




Dominick Costanzo

UI Designer

An aspiring UI designer with experience in graphic design. My graphic design background has enabled me to hone in on my design skills with color theory, layout design, web design and typography. Also, over time I have developed an understanding on how to work with clients, work within teams and how to use constructive criticism to enhance the work I do.

Work Experience

Contact Info

 Dominick Costanzo
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UI/UX Skills

UI / Visual Design
User-Centered Design
Wireframing
Prototyping
Branding / Logo Design
Web Design
Style Guides
Iconography
Typographic Hierarchy
Responsive Grids
Personas
Usability Analysis
User Research
Storyboarding
UI Animation

Tools

Sketch
InVision
Balsamiq
Flinto
Photoshop
Illustrator
InDesign
Dreamweaver
Premiere

Education

CareerFoundry UI Bootcamp | 2022

SUNY Oneonta | Spring 2016
B.A. Computer Art



Graphic Designer, The Ram Group

West Palm Beach, Florida | February 2021 - Present

- Developed social media and online advertising with major automotive dealerships that sell car brands such as Ford, Nissan, Toyota, GMC, Dodge, etc.
- Designed & coded email campaigns for dealerships that helped promote exclusive deals and promotions.
- Designed print advertising such as mailers and billboards.
- Created web banners for client's websites.

Graphic Designer, Ramatex International

West Palm Beach, Florida | January 2020 - March 2020

- Worked closely with the Art Director and company's sales team to make original artwork upon customer's requests.
- Created original designs for various licenses such as Pink Floyd, Grateful Dead, America's National Parks, and Amusement Parks.
- Redesigned the company's product catalog to make it more eye catching by using modern design elements.

Publications Manager / Graphic Designer, Penn-Plax Inc.

Hauppague, NY | November 2018 - August 2019

- Created product catalogs for the company's aquatic, and pet product lines to promote these products for sale to the retail fronts.
- Designed product sell sheets that promote product features in an easily understandable manner.
- Worked on numerous advertisements, promotions, and pamphlet for the company's sales and trade events.
- Redesigned the company's business cards, product logos, and marketing material.

Graphic Designer, Buckle-Down

Farmingdale, NY | January 2018 - September 2018

- Used licensed artwork from companies such as Disney, Warner Bros., and Viacom to create packaging, advertisements, and products.
- Developed website banners, advertisements, and promotional campaigns to generate sales for the company through online media.
- Worked closely with factories to ensure tech pack instructions were followed exactly.