

Vision Document for MarcheGains - MG

Customer Information:

- Company Name: **Financial Firm**
- Representative: **Jim Bob**

Development Team:

- Project Manager: **Dominic Critchlow**
- Analyst: **Travis Hodge**
- Architect: **Dominic Critchlow**
- Programmers: **Travis Hodge**
- Code Reviewers and Testers: **Dominic Critchlow**
- Documentation Manager: **Travis Hodge**

Inception Phase Goal:

To achieve agreement between our team and Financial Firm on the requirements, the expectations for the functionality, and the procedural approach that is to be taken to implement the project.

Project Vision:

The goal of this project is to create and enhance a financial investment program that will be able to make investment recommendations on mutual funds, high-risk stocks, low-risk stocks, etc. in order to maximize potential returns. The recommendations will then be followed day by day using current market data in order to determine whether the customer should buy or sell more in the market. The returns will then be statistically analyzed and plotted for the customer to view. From these recommendation the customer will be able to send the information of what he/she is purchasing in stocks to the investment firm eliminating the investment agent.