ready for print production overseas.
- Designed product sell sheets that promote product features in an easily understandable manner.
- Worked on numerous advertisements, promotions, and pamphlet for the company's sales and trade events.
- Redesigned the company's business cards, product logos, and marketing material.
- Produced content for social media including videos and marketing posts.
- Photographed and edited product images to be put on Amazon.com to sell.
- Used Mail Chimp to send out automated email promotions and newsletters.

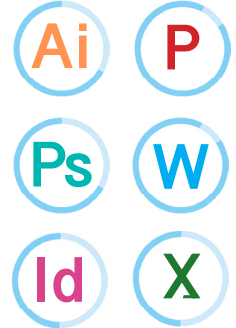
Graphic Designer, Buckle-Down

January 2018 - September 2018



- Used licensed artwork from companies such as Disney, Warner Bros., and Viacom to create packaging, advertisements, and products.
- Collaborated with licensing team to create production worthy designs.
- Constructed documents containing exact information for products, such as height, width, length, weight, and pantone swatches, called tech packs.
- Worked closely with factories to ensure tech pack instructions were followed exactly.
- Generated virtual mock-ups of packaging, products, and retail displays for customers approval.
- Developed website banners, advertisements, and promotional campaigns to generate sales for the company through online media.
- Illustrated original artwork to be printed on products such as, belts, pillows, wallets and pet merchandise to be displayed for sale on company website.

Software Skills



Education

SUNY Oneonta

January 2014 - May 2016

Graduated: Spring 2016 with
B.A. Computer Art

Interests



Achievements

Curated Graphic Design Exhibition
"Music of the Decades"
in SUNY Oneonta's art gallery.
(2016)

Graphic Art project was accepted
to Annual Juried Student Art Show
at SUNY Oneonta. (2015)

Digital Photographs were chosen
for SUNY Oneonta's
annual calendar. (2015)